



BULKY DOCUMENTS

(Exceeds 100 pages)

Proceeding/Serial No: 91184978

Filed: 1/21/2011

Title: TRIAL DECLARATION OF GISELLE C.WOO

Part 11 of 12

91184978

824. Union: Fingerhut Being Liquidated

AP ONLINE Author: N/A; Word Count: 801 1/31/02 ASSOCPR 00:00:00

...00:00:00 1/31/02 AP Online 00:00:00 Union: Fingerhut Being Liquidated AP ONLINE January 31, 2002 **20020131 20020131** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 4003 Word Count: 801 ST. CLOUD, Minn. (AP) – Federated Department ...

...American Home owns Whitehall-Robins Healthcare which sells products such as Advil and Robitussin cough syrup. The FDA panel said **Zyrtec**, which is made by Pfizer Inc., and Allegra which is made by Aventis, are also safe enough to be sold...

825. Suit Filed to Stop Generic Claritin

AP ONLINE Author: THERESA AGOVINO; Word Count: 644 1/31/02 ASSOCPR 00:00:00

...31/02 AP Online 00:00:00 Suit Filed to Stop Generic Claritin THERESA AGOVINO AP ONLINE January 31, 2002 **20020131 20020131** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 3221 Word Count: 644 AP Business Writer NEW YORK (AP) ...

...American Home owns Whitehall-Robins Healthcare which sells products such as Advil and Robitussin cough syrup. The FDA panel said **Zyrtec**, which is made by Pfizer Inc., and Allegra which is made by Aventis, are also safe enough to be sold...

826. WEBSTER'S OPERATING EARNINGS RISE 20 PERCENT FOR QUARTER

Hartford Courant Author: Staff Reports Word Count: 1062 1/24/02 HARTFORDCRNT E2 2002 WLNLR 12537529

...WLNLR 12537529 WEBSTER'S OPERATING EARNINGS RISE 20 PERCENT FOR QUARTER Staff Reports Hartford Courant STATEWIDE BUSINESS E2 January 24, 2002 **20020124 20020124** English JLGQ 0047788 Newspaper US USA CT Connecticut NorthAmerica 5308 Word Count: 1062 Waterbury-based Webster Financial Corp. Wednesday reported ...

...2001, to \$6.45 billion, compared with \$5 billion the previous year. Other big percentage gainers included the allergy drug **Zyrtec**, whose worldwide sales grew 42 percent, to \$990 million, the anticonvulsant drug Neurontin, whose sales grew 31 percent, to \$1...

827. **COMPANY NEWS; PFIZER REPORTS 38 PERCENT JUMP IN QUARTERLY PROFIT**
New York Times (NY) Author: Bloomberg News; Word Count: 114 1/24/02 NYT C4 2002
WLNR 4036324

...QUARTERLY PROFIT Bloomberg News New York Times (NY) New York Times Late Edition -
Final C 4 01 January 24, 2002 **20020124 20020124** New York NY US NYT English Newspaper
ADFN 0007297 Newspaper US USA NY New York NorthAmerica 570 Word Count: 114 ...

...Pfizer Inc. said fourth-quarter profit rose 38 percent, largely because of higher sales of the Lipitor
cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Profit rose to \$1.96 billion,
or 30 cents a share, from \$1.42 ...

...Corporate Financial Data PTCFIN 1XO59 Major Corporations MAJCORP IMA93
Pharmaceuticals & Biotechnology PHARMIND 1PH13 Manufacturing MANFFP IMA74 PFIZER
PFIZER INC QUARTERLY ZYRTEC ESPERION THERAPEUTICS INC PFIZER INC PFIZER
Lipitor...

828. **Pittsburgh Post-Gazette (PA) Author: N/A; Word Count: 1355 1/24/02 PITTSPOST E8 2002**
WLNR 4236625

...Post-Gazette E8 2002 WLNR 4236625 Pittsburgh Post-Gazette (PA) Pittsburgh Post-Gazette
SOONER BUSINESS E-8 January 24, 2002 **20020124 20020124** Pittsburgh PA United States PT
Newspaper English ADJN 0008166 Newspaper US USA PA Pennsylvania NorthAmerica 6775
Word Count: 1355 Merrill ...

...Pfizer Pfizer Inc. said fourth-quarter net income rose 38 percent with higher sales of the Lipitor
cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to \$1.96
billion, or 30 cents a share, from \$1 ...

...INC RIVERS BANK ROCKWELL INTL ROCKWELL INTERNATIONAL CORP SECURITIES
AND EXCHANGE COMMISSION SIEMENS AG SIEMENS WESTINGHOUSE POWER CORP
THOMSON FINANCIAL ZYRTEC BETHLEHEM STEEL CORP MERRILL LYNCH AND CO
INC LUCENT TECHNOLOGIES INC EI DU PONT DE NEMOURS AND CO EXXONMOBIL
CORP...

829. PFIZER INCOME RISES 38% FOR 4TH QUARTER ; LIPITOR, ZYRTEC SALES HELP PROPEL SURGE [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: DOOLEY, KERRY: Word Count: 1089 1/24/02
RECNNJ L 2002 WLNR 11352597

...RECNNJ L 1/24/02 Rec. N. N.J. L 2002 WLNR 11352597 PFIZER INCOME RISES 38% FOR 4TH QUARTER ; LIPITOR, ZYRTEC SALES HELP PROPEL SURGE [All Editions: Two Star B, Two Star P, One Star B] DOOLEY, KERRY Record, The; Bergen County, N.J. L 10 January 24, 2002 20020124 20020124 English FJHG 0008676 Newspaper US USA NJ New Jersey NorthAmerica 5444 Word Count: 1089 NEW YORK Pfizer Inc., the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine, and Neurontin for epilepsy. Net income rose to \$1.96 billion, or 30 cents a share, from \$1 ...

...leaders in co-promotion agreements, allowing it to profit from sales of medicines developed outside its own laboratories. Sales of Zyrtec, an allergy drug made by Belgium's UCB SA that Pfizer sells in the U.S., rose 60 percent to \$292 million. Zyrtec competes with Schering-Plough Corp.'s Claritin. Neurontin sales rose 34 percent to \$498 million. Pfizer is seeking U.S. regulatory approval ...

...CO PEPCID PFIZER PFIZER INC PHARMACIA PHARMACIA CORP REZULIN SCHERING PLOUGH CORP STATE STREET RESEARCH UCB SA WARNER LAMBERT CO ZYRTEC PHARMACIA CORP EISAI CO LTD ELI LILLY AND CO PFIZER INC ASTRAZENECA PLC ICOS CORP WARNER LAMBERT KK UCB SA...

830. FIU GRAD HEADS UPN ENTERTAINMENT
South Florida Sun-Sentinel Author: N/A: Word Count: 994 1/24/02 SFLSUN-SENT ID 2002 WLNR 12742557

...ID 2002 WLNR 12742557 FIU GRAD HEADS UPN ENTERTAINMENT South Florida Sun-Sentinel Broward Metro BUSINESS ID January 24, 2002 20020124 20020124 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 4971 Word Count: 994 Viacom Inc. appointed Dawn Tarnofsky-Ostroff president ...

...biggest drug maker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to \$1.96 billion, or 30 cents a share, from \$1 ...

...drug, Zocor, are the world's top-selling prescription medicines. Lipitor sales rose 31 percent to \$1.88 billion. Sales of Zyrtec rose 60 percent to \$292 million. Neurontin sales rose 34 percent to \$498 million. Pfizer's profit is growing faster than...

831. BOEING'S PROFIT TUMBLES 79 PERCENT ST. LOUIS-BASED MILITARY UNIT GIVES
BOOST TO REVENUE<

St. Louis Post-Dispatch (MO) Author: From News Services; Word Count: 964 1/24/02 STLSPD
C8 2002 WLNLR 13329380

...UNIT GIVES BOOST TO REVENUE< From News Services St. Louis Post-Dispatch (MO) FIVE
STAR BUSINESS C8 January 24, 2002 20020124 20020124 English ADRE 0009445 Newspaper
US USA MO Missouri NorthAmerica 4818 Word Count: 964 CHICAGO Boeing Co. said
Wednesday that fourth ...

...the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the
Lipitor cholesterol pill, the Zyrtec allergy medicine and the Neurontin drug for epilepsy. Net
income rose to \$1.96 billion, or 30 cents a share ...

...CO BOEING BOEING CO CATERPILLAR INC DUPONT DUPONT CO LOUIS MERCK CO
MERRILL MERRILL LYNCH CO MILITARY NEURONTIN PFIZER INC ZYRTEC PFIZER
INC PFIZER SA DE CV ARCHER DANIELS MIDLAND CO MINNESOTA CORN
PROCESSORS LLC MERRILL CORP PFIZER PIGMENTS INC(PFIZER...

832. BOEING'S PROFIT TUMBLES 79 PERCENT ST. LOUIS-BASED MILITARY UNIT GIVES
BOOST TO REVENUE

St. Louis Post-Dispatch (MO) Author: From News Services; Word Count: 1060 1/24/02
STLSPD C8 2002 WLNLR 1201872

...REVENUE From News Services St. Louis Post-Dispatch (MO) St. Louis Post Dispatch FIVE
STAR BUSINESS C8 January 24, 2002 20020124 20020124 St Louis MO United States SL
Newspaper PHOTO English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica
5298 Word Count ...

...the biggest drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the
Lipitor cholesterol pill, the Zyrtec allergy medicine and the Neurontin drug for epilepsy. Net
income rose to \$1.96 billion, or 30 cents a share ...

...BOEING BOEING CO CATERPILLAR INC DUPONT DUPONT CO LOUIS MERCK CO
MERRILL MERRILL LYNCH CO MILITARY NEURONTIN PFIZER INC PHOTO ZYRTEC
PFIZER INC PFIZER SA DE CV ARCHER DANIELS MIDLAND CO MINNESOTA CORN
PROCESSORS LLC MERRILL CORP PFIZER PIGMENTS INC(PFIZER...

833. Pfizer reports 38% rise in net income for fourth quarter
UNION-TRIBUNE Author: STAFF AND NEWS SERVICES; Word Count: 1198 1/24/02
SDUT C3 2002 WLN 13949054
- ...for fourth quarter STAFF AND NEWS SERVICES UNION-TRIBUNE San Diego Union Tribune
1,2,6,7 BUSINESS C-3 January 24, 2002 20020124 20020124 English IAFG 0051386 Newspaper
US USA CA California NorthAmerica 5989 Word Count: 1198 Pfizer Inc., the world's biggest
drugmaker, said fourth-quarter net income rose 38 percent with higher sales of the Lipitor
cholesterol pill, the Zyrtec allergy medicine and Neurontin for epilepsy. Net income rose to \$1.96
billion, or 30 cents a share, from \$1 ...
- ...CO MERCK CO MERRILL NEW YORK STOCK EXCHANGE NEWPORT NEWS
SHIPBUILDING INC PFIZER PFIZER INC STATE STREET RESEARCH WEYERHAEUSER
CO ZYRTEC TRIDENT NGL HOLDING INC ESPERION THERAPEUTICS INC HNC
SOFTWARE CUYAMACA BANK CALIFORNIA WEYERHAEUSER CO BAYER AG ADR
CATERPILLAR INC EXXON...
834. FDA lays plans to reduce Rx errors. (Brand Watch).
Drug Store News Author: N/A; Word Count: 196 1/21/02 DSNEWS 29 2002 WLN 14003704
- ...14003704 FDA lays plans to reduce Rx errors. (Brand Watch). Drug Store News 24 1 29(1)
January 21, 2002 20020121 20020121 Lebar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 981 Word Count: 196 Labels on ...
- ...prostate drug Flomax (tamsulosin HCl) and respiratory drug Volmax (albuterol); and Zantac
(ranitidine hydrochloride) and heartburn drug and allergy medication Zyrtec (cetirizine).
Approximately 1.3 million people are accidentally injured by medical errors in the United States
annually. 142 Business Pharmaceuticals...
835. New developments add curves to future of switch pipeline. (What's Hot in 2002).
Drug Store News Author: Johnsen, Michael; Word Count: 1120 1/21/02 DSNEWS 39 2002
WLN 14003754
- ...future of switch pipeline. (What's Hot in 2002). Johnsen, Michael Drug Store News 24 1 39(2)
January 21, 2002 20020121 20020121 Lebar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 5601 Word Count: 1120 Nothing drives ...
- ...a lot of money up for grabs here," remarked Francesco. Three non-sedating antihistamines--
Claritin (Schering Plough), Allegra (Aventis) and Zyrtec (Pfizer)--were recommended last summer
as acceptable switch candidates by an FDA advisory committee made up of members from the...

836. SETTING RULES FOR DRUG LABELS, NAMES

Lexington Herald-Leader (KY) Author: N/A; Word Count: 411 1/18/02 LEXINGTONHLD
A11 2002 WLNLR 2023979

...2023979 SETTING RULES FOR DRUG LABELS, NAMES Lexington Herald-Leader (KY)
Lexington Herald-Leader Final Commentary A11 January 18, 2002 ~~20020118~~ ~~20020118~~ Lexington
KY US LH Newspaper English CDGH 0006353 Newspaper US USA KY Kentucky NorthAmerica
2053 Word Count: 411 This editorial ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat
schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples
of ways to guide workers to grab the right tool, fill out...

837. SETTING RULES FOR DRUG LABELS, NAMES

Lexington Herald-Leader (KY) Author: N/A; Word Count: 407 1/18/02 LEXINGTONHLD
A11 2002 WLNLR 13390568

...A11 2002 WLNLR 13390568 SETTING RULES FOR DRUG LABELS, NAMES Lexington Herald-
Leader (KY) Final Commentary A11 January 18, 2002 ~~20020118~~ ~~20020118~~ English CDGH
0006353 Newspaper US USA KY Kentucky NorthAmerica 2036 Word Count: 407 This
editorial appeared in the San Jose ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat
schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples
of ways to guide workers to grab the right tool, fill out...

838. DRUG MAKER HAS A PLAN TO AID POOR PFIZER TO OFFER PRICE BREAK FOR SENIORS AND DISABLED

Atlanta Journal and Constitution (GA) Author: SUSAN LACCETTI MEYERS; Staff; Word
Count: 446 1/16/02 ATLNTAJC D1 2002 WLNLR 4656062

...AND DISABLED SUSAN LACCETTI MEYERS; Staff Atlanta Journal and Constitution (GA)
Atlanta Journal-CONSTITUTION Home Business D1 January 16, 2002 ~~20020116~~ ~~20020116~~
Atlanta GA United States AJ-CONSTITUTION Newspaper English ACBU 0000873 Newspaper US
USA GA Georgia NorthAmerica 2232 Word Count: 446 ...

...nation's largest drug manufacturer. Among the drugs it sells are Lipitor for cholesterol, Zoloft for
depression, Glucotrol XL for diabetes, Zyrtec for allergies, Zithromax, an antibiotic, and Cardura
for high blood pressure. Pfizer said it expects to lose money on every...

839. PFIZER FOCUSES ITS DRUG PLAN ON SENIORS

Hartford Courant Author: STACY WONG Courant Staff Writer Word Count: 721 1/16/02
HARTFORDCRNT E1 2002 WLN 12512027

...ITS DRUG PLAN ON SENIORS STACY WONG Courant Staff Writer Courant Staff Writer
Hartford Courant STATEWIDE BUSINESS E1 January 16, 2002 20020116 20020116 English
JLGQ 0047788 Newspaper US USA CT Connecticut NorthAmerica 3607 Word Count: 721
Drug giant Pfizer Inc. announced Tuesday that ...

...fee. \$15 fee for each 30-day Pfizer prescription. Covers all Pfizer drugs, plus two co-promoted
drugs, Aricept and Zyrtec. No limits on number of prescriptions or medications. Must be 65 years
of age or older or a disabled Medicare...

840. Pfizer Plans to Offer Prescriptions To the Elderly for a Monthly Fee

New York Times (NY) Author: ROBERT PEAR and MELODY PETERSEN; Word Count:
1580 1/16/02 NYT C1 2002 WLN 4072424

...PEAR and MELODY PETERSEN New York Times (NY) New York Times Late Edition - Final
C 1 04 January 16, 2002 20020116 20020116 New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 7901 Word Count: 1580 ...

...Pharmacia and marketed by Pfizer. But the program will cover two drugs that Pfizer markets
jointly with foreign drug companies: Zyrtec, an antihistamine for people with allergies; and
Aricept, for people with mild to moderate Alzheimer's disease. Stephen R. McConnell, vice...

841. Drug plan to aid seniors

Tulsa World Author: N/A; Word Count: 605 1/16/02 TULSAWORLD C6 2002 WLN
13748863

...02 Tulsa World C6 2002 WLN 13748863 Drug plan to aid seniors Tulsa World FH NEWS C6
January 16, 2002 20020116 20020116 English JLNO 0054388 Newspaper US USA OK Oklahoma
NorthAmerica 3024 Word Count: 605 WASHINGTON -- Pharmaceutical giant Pfizer is
offering low ...

...is made by another company. But the program will cover two drugs that Pfizer markets
jointly with foreign drug companies: Zyrtec, an antihistamine for people with allergies, and
Aricept, for people with mild to moderate Alzheimer's disease. CVS Corp., which operates...

- 842. NAMING NEW DRUGS: COSTLY, COMPLEX SAFETY QUESTIONS MUST BE OVERCOME**
New Jersey Record (NJ) Author: LEWIS KRAUSKOPF, Staff Writer; Author: The
Record; Word Count: 1637 1/15/02 RECINN A1 2002 WLNK 14856657

...KRAUSKOPF, Staff Writer The Record New Jersey Record (NJ) Record, The (Hackensack, NJ)
All Editions NEWS A1 January 15, 2002 20020115 20020115 English ADFB 0007240 Newspaper
US USA NJ New Jersey NorthAmerica 8183 Word Count: 1637 Zyrtec. Vioxx. Prozac. The
names may sound like planets in a science fiction tale, but they're really brand names for
prescription...

- 843. Naming New Drugs Is Costly, Complex for U.S. Pharmaceutical Firms**
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1654 1/15/02
RECINN (No Page) 2002 WLNK 10594056

...Is Costly, Complex for U.S. Pharmaceutical Firms Lewis Krauskopf Record, The (Hackensack,
NJ) (KRT) Record, Hackensack, N.J January 15, 2002 20020115 20020115 US NEWSPAPER
English EIJF 0063757 Newspaper US USA NJ New Jersey NorthAmerica 8269 Word Count:
1654 Jan. 15--Zyrtec. Vioxx. Prozac. By Lewis Krauskopf, The Record, Hackensack, N.J. Jan. 15--
Zyrtec. Vioxx. Prozac. The names may sound like planets in a science fiction tale, but they're really
brand names for prescription...

- 844. NAMING NEW DRUGS: COSTLY, COMPLEX ; SAFETY QUESTIONS MUST BE**
OVERCOME [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1649 1/15/02
RECINN A 2002 WLNK 11348943

...Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Record, The: Bergen County, N.J. A.01
January 15, 2002 20020115 20020115 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 8246 Word Count: 1649 Zyrtec. Vioxx. Prozac. The names may sound like
planets in a science fiction tale, but they're really brand names for prescription...

845. Health provider's impasse with drugmaker cuts choices and boosts costs for members
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 489 1/14/02 INDSTR C1
2002 WLNK 15106215

...costs for members Indianapolis Star, The (Indianapolis, IN) The Indianapolis Star CITY FINAL
BUSINESS - INDIANAPOLIS, INC. C1 January 14, 2002 20020114 20020114 English KIRC
0063751 Newspaper US USA IN Indiana NorthAmerica 2443 Word Count: 489 January 14,
2002 A recent decision by ...

...antidepressant Zoloft and the cholesterol drug Lipitor. Also downgraded to nonpreferred status on
M Plan's formulary were the allergy pill Zyrtec, the hypertension drug Norvasc and the blood-sugar
product Glucotrol XL. The move, a rare one for M Plan, affected...

846. ZYPREZA OR ZYRTEC? THE WRONG MEDICATION COULD KILL A PATIENT; FDA IS
RIGHT TO IMPOSE STANDARDS THAT WILL HELP ELIMINATE CONFUSION
San Jose Mercury News (CA) Author: N/A; Word Count: 407 1/14/02 SJMERCN 6B 2002
WLNK 1859714

...SJ02 11514041 1/14/02 SJMERCN 6B 1/14/02 San Jose Mercury News 6B 2002 WLNK 1859714
ZYPREZA OR ZYRTEC? THE WRONG MEDICATION COULD KILL A PATIENT; FDA IS
RIGHT TO IMPOSE STANDARDS THAT WILL HELP ELIMINATE CONFUSION San Jose
Mercury News (CA) San Jose Mercury News Morning Final Editorial 6B January 14, 2002
20020114 20020114 San Jose CA United States SJ Newspaper English CDHE 0008999 Newspaper
US USA CA California NorthAmerica 2035 Word Count: 407 ...

...epilepsy drug Lamictal isn't confused with Lamisil, used to kill fungi, or that Zypreza (to treat
schizophrenia) isn't confused with Zyrtec (an antihistamine). Other industries are full of examples
of ways to guide workers to grab the right tool, fill out...

847. A CHALLENGE THAT'S NOT TO BE SNEEZED AT IT'S SEPRACOR VS. THE GOLIATHS
Boston Globe (MA) Author: Naomi Aoki, Globe Staff; Word Count: 1609 1/9/02 BOSTONG
C1 2002 WLNR 2582678
- ...IT'S SEPRACOR VS. THE GOLIATHS Naomi Aoki, Globe Staff Boston Globe (MA) Boston
Globe THIRD Biotechnology C1 January 9, 2002 20020109 20020109 Boston MA United States BG
Newspaper CHART PHOTO English ACDM 0001266 Newspaper US USA MA Massachusetts
NorthAmerica 8044 Word Count ...
- ...head with the pharmaceutical giants Schering-Plough, Pfizer, and Aventis - the makers of the
three top-selling allergy drugs, Claritin, Zyrtec, and Allegra. And with billions of dollars at stake,
those companies are sure to throw the full weight of their ...
- ...of the drug. Studies show that Soltara begins to relieve symptoms within 20 minutes. Other
antihistamines, including Claritin, Allegra, and Zyrtec, take an hour or more. Soltara shows signs
of being more potent than Claritin and Allegra, without any of the sedating effects of
Zyrtec. Robert Hazlett, a pharmaceutical research analyst with Robertson Stephens in New York,
said newcomers can rise quickly in the allergy...
848. When should a drug be switched? (O-T-C Best-Sellers).
Chain Drug Review Author: N/A; Word Count: 525 1/7/02 CHAINDREV 50 2002 WLNR
14020511
- ...should a drug be switched? (O-T-C Best-Sellers). Chain Drug Review 24 1 50(1) January 7, 2002
20020107 20020107 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796
Trade Journal US USA NorthAmerica 2624 Word Count: 525 NEW ...
- ...Networks and other insurers intensified their campaign to convince the Food and Drug
Administration (FDA) to move Allegra, Claritin and Zyrtec -- three of the best-selling prescription
medications--to nonprescription status. In July 1998 WellPoint submitted a citizens' petition to the...
849. FDA pursuing changes after mix-ups
Charleston Gazette (WV) Author: Lauran Neergaard, The Associated Press; Word Count: 949
1/5/02 CHLST-GZ 9A 2002 WLNR 1042373
- ...pursuing changes after mix-ups Lauran Neergaard, The Associated Press Charleston Gazette
(WV) Charleston Gazette News 9A January 5, 2002 20020105 20020105 Charleston WV US CTG
Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica
4744 Word Count: 949 WASHINGTON ...
- ...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The
schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-
psychotic Seroquel. One of the worst mix-ups came about a year ago, when...

850. FDA Tries to Stem Drug Mix-Ups
AP ONLINE Author: LAURAN NEERGAARD: Word Count: 956 1/2/02 ASSOCPR 00:00:00

...02 AP Online 00:00:00 FDA Tries to Stem Drug Mix-Ups LAURAN NEERGAARD AP ONLINE
January 2, 2002 20020102 20020102 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 4778 Word Count: 956 AP Medical
Writer WASHINGTON (AP) -- The ...

...used to market Prozac for severe premenstrual symptoms -- and Serophene, an infertility drug.
The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and
anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when...

851. FDA MOVES TO END DRUG NAME MIXUPS
Pittsburgh Post-Gazette (PA) Author: LAURAN NEERGAARD, THE ASSOCIATED PRESS
: Word Count: 840 1/2/02 PITTSPOST A8 2002 WLNLR 4116889

...MIXUPS LAURAN NEERGAARD, THE ASSOCIATED PRESS Pittsburgh Post-Gazette (PA)
Pittsburgh Post-Gazette REGION MISCELLANEOUS A-8 January 2, 2002 20020102 20020102
Pittsburgh PA United States PT Newspaper English ADJN 0008166 Newspaper US USA PA
Pennsylvania NorthAmerica 4200 Word Count: 840 WASHINGTON ...

...used to market Prozac for severe premenstrual symptoms -- and Serophene, an infertility drug.
The schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and
anti-psychotic Seroquel. One of the worst mix-ups came about a year ago, when...

852. Labels on drugs to battle mix-ups
CHICAGO TRIBUNE Author: Lauran Neergaard, Associated Press. Word Count: 529 1/1/02
CHICAGOTR 3 2002 WLNLR 12633297

...Labels on drugs to battle mix-ups Lauran Neergaard, Associated Press. CHICAGO TRIBUNE
North Final Business 3 January 1, 2002 20020101 20020101 English JLGH 0014769 Newspaper US
USA IL Illinois NorthAmerica 2645 Word Count: 529 The epilepsy drug Lamictal looks and
sounds ...

...used to market Prozac for severe premenstrual symptoms--and Serophene, an infertility drug; the
schizophrenia drug Zyprexa and the antihistamine Zyrtec; and the anti-depressant Serzone and anti-
psychotic Seroquel. One of the worst mix-ups came about a year ago...

853. FDA PUSHES TO STOP MIX-UPS OVER DRUGS

Miami Herald (FL) Author: LAURAN NEERGAARD, Associated Press : Word Count: 893
1/1/02 MIAMIHD 4C 2002 WLNLR 4631699

...STOP MIX-UPS OVER DRUGS LAURAN NEERGAARD, Associated Press Miami Herald (FL)
Miami Herald Final Business 4C January 1, 2002 20020101 20020101 Miami FL United States MH
Newspaper English CDGJ 0006783 Newspaper US USA FL Florida NorthAmerica 4465 Word
Count: 893 WASHINGTON ...

...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The
schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-
psychotic Seroquel. One of the worst mix-ups came about a year ago, when...

854. FDA finds the name is often to blame in drug mix-ups

San Antonio Express-News Author: Lauran Neergaard; Word Count: 541 1/1/02 SAEN 02A
2002 WLNLR 13883212

...often to blame in drug mix-ups Lauran Neergaard San Antonio Express-News Metro A Section
02A January 1, 2002 20020101 20020101 English KJSY 0070471 Newspaper US USA TX Texas
NorthAmerica 2704 Word Count: 541 WASHINGTON - The epilepsy drug Lamictal looks and
...

...used to market Prozac for severe premenstrual symptoms - and Serophene, an infertility drug. The
schizophrenia drug Zyprexa and the antihistamine Zyrtec. The anti-depressant Serzone and anti-
psychotic Seroquel. One of the worst mix-ups came about a year ago, when...

855. Drug Maker Schering-Plough Tries to Shift Public to New Allergy Drug

Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1284 12/30/01
RECINNJ (No Page) 2001 WLNLR 8900794

...to Shift Public to New Allergy Drug Lewis Krauskopf Record, The (Hackensack, NJ) (KRT)
Record, Hackensack, N.J December 30, 2001 20011230 20011230 US NEWSPAPER English EIJE
0063757 Newspaper US USA NJ New Jersey NorthAmerica 6421 Word Count: 1284 Dec. 30--
As customary ...

...Claritin solidified Schering-Plough as the main player in the allergy market. Although rivals such
as Aventis' Allegra and Pfizer's Zyrtec gained market share in recent years, the Claritin line of
products remained the leader. In Clarinex, Schering-Plough will be ...

...could further pressure the Claritin-Clarinex franchise. The FDA is weighing whether to make
Claritin, as well as Allegra and Zyrtec, available without prescriptions against the wishes of their
manufacturers. Should those drugs become available over the counter, making it easier...

- 856.** SCHERING-PLOUGH TO KICK OFF CLARINEX PROMO [All Editions: Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1258
12/30/01 RECNNJ B 2001 WLNK 9637835

...TO KICK OFF CLARINEX PROMO [All Editions: Sunday] KRAUSKOPF, LEWIS Record, The;
Bergen County, N.J. B.01 December 30, 2001 **20011230 20011230** English FJHG 0008676
Newspaper US USA NJ New Jersey NorthAmerica 6292 Word Count: 1258 As customary as
watery eyes and ...

...Claritin solidified Schering-Plough as the main player in the allergy market. Although rivals such
as Aventis Allegra and Pfizer's Zyrtec gained market share in recent years, the Claritin line of
products remained the leader. In Clarinex, Schering-Plough will be ...

...could further pressure the Claritin- Clarinex franchise. The FDA is weighing whether to make
Claritin, as well as Allegra and Zyrtec, available without prescriptions against the wishes of their
manufacturers. Should those drugs become available over the counter, making it easier...

- 857.** FDA MOVES BOOST SCHERING-PLOUGH; COMPANY MAY PAY \$500M FINE FOR PLANT
PROBLEMS [All Editions]
Record, The; Bergen County, N.J. Author: STERN, DEBORAH; Word Count: 1020 12/25/01
RECNNJL 2001 WLNK 9618017

...PAY \$500M FINE FOR PLANT PROBLEMS [All Editions] STERN, DEBORAH Record, The;
Bergen County, N.J. L.04 December 25, 2001 **20011225 20011225** English FJHG 0008676
Newspaper US USA NJ New Jersey NorthAmerica 5102 Word Count: 1020
KENILWORTH Schering-Plough Corp. shares rose ...

...follows the advice of an advisory panel and finds that the drugs along with Aventis SA's Allegra
and Pfizer Inc.'s Zyrtec are safe enough for non-prescription sales. The companies would have to
slash prices if the drugs were sold over...

- 858.** Police Roundup Indiana Edition: Robbers hit McDonald's, injure pregnant woman [Indiana Edition]
Journal - Gazette Author: Balsley, Karen; Author: Vivanco, Liz; Word Count: 1230 12/19/01
JGAZETTE 1 2001 WLNK 9696277

...Indiana Edition: Robbers hit McDonald's, injure pregnant woman [Indiana Edition] Balsley,
Karen Vivanco, Liz Journal - Gazette 1.C December 19, 2001 **20011219 20011219** English FEIA
0005420 Newspaper US USA IN Indiana NorthAmerica 6150 Word Count: 1230 Four masked
men armed with silver handguns ...

...when students are not supposed to be outside, the report said. During a search, Schon and a
school administrator found Zyrtec, a prescription allergy medication, and Ritalin, a stimulant
prescribed to treat attention-deficit disorder and other conditions, in one of...

859. Police Roundup: Robbers hit McDonald's, injure pregnant woman [Final Edition]
Journal - Gazette Author: Balsley, Karen; Author: Vivanco, Liz; Word Count: 1229 12/19/01
JGAZETTE 4 2001 WLNR 9696209

...Police Roundup: Robbers hit McDonald's, injure pregnant woman [Final Edition] Balsley, Karen
Vivanco, Liz Journal - Gazette 4.C December 19, 2001 20011219 20011219 English FEIA 0005420
Newspaper US USA IN Indiana NorthAmerica 6145 Word Count: 1229 Four masked men
armed with silver handguns ...

...when students are not supposed to be outside, the report said. During a search, Schon and a
school administrator found Zyrtec, a prescription allergy medication, and Ritalin, a stimulant
prescribed to treat attention-deficit disorder and other conditions, in one of...

860. Pfizer predicts a 20% surge in 2002
Star-Ledger, The (Newark, NJ) Author: ED SILVERMAN Word Count: 548 12/19/01
STLGRN 26 2001 WLNR 11020351

...Pfizer predicts a 20% surge in 2002 ED SILVERMAN Star-Ledger, The (Newark, NJ) FINAL
BUSINESS 26 December 19, 2001 20011219 20011219 English JAAB 0062645 Newspaper US
USA NJ New Jersey NorthAmerica 2742 Word Count: 548 Officials of Pfizer Inc., in stark ...

...financial growth to such big sellers as Viagra, depression medication Zoloft, an antibiotic called
Zithromax, the Lipitor cholesterol treatment and Zyrtec, an asthma and allergy pill. But they also
detailed efforts to bolster those successes with drugs under development to treat...

861. DR. PAUL DONOHUE GOOD HEALTH
South Florida Sun-Sentinel Author: DR. PAUL DONOHUE GOOD HEALTH Word Count:
481 12/15/01 SFLSUN-SENT 2D 2001 WLNR 10819527

...PAUL DONOHUE GOOD HEALTH DR. PAUL DONOHUE GOOD HEALTH South Florida Sun-
Sentinel Broward Metro LIFESTYLE 2D December 15, 2001 20011215 20011215 English JLGO
0009345 Newspaper US USA FL Florida NorthAmerica 2405 Word Count: 481 Dear Dr.
Donohue: I have a daughter ...

...your daughter into a zombie, she should take one of the newer antihistamines that have a less
sedating effect. Allegra, Zyrtec and Claritin are examples. She might try cimetidine, a drug that is
used to suppress stomach-acid production. She would...

862. Exercise can produce 'urticaria,' also known as hives

Tulsa World Author: PAUL DONOHUE, M.D.; Word Count: 385 12/15/01 TULSAWORLD D2 2001 WLNLR 11794194

...11794194 Exercise can produce 'urticaria,' also known as hives PAUL DONOHUE, M.D. Tulsa World FH LIVING D2 December 15, 2001 20011215 20011215 English JLNO 0054388 Newspaper US USA OK Oklahoma NorthAmerica 1925 Word Count: 385 Q: I have a daughter whose condition ...

...your daughter into a zombie, she should take one of the newer antihistamines that have a less sedating effect. Allegra, Zyrtec and Claritin are examples. She might also take cimetidine, a drug that is used to suppress stomach-acid production. She...

863. WellPoint Makes a Strong Recovery Managed care: Six years ago its prognosis was poor. Today its expansion is being cheered by investors and challenged by consumer advocates.

Los Angeles Times Author: RONALD D. WHITE Word Count: 2188 12/9/01 LATIMES 1 2001 WLNLR 10495396

...challenged by consumer advocates. RONALD D. WHITE TIMES STAFF WRITER Los Angeles Times Home Edition Business 1 December 9, 2001 20011209 20011209 English JLGM 0039987 Newspaper US USA CA California NorthAmerica 10939 Word Count: 2188 If its recent flurry of acquisitions survives ...

...advisory panel to urge the Food and Drug Administration to shorten the patent protection on three popular prescription allergy drugs: Zyrtec, Allegra and Claritin. WellPoint also wins praise for offering health plans that give patients a broad choice of doctors and ...

...HEALTH SYSTEMS HEALTH SYSTEMS INTL JAMIE COURT NEW YORK STOCK EXCHANGE SANTA MONICA TAXPAYER UNIVERSITY WELLPOINT WELLPOINT HEALTH NETWORKS INC ZYRTEC HEALTH SYSTEMS INTERNATIONAL INC FOX PITT KELTON GROUP HEALTH NET INC GENERAL MOTORS CORP CIGNA CORP SWISS REINSURANCE CO AETNA...

864. Pharmacy medication mix-ups create prescription for disaster
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 4097
12/9/01 STLGRN 1 2001 WLNR 11008478

...mix-ups create prescription for disaster CAROL ANN CAMPBELL Star-Ledger, The (Newark, NJ) FINAL NEWS 1 December 9, 2001 20011209 20011209 English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 20483 Word Count: 4097 Lori Restaino's two small children sipped ...

...openly and honestly about errors," he said. "I can tell you that somewhere in New Jersey someone will mix up Zyrtec (an allergy medicine) and Zyprexa (an anti-psychotic medicine). This is happening around the country. But what steps is the...

865. DirectDeutsch Taps Steinhaus, Fedoris. (newswire).
ADWEEK Eastern Edition Author: N/A; Word Count: 113 11/26/01 ADWKEST 32 2001
WLNR 12599964

...Ed. 32 2001 WLNR 12599964 DirectDeutsch Taps Steinhaus, Fedoris. (newswire). ADWEEK Eastern Edition 42 48 32(1) November 26, 2001 20011126 20011126 The Nielsen Company 0199-2864 Magazine/Journal English KEVA 0000161 Magazine US USA NY New York NorthAmerica 563 Word Count ...

...vp, data strategy, respectively, at directDeutsch in New York, effective immediately. Steinhaus, 42, will work on direct business for Pfizer's Zyrtec brand. She previously was an independent consultant. Prior to that, until 1999, she was svp. group management director at Foote...

866. DirectDeutsch Taps Steinhaus, Fedoris. (Newswire).
ADWEEK Southwest Author: N/A; Word Count: 113 11/26/01 ADWKSUED 32 2001 WLNR
12680827

...ADWEEK Sw. 32 2001 WLNR 12680827 DirectDeutsch Taps Steinhaus, Fedoris. (Newswire). ADWEEK Southwest 23 48 32(1) November 26, 2001 20011126 20011126 The Nielsen Company 0746-892X Magazine/Journal English KFEC 0014152 Trade Journal US USA TX Texas NorthAmerica 564 Word Count ...

...vp, data strategy, respectively, at directDeutsch in New York, effective immediately. Steinhaus, 42, will work on direct business for Pfizer's Zyrtec brand. She previously was an independent consultant. Prior to that, until 1999, she was svp. group management director at Foote...

867. Increased Spending on Drugs Is Linked to More Advertising
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1616 11/21/01 NYT C1
2001 WLN 3337014

...More Advertising MELODY PETERSEN New York Times (NY) New York Times Late Edition -
Final C 1 02 November 21, 2001 20011121 20011121 New York NY US NYT English Newspaper
ADFN 0007297 Newspaper US USA NY New York NorthAmerica 8082 Word Count: 1616 ...

...are the cholesterol-lowering drugs, Lipitor, Zocor and Pravachol; as well as Paxil and Prozac, for
depression; Claritin, Allegra and Zyrtec for allergies; and Prilosec for ulcers. Over all, consumer
drug advertising rose 35 percent last year, to \$2.5 billion...

868. Insights on the O-T-C market. (Marketplace).
Chain Drug Review Author: N/A; Word Count: 769 11/19/01 CHAINREV 2 2001 WLN 12619653

...WLN 12619653 Insights on the O-T-C market. (Marketplace). Chain Drug Review 23 20
RX2(2) November 19, 2001 20011119 20011119 Racher Press, Inc. 0164-9914 Magazine/Journal
English KGH 0001796 Trade Journal US USA NorthAmerica 3843 Word Count: 769 NEW ...

...potential." The Kalorama report suggests such non-sedating antihistamines as Schering-Plough
Corp.'s Claritin, Hoechst Marion Roussel's Allegra and Pfizer Inc.'s Zyrtec could be available over
the counter as early as 2003, capturing as much a quarter of the market almost immediately...

869. UCB S.A. EPS Estimated At 2.07
Nelson Research Reports Author: N/A; Word Count: 118 11/13/01 NELSONINFOD (No Page)
2001 WLN 8613129

...Online) 2001 WLN 8613129 UCB S.A. EPS Estimated At 2.07 Nelson Research Reports
NELSON INFORMATION - DAILY November 13, 2001 20011113 20011113 COMTEX
ENGLISH OTHER ABY 0007192 Other US USA NorthAmerica 589 Word Count: 118 Nov
13, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: UCB S.A. Report Headline: "Q3
ZYRTEC US AND UPDATE POST ANALYST MEETING" Report Date: October 17, 2001
Current FY EPS Estimate (FY2001): 2.07 Previous EPS...

870. Europeans Enthusiastic About Desloratadine. (UNDER FDA REVIEW).
Skin & Allergy News Author: Jancin, Bruce; Word Count: 753 11/1/01 SKINALLERGY 13
2001 WLNLR 12663854

...12663854 Europeans Enthusiastic About Desloratadine. (UNDER FDA REVIEW). Jancin, Bruce
Skin & Allergy News 32 11 13(1) November 1, 2001 20011101 20011101 International Medical
News Group 0037-6337 Magazine/Journal English KHNA 0009220 Newspaper US USA
NorthAmerica 3767 Word Count: 753 MUNICH ...

...blocker features roughly 50-fold greater histamine-1 inhibition than any other antihistamine,
including loratadine (Claritin), fexofenadine (Allegra), and cetirizine (Zyrtec), as well as the older
sedating antihistamines. In vitro studies suggest desloratadine's anti-inflammatory activity is in the
same ballpark...

871. THE WRONG PRESCRIPTION PRESSURE, OVERWORK ADD UP TO MORE FATAL
ERRORS BY PHARMACISTS
Hartford Courant Author: ANDREW JULIEN And MATTHEW KAUFFMAN Courant Staff
Writers Word Count: 3270 10/28/01 HARTFORDCRNT A1 2001 WLNLR 10692920

...MATTHEW KAUFFMAN Courant Staff Writers Courant Staff Writers Hartford Courant 1N/5/6/7
SPORTS FINAL MAIN A1 October 28, 2001 20011028 20011028 English JLGQ 0047788
Newspaper US USA CT Connecticut NorthAmerica 16349 Word Count: 3270 Patricia Quinn
lay on a hospital bed ...

...Prescription For Error Katherine Tribble went to CVS on Franklin Avenue in Hartford, expecting
to pick up a bottle of Zyrtec for her 11-year-old daughter's allergies. Instead -- in what is a
surprisingly common error -- the pharmacist reached for the...

872. Itching for a diagnosis
Albuquerque Journal (NM) Author: Story by Anika Gusterman Amon Photograph by Erin Lubin *
Of the Journal; Word Count: 1363 10/22/01 ALBUQJNL C1 2001 WLNLR 2187407

...by Anika Gusterman Amon Photograph by Erin Lubin * Of the Journal Albuquerque Journal
(NM) Albuquerque Journal C1 October 22, 2001 20011022 20011022 Albuquerque NM USA AQ
Newspaper PHOTO English ACAF 0000309 Newspaper US USA NM New Mexico NorthAmerica
6814 Word Count: 1363 ...

...itchy nose. It is most commonly treated with antihistamines, which clear the sinuses and prevent
sneezing and watery eyes. Claritin, Zyrtec and Allegra are some popular prescription choices. If the
oral medication is ineffective, shots can provide help. Clayton said the...

873. DTC ads subject of FDA and FTC reviews.
Drug Store News Author: WEST, DIANE; Word Count: 529 10/22/01 DSNEWS 11 2001
WLNR 12550919

...12550919 DTC ads subject of FDA and FTC reviews. WEST, DIANE Drug Store News 23 15 11
October 22, 2001 **20011022 20011022** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 2646 Word Count: 529 WASHINGTON The
...

...Court." Top advertised drugs Drug Total [*] Vioxx \$145 Claritin 111 Prilosec
60 Viagra 93 Paxil 82 Flonase 63 Celebrex 61 Zyrtec
60 Prempro 60 Allegra 60 (*)Total dollars in millions Source: Competitive Media
Reporting, ad spending for the first 10 months...

874. PHILIP MORRIS REPORTS EARNINGS UP IN 3RD QUARTER
Lexington Herald-Leader (KY) Author: Associated Press; Word Count: 1181 10/18/01
LEXINGTONHLD C2 2001 WLNR 1668572

...EARNINGS UP IN 3RD QUARTER Associated Press Lexington Herald-Leader (KY) Lexington
Herald-Leader Final Business C2 October 18, 2001 **20011018 20011018** Lexington KY US LH
Newspaper English CDGH 0006353 Newspaper US USA KY Kentucky NorthAmerica 5903
Word Count: 1181 Third-quarter ...

...deaths in the U.S. and Europe. Sales of Viagra for erectile dysfunction increased 13 percent to
\$375 million. Revenues from Zyrtec, an antihistamine, jumped 30 percent to \$251
million. Shares of Pfizer (PFE: NYSE) rose 55 cents to close at \$41...

875. PHILIP MORRIS REPORTS EARNINGS UP IN 3RD QUARTER
Lexington Herald-Leader (KY) Author: Associated Press; Word Count: 1161 10/18/01
LEXINGTONHLD C2 2001 WLNR 11427830

...PHILIP MORRIS REPORTS EARNINGS UP IN 3RD QUARTER Associated Press Lexington
Herald-Leader (KY) Final Business C2 October 18, 2001 **20011018 20011018** English CDGH
0006353 Newspaper US USA KY Kentucky NorthAmerica 5804 Word Count: 1161 Third-
quarter profits at Philip Morris Cos ...

...deaths in the U.S. and Europe. Sales of Viagra for erectile dysfunction increased 13 percent to
\$375 million. Revenues from Zyrtec, an antihistamine, jumped 30 percent to \$251 million. Shares
of Pfizer (PFE: NYSE) rose 55 cents to close at \$41...

- 876. TERRORISM, RECESSION TAKE A HUGE TOLL IN THE THIRD QUARTER - EARNINGS REPORT - TI calculates loss for the third quarter**
PROVIDENCE JOURNAL BULLETIN (RI) Author: Anonymous; Word Count: 1189
10/18/01 PROVJ 1 2001 WLN 4881300

...THIRD QUARTER - EARNINGS REPORT - TI calculates loss for the third quarter Anonymous
PROVIDENCE JOURNAL BULLETIN (RI) 01 October 18, 2001 20011018 20011018 PROQUEST
ENGLISH NEWSPAPER ADKU 0008471 Newspaper US USA RI Rhode Island NorthAmerica
5944 Word Count: 1189 Semiconductor maker Texas Instruments ...

...been linked to numerous deaths in the United States and Europe. Meanwhile, Viagra sales increased 13 percent to \$375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to \$251 million. Pfizer chairman and chief executive Henry McKinnell said the company was...

- 877. Pfizer Earnings Climb 52 Percent**
AP ONLINE Author: THERESA AGOVINO; Word Count: 389 10/17/01 ASSOCPR 00:00:00

...10/17/01 AP Online 00:00:00 Pfizer Earnings Climb 52 Percent THERESA AGOVINO AP
ONLINE October 17, 2001 20011017 20011017 ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 1944 Word Count: 389 AP Business
Writer NEW YORK (AP) ...

...to numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to \$375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to \$251 million. "The steady revenue growth is something that street demands from Pfizer...

- 878. Dana to close plants, cut about 11,000 jobs**
AP ONLINE Author: N/A; Word Count: 675 10/17/01 ASSOCPR 00:00:00

...17/01 AP Online 00:00:00 Dana to close plants, cut about 11,000 jobs AP ONLINE October 17,
2001 20011017 20011017 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 3376 Word Count: 675 TOLEDO, Ohio (AP) -- Auto parts
supplier ...

...numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to dlrs 375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to dlrs 251 million. For the nine months, Pfizer's net earnings jumped 153 percent...

879. Lipitor Lifts Pfizer Earnings
AP ONLINE Author: THERESA AGOVINO; Word Count: 387 10/17/01 ASSOCPR 00:00:00

...00 10/17/01 AP Online 00:00:00 Lipitor Lifts Pfizer Earnings THERESA AGOVINO AP
ONLINE October 17, 2001 20011017 20011017 ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 1933 Word Count: 387 AP Business
Writer NEW YORK (AP ...

...to numerous deaths in the U.S. and Europe. Meanwhile, erectile dysfunction drug Viagra sales increased 13 percent to \$375 million. Zyrtec, an antihistamine, revenues jumped 30 percent to \$251 million. "The steady revenue growth is something that street demands from Pfizer...

880. Zyrtec Ok.
Chain Drug Review Author: N/A; Word Count: 61 9/24/01 CHAINDREV 5 2001 WLNK 12496720

9/24/01 CHAINDREV 5 9/24/01 Chain Drug Rev. 5 2001 WLNK 12496720 Zyrtec Ok. Chain Drug Review 23 16 RX5 September 24, 2001 20010924 20010924 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 306 Word Count: 61 Pfizer Inc. has received approval from the Food and Drug Administration for Zyrtec-D 12-hour, an antihistamine with decongestant for treating an extensive range of allergies and nasal congestion. Pfizer says it ...

...and outdoor allergies and nasal congestion. 47 Business Pharmaceuticals and cosmetics industries Retail industry Pharmaceutical Preparations Antihistamine Preparations Product development Zyrtec-D (Medication) Zyrtec-D (Medication) - Product development Product development United States. Food and Drug Administration United States. Food and Drug Administration - Standards Pharmaceutical...

881. It's sneezin' season as ragweed rises
Grand Rapids Press, The Author: Jeffry Scott / Cox News Service; Word Count: 409 9/4/01 GRPR B2 2001 WLNK 10023465

...Jeffry Scott / Cox News Service Grand Rapids Press, The The Grand Rapids Press All Editions Flair B2 September 4, 2001 20010904 20010904 English JAAC 0062561 Newspaper US USA MI Michigan NorthAmerica 2044 Word Count: 409 Noses run, but they can't hide. It's ...

...a stuffy nose. Doctors typically prescribe corticosteroid nasal sprays or antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. Health USA ISOUS IUS73 Americas GEOAMER 1AM92 North America GEONAMR INO39 Georgia USAGA 1GE15 PCOOVER PHARMPRD NAMHCFR USHLTHCR BAYERNA General...

882. Shaping Up; Drugs and exercise. Are medicines maiming your workouts?
Consumer Reports Author: N/A; Word Count: 1136 9/1/01 CONSUMERAB 10 2001 WLNR 229658

...Up; Drugs and exercise. Are medicines maiming your workouts? Consumer Reports Consumer Reports on Health 13 9 10 September 2001 20010900 20010900 English AHFA 0002292 Trade Journal US USA NorthAmerica 5679 Word Count: 1136 Many drugs can impair athletic performance, by sapping ...

...reaction time. Dry require (Chlor-Trimeton), mouth.
coordination, diphenhydramine judgment, or
(Banophen, quick reactions. Benadryl) Drink
plenty of fluids. Cetirizine (Zyrtec), Dry mouth,
slight Drink plenty fexofenadine chance of of fluids.
(Allegra), drowsiness or loratidine impaired (Claritin)
performance. BETA-BLOCKERS Decreased...

883. IT'S SNEEZIN' SEASON AGAIN AS RAGWEED POLLEN RISES
Atlanta Journal and Constitution (GA) Author: JEFFRY SCOTT; Staff, Word Count: 522
8/30/01 ATLNTAJC F2 2001 WLNR 3945512

...AS RAGWEED POLLEN RISES JEFFRY SCOTT; Staff Atlanta Journal and Constitution (GA)
Atlanta Constitution Home Features F2 August 30, 2001 20010830 20010830 Atlanta GA United States AC Newspaper English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica 2609 Word Count: 522 Noses ...

...a stuffy nose. Doctors typically prescribe corticosteroid nasal sprays or antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. The most effective regimen probably is allergy injections, which require a series over time. It's too late to start the...

884. Morgan Stanley Expects PC Sector Rebound Biggest buys were Microsoft, Pfizer, Intel; Target was a top performer.
Investor's Business Daily Author: Peter McKenna; Word Count: 1020 8/24/01 INVBUSD B03 2001 WLNR 12724039

...Biggest buys were Microsoft, Pfizer, Intel; Target was a top performer. Peter McKenna Investor's Business Daily B03 August 24, 2001 20010824 20010824 Investor's Business Daily, Inc. 1061-2890 Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 5100 Word Count: 1020 Microsoft's ...

...Pfizer develops, manufactures and markets drugs for humans and animals. It markets its products worldwide. Major products include Lipitor, Neurontin, Zyrtec and Norvasc. The company recently won Food and Drug Administration approval to use its anti-depressant Zoloft for long-term...

885. Pfizer EPS Estimated At 1.30
Nelson Research Reports Author: N/A; Word Count: 119 8/22/01 NELSONINFOD (No Page)
2001 WLNR 8390709

...Unavail. Online) 2001 WLNR 8390709 Pfizer EPS Estimated At 1.30 Nelson Research Reports
NELSON INFORMATION - DAILY August 22, 2001 ~~20010822~~ ~~20010822~~ COMTEX ENGLISH
OTHER ABYN 0007192 Other US USA NorthAmerica 596 Word Count: 119 Aug 22, 2001
(Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline:
"FDA APPROVES ZYRTEC-D" Report Date: August 14, 2001 Current FY EPS Estimate
(FY2001): 1.30 Previous EPS Estimate for Current FY (FY2001)...

886. Pfizer EPS Estimated At 1.32
Nelson Research Reports Author: N/A; Word Count: 119 8/20/01 NELSONINFOD (No Page)
2001 WLNR 8164869

...Unavail. Online) 2001 WLNR 8164869 Pfizer EPS Estimated At 1.32 Nelson Research Reports
NELSON INFORMATION - DAILY August 20, 2001 ~~20010820~~ ~~20010820~~ COMTEX ENGLISH
OTHER ABYN 0007192 Other US USA NorthAmerica 597 Word Count: 119 Aug 20, 2001
(Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline:
"ZYRTEC-D APPROVED FOR MARKETING" Report Date: August 15, 2001 Current FY EPS
Estimate (FY2001): 1.32 Previous EPS Estimate for ...

...PHARMIND 1PH13 Manufacturing MANFFP IMA74 COMPANY: PFIZER COMTEX
NELSON INFORMATION NYSE:PFE PFIZER REPORT HEADLINE RESEARCH FIRM:
MERRILL LYNCH ANALYST ZYRTEC PFIZER INC Aug EPS Estimate FY EPS Steven C.
Tighe...

887. AFTER THE CLOSE.
Investor's Business Daily Author: N/A; Word Count: 217 8/15/01 INVBUSD A02 2001 WLNR
12722776

...8/15/01 Inv. Bus. Daily A02 2001 WLNR 12722776 AFTER THE CLOSE. Investor's Business
Daily A02 August 15, 2001 ~~20010815~~ ~~20010815~~ Investor's Business Daily, Inc. 1061-2890
Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 1084 Word
Count: 217 ENRON ...

...million. The business software maker cut full-year guidance. PFIZER won FDA OK for a form of
its allergy pill Zyrtec to treat a range of allergies. NVIDIA netted 43 cents in its second quarter,
beating targets by 2 cents. Sales...

888. Pfizer EPS Estimated At 1.31

Nelson Research Reports Author: N/A; Word Count: 119 8/15/01 NELSONINFOD (No Page)
2001 WLNR 8236209

...Unavail. Online) 2001 WLNR 8236209 Pfizer EPS Estimated At 1.31 Nelson Research Reports
NELSON INFORMATION - DAILY August 15, 2001 ~~20010815~~ ~~20010815~~ COMTEX ENGLISH
OTHER ABYN 0007192 Other US USA NorthAmerica 596 Word Count: 119 Aug 15, 2001
(Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline:
"ZYRTEC D FOR ALLERGY APPROVED BY FDA" Report Date: August 14, 2001 Current FY
EPS Estimate (FY2001): 1.31 Previous EPS ...

...Corporations MAJCORP IMA93 Pharmaceuticals & Biotechnology PHARMIND 1PH13
Manufacturing MANFFP IMA74 COMPANY: PFIZER COMTEX NELSON INFORMATION
NYSE:PFE PFIZER REPORT HEADLINE ZYRTEC PFIZER INC Aug FY EPS Research Firm
Robert C. Hazlett...

889. COMPANY NEWS: DECONGESTANT FROM UCB OF BELGIUM GETS F.D.A. APPROVAL

New York Times (NY) Author: Bloomberg News; Word Count: 183 8/15/01 NYT C4 2001
WLNR 3407023

...F.D.A. APPROVAL Bloomberg News New York Times (NY) New York Times Late Edition -
Final C 4 01 August 15, 2001 ~~20010815~~ ~~20010815~~ New York NY US NYT English Newspaper
ADFN 0007297 Newspaper US USA NY New York NorthAmerica 915 Word Count: 183 UCB
SA, Belgium's No. 2 drug maker, says Zyrtec-D, decongestant form of its top-selling allergy
treatment, has been approved by Food and Drug Administration; new form will ...

...and will enable UCB to better compete with Schering-Plough's Claritin (S) UCB S.A., Belgium's
No. 2 drug maker, said Zyrtec-D, a decongestant form of its top-selling allergy treatment, was
approved by the Food and Drug Administration. The new form of Zyrtec will be jointly marketed by
UCB and Pfizer, which already cooperate to sell regular Zyrtec in the United States. The approval
will help UCB better compete with Schering-Plough's Claritin, which had revenue of \$1 ...

...64 billion in the six months through June, more than double the 879 million euros (\$788 million)
in sales for Zyrtec. The decongestant form accounts for a quarter of revenue for Claritin, the best-
selling seasonal allergy drug, analysts said. 125 Allergies Zyrtec (Drug) Claritin (Drug) Drugs
(Pharmaceuticals) FOOD AND DRUG ADMINISTRATION UCB SA SCHERING PLOUGH
CORP Western Europe GEOEUR 1WE41 Europe GEOEUR...

890. IN COMES THE ITCH AS RAGWEED SEASON BLOOMS BUT RELIEF COULD BE COMING SOON FOR ALLERGY SUFFERERS -- IF RESEARCH HERE ON ASTHMA DRUG PAYS OFF
St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton; Author: Of The Post-Dispatch; Word Count: 1578 8/15/01 STLSPD A1 2001 WLNR 870808

...The Post-Dispatch St. Louis Post-Dispatch (MO) St. Louis Post Dispatch FIVE STAR LIFT NEWS A1 August 15, 2001 **20010815 20010815** St Louis MO United States SL Newspaper CHART PHOTO English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 7891 Word ...

...the Food and Drug Administration has yet to a make a final decision about whether prescription drugs Claritin, Allegra and Zyrtec will be sold over the counter. In May, the FDA's Pulmonary and Allergy Drugs Advisory Committee, which Dykewicz heads, recommended...

891. IN COMES THE ITCH AS RAGWEED SEASON BLOOMS BUT RELIEF COULD BE COMING SOON FOR ALLERGY SUFFERERS -- IF RESEARCH HERE ON ASTHMA DRUG PAYS OFF
St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton Of The Post-Dispatch; Word Count: 1294 8/15/01 STLSPD A1 2001 WLNR 11361145

...Deborah L. Shelton Of The Post-Dispatch St. Louis Post-Dispatch (MO) FIVE STAR LIFT NEWS A1 August 15, 2001 **20010815 20010815** English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 6470 Word Count: 1294 Achoo! Today marks the official -- and dreaded ...

...the Food and Drug Administration has yet to a make a final decision about whether prescription drugs Claritin, Allegra and Zyrtec will be sold over the counter. In May, the FDA's Pulmonary and Allergy Drugs Advisory Committee, which Dykewicz heads, recommended...

892. Pfizer EPS Estimated At 1.31
Nelson Research Reports Author: N/A; Word Count: 117 8/14/01 NELSONINFOD (No Page) 2001 WLNR 8374555

...Unavail. Online) 2001 WLNR 8374555 Pfizer EPS Estimated At 1.31 Nelson Research Reports NELSON INFORMATION - DAILY August 14, 2001 **20010814 20010814** COMTEX ENGLISH OTHER ABYN 0007192 Other US USA NorthAmerica 583 Word Count: 117 Aug 14, 2001 (Nelson's Broker Summaries via COMTEX) -- Company: Pfizer (NYSE:PFE) Report Headline: "ZYRTEC-D RECEIVES FDA APPROVAL" Report Date: August 13, 2001 Current FY EPS Estimate (FY2001): 1.31 Previous EPS Estimate for ...

...Corporations MAJCORP IMA93 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Manufacturing MANFFP IMA74 COMPANY: PFIZER COMTEX NELSON INFORMATION NYSE:PFE PFIZER REPORT HEADLINE ZYRTEC PFIZER INC Aug EPS Estimate FY EPS Research Firm...

893.

A prescription for industry control

AMERICAN PROSPECT Author: Kassirer, Jerome P; Word Count: 927 8/13/01 AMPROSP
18 2001 WLN 4669164

...18 2001 WLN 4669164 A prescription for industry control Kassirer, Jerome P AMERICAN
PROSPECT 12 18 14 August 13, 2001 20010813 20010813 PROQUEST 1049-7285 ENGLISH
SCHOLARLY JOURNAL AACD 0000464 Scholarly Journal US USA NorthAmerica 4634
Word Count: 927 THIS WAS A ...

...sufferers. An FDA advisory panel voted overwhelmingly on May 11 in favor of allowing three
newer allergy drugs Allegra, Claritin, and Zyrtec-to be sold without a physician's prescription. For
years these drugs have been available over the counter in many countries ...

...support. So it's up to allergists to pressure their professional societies into backing over-the-counter
status for Allegra, Claritin, and Zyrtec. After all, patients' rights should be their top priority.
JEROME P. KASSIRER, M.D., is a professor at Tufts University School...

894.

RISKY BUSINESS

Las Vegas Review-Journal (NV) Author: John Przybys; Word Count: 2466 8/13/01 LVRJ IE
2001 WLN 491632

...491632 RISKY BUSINESS John Przybys Las Vegas Review-Journal (NV) Las Vegas Review-
Journal Final Living IE August 13, 2001 20010813 20010813 Las Vegas NV US LV Newspaper
English ACZT 0006246 Newspaper US USA NV Nevada NorthAmerica 12332 Word Count:
2466 About ...

...in Europe. Similarly, Lipitor, a blood-thinning medication, averages about \$53 here and \$41 in
Europe, and the allergy medication Zyrtec averages \$50 in the United States and about \$18 in
Europe. Prices are the "primary reason" Americans would consider seeking ...

...charge consumers a first-time "consultation fee." In other comparisons among four random online
pharmacies: 30 10-milligram tablets of Zyrtec, an allergy medication, cost anywhere from \$25 to
\$72.90; 30 1-milligram tablets of Propecia, a hair-loss medication...

**895. ONLINE RX OVERSEAS SOURCES CAN SLASH THE COST OF DRUGS, BUT EXPERTS
PRESCRIBE HEALTHY DOSES OF CAUTION HEALTHY LIVING: YOUR TUESDAY GUIDE
TO MEDICINE AND HEALTH CARE**

**Atlanta Journal and Constitution (GA) Author: ANNE FAWCETT; Staff; Word Count: 1567
8/7/01 ATLNTAJC C1 2001 WLNR 3935432**

...MEDICINE AND HEALTH CARE ANNE FAWCETT; Staff Atlanta Journal and Constitution
(GA) Atlanta Constitution Home Features C1 August 7, 2001 **20010807 20010807** Atlanta GA
United States AC Newspaper English ACBU 0000873 Newspaper US USA GA Georgia
NorthAmerica 7837 Word Count: 1567 Even ...

...that would be resolved by the bill awaiting approval in the Senate. Prices are per usual daily
dosage. Pharmacy..... Country....Zyrtec /Celebrex /Glucophage Eckerd Drugs (store).
U.S..... \$2.46....\$5.27.... \$1.92 Cyberpharmacy.cc..... U.S.....1.68.... 4.62.....1.42...

896. BUSINESS NEWS.

**Investor's Business Daily Author: N/A; Word Count: 1087 8/7/01 INVBUSD A02 2001 WLNR
12722360**

...A02 8/7/01 Inv. Bus. Daily A02 2001 WLNR 12722360 BUSINESS NEWS. Investor's Business
Daily A02 August 7, 2001 **20010807 20010807** Investor's Business Daily, Inc. 1061-2890
Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 5437 Word
Count: 1087 TRANSPORTATION ...

...application in June. Aventis then filed suit against Barr. Allegra already faces fierce competition
from Schering-Plough's Claritin and Pfizer's Zyrtec. All three drugs may soon be sold over the
counter, a move their makers oppose. FINANCE Multinationals not well protected...

897. Feature Report: Over-the-counter drugs: How safe?
Consumer Reports Author: N/A; Word Count: 4726 8/1/01 CONSUMERAB 1 2001 WLNR
232253

...Report; Over-the-counter drugs: How safe? Consumer Reports Consumer Reports on Health 13 8
1, 4-6 August 2001 20010800 20010800 English AHFA 0002292 Trade Journal US USA
NorthAmerica 23628 Word Count: 4726 The idea that drugs sold without a prescription ...

...California managed-care company is trying to force the FDA and manufacturers of three
prescription allergy drugs - Allegra, Claritin, and Zyrtec - to sell their products directly to
consumers. A primary reason: Those prescription drugs have fewer adverse effects than current
OTC ...

...harm people Diphenhydramine -1- with glaucoma, ulcers, (Banophen, Benadryl
Allergy) prostate problems, or RX DRUGS asthma and to interact Cetirizine
(Zyrtec) with other drugs, notably Fexofenadine (Allegra) alcohol and
other Loratadine (Claritin) sedatives, monoamine oxidase inhibitors
(for depression), and anticholinergics (for...

898. An adolescent with a polymorphous rash
NURSE PRACTITIONER Author: Gustafson, Meghan P; Word Count: 2885 7/31/01
NURSERACTICE 48 2001 WLNR 4780390

...2001 WLNR 4780390 An adolescent with a polymorphous rash Gustafson, Meghan P NURSE
PRACTITIONER 26 48 7 July 31, 2001 20010731 20010731 PROQUEST 0361-1817 ENGLISH
TRADE JOURNAL AKDB 0007484 Trade Journal US USA NorthAmerica 14427 Word Count:
2885 * The Case A ...

...Once he was diagnosed with HSP, prednisone therapy was gradually tapered off. Hydroxyzine
(Atarax) 1 teaspoon at night and cetirizine (Zyrtec) 10 mg daily was prescribed to prevent rash
recurrence. The patient's hypertension was treated with amlodipine besylate (Norvasc) 25 mg...

899. SELF-CARE REQUIRES MORE THAN WISDOM
Charlotte Observer (NC) Author: JOE And TERESA GRAEDON : Word Count: 576 7/30/01
CHAROBSVR 2E 2001 WLN 1879518

...REQUIRES MORE THAN WISDOM JOE And TERESA GRAEDON Charlotte Observer (NC)
Charlotte Observer ONE-THREE HEALTH 2E July 30, 2001 20010730 20010730 Charlotte NC
United States CO Newspaper English CDEJ 0001812 Newspaper US USA NC North Carolina
NorthAmerica 2881 Word Count: 576 ...

...basis of a 30-second TV commercial, whether he wants Lipitor or Zocor to lower high cholesterol,
or Claritin or Zyrtec to control hay fever. At that point, he can either badger his doctor to prescribe
the medication or go back...

900. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA: 2 Agencies Selected For Drug
Campaigns
New York Times (NY) Author: Jane Levere; Word Count: 372 7/19/01 NYT C6 2001 WLN 2904275

...Drug Campaigns Jane Levere New York Times (NY) New York Times Late Edition - Final C 6
03 July 19, 2001 20010719 20010719 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 1859 Word Count: 372 ...

...work for Pharmacia or Pfizer whose identities were not disclosed. Deutsch is a Pfizer agency,
handling drugs like Zoloft and Zyrtec. Thompson New York is also a Pfizer agency, handling
products like Listerine. 259 Arthritis and Rheumatism Drugs (Pharmaceuticals) Advertising
(Times...

901. NEW JERSEY STOCKS TO WATCH [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: Anonymous; Word Count: 824 7/9/01 REC NNJ L
2001 WLN 9674548

...Two Star B, Two Star P, One Star B] Anonymous Record, The; Bergen County, N.J. L.05 July 9,
2001 20010709 20010709 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 4118 Word Count: 824 The power of Larry Bossidy will ...

...won't come until 2004. But other factors may continue to pressure Allegra. Regulators are
considering making Allegra along with Pfizer's Zyrtec and Schering-Plough's Claritin available
without prescription, a move the manufacturers oppose. And generic versions of Claritin are
expected on...

902. CONSUMERS ARE LOSERS IN DRUG MAKERS' AD WAR
Columbus Dispatch (OH) Author: N/A; Word Count: 285 7/8/01 COLDIS 02D 2001 WLN
11841784

...IN DRUG MAKERS' AD WAR Columbus Dispatch (OH) Columbus Dispatch, The (OH) Home
Final EDITORIAL & COMMENT 02D July 8, 2001 20010708 20010708 English KAAL 0122127
Newspaper US USA OH Ohio NorthAmerica 1425 Word Count: 285 Stephen A. Venturini
("Lavish, pricey drug ads ...

...percent of all mass-media advertising dollars went toward the promotion of just 25 blockbuster
drugs, including direct competitors Claritin, Zyrtec and Allegra. Considering the universe of
prescription drugs on the market, that's not a whole lot of information. Although the...

903. LETTERS TO THE EDITOR
Dallas Morning News Author: N/A; Word Count: 1417 7/6/01 DALLASMN 26A 2001 WLN
11687317

...WLN 11687317 LETTERS TO THE EDITOR Dallas Morning News Dallas Morning News, The
(TX) THIRD EDITORIALS 26A July 6, 2001 20010706 20010706 English JLMW 0045890
Newspaper US USA TX Texas NorthAmerica 7087 Word Count: 1417 What? No reading in
court? I write ...

...costs Re: Food and Drug Administration's upcoming decision on whether or not to make three
popular antihistamines - Claritin, Allegra and Zyrtec - available over the counter. I am particularly
interested in the ramifications that such a decision would have on those of ...

...with health insurance. Recently I went to Canada to visit family. While there, I checked
antihistamine prices. Claritin, Allegra and Zyrtec (called Reactine in Canada) are all available over
the counter. Imagine my surprise at the cost. I have excellent health...

904. DRUG PATENT CHALLENGE HITS SHARES OF AVENTIS [All Editions: Two Star B, Two Star
P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 554 7/4/01
RECINNJB 2001 WLN 9660421

...Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Record, The; Bergen County, N.J. B.01
July 4, 2001 20010704 20010704 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 2772 Word Count: 554 Shares of Aventis dropped 3 percent ...

...approved in the U.S. last year, she said. Allegra's class of allergy drugs, which includes
Schering-Plough's Claritin and Pfizer's Zyrtec, has come under pressure. Their profitability is
endangered by a movement opposed by the manufacturers to make the drugs available...

905. Switch products pivotal.

Chain Drug Review Author: N/A; Word Count: 377 7/2/01 CHAINDREV 58 2001 WLN
12345249

...01 Chain Drug Rev. 58 2001 WLN 12345249 Switch products pivotal. Chain Drug Review 23
11 58 July 2, 2001 20010702 20010702 Racher Press, Inc. 0164-9914 Magazine/Journal English
KGHR 0001796 Trade Journal US USA NorthAmerica 1883 Word Count: 377 NEW ...

...a change. Aventis Pharmaceuticals, Pfizer Inc. and Schering-Plough Corp. are opposing efforts to
move their prescription allergy products (Allegra, Zyrtec and Claritin, respectively) to O-T-C
status. But WellPoint Health Networks, a managed care provider based in California, told...

906. Hay fever leaves sufferers nothing to sneeze at

Las Vegas Review-Journal (NV) Author: Jan Hogan; Word Count: 1191 6/30/01 LVRJ 15 2001
WLN 492755

...to sneeze at Jan Hogan Las Vegas Review-Journal (NV) Las Vegas Review-Journal Final News
15AA June 30, 2001 20010630 20010630 Las Vegas NV US LV Newspaper English ACZT
0006246 Newspaper US USA NV Nevada NorthAmerica 5956 Word Count: 1191 Doctors ...

...just as impaired as if you just drank two martinis." Newer antihistamines such as fexofenadine
(Allegra), loratadine (Claritin), and cetirizine (Zyrtec) and intranasal antihistamine astelazine
(Astelin), have a significantly lower risk of side effects. Antihistamines taken before exposure to
allergy-causing...

907. Drug stocks aren't the safe bet they once were

Star-Ledger, The (Newark, NJ) Author: DAVID SCHWAB Word Count: 1381 6/28/01
STLGRN 23 2001 WLN 10961312

...aren't the safe bet they once were DAVID SCHWAB Star-Ledger, The (Newark, NJ) FINAL
BUSINESS 23 June 28, 2001 20010628 20010628 English JAAB 0062645 Newspaper US USA NJ
New Jersey NorthAmerica 6904 Word Count: 1381 As technology companies crashed and
burned ...

...the Food and Drug Administration raised the almost unheard-of possibility that it could direct
prescription allergy drugs Claritin and Zyrtec be sold over the counter, despite opposition from
manufacturers Schering-Plough and Pfizer. One result of these developments is the...

908. Reports hold key to the future for Schering-Plough
Star-Ledger, The (Newark, NJ) Author: DAVID SCHWAB Word Count: 1006 6/27/01
STLGRN 49 2001 WLN 10960909

...key to the future for Schering-Plough DAVID SCHWAB Star-Ledger, The (Newark, NJ) FINAL
BUSINESS 49 June 27, 2001 20010627 20010627 English JAAB 0062645 Newspaper US USA NJ
New Jersey NorthAmerica 5028 Word Count: 1006 With the fate of the company ...

...to use its predicament to seize some of its business, especially for competing products, such as
Aventis' Allegra and Pfizer's Zyrtec, which compete with Claritin. "Competitors are vicious in the
marketplace," he said. Robert Consalvo, a spokesman for Schering-Plough, declined...

909. ASK THE DOCTOR
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando: Word Count: 983 6/26/01
PAT-LED 8 2001 WLN 9581814

...Jim Mitterando Patriot Ledger, The; Quincy, Mass. The Patriot Ledger Quincy, MA RUN OF
PAPER FEATURES 8 June 26, 2001 20010626 20010626 English FDID 0007997 Newspaper US
USA MA Massachusetts NorthAmerica 4917 Word Count: 983 Poison ivy's the 3-leaf
nuisance Dr ...

...cause an allergic rash and are not recommended. Benadryl pills and other antihistamines, such
as Chlortrimeton, Tavist, Allegra, Claritin and Zyrtec, help to reduce the itchiness, but do not
shorten the rash's duration. Oral steroid pills, such as Prednisone, become an...

910. Switch to OTC for allergy drugs favored by FDA committee.
Drug Store News Author: N/A: Word Count: 208 6/25/01 DSNEWS 110 2001 WLN
12341252

...12341252 Switch to OTC for allergy drugs favored by FDA committee. Drug Store News 23 8 110
June 25, 2001 20010625 20010625 Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 1039 Word Count: 208 The FDA's ...

...Allergy Drugs Advisory Committees recommended over-the-counter status for Schering-Plough's
Claritin (loratadine), Aventis' Allegra (fexofenadine HCl) and Pfizer's Zyrtec (cetirizine HCl).
Initiating the move was WellPoint Health Networks, health insurer to close to 50 million covered
lives through Blue...

911. FDA-forced switch: Does it make cents?

Drug Store News Author: N/A; Word Count: 1208 6/25/01 DSNEWS 128 2001 WLN
12341463

...128 2001 WLN 12341463 FDA-forced switch: Does it make cents? Drug Store News 23 8 128
June 25, 2001 20010625 20010625 Lebar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 6039 Word Count: 1208 GAITHERSBURG,
Md ...

...a meeting here last month. At issue was whether the FDA could compel Schering-Plough
(Claritin), Aventis (Allegra) and Pfizer (Zyrtec) to make their patent-protected medications--which
collectively generate about \$4.5 billion as prescription drugs-available as consumer products ...

...Top three second-generation prescription antihistamines Drug 2000 \$ sales* % change
Claritin \$2,600.0 15.0% Allegra 955.0 38.0 Zyrtec 702.0 28.0 Source:
Asthma/COPD & Allergy Market Update (*) All sales in millions 945 Business Pharmaceuticals
and cosmetics industries...

**912. Pills, prices and perplexity HMO-ization: With prescription insurance now so pervasive, getting
exactly what the doctor ordered is no easy matter.**

Baltimore Sun (MD) Author: SUN STAFF M. William Salganik; Word Count: 2830 6/24/01
BALTSUN 1D 2001 WLN 1050182

...is no easy matter. SUN STAFF M. William Salganik Baltimore Sun (MD) BALTIMORE SUN
FINAL BUSINESS 1D June 24, 2001 20010624 20010624 Baltimore MD US BS Newspaper
GRAPH PHOTO CHART English ACCG 0001009 Newspaper US USA MD Maryland
NorthAmerica 14148 Word Count ...

...For instance, an insurer may choose to favor one or two of the three popular nonsedating
antihistamines - Claritin, Allegra or Zyrtec- or one or two of the common statin drugs to reduce
cholesterol, such as Lipitor, Zocor, Pravachol, Mevacor or Lescol...

913. Looking for Health News? A Bikini Belly? There's More to Read

New York Times (NY) Author: ALEX KUCZYNSKI; Word Count: 1386 6/24/01 NYT 6 2001
WLN 3379747

...to Read ALEX KUCZYNSKI New York Times (NY) New York Times Late Edition - Final 15 6
01 June 24, 2001 20010624 20010624 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 6931 Word Count: 1386 ...

...pharmaceutical advertising in the last five years. So far this year, the ads for drugs like Claritin,
Renova, Allegra and Zyrtec have contributed \$118 million to the pockets of magazine publishers.
That is 1,262 advertising pages, an increase of 11 percent...

914. AP-Pronunciation Guide (Saturday)

AP Online Author: N/A; Word Count: 2048 6/23/01 ASSOCPR 00:00:00

...00 6/23/01 AP Online 00:00:00 AP-Pronunciation Guide (Saturday) AP Online AP NEWS June 23, 2001 **20010623 20010623** ASSOCIATED PRESS ENGLISH NEWswire ALHY 0000686 Newswire US USA NorthAmerica 10239 Word Count: 2048 News Mahmoud Abbas -- mah-MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH...

915. AS RAIN FALLS, GET READY FOR MOSQUITOES BLOOD-SUCKING PESTS' POPULATION LIKELY TO BOOM IN WET WEATHER

Atlanta Journal and Constitution (GA) Author: SIMONE SEBASTIAN; Staff; Word Count: 1019 6/23/01 ATLNTAJC A1 2001 WLNK 3972471

...IN WET WEATHER SIMONE SEBASTIAN; Staff Atlanta Journal and Constitution (GA) Atlanta Journal-CONSTITUTION Home News A1 June 23, 2001 **20010623 20010623** Atlanta GA United States AJ-CONSTITUTION Newspaper English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica 5097 Word Count: 1019 ...

...polymyxin B and bacitracin are often effective. For severe allergic reactions, ask your pharmacist about an appropriate antihistamine, such as **Zyrtec**. Gray added that a simple ice compress can also be beneficial. "There's not much that can be done once the...

916. AP-Pronunciation Guide (Friday)

AP Online Author: N/A; Word Count: 1734 6/22/01 ASSOCPR 00:00:00

...00 6/22/01 AP Online 00:00:00 AP-Pronunciation Guide (Friday) AP Online AP NEWS June 22, 2001 **20010622 20010622** ASSOCIATED PRESS ENGLISH NEWswire ALHY 0000686 Newswire US USA NorthAmerica 8670 Word Count: 1734 News Mahmoud Abbas -- mah-MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH...

917. A CANADIAN DRUG PLAN FIT FOR THE U.S. THE FOOD AND DRUG ADMINISTRATION'S
JOB IS TO PROTECT THE PUBLIC HEALTH, NOT CONSUMERS' POCKETBOOKS OR DRUG
COMPANY PROFITS.

Wisconsin State Journal Author: N/A; Word Count: 496 6/22/01 BSX-WISTJ A6 2001 WLNR
8768259

...PROTECT THE PUBLIC HEALTH, NOT CONSUMERS' POCKETBOOKS OR DRUG
COMPANY PROFITS. Wisconsin State Journal ALL OPINION A6 June 22, 2001 **20010622**
20010622 Madison WI United States Newspaper English FBIF 0010524 Newspaper US USA WI
Wisconsin NorthAmerica 2478 Word Count: 496 The Food ...

...the-counter. Why would consumer groups and the drug industry want to stop people from freely
buying allergy medicines like Zyrtec, Allegra and Claritin? Money, of course. If these medicines
are sold over-the-counter, insurance will quit paying for them ...

...RX IPR52 Pharmaceuticals Cost-Benefits PHMECON IPH30 Drugs DRUGS IDR89
Pharmaceuticals & Biotechnology PHARMIND IPH13 ALLEGRA FDA FOOD AND DRUG
ADMINISTRATION ZYRTEC Claritin DRUG ADMINISTRATION...

918. AP-Pronunciation Guide (Thursday)

AP Online Author: N/A; Word Count: 2291 6/21/01 ASSOCPR 00:00:00

...00 6/21/01 AP Online 00:00:00 AP-Pronunciation Guide (Thursday) AP Online AP NEWS June
21, 2001 **20010621** **20010621** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 11456 Word Count: 2291 News Mahmoud Abbas -- mah-
MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh
Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick
Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Keith Bogans -- BOH...

919. AP-Pronunciation Guide (Wednesday)

AP Online Author: N/A; Word Count: 1630 6/20/01 ASSOCPR 00:00:00

...00 6/20/01 AP Online 00:00:00 AP-Pronunciation Guide (Wednesday) AP Online AP NEWS June
20, 2001 **20010620** **20010620** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 8151 Word Count: 1630 News Mahmoud Abbas -- mah-
MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh
Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick
Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

920. AP-Pronunciation Guide (Tuesday)

AP Online Author: N/A; Word Count: 1857 6/19/01 ASSOCPR 00:00:00

...00 6/19/01 AP Online 00:00:00 AP-Pronunciation Guide (Tuesday) AP Online AP NEWS June 19, 2001 **20010619 20010619** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 9285 Word Count: 1857 News Mahmoud Abbas -- mah-MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

921. PAIN AND SUFFERING: Garden of Sneezing

Las Vegas Review-Journal (NV) Author: Heidi Knapp Rinella; Word Count: 1599 6/18/01 LVRJ 1E 2001 WLNK 518225

...of Sneezing Heidi Knapp Rinella Las Vegas Review-Journal (NV) Las Vegas Review-Journal Final Living 1E June 18, 2001 **20010618 20010618** Las Vegas NV US LV Newspaper English ACZT 0006246 Newspaper US USA NV Nevada NorthAmerica 7994 Word Count: 1599 The ...

...dogs and cats." Treatment can take several approaches. "Generally, the antihistamines that we recommend are either Allegra or Claritin or Zyrtec," which are nonsedating antihistamines, he said. More severe cases, he said, call for nasal steroids such as Nasonex, Nasacort or...

922. AP-Pronunciation Guide (Sunday)

AP Online Author: N/A; Word Count: 1857 6/17/01 ASSOCPR 00:00:00

...00 6/17/01 AP Online 00:00:00 AP-Pronunciation Guide (Sunday) AP Online AP NEWS June 17, 2001 **20010617 20010617** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 9285 Word Count: 1857 News Mahmoud Abbas -- mah-MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

923.

PITCHING PILLS ALL ABOUT PACKAGING >THE RIGHT COLOR AND SHAPE CAN HELP
DRUG COMPANIES MAKE THEIR PRODUCT STAND OUT. BUT MANY DOCTORS FIND
DRUG MARKETING DIFFICULT TO SWALLOW.

South Florida Sun-Sentinel Author: Patricia Wen The Boston Globe Word Count: 1697 6/17/01
SFLSUN-SENT 1G 2001 WLNR 10823869

...MARKETING DIFFICULT TO SWALLOW. Patricia Wen The Boston Globe South Florida Sun-Sentinel Broward Metro OUTLOOK 1G June 17, 2001 20010617 20010617 English JLGO 0009345
Newspaper US USA FL Florida NorthAmerica 8485 Word Count: 1697 It's Consumer
Advertising 101 applied to prescription ...

...recent years, Z has become a popular letter signaling innovation, marketing specialists say.
There's Zolof (for depression), Zantac (for ulcers), Zyrtec (for allergies), Zyban (for smoking-
cessation) and Zocor (for cholesterol-reduction.) There wasn't always so much attention paid to the...

924.

AP-Pronunciation Guide (Saturday)

AP Online Author: N/A; Word Count: 1804 6/16/01 ASSOCPR 00:00:00

...00 6/16/01 AP Online 00:00:00 AP-Pronunciation Guide (Saturday) AP Online AP NEWS June
16, 2001 20010616 20010616 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 9019 Word Count: 1804 News Mahmoud Abbas -- mah-
MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh
Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick
Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

925. THE NOSE KNOWS IT'S A ROUGH SEASON

Albany Times Union (NY) Author: SYLVIA WOOD Staff writer: Word Count: 983 6/14/01
TIMESUN A1 2001 WLNLR 375742

...A ROUGH SEASON SYLVIA WOOD Staff writer Albany Times Union (NY) TIMES UNION
THREE STAR MAIN A1 June 14, 2001 20010614 20010614 Albany NY United States AL
Newspaper English ACAD 0000302 Newspaper US USA NY New York NorthAmerica 4916
Word Count: 983 ...

...Administration considers a recommendation to make the three most popular prescription allergy
medications available over the counter. Claritin, Allegra and Zyrtec are known as second-
generation antihistamines because they relieve allergy symptoms without causing the drowsiness of
older over-the-counter ...

...on the proposal, which so far has been opposed by the drug manufacturers. At MVP, a nonprofit
HMO, Allegra and Zyrtec already are two of the 10 most popular drugs prescribed for their 475,000
members in New York and Vermont. 'We...

926. AP-Pronunciation Guide (Thursday)

AP Online Author: N/A; Word Count: 873 6/14/01 ASSOCPR 00:00:00

...00 6/14/01 AP Online 00:00:00 AP-Pronunciation Guide (Thursday) AP Online AP NEWS June
14, 2001 20010614 20010614 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 4366 Word Count: 873 News Mahmoud Abbas -- mah-
MOOD' ah ...

...oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng yoo-ahn yoo-ahn Yucaipa -- yoo-KEYE'-puh
Robert Zoellick -- ZEH'-lihk Zyrtec -- ZEER'-tehk Sports Benny Agbayani -- ag-by-AHN'-ee Rick
Ankiel -- an-KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

927. LETTERS TO THE EDITOR

Hartford Courant Author: N/A; Word Count: 982 6/14/01 HARTFORDCRNT A16 2001
WLNLR 10764498

...The Hartford Courant (Conn.) A16 2001 WLNLR 10764498 LETTERS TO THE EDITOR Hartford
Courant STATEWIDE EDITORIAL A16 June 14, 2001 20010614 20010614 English JLGQ
0047788 Newspaper US USA CT Connecticut NorthAmerica 4912 Word Count: 982 If Tax Cut
Was Wrong, Return It ...

...firsthand the difference in price between my prescription allergy medicine and its Canadian over-
the-counter version. My prescription for Zyrtec costs me \$35 a month for 30 pills. The price is
between \$70 and \$90 for those who do not...

928. Expert Advice For Finding Best Allergy Drugs.
Investor's Business Daily Author: Tim Haddock; Word Count: 812 6/14/01 INVBUSD A13
2001 WLNR 12734037

...A13 2001 WLNR 12734037 Expert Advice For Finding Best Allergy Drugs. Tim Haddock
Investor's Business Daily A13 June 14, 2001 **20010614 20010614** Investor's Business Daily, Inc.
1061-2890 Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 4061
Word Count: 812 Flu ...

...beginning. Does that summer breeze have you on your knees? New medications mean you don't
have to suffer. Flonase, Claritin, **Zyrtec**. You've seen the commercials. But pharmaceutical
advertisements are high on promises and low on facts. Follow these guidelines from allergy ...

...in your body so they can't cause an effect. Bye-bye sneezing. In the race of effectiveness, Claritin,
Allegra and **Zyrtec** are neck-and-neck. **Zyrtec** may have a slight potency edge, but for a few
patients it may be slightly more sedating. Think these prescription antihistamines...

929. AP-Pronunciation Guide (Wednesday)
AP Online Author: N/A; Word Count: 1670 6/13/01 ASSOCPR 00:00:00

...00 6/13/01 AP Online 00:00:00 AP-Pronunciation Guide (Wednesday) AP Online AP NEWS June
13, 2001 **20010613 20010613** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 8349 Word Count: 1670 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn **Zyrtec** -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

930. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A; Word Count: 1590 6/12/01 ASSOCPR 00:00:00

...00 6/12/01 AP Online 00:00:00 AP-Pronunciation Guide (Tuesday) AP Online AP NEWS June
12, 2001 **20010612 20010612** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7952 Word Count: 1590 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn **Zyrtec** -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

931. Consumers May Lose Insurance Coverage for Allergy Medications
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 1766 6/10/01
DAYNLCT (No Page) 2001 WLNR 8908544

...Insurance Coverage for Allergy Medications Karen Kaplan Day, The (New London, CT) (KRT)
Day, New London, Conn June 10, 2001 **20010610 20010610** US NEWSPAPER English EHBI
0064019 Newspaper US USA CT Connecticut NorthAmerica 8831 Word Count: 1766 Jun. 10--
James Kennedy is ...

...traditional seasonal triggers as pollen, ragweed and dust. Since then, he has successfully treated
the disorder with two prescription drugs: Zyrtec, produced by Pfizer Inc., and Allegra, made by
Aventis Pharmaceuticals. Right now, Kennedy's insurance plan through work, Blue Cross/Blue ...

...If the U.S. Food and Drug Administration follows a recommendation made last month by one of
its committees to allow Zyrtec, Allegra and Schering-Plough Inc.'s Claritin to be sold over the
counter, Kennedy's health insurance won't pay for them anymore...

932. Allergy alternatives: Homeopathic medicine could help you beat the sneezes
Birmingham Weekly Author: Anonymous; Word Count: 962 6/6/01 BIRMWKLY 6 2001
WLNR 9805538

...9805538 Allergy alternatives: Homeopathic medicine could help you beat the sneezes Anonymous
Birmingham Weekly 4 37 6 June 6, 2001 **20010606 20010606** English FCIE 0001201 Newspaper
US USA AL Alabama NorthAmerica 4812 Word Count: 962 Allergy alternatives: Homeopathic
medicine could help you ...

...research your choices. The three most popular prescription medicines for allergies are sold under
the brand names Claritin, Allegra and Zyrtec. These drugs are classified as "selective"
antihistamines, while over-the-counter antihistamines like Benadryl and Chlor-trimeton are "non-
selective..."

933. Allergy Drugs May Go O-T-C.
Chain Drug Review Author: N/A; Word Count: 771 6/4/01 CHAINDREV 10 2001 WLNR 12354734

...10 2001 WLNR 12354734 Allergy Drugs May Go O-T-C. Chain Drug Review 23 10 RX10 June 4, 2001 ~~20010604~~ ~~20010604~~ Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 3854 Word Count: 771 WASHINGTON ...

...committee, meeting at the request of WellPoint Health Networks, a California-based managed care company, suggested that Allegra, Claritin and Zyrtec are safe for use without a prescription. WellPoint told the panelists that O-T-C status for the drugs would ...

...not change without the cooperation of its manufacturer, in this case Aventis (Allegra), Schering-Plough Corp. (Claritin) and Pfizer Inc. (Zyrtec). A spokeswoman for the agency said it was premature to say when the FDA might make a decision concerning a...

934. Survey Eyes Nonsedating Antihistamines.
Chain Drug Review Author: N/A; Word Count: 339 6/4/01 CHAINDREV 12 2001 WLNR 12354747

...Chain Drug Rev. 12 2001 WLNR 12354747 Survey Eyes Nonsedating Antihistamines. Chain Drug Review 23 10 RX12 June 4, 2001 ~~20010604~~ ~~20010604~~ Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 1697 Word Count: 339 ROCHESTER ...

...who suffer from allergies and were recently prescribed NSAs (Hoechst Marion Roussel's Allegra, Schering Plough Corp.'s Claritin or Pfizer Inc.'s Zyrtec). According to their analysis, satisfaction is correlated with current use of over-the-counter drugs, previous use of other NSAs...

935. Top 50 Brand Pharmaceuticals.
Chain Drug Review Author: N/A; Word Count: 369 6/4/01 CHAINDREV 18 2001 WLNR 12354763

...Chain Drug Rev. 18 2001 WLNR 12354763 Top 50 Brand Pharmaceuticals. Chain Drug Review 23 10 RX18 June 4, 2001 ~~20010604~~ ~~20010604~~ Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 1844 Word Count: 369 Top ...

...798,858	0.7% Depakote	Abbott	758,329	0.7% Levaquin	Ortho-
McNeil	753,711	0.7% Imitrex	Glaxo Wellcome	747,631	0.7% Zyrtec
	Pfizer	739,543	0.7% Celexa	Forest	737,487
0.7%				0.7%	
Prempro	Wyeth-Ayerst	711,798	0.6% Fosamax	Merck	
704,289	0.6%...				

936. Pharmacy has a stake in drug pricing debate.
Chain Drug Review Author: N/A; Word Count: 832 6/4/01 CHAINDREV 19 2001 WLNR 12354599

...2001 WLNR 12354599 Pharmacy has a stake in drug pricing debate. Chain Drug Review 23 10
19 June 4, 2001 20010604 20010604 Racher Press, Inc. 0164-9914 Magazine/Journal English
KGHR 0001796 Trade Journal US USA NorthAmerica 4162 Word Count: 832 As ...

...so. On another front, an FDA advisory panel recently recommended that three leading
prescription allergy treatments -- Aventis Pharmaceuticals' Allegra, Pfizer's Zyrtec and Schering-
Plough Corp.'s Claritin -- be converted to over-the-counter status. The action is particularly
noteworthy because it came...

937. AP-Pronunciation Guide (Friday)
AP Online Author: N/A; Word Count: 1611 6/1/01 ASSOCPR 00:00:00

...00 6/1/01 AP Online 00:00:00 AP-Pronunciation Guide (Friday) AP Online AP NEWS June 1,
2001 20010601 20010601 ASSOCIATED PRESS ENGLISH NEWswire ALHY 0000686
Newswire US USA NorthAmerica 8054 Word Count: 1611 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Ray Bourque -- BORK...

938. Cholesterol Too High?
Consumers' Research Magazine Author: N/A; Word Count: 922 6/1/01 CNSMRRMAG 6 2001 WLNR 12381090

...01 Consumers' Res. Mag. 6 2001 WLNR 12381090 Cholesterol Too High? Consumers' Research
Magazine 84 6 6 June 1, 2001 20010601 20010601 Consumers' Research, Inc. 0095-2222
Magazine/Journal English KCZG 0002296 Magazine US USA NorthAmerica 4608 Word
Count: 922 Federal public ...

...CR, July 1996.) A Food and Drug Administration (FDA) advisory panel decided that the popular
allergy drugs Claritin, Allegra and Zyrtec are safe enough to be purchased without a prescription.
The decision could prompt the FDA to order that the drugs ...

...REFERENCES SERVICES GROUP KASHMIR NATIONAL CHOLESTEROL EDUCATION
PROGRAM NATIONAL FOOD PROCESSORS ASSOCIATION NCEP OTC OTC ACCESS
DEBATED WELLPOINT HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH
NETWORKS INC GROCERY MANUFACTURERS ASSOCIATION Inexpensive...

939. **DEAR PHARMACIST SUZY COHEN**
South Florida Sun-Sentinel Author: DEAR PHARMACIST SUZY COHEN Word Count: 465
5/31/01 SFLSUN-SENT 2E 2001 WLNR 10796250

...10796250 DEAR PHARMACIST SUZY COHEN DEAR PHARMACIST SUZY COHEN South
Florida Sun-Sentinel Broward Metro LIFESTYLE 2E May 31, 2001 **20010531 20010531** English
JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 2327 Word Count: 465 Dear
Pharmacist: I take Claritin for my ...

...Dear I.S.: It will be soon. A recommendation panel for the FDA recently proposed that three
widely prescribed antihistamines -- Allegra, Zyrtec and Claritin -- should be sold without a
prescription. While the FDA is not required to follow the panel's suggestions, it ...

...you can find the same stuff in popular sleep aids like Nytol. Until the FDA makes its ruling on
Allegra, Zyrtec and Claritin, you still have to see your doctor for a prescription. Dear Pharmacist: I
have a long history of...

940. **AP-Pronunciation Guide (Wednesday)**
AP Online Author: N/A; Word Count: 1294 5/30/01 ASSOCPR 00:00:00

...00 5/30/01 AP Online 00:00:00 AP-Pronunciation Guide (Wednesday) AP Online AP NEWS May
30, 2001 **20010530 20010530** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 6471 Word Count: 1294 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

941. POPULAR ANTIHISTAMINES WILL BE AVAILABLE OVER THE COUNTER
Orlando Sentinel Author: Suzy Cohen Word Count: 566 5/29/01 ORLANDOSENT D4 2001
WLNLR 10854724

...WLNLR 10854724 POPULAR ANTIHISTAMINES WILL BE AVAILABLE OVER THE
COUNTER Suzy Cohen Orlando Sentinel METRO LIVING D4 May 29, 2001 **20010529 20010529**
English JLGJ 0007719 Newspaper US USA FL Florida NorthAmerica 2831 Word Count: 566
Question: I take Claritin for my allergies ...

...Tallahassee Answer: It will be soon. A recommendation panel for the FDA recently proposed that
three widely prescribed antihistamines -- Allegra, Zyrtec and Claritin -- should be sold without a
prescription. While the FDA is not required to follow the panel's suggestions, it ...

...you can find the same stuff in popular sleep aids like Nytol. Until the FDA makes its ruling on
Allegra, Zyrtec and Claritin, you still have to see your doctor for a prescription, and then pay big
bucks at the pharmacy...

942. ASK THE DOCTOR
Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 865 5/29/01
PAT-LED 17 2001 WLNLR 9571699

...Jim Mitterando Patriot Ledger, The; Quincy, Mass. The Patriot Ledger Quincy, MA RUN OF
PAPER FEATURES 17 May 29, 2001 **20010529 20010529** English FDID 0007997 Newspaper US
USA MA Massachusetts NorthAmerica 4326 Word Count: 865 ASK THE DOCTOR It's
always sneezin' season ...

...Over-the-counter antihistamines can be sedating, which can limit their use. Because prescription
antihistamines such as Allegra, Claritin and Zyrtec are less likely to cause sedation, they have
become quite popular, though they may not be anymore effective than over...

943. SNEEZY, DRIPPY, RUNNY, BUT NOT ALLERGIC PATIENTS WHO DON'T NEED THEM
MAY BE TAKING ALLERGY DRUGS
Pittsburgh Post-Gazette (PA) Author: TARA PARKER-POPE, THE WALL STREET JOURNAL
; Word Count: 898 5/29/01 PITTSPST C2 2001 WLNR 3515611

...PARKER-POPE, THE WALL STREET JOURNAL Pittsburgh Post-Gazette (PA) Pittsburgh Post-Gazette SOONER HEALTH C-2 May 29, 2001 **20010529 20010529** Pittsburgh PA United States PT Newspaper DRAWING English ADJN 0008166 Newspaper US USA PA Pennsylvania NorthAmerica 4491 Word Count: 898 Americans spent nearly \$4.7 billion on the prescription allergy drugs Claritin, Allegra and Zyrtec last year. But many of those people -- one study suggests as many as two-thirds -- may not even have allergies ...

...percent of sufferers don't have allergies. An Ohio State University study tested 246 North Carolina patients taking Claritin, Allegra or Zyrtec. The study, presented in March at the American College of Osteopathic Family Physicians, found that 65 percent of those taking ...

...symptoms don't actually have allergies. Schering-Plough, the maker of Claritin, declined to comment. Spokeswomen for Allegra-maker Aventis and Zyrtec-maker Pfizer both said their companies were committed to the appropriate diagnosis and treatment of allergies. The issue of misdiagnosis...

944. MANY AWAIT OUTCOME OF PRESCRIPTION DRUG DEBATE DECISION ON CHANGING
TO OVER-THE-COUNTER MAY BE YEARS AWAY
San Jose Mercury News (CA) Author: JULIE SEVRENS LYONS, Mercury News Word
Count: 1284 5/29/01 SJMERCN 1F 2001 WLNR 1519932

...LYONS, Mercury News San Jose Mercury News (CA) San Jose Mercury News Morning Final Science & Health 1F May 29, 2001 **20010529 20010529** San Jose CA United States SJ Newspaper English CDHE 0008999 Newspaper US USA CA California NorthAmerica 6422 Word Count: 1284 ...

...up Benadryl," which is available without a prescription. So when news came recently that the popular antihistamines Claritin, Allegra and Zyrtec might be sold as over-the-counter drugs, Sullivan was elated. For him and many of the estimated 40 million ...

...been reports of 55 deaths from Claritin; 18 deaths from Allegra, which is made by Aventis Pharmaceuticals; and 16 from Zyrtec, made by Pfizer, since their introduction in the United States less than a decade ago. "This is a very controversial...

945. Drug prices rise as U.S. ignores lesson from abroad
USA Today (USA) Author: N/A; Word Count: 798 5/29/01 USATD 11A 2001 WLNLR 3778739

...Drug prices rise as U.S. ignores lesson from abroad USA Today (USA) USA TODAY FINAL
NEWS 11A May 29, 2001 20010529 20010529 VA United States US Newspaper English ADVP
0010173 Newspaper US USA NorthAmerica 3989 Word Count: 798 Today's debate:
Prescription costs ...

...be cheaper? Earlier this month, two panels advising the Food and Drug Administration (FDA)
voted overwhelmingly that the drugs -- Claritin, Zyrtec and Allegra -- were safe enough to be sold
without a prescription. And drugmakers themselves boast that their products are as ...

...43 Mexico \$0.93 Allegra USA \$1.76 Canada \$0.60 England \$0.92 Australia \$0.44 Mexico \$0.95
Zyrtec USA \$1.62 Canada \$0.56 England \$0.96 Australia \$0.44 Mexico \$0.90 GRAPHIC, B/W,
Elizabeth Wing...

946. AP-Pronunciation Guide (Monday)
AP Online Author: N/A; Word Count: 1517 5/28/01 ASSOCPR 00:00:00

...00 5/28/01 AP Online 00:00:00 AP-Pronunciation Guide (Monday) AP Online AP NEWS May
28, 2001 20010528 20010528 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7586 Word Count: 1517 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhang
yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

947. LETTERS TO THE EDITOR
Tennessean, The (Nashville, TN) Author: N/A; Word Count: 2002 5/28/01 TNNHVL A16
2001 WLNLR 12810774

...Tenn.) A16 2001 WLNLR 12810774 LETTERS TO THE EDITOR Tennessean, The (Nashville,
TN) The Tennessean NEWS A16 May 28, 2001 20010528 20010528 English KIRB 0145249
Newspaper US USA TN Tennessee NorthAmerica 10009 Word Count: 2002 May 28, 2001 ALL
THINGS CONSIDERED, THIS ...

...prices are nothing to sneeze at." The second paragraph states "The makers of the three
prescription drugs -- Allegra, Claritin and Zyrtec -- have spent millions on ad campaigns.... The
ads worked.... Last year their sales totaled more than \$4 billion." On the...

948. AP-Pronunciation Guide (Sunday)

AP Online Author: N/A; Word Count: 1457 5/27/01 ASSOCPR 00:00:00

...00 5/27/01 AP Online 00:00:00 AP-Pronunciation Guide (Sunday) AP Online AP NEWS May 27,
2001 **20010527 20010527** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7284 Word Count: 1457 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

949. AP-Pronunciation Guide (Friday)

AP Online Author: N/A; Word Count: 1429 5/25/01 ASSOCPR 00:00:00

...00 5/25/01 AP Online 00:00:00 AP-Pronunciation Guide (Friday) AP Online AP NEWS May 25,
2001 **20010525 20010525** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7147 Word Count: 1429 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

950. Retirees flinch at rising drug costs

Marketwatch Author: Laresh Jayasanker; Word Count: 1179 5/25/01 MKTWATCH 15:43:00

...25/01 Marketwatch 15:43:00 Retirees flinch at rising drug costs Laresh Jayasanker Marketwatch
CBS MarketWatch May 25, 2001 **20010525 20010525** English DIIG 0062090 Newswire US USA
NorthAmerica 5894 Word Count: 1179 SAN FRANCISCO (mPower.com) -- Imagine that
you're 80 years old ...

...status. If the request is granted, the drugs could be bought without a physician's consent. The
drugs, Allegra, Claritin, and Zyrtec, are each big profit vehicles for their respective makers,
Aventis, Schering-Plough and Pfizer Inc. The three had cornered 94...

951. AP-Pronunciation Guide (Thursday)

AP Online Author: N/A; Word Count: 1429 5/24/01 ASSOCPR 00:00:00

...00 5/24/01 AP Online 00:00:00 AP-Pronunciation Guide (Thursday) AP Online AP NEWS May
24, 2001 **20010524 20010524** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7147 Word Count: 1429 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn **Zyrtec** -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

952. Allergy drugs should sell over counter

Lincoln Journal Star Author: LINCOLN JOURNAL STAR; Word Count: 361 5/24/01
BSX-LINCJS C7 2001 WLNR 13106076

...WLNR 13106076 Allergy drugs should sell over counter LINCOLN JOURNAL STAR Lincoln
Journal Star City C 7 May 24, 2001 **20010524 20010524** English GAED 0006392 Newspaper US
USA NE Nebraska NorthAmerica 2270 Word Count: 361 LINCOLN, NE, USA Chances
are you, or ...

...of allergies. Fifty million Americans do. Chances are most allergy-afflicted know of the
excessively advertised antihistamines Claritin, Allegra and **Zyrtec**. And chances are anyone buying
those drugs anywhere in this country is paying way too much. A month's supply of ...

...Any forcible move to over-the- counter will likely lead to years of litigation. Yet, logic favors
Claritin, Allegra and **Zyrtec** being available over the counter. Claritin causes no drowsiness and has
no significant side effects. It's so safe that no...

953. AP-Pronunciation Guide (Wednesday)

AP Online Author: N/A; Word Count: 1414 5/23/01 ASSOCPR 00:00:00

...00 5/23/01 AP Online 00:00:00 AP-Pronunciation Guide (Wednesday) AP Online AP NEWS May
23, 2001 **20010523 20010523** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7069 Word Count: 1414 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn **Zyrtec** -- ZEER'-tehkh Sports Benny Agbayani -- ag-by-AHN'-ee Rick Ankiel -- an-
KEEL' Adrian Beltre -- BEL'-tray Sergei Brylin -- BREE...

954. Suffering season
Patriot Ledger, The; Quincy, Mass. Author: Karen Eschbacher: Word Count: 908 5/23/01
PAT-LED 1 2001 WLN 9566932

...Suffering season Karen Eschbacher Patriot Ledger, The; Quincy, Mass. The Patriot Ledger
Quincy, MA SOUTH* NEWS 1 May 23, 2001 20010523 20010523 English FDID 0007997
Newspaper US USA MA Massachusetts NorthAmerica 4540 Word Count: 908 Suffering
season Record numbers experience allergic reaction ...

...be covered by insurance. A committee of experts last week told the Food and Drug
Administration that Claritin, Allegra and Zyrtec are safe enough to be sold without a prescription.
The drugs are widely used, and do not cause drowsiness common ...

...HOSPITAL CHILDRENS HOSPITAL CLARITIN FDA FOOD AND DRUG
ADMINISTRATION HARVARD MEDICAL SCHOOL NATIONAL ALLERGY BUREAU
SOUTH SHORE HOSPITAL SUFFERING WEYMOUTH ZYRTEC PARTNERS HEALTHCARE
SYSTEM INC Costa Daryn Brown John Costa Karen Eschbacher Michael C. Young Oaks
Pounding Runny Watery Young...

955. AP-Pronunciation Guide (Tuesday)
AP Online Author: N/A: Word Count: 1567 5/22/01 ASSOCPR 00:00:00

...00 5/22/01 AP Online 00:00:00 AP-Pronunciation Guide (Tuesday) AP Online AP NEWS May
22, 2001 20010522 20010522 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7834 Word Count: 1567 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny
Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

956. KERCHOO! OVER-COUNTER RELIEF FOR ALLERGY SUFFERERS?
Columbus Dispatch (OH) Author: N/A: Word Count: 378 5/22/01 COLDIS 10A 2001 WLN 11912459

...COUNTER RELIEF FOR ALLERGY SUFFERERS? Columbus Dispatch (OH) Columbus
Dispatch, The (OH) Home Final EDITORIAL & COMMENT 10A May 22, 2001 20010522
20010522 English KAAL 0122127 Newspaper US USA OH Ohio NorthAmerica 1888 Word
Count: 378 The many consumers who have allergies would ...

...of an advisory panel and makes the three most popular prescription allergy drugs available over
the counter. Claritin, Allegra and Zyrtec, said the panel, are as safe as many nonprescription
allergy medications. In fact, these three drugs have been sold for...

957. Allergy formulas misapplied Study: Many users aren't even allergic
Denver Post (CO) Author: Tara Parker-Pope, The Wall Street Journal; Word Count: 1032
5/22/01 DENVERPOST F01 2001 WLNLR 560598

...allergic Tara Parker-Pope, The Wall Street Journal Denver Post (CO) Denver Post TUE1 SCN F-01 May 22, 2001 20010522 20010522 Denver CO United States DP NEWSPAPER English ACKA 0003001 Newspaper US USA CO Colorado NorthAmerica 5159 Word Count: 1032 Americans spent nearly \$4.7 billion on the prescription allergy drugs Claritin, Allegra and Zyrtec last year. But many - one study suggests as many as two-thirds - may not have allergies. The problem, say doctors ...

...percent of sufferers don't have allergies. An Ohio State University study tested 246 North Carolina patients taking Claritin, Allegra or Zyrtec. The study, presented in March at the American College of Osteopathic Family Physicians, found that 65 percent of those taking ...

...symptoms don't actually have allergies. Schering-Plough, the maker of Claritin, declined to comment. Spokeswomen for Allegra maker Aventis and Zyrtec maker Pfizer both said their companies were committed to the appropriate diagnosis and treatment of allergies. The issue of misdiagnosis...

958. Over the Counter
Fort Worth Star-Telegram (Fort Worth) Author: Credits, Star-Telegram; Word Count: 367
5/22/01 FTWTHST 10 2001 WLNLR 1205131

...Worth Star-Telegram (Fort Worth) Fort Worth Star Telegram (TX) Fort Worth Star-Telegram METRO FINAL 10 May 22, 2001 20010522 20010522 Fort Worth TX US FW Newspaper ENGLISH CDGE 0064672 Newspaper US USA TX Texas NorthAmerica 1836 Word Count: 367 The ...

...A federal advisory panel has recommended that the Food and Drug Administration permit three popular allergy medications - Claritin Allegra and Zyrtec - to be sold over the counter. The FDA should follow the panel's advice and drop the requirement that consumers have...

959. TO THE POINT OVER-THE-COUNTER RELIEF

Miami Herald (FL) Author: Herald Staff ; Word Count: 161 5/22/01 MIAMIHD 6B 2001
WLNR 3868553

...TO THE POINT OVER-THE-COUNTER RELIEF Herald Staff Miami Herald (FL) Miami
Herald Final Editorial 6B May 22, 2001 **20010522 20010522** Miami FL United States MH
Newspaper English CDGJ 0006783 Newspaper US USA FL Florida NorthAmerica 803 Word
Count: 161 The ...

...Administration should follow the advice of its advisory panel and approve over-the-counter sales
of popular allergy drugs Claritin, Zyrtec and Allegra. The drugs are safe, effective and free of side
effects requiring a physician's supervision. Some 17 countries allow...

960. Drug account could dull pain

ADVERTISING AGE Author: N/A; Word Count: 737 5/21/01 ADVTGAGE (No Page) 2001
WLNR 1169723

...21/01 Advert. Age (Pg. Unavail. Online) 2001 WLNR 1169723 Drug account could dull pain
ADVERTISING AGE May 21, 2001 **20010521 20010521** CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
3683 Word Count: 737 Pharmacia and ...

...billion in sales in 1999. Other shops that could be in contention include Pfizer agencies
Interpublic Group of Cos.' Deutsch (Zyrtec and Zolof), Bcom3's D'Arcy Masius Benton & Bowles
(Relpax) and Omnicom Group's Cline, Davis & Mann (Viagra) plus Pharmacia shops Havas
Advertising's...

961. AP-Pronunciation Guide (Monday)

AP Online Author: N/A; Word Count: 1527 5/21/01 ASSOCPR 00:00:00

...00 5/21/01 AP Online 00:00:00 AP-Pronunciation Guide (Monday) AP Online AP NEWS May
21, 2001 **20010521 20010521** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7634 Word Count: 1527 News Mahmoud Abbas -- mah-
MOOD' ah ...

...and soo-ZAHN'-uh Ernesto Zedillo -- ehr-NEST'-oh seh-DEE'-yoh Zhang Yuan-Yuan -- zhahng
yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny
Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

962. Switch products will continue to play vital role.

Chain Drug Review Author: N/A; Word Count: 441 5/21/01 CHAINDREV 29 2001 WLNR 12296904

...2001 WLNR 12296904 Switch products will continue to play vital role. Chain Drug Review 23 9
29 May 21, 2001 **20010521 20010521** Racher Press, Inc. 0164-9914 Magazine/Journal English
KGHR 0001796 Trade Journal US USA NorthAmerica 2205 Word Count: 441 NEW ...

...of a drug without consulting the drug's manufacturer. Under that plan prescription products like
Schering-Plough Corp.'s Claritin, Pfizer Inc.'s Zyrtec and Aventis Pharmaceuticals' Allegra could
become available over the counter over the objections of their manufacturers. For their part,
suppliers...

963. Chains still lead, but food stores, mail-order deliver hefty gains.

Drug Store News Author: N/A; Word Count: 2593 5/21/01 DSNEWS 32 2001 WLNR 12252175

...Chains still lead, but food stores, mail-order deliver hefty gains. Drug Store News 23 7 32 May 21,
2001 **20010521 20010521** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI
0003153 Newsletter US USA NorthAmerica 12966 Word Count: 2593 Prescription drug ...

...AstraZeneca	101.9 Viagra	Pfizer	92.7 Paxil	SmithKline
Beecham	81.9 Flonase	GlaxoWellcome	63.1 Celebrex	Pfizer
60.5 Zyrtec	Pfizer	60.1 Prempro	American	
Home	Products	59.6 Allegra	Aventis S.A.	59.6 Total DTC
spending	2,122.1 Source ...			

...PROZAC SCHERING PLOUGH SCOTT LEVIN DRUG SMITHKLINE SMITHKLINE MERCK
CO SOURCE SQUIBB ASTRAZENECA TAP HLDGS TOP VIAGRA PFIZER WYETH XT
ZYRTEC PFIZER PFIZER BRISTOL MYERS SQUIBB SARL CORDIS CORP ASTRAZENECA
PHARMACEUTICALS LP APTIUM ONCOLOGY SCHERING PLOUGH CORP IMS HEALTH
INC JOHNSON...

964. WILL ALLERGY SUFFERERS GET CHEAP RELIEF?
Newsweek U.S. Edition Author: N/A; Word Count: 234 5/21/01 NEWSWEEK (No Page) 2001
WLNR 7500853

...Newsweek (Pg. Unavail. Online) 2001 WLNR 7500853 WILL ALLERGY SUFFERERS GET
CHEAP RELIEF? Newsweek U.S. Edition NEWSWEEK May 21, 2001 **20010521 20010521**
NEWSWEEK 0028-9604 ENGLISH MAGAZINE ABX 0007370 Magazine US USA
NorthAmerica 1172 Word Count: 234 From U.S. EDITION As millions ...

...seemed a little closer. On Friday an FDA panel took a big step toward making the antihistamines
Claritin, Allegra and Zyrtec available without a prescription--against drugmakers' wishes. (The
FDA will make a final ruling soon.) Allergy sufferers' unlikely hero: insurer...

965. To your health
PANTAGRAPH (BLOOMINGTON, IL) Author: N/A; Word Count: 758 5/21/01 PNTGPH 1
2001 WLNR 4305735

...5/21/01 Pantagraph (Bloomington Ill.) 1 2001 WLNR 4305735 To your health PANTAGRAPH
(BLOOMINGTON, IL) 1 May 21, 2001 **20010521 20010521** PROQUEST ENGLISH
NEWSPAPER ADJB 0007965 Newspaper US USA IL Illinois NorthAmerica 3792 Word
Count: 758 Car seat safety Ninety-two ...

...the combined therapy should be repeated periodically to maintain results. Prescription-
only Non-sedating, second-generation antihistamines - Claritin, Allegra and Zyrtec - should
remain prescription-only, according to a statement released last week by Dr. Anjali Nayak, a
Bloomington- Normal allergist. U.S...

966. Ventura County Star, Calif., Business Briefs Column
Ventura County Star (CA) (KRT) Author: N/A; Word Count: 1277 5/21/01 VENTURACA
(No Page) 2001 WLNR 7647917

...Calif., Business Briefs Column Ventura County Star (CA) (KRT) Ventura County Star (CA)
Ventura County Star, Calif May 21, 2001 **20010521 20010521** US NEWSPAPER English ADVV
0063953 Newspaper US USA CA California NorthAmerica 6385 Word Count: 1277 May 18--
CAMARILLO, Calif.--Juels ...

...in the region. WellPoint has been pushing the U.S. Food and Drug Administration to allow allergy
drugs Claritin, Allegra and Zyrtec to be sold over-the-counter. However, it was reported on
TheStreet.com that the makers of the drugs could delay...

967. AP-Pronunciation Guide (Sunday)

AP Online Author: N/A; Word Count: 1518 5/20/01 ASSOCPR 00:00:00

...00 5/20/01 AP Online 00:00:00 AP-Pronunciation Guide (Sunday) AP Online AP NEWS May 20,
2001 **20010520 20010520** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7589 Word Count: 1518 News Mahmoud Abbas -- mah-
MOOD' ah ...

...shwee dahng-hah Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan --
zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv
Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

968. PILLS THAT POP PRESCRIPTION DRUGS ARE GETTING THE DESIGNER TOUCH, WITH A
CONSUMER'S SUBCONSCIOUS IN MIND

Boston Globe (MA) Author: Patricia Wen ; Word Count: 1838 5/20/01 BOSTONG D1 2001
WLNR 2273906

...TOUCH, WITH A CONSUMER'S SUBCONSCIOUS IN MIND Patricia Wen Boston Globe (MA)
Boston Globe THIRD Focus D1 May 20, 2001 **20010520 20010520** Boston MA United States BG
Newspaper PHOTO English ACDM 0001266 Newspaper US USA MA Massachusetts
NorthAmerica 9188 Word Count: 1838 ...

...recent years, Z has become a popular letter signaling innovation, marketing specialists say.
There's Zolof (for depression), Zantac (for ulcers), Zyrtec (for allergies), Zyban (for smoking
cessation), and Zocor (for cholesterol reduction.) There wasn't always so much attention paid to
the...

969. HIGH DRUG PRICES CAN BE GOOD NEWS

Palm Beach Post (FL) Author: Fran Hathaway; Word Count: 792 5/20/01 PALMBCHPST 2E
2001 WLNR 1618259

...PRICES CAN BE GOOD NEWS Fran Hathaway Palm Beach Post (FL) Palm Beach Post FINAL
OPINION 2E May 20, 2001 **20010520 20010520** Palm Beach FL US PB Newspaper English ADHX
0007802 Newspaper US USA FL Florida NorthAmerica 3961 Word Count: 792 Americans ...

...will continue to be enormously expensive because the population is aging and the incidence of
cancer increases with age. * Claritin, Zyrtec and Allegra, top-selling prescription allergy
medicines, may be sold over the counter if the FDA approves. That would lower ...

...CLARITIN CONGRESSIONAL BUDGET OFFICE DUKE UNIVERSITY FDA FOOD AND
DRUG ADMINISTRATION LIPITOR NATIONAL HEALTH CARE MANAGEMENT
FOUNDATION NATIONAL INSTITUTE PRAVACHOL ZYRTEC Allegra Americans Celebrex
Credit Doctors Forteo Gleevec Great HIGH DRUG Pity...

970. AP-Pronunciation Guide (Saturday)

AP Online Author: N/A; Word Count: 1497 5/19/01 ASSOCPR 00:00:00

...00 5/19/01 AP Online 00:00:00 AP-Pronunciation Guide (Saturday) AP Online AP NEWS May
19, 2001 20010519 20010519 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 7486 Word Count: 1497 News Mahmoud Abbas -- mah-
MOOD' ah ...

...shwee dahng-hah Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan --
zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv
Benny Agbayani -- ag-by-AHN'-ee Dina Amnaccapane -- ah-mah...

971. THE SUFFERING CITIZENS OF POLLEN NATION ALLERGY PRONE SEEK RELIEF IN
MANY WAYS

Boston Globe (MA) Author: Joseph P. Kahn, Globe Staff; Word Count: 1145 5/19/01
BOSTONG F1 2001 WLNR 2255282

...RELIEF IN MANY WAYS Joseph P. Kahn, Globe Staff Boston Globe (MA) Boston Globe
THIRD Living F1 May 19, 2001 20010519 20010519 Boston MA United States BG Newspaper
PHOTO English ACDM 0001266 Newspaper US USA MA Massachusetts NorthAmerica 5727
Word Count: 1145 ...

...is buying a small bottle of nettle leaf extract, hoping that Mother Nature can do for him what
Allegra and Zyrtec apparently cannot. "Maybe I'll move to Arizona next year," says Wilkie,
squinting disconsolately through watery eyes. Like soaring gasoline prices...

972. A closer look

News-Press, The (Fort Myers, FL) Author: N/A; Word Count: 2007 5/19/01 NEWSPRESSFL
1 2001 WLNR 12878393

...WLNR 12878393 A closer look News-Press, The (Fort Myers, FL) The News-Press National A1a
14a May 19, 2001 20010519 20010519 English KISE 0145429 Newspaper US USA FL Florida
NorthAmerica 10037 Word Count: 2007 May 19, 2001 Asthma's constrictive grip growing ...

...Food and Drug Administration panel recommended granting a California HMO's request to
change the popular prescription antihistamines Allegra, Claritin and Zyrtec into over-the-counter
remedies. The FDA usually approves such recommendations. That could make the plight of
undiagnosed asthmatics worse...

973. AP-Pronunciation Guide (Friday)

AP Online Author: N/A; Word Count: 1998 5/18/01 ASSOCPR 00:00:00

...00 5/18/01 AP Online 00:00:00 AP-Pronunciation Guide (Friday) AP Online AP NEWS May 18, 2001 **20010518 20010518** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 9991 Word Count: 1998 News Mahmoud Abbas -- mah-MOOD' ah ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

974. HEALTH JOURNAL: MANY WHO ARE TAKING ALLERGY PRESCRIPTIONS ARE NOT EVEN ALLERGIC

Wall Street Journal Abstracts (USA) Author: Parker-Pope, Tara; Word Count: 72 5/18/01 WSJ-ABS B1 2001 WLNR 1992122

...NOT EVEN ALLERGIC Parker-Pope, Tara Wall Street Journal Abstracts (USA) Wall Street Journal B 1 1 May 18, 2001 **20010518 20010518** USA WSJ Newspaper English ADWK 0010300 Newspaper US USA NorthAmerica 362 Word Count: 72 According to an Ohio State University study, 65% of people taking Claritin, Allegra and Zyrtec, a group of prescription drugs known as non-sedating antihistamines, do not have allergies; while the FDA considers whether these 'second ...

...some doctors worry that many people are taking the drugs needlessly (M) DRUGS (PHARMACEUTICALS) Allergies Antihistamines Claritin (Drug) Allegra (Drug) Zyrtec (Drug) Parker-Pope, Tara PHARMPRD Healthcare HOTNEWS 1HE06 Allergy & Immunology ALLIMMU 1AL96 Infectious Diseases PHMINFEC 1IN99 Allergy Drugs PTALLDRG 1AL35...

975. AP-Pronunciation Guide (Thursday)

AP Online Author: N/A; Word Count: 1980 5/17/01 ASSOCPR 00:00:00

...00 5/17/01 AP Online 00:00:00 AP-Pronunciation Guide (Thursday) AP Online AP NEWS May 17, 2001 **20010517 20010517** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 9898 Word Count: 1980 News Mahmoud Abbas -- mah-MOOD' ah ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan -- zahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

976.

CLEAR-EYED DECISION

Palm Beach Post (FL) Author: N/A; Word Count: 535 5/17/01 PALMBCHPST 14A 2001
WLNLR 1596316

...14A 2001 WLNLR 1596316 CLEAR-EYED DECISION Palm Beach Post (FL) Palm Beach Post
FINAL OPINION 14A May 17, 2001 **20010517 20010517** Palm Beach FL US PB Newspaper
English ADHX 0007802 Newspaper US USA FL Florida NorthAmerica 2677 Word Count: 535
Patients ...

...counter. Wellpoint Health Networks of California told a Food and Drug Administration advisory
panel this month that Allegra, Claritin and Zyrtec should be available without a doctor's
prescription. The drugs are safer, the insurer contends, than some allergy medicines already sold ...

...and the other two patents are good for even longer. Predictably, the drug companies - Schering-
Plough for Claritin, Pfizer for Zyrtec and Aventis for Allegra - oppose the change. They claim that
poor people on Medicaid, which covers prescription drugs, might not...

977.

Delays Possible for Over-the-Counter Allergy Drugs

New York Times (NY) Author: MELODY PETERSEN; Word Count: 1230 5/16/01 NYT C1
2001 WLNLR 3389831

...Allergy Drugs MELODY PETERSEN New York Times (NY) New York Times Late Edition -
Final C 1 02 May 16, 2001 **20010516 20010516** New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 6148 Word Count: 1230 ...

...a committee of experts advised the Food and Drug Administration that Claritin and two other
popular allergy drugs, Allegra and Zyrtec, were safe enough to be made available without a
prescription. But it is not clear that the F.D.A. has the ...

...that it planned to press its case that the drugs are inappropriate for over-the-counter use. Pfizer,
which sells Zyrtec, declined to comment yesterday. But in its legal brief, the company argues that
under the law, the F.D.A. must have...

978. FLORIDA, PFIZER IN SECRET TALKS <
South Florida Sun-Sentinel Author: Fred Schulte, Sally Kestin and Bob LaMendola Staff
Writers Word Count: 1637 5/16/01 SFLSUN-SENT 1A 2001 WLNR 10840828
- ...Fred Schulte, Sally Kestin and Bob LaMendola Staff Writers South Florida Sun-Sentinel Broward
Metro LOCAL 1A May 16, 2001 **20010516 20010516** English JLGO 0009345 Newspaper US USA
FL Florida NorthAmerica 8186 Word Count: 1637 State health care officials have secretly been
...
- ...Norvasc for blood pressure (No. 1), Procardia for blood pressure (No. 2), Zithromax antibiotic
(No. 2), Diflucan fungicide (No. 2), Zyrtec for allergies (No. 3), Zoloft for depression (No. 2),
Celebrex for arthritis (No. 1) and Viagra for impotence (No. 1...
979. Sales pitch: Drug firms use perks to push pills
USA Today (USA) Author: Julie Appleby; Word Count: 2187 5/16/01 USATD 01B 2001
WLNR 3763778
- ...Drug firms use perks to push pills Julie Appleby USA Today (USA) USA TODAY FINAL
MONEY 01B May 16, 2001 **20010516 20010516** VA United States US Newspaper English ADVP
0010173 Newspaper US USA NorthAmerica 10933 Word Count: 2187 In the past few ...
- ...Claritin Allergies 1.1 million Lipitor High cholesterol 1.0 million Tequin Infections 972,000
Zoloft Depression 931,000 Augmentin Infections 894,000 **Zyrtec** Allergies 833,000 Prozac
Depression 825,000 Source: Scott-Levin TEXT WITHIN GRAPHIC BEGINS HERE Sales rep
jobs on rise Pharmaceutical companies ...
- ...PROZAC SCOTT LEVIN SOURCE TEQUIN TEXAS RANGERS TUFTS HEALTH PLAN
TULSA PHARMACEUTICAL REPRESENTATIVE ASSOCIATION UNIVERSITY OF
MINNESOTA USA VIOXX ZOLOFT **ZYRTEC** GLAXOSMITHKLINE PLC Bill Bly Bly Doctors
Gerstein GRAPHIC GRAPHIC BEGINS Hall Jeff Trehwhitt Joseph Gerstein Junkets Life Lipitor
Marcy E...

980. ALBANY MOLECULAR TUMBLES

Albany Times Union (NY) Author: Staff and Bloomberg reports; Word Count: 459 5/15/01
TIMESUN E1 2001 WLN 356016

...ALBANY MOLECULAR TUMBLES Staff and Bloomberg reports Albany Times Union (NY)
TIMES UNION THREE STAR BUSINESS E1 May 15, 2001 20010515 20010515 Albany NY
United States AL Newspaper English ACAD 0000302 Newspaper US USA NY New York
NorthAmerica 2295 Word Count: 459 ...

...expert panel said three of the biggest-selling allergy drugs -- Schering-Plough Corp.'s Claritin,
Aventis SA's Allegra and Pfizer Inc.'s Zyrtec -- are safe enough for nonprescription sales. Albany
Molecular receives royalties on sales of Allegra. "Sixty percent of Albany (Molecular)'s...

981. AP-Pronunciation Guide (Tuesday)

AP Online Author: N/A; Word Count: 1923 5/15/01 ASSOCPR 00:00:00

...00 5/15/01 AP Online 00:00:00 AP-Pronunciation Guide (Tuesday) AP Online AP NEWS May
15, 2001 20010515 20010515 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 9617 Word Count: 1923 News King Abdullah -- ab-DUHL'-
uh ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan --
zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-teh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv
Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

982. FDA DRUG DECISION NO PRECEDENT

Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 621 5/15/01 CCTIMES
a14 2001 WLN 1907426

...FDA DRUG DECISION NO PRECEDENT Contra Costa Times (Walnut Creek,CA) Contra Costa
Times Final News a14 May 15, 2001 20010515 20010515 CA US Contra Costa Times Newspaper
English CDGA 0002323 Newspaper US USA CA California NorthAmerica 3105 Word Count:
621 WASHINGTON The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a
major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light...

983. Experts expect no rush to reclassify drugs: But manufacturers fear other medications will gain approval for sale over the counter
Dallas Morning News Author: Charles Ornstein Washington Bureau Word Count: 752 5/15/01
DALLASMN ID 2001 WLNR 11654697

...counter Charles Ornstein Washington Bureau Washington Bureau Dallas Morning News Dallas Morning News, The (TX) THIRD BUSINESS ID May 15, 2001 **20010515 20010515** English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 3761 Word Count: 752
WASHINGTON The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light...

984. Experts Expect No Rush to Reclassify Drugs to Over-the-Counter Status
Dallas Morning News, The (KRT) Author: Charles Ornstein; Word Count: 832 5/15/01
DALLASMN (No Page) 2001 WLNR 10085299

...Reclassify Drugs to Over-the-Counter Status Charles Ornstein Dallas Morning News, The (KRT) Dallas Morning News May 15, 2001 **20010515 20010515** US NEWSPAPER English JAIA 0063703 Newspaper US USA TX Texas NorthAmerica 4158 Word Count: 832 May 15--WASHINGTON- The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light ...

...analysts said Monday. By Charles Ornstein, The Dallas Morning News May 15--WASHINGTON- The blockbuster allergy drugs Claritin, Allegra and Zyrtec have cleared a major hurdle on the way to over-the-counter sales. But consumers shouldn't expect a green light...

985. Over the counter Take new allergy drugs off prescription rolls
Worcester Telegram & Gazette (MA) Author: N/A; Word Count: 436 5/15/01 TGMGZTWM
A10 2001 WLNR 11476368

...Over the counter Take new allergy drugs off prescription rolls Worcester Telegram & Gazette (MA) ALL EDITORIAL A10 May 15, 2001 **20010515 20010515** English IBCH 0052470 Newspaper US USA MA Massachusetts NorthAmerica 2182 Word Count: 436 COLUMN: IN OUR OPINION A recommendation by a federal advisory committee that three popular allergy drugs Claritin, Allegra and Zyrtec -- should be sold without prescriptions is on target. These drugs, on the market since the early- and mid-1990s, have...

986.

Late News

ADVERTISING AGE Author: N/A; Word Count: 1607 5/14/01 ADVTGAGE (No Page) 2001
WLNR 1170373

...No Page) 5/14/01 Advert. Age (Pg. Unavail. Online) 2001 WLNR 1170373 Late News
ADVERTISING AGE May 14, 2001 **20010514 20010514** CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
8034 Word Count: 1607 GM, Conde ...

...could mean less ad spending (washington) Agencies handling lucrative direct-to-consumer
accounts for prescription allergy drugs Claritin, Allegra and Zyrtec could get watery eyes if the U.S.
Food and Drug Administration follows the advice of a panel recommending the popular ...

...Quantum Group, Parsippany, N.J. (Schering-Plough's Claritin); Interpublic Group of Cos.
McCann-Erickson (Aventis's Allegra) and Deutsch, New York (Pfizer's Zyrtec). If the FDA
reclassifies the drugs, marketers are likely to spend much less to support OTC allergy drugs, thus
lowering...

987.

Allergy Drugs Likely Face Court Battle

AP Online Author: THERESA AGOVINO; Word Count: 693 5/14/01 ASSOCPR 00:00:00

...AP Online 00:00:00 Allergy Drugs Likely Face Court Battle THERESA AGOVINO AP Online
AP NEWS May 14, 2001 **20010514 20010514** ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 3467 Word Count: 693 AP Business
Writer NEW YORK (AP ...

...to buy them without a prescription. A Food and Drug Administration advisory panel voted
overwhelmingly Friday that Claritin, Allegra and Zyrtec are safe enough to use without a
prescription. The vote is not binding, but the FDA usually follows the decisions ...

...This is a peculiar situation and all aspects will be discussed," she said. A spokeswoman for Pfizer
Inc., which makes Zyrtec, said the company was evaluating the situation. Parsippany, N.J.-based
Aventis Pharma AG, Allegra's manufacturer, could not be reached for...

988. AP-Pronunciation Guide (Monday)

AP Online Author: N/A; Word Count: 1908 5/14/01 ASSOCPR 00:00:00

...00 5/14/01 AP Online 00:00:00 AP-Pronunciation Guide (Monday) AP Online AP NEWS May
14, 2001 **20010514 20010514** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 9542 Word Count: 1908 News King Abdullah -- ab-DUHL'-
uh ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan --
zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehkh Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv
Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

989. Big Movers in the Stock Market

AP Online Author: N/A; Word Count: 301 5/14/01 ASSOCPR 00:00:00

...14/01 AP Online 00:00:00 Big Movers in the Stock Market AP Online AP NEWS May 14, 2001
20010514 20010514 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 1506 Word Count: 301 NEW YORK (AP) -- Stocks that were ...

...\$74.55; Pfizer Inc., down 32 cents at \$42.68 An FDA advisory panel recommended Friday that
Claritin, Allegra and Zyrtec are safe enough to be used without a doctor's order. Schering-Plough
manufactures Claritin, Aventis makes Allegra and Pfizer produces Zyrtec. NASDAQ Alico Inc., up
\$5.56 at \$24.11 The agribusiness company was featured in Barron's as an "incredibly cheap ...

...CORP KERR MCGEE KERR MCGEE CORP NEW YORK STOCK EXCHANGE PFIZER
SCHERING PLOUGH SCHERING PLOUGH CORP TIFFANY CO UBS WARBURG ZYRTEC
ELECTRONIC DATA SYSTEM CORP HS RESOURCES INC AVENTIS SA PFIZER INC INTEL
CORP KERR MCGEE CORP DELL COMPUTER CORP ALICO...

990. Editorial: Allergy drugs can be OTC

Boston Herald (MA) Author: N/A; Word Count: 442 5/14/01 BOSTONH 22 2001 WLNR
647626

...2001 WLNR 647626 Editorial: Allergy drugs can be OTC Boston Herald (MA) Boston Herald All
Editorial 22 May 14, 2001 **20010514 20010514** Boston MA US HE Newspaper English ACDN
0001268 Newspaper US USA MA Massachusetts NorthAmerica 2210 Word Count: 442
Pharmaceutical companies presented Swiss-cheese arguments in their attempt to retain the
requirement that their anti-allergy drugs Claritin, Allegra and Zyrtec be given out only by
prescription. You know, full of holes. These drugs have been an immense boon to millions ...

...drug is safe and used for what doctors call "self-limiting conditions," it should be freely sold.
Claritin, Allegra and Zyrtec certainly seem to qualify. Late Friday an FDA advisory committee
said just that. While its vote does not bind the...

991. Allergy Drugs May Go over Counter; Firms Say Medicines Need More Testing
Dallas Morning News, The (KRT) Author: Charles Ornstein; Word Count: 1406 5/14/01
DALLASMN (No Page) 2001 WLNLR 10085098

...Counter; Firms Say Medicines Need More Testing Charles Ornstein Dallas Morning News, The
(KRT) Dallas Morning News May 14, 2001 **20010514 20010514** US NEWSPAPER English JAIA
0063703 Newspaper US USA TX Texas NorthAmerica 7028 Word Count: 1406 May 12--
GAITHERSBURG, Md.--The Food and Drug Administration should move allergy drugs Claritin,
Allegra and Zyrtec to over-the-counter status, the FDA's influential medical advisers concluded
Friday despite vehement objections by the drugs' makers. By ...

...The Dallas Morning News May 12--GAITHERSBURG, Md.--The Food and Drug Administration
should move allergy drugs Claritin, Allegra and Zyrtec to over-the-counter status, the FDA's
influential medical advisers concluded Friday despite vehement objections by the drugs' makers.
While ...

...drugs brought in more than \$4 billion in U.S. sales. The insurer predicted that the cost of Claritin,
Allegra and Zyrtec would drop by as much as half once their manufacturers confront over-the-
counter rivals. "Pharmaceutical manufacturers are uncomfortable with...

992. IBD'S TOP 10.
Investor's Business Daily Author: N/A; Word Count: 1074 5/14/01 INVBUSD A01 2001
WLNLR 12731751

...5/14/01 Inv. Bus. Daily A01 2001 WLNLR 12731751 IBD'S TOP 10. Investor's Business Daily
A01 May 14, 2001 **20010514 20010514** Investor's Business Daily, Inc. 1061-2890
Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 5371 Word
Count: 1074 Senate ...

...a drug maker to change a drug's status. But an FDA panel said Schering-Plough's Claritin,
Aventis' Allegra and Pfizer's Zyrtec are all safe enough to be sold without prescription. HMO
WellPoint Health asked the FDA to switch the drugs' standing in ...

...SCHERING PLOUGHS CLARITIN SENATE SENATE COMPROMISE PLAN SENATE
FINANCE COMMITTEE SHAKY JAPAN CUTS OUTLOOK TIPP ECONOMIC OPTIMISM
INDEX WELLPOINT HEALTH ZYRTEC PFIZER PIGMENTS INC(PFIZER)
INTERNATIONAL BEAUTY DESIGN INC WELLPOINT HEALTH NETWORKS INC BLUE
CROSS OF CALIFORNIA PFIZER INC PFIZER ESPERION...

- 993. FDA PANEL SIDES WITH INSURER ON OVER-THE-COUNTER PILLS.**
Liability Week Author: N/A; Word Count: 238 5/14/01 LIABWEEK (No Page) 2001 WLNR 12635583
- ...2001 WLNR 12635583 FDA PANEL SIDES WITH INSURER ON OVER-THE-COUNTER PILLS. Liability Week 16 19 May 14, 2001 **20010514 20010514** JR Publishing, Inc. Newsletter English KEPU 0006359 Newsletter US USA NorthAmerica 1189 Word Count: 238 A Food and Drug Administration advisory panel decided May 11 to recommend selling the allergy drugs Claritin, Allegra and Zyrtec over the counter rather than requiring a prescription for them. The panel's recommendation, which usually is followed by the agency ...
- ...fraction of the cost charged in this country, the 23-member panel voted 19-4 to recommend reclassifying Claritin and Zyrtec and 18-5 to reclassify Allegra. 192 Business Insurance Law PHARMPRD CTPDWPHM Healthcare Practice Specialties HCPRAC 1HE49 Over-the-Counter...
- 994. FDA PANEL RECOMMENDS SWITCH OF ALLERGY DRUGS TO OTC STATUS**
Wall Street Journal Abstracts (USA) Author: Lueck, Sarah; Word Count: 48 5/14/01 WSJ-ABS A4 2001 WLNR 2006480
- ...DRUGS TO OTC STATUS Lueck, Sarah Wall Street Journal Abstracts (USA) Wall Street Journal A 4 3 May 14, 2001 **20010514 20010514** USA WSJ Newspaper English ADWK 0010300 Newspaper US USA NorthAmerica 242 Word Count: 48 FDA advisory panel recommends FDA allow over-the-counter sales of prescription allergy drugs Claritin, Allegra and Zyrtec, but FDA has never before made such a switch on basis of third-party petition and without cooperation of drug makers (M) Hay Fever Drugs (Pharmaceuticals) Claritin (Drug) Allegra (Drug) Zyrtec (Drug) Allergies FOOD AND DRUG ADMINISTRATION SCHERING PLOUGH CORP AVENTIS SA PFIZER INC WELLPOINT HEALTH NETWORKS INC Lueck, Sarah PHARMPRD...

995. Doctors Criticize Plan to Market Allergy Drugs Over the Counter
Washington Times, The (KRT) Author: N/A; Word Count: 921 5/14/01 WATIMES (No Page)
2001 WLNR 8910001

...8910001 Doctors Criticize Plan to Market Allergy Drugs Over the Counter Washington Times,
The (KRT) Washington Times May 14, 2001 20010514 20010514 US NEWSPAPER English FJAJ
0063873 Newspaper US USA DC District of Columbia* NorthAmerica 4605 Word Count: 921
May 12--The ...

...of medications, and this will result in only partial relief." The three drugs under FDA scrutiny are
Claritin, Allegra and Zyrtec, which with insurance coverage cost consumers \$1 to \$3 per pill. Aside
from worrying that these remedies would offer patients ...

...products become out of reach for them and their children, and some have become very dependent"
on Allegra, Claritin and Zyrtec. The three drugs had combined sales of \$4.7 billion last year,
according to IMS Health Inc., a Pennsylvania health...

996. AP-Pronunciation Guide (Sunday)
AP Online Author: N/A; Word Count: 1888 5/13/01 ASSOCPR 00:00:00

...00 5/13/01 AP Online 00:00:00 AP-Pronunciation Guide (Sunday) AP Online AP NEWS May 13,
2001 20010513 20010513 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 9440 Word Count: 1888 News King Abdullah -- ab-DUHL'-
uh ...

...zahk YAH'-kohv Half and Susanne Zantop -- hahlf and soo-ZAHN'-uh Zhang Yuan-Yuan --
zhahng yoo-ahn yoo-ahn Zyrtec -- ZEER'-tehk Sports Maxim Afinogenov -- ah-fihn-ah-GEHN'-ahv
Benny Agbayani -- ag-by-AHN'-ee Dina Ammaccapane -- ah-mah...

997. Colleges, industry: bedfellows in conflict
ARIZONA DAILY STAR (AZ) Author: Gassen, Sarah Garrecht; Word Count: 1995 5/13/01
ARIZDLST 1 2001 WLNR 4606777

...1 2001 WLNR 4606777 Colleges, industry: bedfellows in conflict Gassen, Sarah Garrecht
ARIZONA DAILY STAR (AZ) 1 May 13, 2001 20010513 20010513 PROQUEST 0888-546X
ENGLISH NEWSPAPER ACBA 0000740 Newspaper US USA AZ Arizona NorthAmerica
9977 Word Count: 1995 Can people trust ...

...for conflict, in part because of huge profits to be made by the developer of the next Claritin,
Allegra or Zyrtec. The three allergy drugs generated about \$4.7 billion in sales last year. "It's ironic
because the corporations are killing...

998. Colleges, industry: bedfellows in conflict
ARIZONA DAILY STAR (AZ) Author: Gassen, Sarah Garrecht; Word Count: 2046 5/13/01
ARIZDLST 1 2001 WLNR 4678393

...1 2001 WLNR 4678393 Colleges, industry: bedfellows in conflict Gassen, Sarah Garrecht
ARIZONA DAILY STAR (AZ) 1 May 13, 2001 20010513 20010513 PROQUEST 0888-546X
ENGLISH NEWSPAPER ACBA 0000740 Newspaper US USA AZ Arizona NorthAmerica
10232 Word Count: 2046 The University of ...

...for conflict, in part because of huge profits to be made by the developer of the next Claritin,
Allegra or Zyrtec. The three allergy drugs generated about \$4.7 billion in sales last year. "It's ironic
because the corporations are killing...

999. Panel urges FDA to change drugs' status
CHICAGO TRIBUNE Author: John A. MacDonald, Hartford Courant. Word Count: 580
5/13/01 CHICAGOTR 14 2001 WLNR 10586889

...Panel urges FDA to change drugs' status John A. MacDonald, Hartford Courant. CHICAGO
TRIBUNE Chicagoland News 14 May 13, 2001 20010513 20010513 English JLGH 0014769
Newspaper US USA IL Illinois NorthAmerica 2900 Word Count: 580 One of the nation's largest
health insurers won a preliminary round Friday in its campaign to allow the popular allergy drugs
Claritin, Allegra and Zyrtec to be sold without a prescription. Despite some reservations, a panel of
medical experts recommended the change to the Food ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-
D, made by Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the
two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health
Networks of California requested the change, which could save it \$45 million a year, because
typically only prescription...

1000.

ALLERGY DRUGS CLOSER TO SHELF

**Albany Times Union (NY) Author: PAUL RECER Associated Press; Word Count: 817 5/12/01
TIMESUN A1 2001 WLN 365025**

...CLOSER TO SHELF PAUL RECER Associated Press Albany Times Union (NY) TIMES UNION
ONE STAR MAIN A1 May 12, 2001 20010512 20010512 Albany NY United States AL Newspaper
English ACAD 0000302 Newspaper US USA NY New York NorthAmerica 4083 Word Count:
817 ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The FDA is not required to follow the recommendations
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason
for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
company vice president, told the 23-member panel. "They have side...

1001.

FDA Urges Over-Counter Allergy Drugs

AP Online Author: PAUL RECER; Word Count: 979 5/12/01 ASSOCPR 00:00:00

...AP Online 00:00:00 FDA Urges Over-Counter Allergy Drugs PAUL RECER AP Online AP
NEWS May 12, 2001 20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 4896 Word Count: 979 AP Science
Writer GAITHERSBURG, Md. (AP ...

...strewn with legal and other problems. In an action Friday that narrowly focused on the safety of
Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee
overwhelmingly voted in support of the drugs' marketing without doctor approval. The ...

...sales. Executives of Aventis Pharma AG, makers of Allegra, quickly left without comment after
the vote. Pfizer Inc., which makes Zyrtec, did not participate in the hearing. The vote was 19-4
each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the
recommendations of the panel, but usually does...

1002. AP Top News at 2 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 967 5/12/01 ASSOCPR 00:00:00

...00:00 AP Top News at 2 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4836 Word Count: 967 McVeigh May Appeal
Conviction WASHINGTON (AP ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that
allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a
move that could save the industry billions of dollars but increase ...

...MIDWEST DIVISION MISS UNIVERSE 2001 NATIONAL ASSOCIATION PENN STATE
BLACK CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS STATE
COLLEGE ZYRTEC ASIAN DEVELOPMENT BANK Appeal Conviction Ashcroft Bush Dow
Ends Energy Relief Fighting John Ashcroft Lakers Lakers Beat Kings Lim Hng...

1003. AP Top News at 1:25 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 933 5/12/01 ASSOCPR 00:00:00

...00 AP Top News at 1:25 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4665 Word Count: 933 McVeigh May Appeal Conviction TERRE
HAUTE ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that
allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a
move that could save the industry billions of dollars but increase ...

...MISS UNIVERSE 2001 NATIONAL ASSOCIATION OKLAHOMA CITY PENN STATE
BLACK CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS STATE
COLLEGE ZYRTEC ADAM JOYCE Appeal Conviction Bush Dow Ends Energy Relief Fighting
John Ashcroft McVeigh McVeigh May Memorial Day Raptors Robert Nigh...

1004. AP Top News at 1 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 935 5/12/01 ASSOCPR 00:00:00

...00:00 AP Top News at 1 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4676 Word Count: 935 McVeigh May Appeal Conviction TERRE
HAUTE ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that
allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a
move that could save the industry billions of dollars but increase ...

...CAUCUS PENN STATE UNIVERSITY PUERTO RICAN WINS MISS SAVANNAH
SAVANNAH BAR ASSOCIATION STATE COLLEGE SUPREME COURT JUSTICE
CLARENCE THOMAS THOMAS ZYRTEC SAVANNAH ADAM JOYCE Appeal Conviction
Bush Dow Ends Energy Relief John Ashcroft Justice Thomas Weeps McVeigh McVeigh May
Memorial Day...

1005. AP Top News at Midnight EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 937 5/12/01 ASSOCPR 00:00:00

...00:00:00 AP Top News at Midnight EDT Friday, May 11, 2001 AP Online AP NEWS May 12,
2001 **20010512 20010512** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 4684 Word Count: 937 McVeigh Gets New Death
Date WASHINGTON ...

...Acting on a petition by a health insurance company, a federal panel recommended Friday that
allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a doctor, a
move that could save the industry billions of dollars but increase ...

...FEDERAL RESERVE WILL FOOD AND DRUG ADMINISTRATION INDIANA INDIANA
CHILD PROTECTIVE SERVICES MISS UNIVERSE 2001 NBA PUERTO RICAN WINS MISS
ZYRTEC ASIAN DEVELOPMENT BANK ADAM JOYCE Attorney Rob Nigh Bakley Blake
Bobby Higginson Bonny Dow Ends Earle Caldwell Higginson John Ashcroft...

1006. AP Top News at 11 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 953 5/12/01 ASSOCPR 00:00:00

...00:00 AP Top News at 11 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4763 Word Count: 953 Bush Offering Conservation
Proposals WASHINGTON (AP ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of
Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee
overwhelmingly voted in support of the drugs' marketing without doctor approval. The...

1007. AP Top News at 10:30 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 960 5/12/01 ASSOCPR 00:00:00

...00 AP Top News at 10:30 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4798 Word Count: 960 Bush, Ashcroft to Discuss McVeigh Case ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of
Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee
overwhelmingly voted in support of the drugs' marketing without doctor approval. The...

1008. AP Top News at 10 a.m. EDT Saturday, May 12, 2001
AP Online Author: N/A; Word Count: 798 5/12/01 ASSOCPR 00:00:00

...00:00 AP Top News at 10 a.m. EDT Saturday, May 12, 2001 AP Online AP NEWS May 12, 2001
20010512 20010512 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 3992 Word Count: 798 Bush, Ashcroft to Discuss McVeigh Case ...

...strewn with legal and other problems. In an action yesterday that narrowly focused on the safety of
Claritin, Allegra and Zyrtec, members of a Food and Drug Administration committee
overwhelmingly voted in support of the drugs' marketing without doctor approval. The...

1009. 3 allergy drugs move toward over-counter sale
ARIZONA DAILY STAR (AZ) Author: Recer, Paul; Word Count: 531 5/12/01 ARIZDLST 1
2001 WLNLR 4335276

...WLNLR 4335276 3 allergy drugs move toward over-counter sale Recer, Paul ARIZONA DAILY
STAR (AZ) 1 May 12, 2001 **20010512 20010512** PROQUEST 0888-546X ENGLISH
NEWSPAPER ACBA 0000740 Newspaper US USA AZ Arizona NorthAmerica 2657 Word
Count: 531 Acting on a ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the 23-member panel. " They have side...

1010. ADVISERS: 3 ALLERGY DRUGS SHOULD SELL OVER COUNTER
Atlanta Journal and Constitution (GA) Author: JULIA MALONE; Cox Washington
Bureau; Word Count: 568 5/12/01 ATLNTAJC A1 2001 WLNLR 3969710

...COUNTER JULIA MALONE; Cox Washington Bureau Atlanta Journal and Constitution (GA)
Atlanta Journal-CONSTITUTION Home News A1 May 12, 2001 **20010512 20010512** Atlanta GA
United States AJ-CONSTITUTION Newspaper English ACBU 0000873 Newspaper US USA GA
Georgia NorthAmerica 2840 Word Count: 568 Gaithersburg, Md. --- A federal advisory panel
recommended Friday that three popular prescription allergy drugs, Claritin, Allegra and Zyrtec, be
sold over the counter. Responding to a petition by a California Blue Cross and Blue Shield
insurance group, the ...

...consumer representatives brushed aside objections by drug manufacturers and physician groups,
voting 19-4 in the case of Claritin and Zyrtec and 18-5 on Allegra. Robert Seidman, who argued
the case for the Blue Cross group WellPoint Health Networks, contended ...

...of inducing sleep. The makers of the three newer drugs --- Schering-Plough makes Claritin,
Aventis makes Allegra and Pfizer makes Zyrtec --- all oppose the shift to over-the-counter sales,
which would almost certainly result in a drop in the price...

1011. Allergy drugs near over-the-counter status

Boston Herald (MA) Author: JENNIFER HELDT POWELL; Word Count: 806 5/12/01
BOSTONH 1 2001 WLN 273586

...drugs near over-the-counter status JENNIFER HELDT POWELL Boston Herald (MA) Boston Herald All Business 1 May 12, 2001 20010512 20010512 Boston MA US HE Newspaper English ACDN 0001268 Newspaper US USA MA Massachusetts NorthAmerica 4031 Word Count: 806 Allergy sufferers should be allowed to buy best-selling medicines Claritin, Allegra and Zyrtec without a prescription, a federal Food and Drug Administration advisory panel recommended yesterday. If the FDA follows the expert panel's ...

...about \$4.7 million. Sales of the three drugs brought Claritin maker Schering-Plough Corp., Allegra producer Aventis SA and Zyrtec Pfizer Inc. \$5 billion last year. "As premiums continue to go up, we are seeing people go uninsured," said Deborah ...

...MASSACHUSETTS GENERAL HOSPITAL MASSACHUSETTS PHARMACISTS ASSOCIATION PILGRIM HEALTH CARE INC SCHERING PLOUGH CORP TUFTS TUFTS HEALTH WELLPOINT HEALTH NETWORKS INC ZYRTEC PFIZER INC AVENTIS SA SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Aiden Long Deborah A. Whitehead Harvard Pilgrim HMOs Joseph...

1012. Panel urges easy access to allergy drugs

Charleston Gazette (WV) Author: Paul Recer The Associated Press; Word Count: 441 5/12/01
CHLST-GZ 2A 2001 WLN 758166

...easy access to allergy drugs Paul Recer The Associated Press Charleston Gazette (WV) Charleston Gazette News 2A May 12, 2001 20010512 20010512 Charleston WV US CTG Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica 2203 Word Count: 441 GAITHERSBURG ...

...a petition by WellPoint Health Networks of Thousand Oaks, Calif., the The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is Dr. John Jenkins of the FDA said he did not have a ...

...save \$45 million a year, had argued that the allergy medi "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained a Drug companies countered that the move would force consumers into a "risky trial Many people will...

1013. FDA panel backs insurer in drug battle Non-prescription status endorsed
CHICAGO TRIBUNE Author: John A. MacDonald, Hartford Courant. Word Count: 632
5/12/01 CHICAGOTR 11 2001 WLN 10583642

...drug battle Non-prescription status endorsed John A. MacDonald, Hartford Courant. CHICAGO TRIBUNE North Final News 11 May 12, 2001 20010512 20010512 English JLGH 0014769 Newspaper US USA IL Illinois NorthAmerica 3158 Word Count: 632 One of the nation's largest health insurers won a preliminary round Friday in its campaign to allow the popular allergy drugs Claritin, Allegra and Zyrtec to be sold without a prescription. Despite some reservations, a panel of medical experts recommended the change to the Food ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-D, made by Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health Networks of California requested the change, which could save it \$45 million a year because typically only prescription...

1014. PANEL: SELL ALLERGY DRUGS OVER COUNTER
Cincinnati Post (OH) Author: Associated Press; Word Count: 584 5/12/01 CINPOST 8B 2001 WLN 964544

...ALLERGY DRUGS OVER COUNTER Associated Press Cincinnati Post (OH) Cincinnati Post (KY) CINCINNATI POST FINAL BUSINESS 8B May 12, 2001 20010512 20010512 Cincinnati OH US CP Newspaper English ACXQ 0001982 Newspaper US USA OH Ohio NorthAmerica 2919 Word Count: 584 GAITHERSBURG, Md ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel...

1015. Panel: Sell allergy drugs over counter
CINCINNATI POST (OH) Author: Anonymous; Word Count: 586 5/12/01 CINPOST 8 2001
WLNLR 4465583

...Cin. Post 8 2001 WLNLR 4465583 Panel: Sell allergy drugs over counter Anonymous
CINCINNATI POST (OH) 8 May 12, 2001 **20010512 20010512** PROQUEST ENGLISH
NEWSPAPER AMEW 0001983 Newspaper US USA OH Ohio NorthAmerica 2929 Word
Count: 586 Three popular allergy medications are ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration
panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without
supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra.
The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical
reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
vice president of Wellpoint Health Networks, told the 22-member panel...

1016. PANEL: ALLERGY DRUGS SAFE
COLUMBIAN (VANCOUVER, WA) Author: Recer, Paul; Word Count: 498 5/12/01
COLUMBIANA 4 2001 WLNLR 4807568

...Columbian (Vancouver, WA) 4 2001 WLNLR 4807568 PANEL: ALLERGY DRUGS SAFE Recer,
Paul COLUMBIAN (VANCOUVER, WA) 4 May 12, 2001 **20010512 20010512** PROQUEST 1043-
4151 ENGLISH NEWSPAPER ACGX 0002106 Newspaper US USA WA Washington
NorthAmerica 2490 Word Count: 498 GAITHERSBURG, Md. -- Three ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the 23-member panel. "They have side...

1017. ADVISORY PANEL URGES FDA TO DECLASSIFY ALLERGY DRUGS INSURANCE FIRM WANTS CLARITIN, ALLEGRA, ZYRTEC TO BE SOLD OVER THE COUNTER
Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 900 5/12/01 CCTIMES a01 2001 WLNR 1905881

...Walnut Creek, CA) a01 2001 WLNR 1905881 ADVISORY PANEL URGES FDA TO DECLASSIFY ALLERGY DRUGS INSURANCE FIRM WANTS CLARITIN, ALLEGRA, ZYRTEC TO BE SOLD OVER THE COUNTER Contra Costa Times (Walnut Creek,CA) Contra Costa Times Final News a01 May 12, 2001 20010512 20010512 CA US Contra Costa Times Newspaper English CDGA 0002323 Newspaper US USA CA California NorthAmerica 4501 Word Count: 900 WASHINGTON THE IMPACT Last year, the drugs Claritin, Allegra and Zyrtec accounted for about \$4.7 billion in sales. The three can sell for more than \$2 a pill. With a ...

...of outside experts decided that the three drugs Claritin, made by Schering-Plough Corp., Allegra, made by Aventis SA, and Zyrtec, made by Pfizer Inc. were safe enough to be sold without a prescription. But it was unclear whether the FDA ...

...CALIFORNIA FDA FOOD AND DRUG ADMINISTRATION PFIZER PFIZER INC SCHERING PLOUGH SCHERING PLOUGH CORP THOUSAND OAKS WELLPOINT WELLPOINT HEALTH NETWORKS ZYRTEC AVENTIS SA PFIZER INC SCHERING PLOUGH CORP WELLPOINT HEALTH NETWORKS INC ADVISORY PANEL Claritin Francois Nader JAMES F. PELTZ Larry...

1018. ALLERGY DRUGS CALLED SAFE FDA COMMITTEE SAYS NO RX IS NECESSARY
Daily News (Los Angeles, CA) Author: Staff and Wire Services ; Word Count: 1087 5/12/01 DAILYNEWCA B1 2001 WLNR 1468916

...Staff and Wire Services Daily News (Los Angeles, CA) Daily News of Los Angeles Valley Business B1 May 12, 2001 20010512 20010512 Los Angeles CA United States LA Newspaper English ACJE 0002885 Newspaper US USA CA California NorthAmerica 5436 Word Count: 1087 ...

...a petition by WellPoint Health Networks of Thousand Oaks, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. WellPoint, which could save \$45 million a year, had ...

...for over-the-counter sales, the panel voted 19-4 for Claritin, 18-5 for Allegra and 19-4 for Zyrtec. The FDA is not required to follow the panel's recommendations, but usually does so. John Jenkins of the FDA said...

1019. Allergy drugs may go over counter: Firms say medicines need more testing
Dallas Morning News Author: Charles Ornstein Washington Bureau Word Count: 1113 5/12/01
DALLASMN 1A 2001 WLNR 11645897

...testing Charles Ornstein Washington Bureau Washington Bureau Dallas Morning News Dallas Morning News, The (TX) THIRD NEWS 1A May 12, 2001 **20010512 20010512** English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 5564 Word Count: 1113
GAITHERSBURG, Md. The Food and Drug Administration should move allergy drugs Claritin, Allegra and Zyrtec to over-the-counter status, the FDA's influential medical advisers concluded Friday despite vehement objections by the drugs' makers. While ...

...drugs brought in more than \$4 billion in U.S. sales. The insurer predicted that the cost of Claritin, Allegra and Zyrtec would drop by as much as half once their manufacturers confront over-the-counter rivals. "Pharmaceutical manufacturers are uncomfortable with ...

...regulatory affairs. " I must question how this trial-and-error model of health care benefits the patients." Pfizer, which makes Zyrtec, did not attend the meeting or comment on Friday's action. The recommendations came during a joint meeting of two FDA...

1020. QUESTIONS AND ANSWERS
Dallas Morning News Author: N/A; Word Count: 226 5/12/01 DALLASMN 11A 2001 WLNR 11644795

...2001 WLNR 11644795 QUESTIONS AND ANSWERS Dallas Morning News Dallas Morning News, The (TX) THIRD NEWS 11A May 12, 2001 **20010512 20010512** English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 1131 Word Count: 226 Q. When will Claritin, Allegra and Zyrtec be available without a prescription? A. It's hard to say. The Food and Drug Administration must review the recommendation of...

1021. PANEL: EASE SALES OF DRUGS FOR ALLERGIES

Grand Forks Herald (ND) Author: Associated Press; Word Count: 169 5/12/01 BSX-GFH 3
2001 WLNK 2295197

...DRUGS FOR ALLERGIES Associated Press Grand Forks Herald (ND) Grand Forks Herald
FINAL A-NATION/WORLD 03 May 12, 2001 20010512 20010512 Grand Forks ND United States
GF newspaper English CDGF 0004446 Newspaper US USA ND North Dakota NorthAmerica
843 Word Count ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...Respiratory Disease DISURESP IUP05 Respiratory & Pulmonary PULMONRY IRE29 Allergy
ALLERGY IAL79 DRUGS FDA FOOD AND DRUG ADMINISTRATION WELLPOINT
HEALTH NETWORKS ZYRTEC WELLPOINT HEALTH NETWORKS INC Allegra John
Jenkins Traditionally...

1022. INSURER'S ALLERGY DRUG PROPOSAL ADVANCES OVER-THE-COUNTER SALE
RECOMMENDED BY FDA ADVISERS

Hartford Courant Author: JOHN A. MACDONALD Courant Staff Writer Word Count: 606
5/12/01 HARTFORDCRNT A8 2001 WLNK 10678981

...ADVISERS JOHN A. MACDONALD Courant Staff Writer Courant Staff Writer Hartford Courant
6/7 SPORTS FINAL MAIN A8 May 12, 2001 20010512 20010512 English JLGQ 0047788
Newspaper US USA CT Connecticut NorthAmerica 3030 Word Count: 606 One of the nation's
largest health insurers ...

...products in question are Claritin and Claritin-D, made by Schering-Plough; Allegra and Allegra-
D, made by Aventis; and Zyrtec, made by Pfizer. The FDA advisory panel's votes were 19-4 for the
two Claritin products, 18-5 for the two Allegra versions, and 19-4 for Zyrtec. WellPoint Health
Networks of California requested the change, which could save it as much as \$45 million a year.
Robert ...

...DISURESP IUP05 Healthcare Practice Specialties HCPRAC IHE49 Allergy ALLERGY IAL79
Respiratory & Pulmonary PULMONRY IRE29 Prescription Drugs RX IPR52 AVENTIS; AND
ZYRTEC INSURER PFIZER SCHERING PLOUGH WELLPOINT WELLPOINT HEALTH
NETWORKS ZYRTEC PFIZER INC SCHERING PLOUGH CORP WELLPOINT HEALTH
NETWORKS INC Allergy ALLERGY DRUG PROPOSAL ADVANCES Drug FDA FDA
ADVISERS Food Robert...

1023. Panel: 3 allergy drugs need no prescription
Houston Chronicle Author: PAUL RECER; Word Count: 836 5/12/01 HSTNCHRON A1 2001
WLNR 11602142

...WLNR 11602142 Panel: 3 allergy drugs need no prescription PAUL RECER Houston Chronicle 3
STAR A 1 May 12, 2001 20010512 20010512 English JKRZ 0004755 Newspaper US USA TX
Texas NorthAmerica 4182 Word Count: 836 GAITHERSBURG, Md. GAITHERSBURG, Md. -
Three popular allergy ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5
for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, has argued that the allergy medications are safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the 23-member panel. " They have side...

1024. THE 5 MINUTE READ
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 425 5/12/01 INDSTR A2
2001 WLNR 12987883

...12987883 THE 5 MINUTE READ Indianapolis Star, The (Indianapolis, IN) The Indianapolis
Star CITY FINAL NEWS A2 May 12, 2001 20010512 20010512 English KIRC 0063751
Newspaper US USA IN Indiana NorthAmerica 2123 Word Count: 425 May 12, 2001 Panel: Sell
allergy drugs ...

...could save the health insurance industry billions of dollars yet increase costs for consumers. The
ruling says Claritin, Allegra and Zyrtec are safe enough to be sold over the counter. The FDA is not
required to follow such recommendations but it ...

...IPH13 Allergy Drugs PTALLDRG 1AL35 Allergy ALLERGY 1AL79 Healthcare HOTNEWS
1HE06 DEMOCRAT FBI FDA SENATE FINANCE COMMITTEE WALT DISNEY CO
ZYRTEC WALT DISNEY CO (THE) DISNEY (WALT) CO (THE) Bush Charles Grassley Disney
Healthy John Ashcroft Max Baucus McVeigh Md Timothy...

1025. ALLERGY DRUGS MAY GO OTC; HEALTH: FDA PANEL PROPOSES LOSING REQUIREMENTS FOR PRESCRIPTIONS FROM CLARITIN, ALLEGRA AND ZYRTEC.
Long Beach Press-Telegram (CA) Author: Paul Recer Word Count: 966 5/12/01 LBPRESS A1 2001 WLNLR 1293429

...2001 WLNLR 1293429 ALLERGY DRUGS MAY GO OTC; HEALTH: FDA PANEL PROPOSES LOSING REQUIREMENTS FOR PRESCRIPTIONS FROM CLARITIN, ALLEGRA AND ZYRTEC. Paul Recer AP Science Writer Long Beach Press-Telegram (CA) Press-Telegram AM MAIN NEWS A1 May 12, 2001 20010512 20010512 Long Beach CA US LB newspaper English ADBD 0006431 Newspaper US USA CA California NorthAmerica 4829 Word Count: 966 GAITHERSBURG ...

...petition by WellPoint Health Networks of Thousand Oaks, the Food and Drug Administration panel recom- mended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...\$45 million a year, had argued the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23member panel. " They have side effects...

1026. THE NATION Nonprescription Status Urged for 3 Allergy Drugs
Los Angeles Times Author: JAMES F. PELTZ Word Count: 1452 5/12/01 LATIMES 1 2001 WLNLR 10542715

...3 Allergy Drugs JAMES F. PELTZ TIMES STAFF WRITERS Los Angeles Times Home Edition Main News 1 May 12, 2001 20010512 20010512 English JLGM 0039987 Newspaper US USA CA California NorthAmerica 7261 Word Count: 1452 WASHINGTON A federal advisory panel, acting on ...

...of outside experts decided that the three drugs--Claritin, made by Schering-Plough Corp.; Allegra, made by Aventis SA; and Zyrtec, made by Pfizer Inc.--were safe enough to be sold without a prescription. But it was unclear whether the FDA...

1027. FDA PANEL FAVORS CLARITIN, ALLEGRA FOR OVER-COUNTER SALE
Memphis Commercial Appeal (TN) Author: Paul Recer The Associated Press; Word Count:
738 5/12/01 COMAPL A1 2001 WLNR 6211669

...OVER-COUNTER SALE Paul Recer The Associated Press Memphis Commercial Appeal (TN)
Commercial Appeal Final News A1 May 12, 2001 20010512 20010512 Memphis TN US CA
Newspaper English ADCE 0006726 Newspaper US USA TN Tennessee NorthAmerica 3689
Word Count: 738 GAITHERSBURG, Md ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...The insurance company had argued that the allergy medications were safe. "There is no clinical
reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
vice president of Wellpoint Health Networks, told the 22-member panel...

1028. ALLERGY DRUG ACCESS BOOSTED FDA PANEL: SELL 3 OVER COUNTER
Miami Herald (FL) Author: PAUL RECER, Associated Press ; Word Count: 910 5/12/01
MIAMIHD 1A 2001 WLNR 3925175

...PANEL: SELL 3 OVER COUNTER PAUL RECER, Associated Press Miami Herald (FL) Miami
Herald Final Front 1A May 12, 2001 20010512 20010512 Miami FL United States MH Newspaper
English CDGJ 0006783 Newspaper US USA FL Florida NorthAmerica 4550 Word Count: 910
GAITHERSBURG ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason
for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
company vice president, told the 23-member panel. "They have side...

1029. ALLERGY DRUGS PASS HURDLE BUT NOT EVERYONE IS ITCHING FOR OVER-COUNTER SALES
Milwaukee Journal Sentinel (WI) Author: JOHN FAUBER AND JOE MANNING OF THE JOURNAL SENTINEL STAFF; Word Count: 1872 5/12/01 MLWK 1 2001 WLNK 2929415
- ...MANNING OF THE JOURNAL SENTINEL STAFF Milwaukee Journal Sentinel (WI)
Milwaukee Journal Sentinel Final A NEWS 01 May 12, 2001 20010512 20010512 Milwaukee WI
US MJ Newspaper English ADCV 0006853 Newspaper US USA WI Wisconsin NorthAmerica
9360 Word Count: 1872 The three ...
- ...health insurance companies, remains to be seen. With over-the-counter status, the three heavily promoted drugs -- Claritin, Allegra and Zyrtec -- would no longer be covered by insurance. The three drugs had combined sales of more than \$3 billion last year ...
- ...their doctors to obtain prescriptions. In Canada, the drugs have over-the-counter status, and a one-month supply of Zyrtec or Claritin costs about \$22. Of course, for those U.S. consumers with no prescription drug coverage, including millions of seniors...
1030. FDA panel recommends sale of allergy drugs over counter
Mobile Register (AL) Author: PAUL RECER Word Count: 576 5/12/01 MOBILEREK A9 2001 WLNK 11160138
- ...FDA panel recommends sale of allergy drugs over counter PAUL RECER Mobile Register (AL)
01 A 09 May 12, 2001 20010512 20010512 English JDEB 0066852 Newspaper US USA AL
Alabama NorthAmerica 2879 Word Count: 576 FDA panel recommends sale of allergy drugs
over counter Claritin, Allegra, Zyrtec safe enough to be sold without prescription, advisers say By
PAUL RECER AP Science Writer GAITHERSBURG, Md. - Three popular allergy ...
- ...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...
- ...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 23-member panel. "They have side...

1031. 3 Allergy Drugs May Go Over the Counter
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 591 5/12/01 NWSDAY
A07 2001 WLNLR 618888

...Drugs May Go Over the Counter THE ASSOCIATED PRESS Newsday (USA) Newsday
NASSAU AND SUFFOLK NEWS A07 May 12, 2001 20010512 20010512 NY US ND Newspaper
TABLE English ADGH 0007359 Newspaper US USA NY New York NorthAmerica 2957 Word
Count: 591 Gaithersburg ...

...Acting on an unprecedented petition by an insurance company, the Food and Drug Administration
panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without
supervision by a doctor. The FDA is not required to follow the recommendations ...

...company, Wellpoint Health Networks, argued that the allergy medications were safe. "There is
no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert
Seidman, a vice president of Wellpoint, told the 22-member panel. Drug companies...

1032. PANEL: X' THE RX ON ALLERGY DRUGS
New York Post Author: By RITA DELFINER; Word Count: 350 5/12/01 NYPOST 15 2001
WLNLR 10387930

...THE RX ON ALLERGY DRUGS By RITA DELFINER New York Post The New York Post News
015 May 12, 2001 20010512 20010512 English JLGG 0047204 Newspaper US USA NY New York
NorthAmerica 1749 Word Count: 350 Consumers may soon be breathing easier ...

...the counter. The Food and Drug Administration's panel of experts told the Food and Drug
Administration that Claritin, Allegra and Zyrtec are safe enough to be sold without a doctor's
prescription. Panel recommendations are not binding on the FDA - but the ...

...pay for them, argued it was a safe thing to do. "There is no clinical reason for Claritin, Allegra
and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told
the 23-member panel at a hearing...

1033. Over-Counter Shift For Drugs Is Backed
New York Times (NY) Author: N/A; Word Count: 207 5/12/01 NYT A1 2001 WLNLR 3385130

...For Drugs Is Backed New York Times (NY) New York Times Late Edition - Final A 1 05 May
12, 2001 20010512 20010512 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 1037 Word Count: 207 ...

...a government medical advisory panel. The panel voted overwhelmingly to advise the Food and
Drug Administration that Claritin, Allegra and Zyrtec were just as safe as many nonprescription
allergy medications that have long been sold in drugstores and supermarkets. The decision...

1034. Panel Says 3 Allergy Drugs Should Be Sold Over the Counter
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 1097 5/12/01 NYT C1
2001 WLNLR 3383254

...the Counter MILT FREUDENHEIM New York Times (NY) New York Times Late Edition - Final
C 1 02 May 12, 2001 20010512 20010512 New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 5484 Word Count: 1097 ...

...a government medical advisory panel. The panel voted overwhelmingly to advise the Food and
Drug Administration that Claritin, Allegra and Zyrtec were just as safe as many nonprescription
allergy medications that have long been sold in drugstores and supermarkets. The decision ...

...Plough, said "the prescription status of these medications is necessary to protect and optimize
public health." Pfizer Inc., which makes Zyrtec, boycotted the meeting and refused to say why. "We
are exploring our options," a Pfizer spokeswoman said last night. The...

1035. ALLERGY PILLS SAFE TO SELL, PANEL SAYS IF CLARITIN, ZYRTEC AND ALLEGRA
ARE SOLD OVER THE COUNTER, AS A FEDERAL BOARD SUGGESTED, CONSUMERS
WILL PAY MORE.
Orlando Sentinel Author: Robyn Suriano, Sentinel Staff Writer Word Count: 682 5/12/01
ORLANDOSENT A1 2001 WLNLR 10895311

...ORLANDOSENT A1 5/12/01 Orlando Sentinel A1 2001 WLNLR 10895311 ALLERGY PILLS
SAFE TO SELL, PANEL SAYS IF CLARITIN, ZYRTEC AND ALLEGRA ARE SOLD OVER
THE COUNTER, AS A FEDERAL BOARD SUGGESTED, CONSUMERS WILL PAY MORE.
Robyn Suriano, Sentinel Staff Writer Orlando Sentinel METRO A SECTION A1 May 12, 2001
20010512 20010512 English JLG 0007719 Newspaper US USA FL Florida NorthAmerica
3412 Word Count: 682 Three popular allergy medications -- Claritin, Zyrtec and Allegra --
should be sold over the counter without a prescription, a federal panel decided Friday in a move that
...

...allergy symptoms without causing drowsiness, which was a common problem with earlier
medications. Claritin was approved for use in 1993, Zyrtec in 1995 and Allegra in 1996. "There is
no reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," said Robert
Seidman, a vice president of Wellpoint. "Patients can safely use these drugs ...

...Exchange up \$1.20 to \$38.30. Shares of Aventis, which makes Allegra, fell \$1.22 to \$75.53, while
Zyrtec's maker, Pfizer Inc., was off 74 cents to \$43. Copyright © 2001 Orlando Sentinel
Communications MEDICINE DECISION US Americas GEOAMER 1AM92...

1036. Helping allergy sufferers Over-counter sale of medicines urged
Philadelphia Daily News (PA) Author: Associated Press; Word Count: 394 5/12/01
PHILADAILY 7 2001 WLNR 1633472

...counter sale of medicines urged Associated Press Philadelphia Daily News (PA) Philadelphia Daily News 4STAR NATIONAL 07 May 12, 2001 20010512 20010512 Philadelphia PA United States DN Newspaper English ADJJ 0008111 Newspaper US USA PA Pennsylvania NorthAmerica 1970 Word Count: 394 GAITHERSBURG ...

...petition by WellPoint Health Networks, of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 22-member panel. "They have side...

1037. FDA PANEL OKS SALE OTC OF POPULAR ALLERGY DRUGS
Pittsburgh Post-Gazette (PA) Author: CECI CONNOLLY, THE WASHINGTON POST
; Word Count: 540 5/12/01 PITTSPOST A2 2001 WLNR 3463001

...CONNOLLY, THE WASHINGTON POST Pittsburgh Post-Gazette (PA) Pittsburgh Post-Gazette SOONER SCIENCE, MEDICINE, TECHNOLOGY A-2 May 12, 2001 20010512 20010512 Pittsburgh PA United States PT Newspaper English ADJN 0008166 Newspaper US USA PA Pennsylvania NorthAmerica 2701 Word Count: 540 WASHINGTON The popular allergy drugs Claritin, Allegra and Zyrtec should be made available without a prescription, a Food and Drug Administration advisory panel recommended yesterday, endorsing an unprecedented request...

1038. COST DRIVES MOVE FOR OVER-COUNTER ALLERGY DRUGS
Press of Atlantic City, The Author: By W.F. KEOUGH Staff Writer, (609) 463-6710; Word Count: 663 5/12/01 PRESSATLC A1 2001 WLNR 9834882

...Writer, (609) 463-6710 Press of Atlantic City, The The Press of Atlantic City All Region A1 May 12, 2001 20010512 20010512 English IGJA 0054365 Newspaper US USA NJ New Jersey NorthAmerica 3313 Word Count: 663 Popular allergy medications Claritin, Allegra and Zyrtec soon may be available without a prescription, but it's not clear yet whether the change would benefit allergy sufferers or...

1039.

OVER-THE-COUNTER SALES BACKED FOR ALLERGY PILLS RECOMMENDATION

WOULD COST BUYERS [All Editions: Two Star B, Two Star P, One Star B]

Record, The; Bergen County, N.J. Author: RECER, PAUL; Word Count: 1108 5/12/01
RECNNJ A 2001 WLNK 9640644

...Star B, Two Star P, One Star B] RECER, PAUL Record, The; Bergen County, N.J. A.01 May 12,
2001 20010512 20010512 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 5538 Word Count: 1108 GAITHERSBURG, Md. Three popular allergy
medications ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra, and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications are safe. "There is no clinical reason for
Claritin, Allegra, and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice
president of Wellpoint, told the 23-member panel. "Patients can...

1040.

Sell allergy drugs over-the-counter, FDA panel advises

Seattle Times (WA) Author: The Associated Press and The Washington Post; Word Count:
1121 5/12/01 STLTI A1 2001 WLNK 1344533

...advises The Associated Press and The Washington Post Seattle Times (WA) Seattle Times Fourth
ROP News A1 May 12, 2001 20010512 20010512 Seattle WA United States SE Newspaper English
ADPY 0009108 Newspaper US USA WA Washington NorthAmerica 5606 Word Count: 1121
WASHINGTON--The popular allergy drugs Claritin, Allegra and Zyrtec should be made available
without a prescription, a Food and Drug Administration advisory panel recommended yesterday,
endorsing an unprecedented request ...

...three heavily promoted drugs generated \$4.7 billion in combined sales. The vote was 19-4 each
for Claritin and Zyrtec, and 18-5 for Allegra. "There is no clinical reason for Claritin, Allegra
and Zyrtec to be maintained as prescription drugs," Robert Seidman, a WellPoint vice president,
told the 23-member panel. "They have side ...

...predicted that "the short-term gain to the insurers would increase the health-care burden" on
society. Pfizer, maker of Zyrtec, did not make a presentation. The allergy drugs are known as
second-generation antihistamines because they dry up allergy symptoms without causing drowsiness
so common with first-generation over-the-counter drugs. Claritin was approved in 1993, Zyrtec in
1995 and Allegra in 1996. In response to the decision, shares of Schering-Plough finished trading
on the New...

- 1041. FDA PANEL ACTS ON ALLERGY DRUGS <
South Florida Sun-Sentinel Author: Ceci Connolly The Washington Post Word Count: 485
5/12/01 SFLSUN-SENT 3A 2001 WLNR 10837957**

...ACTS ON ALLERGY DRUGS Ceci Connolly The Washington Post South Florida Sun-Sentinel
Broward Metro NATIONAL 3A May 12, 2001 20010512 20010512 English JLGO 0009345
Newspaper US USA FL Florida NorthAmerica 2423 Word Count: 485 The popular allergy
drugs Claritin, Allegra and Zyrtec should be made available without a prescription, a Food and
Drug Administration advisory panel recommended Friday, endorsing an unprecedented request...

- 1042. PANEL OKS OVER-THE-COUNTER STATUS FOR THREE POPULAR ALLERGY
MEDICATIONS
St. Louis Post-Dispatch (MO) Author: The Associated Press; Author: Deborah L. Shelton of the
Post-Dispatch contributed information for this story.; Word Count: 782 5/12/01 STLSPD 2 2001
WLNR 11353314**

...Post-Dispatch contributed information for this story. St. Louis Post-Dispatch (MO) FIVE STAR
LIFT NEWS 2 May 12, 2001 20010512 20010512 English ADRE 0009445 Newspaper US USA
MO Missouri NorthAmerica 3910 Word Count: 782 GAITHERSBURG, MD. * The FDA is
expected to follow the recommendation that Claritin, Allegra and Zyrtec be sold without a
prescription. In this unusual case, the drug makers are against the change while the health insurers

...industry billions of dollars, but it also might increase costs for consumers. The FDA panel
recommended that Claritin, Allegra and Zyrtec be made available over the counter, without
supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The
FDA is not required to follow the panel's recommendations, but it usually does. Dr ...

...the ruling. It had argued that the allergy medications were safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the panel. Drug companies protest Drug companies...

1043. PANEL OKS OVER-THE-COUNTER STATUS FOR THREE POPULAR ALLERGY
MEDICATIONS

St. Louis Post-Dispatch (MO) Author: The Associated Press; Author: Deborah L. Shelton of the
Post-Dispatch contributed information for this story.; Word Count: 791 5/12/01 STLSPD 2 2001
WLNR 917664

...for this story. St. Louis Post-Dispatch (MO) St. Louis Post Dispatch FIVE STAR LIFT NEWS 2
May 12, 2001 20010512 20010512 St Louis MO United States SL Newspaper English ADRE
0009445 Newspaper US USA MO Missouri NorthAmerica 3957 Word Count: 791
GAITHERSBURG, MD. * The FDA is expected to follow the recommendation that Claritin,
Allegra and Zyrtec be sold without a prescription. In this unusual case, the drug makers are against
the change while the health insurers ...

...industry billions of dollars, but it also might increase costs for consumers. The FDA panel
recommended that Claritin, Allegra and Zyrtec be made available over the counter, without
supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for
Allegra. The FDA is not required to follow the panel's recommendations, but it usually does. Dr
...

...the ruling. It had argued that the allergy medications were safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the panel. Drug companies protest Drug companies...

1044. Panel prescribes over-the-counter allergy drug sales
Star-Ledger, The (Newark, NJ) Author: ED SILVERMAN Word Count: 872 5/12/01
STLGRN 1 2001 WLNR 10981073

...prescribes over-the-counter allergy drug sales ED SILVERMAN Star-Ledger, The (Newark, NJ)
FINAL NEWS 1 May 12, 2001 20010512 20010512 English JAAB 0062645 Newspaper US USA
NJ New Jersey NorthAmerica 4358 Word Count: 872 Three popular allergy drugs are safe ...

...watched vote came in response to an unusual request by a California insurer, which argued that
converting Claritin, Allegra and Zyrtec to over-the-counter status is long overdue, because the
drugs could be used without a doctor's supervision. Though the ...

...biggest of the three drugs with \$2.5 billion in sales, is sold by Schering-Plough Corp., based in
Kenilworth. Zyrtec is marketed by Pfizer Inc., headquartered in New York, while Allegra is sold by
Aventis SA in Bridgewater. Beyond protecting...

1045. 3 ALLERGY DRUGS OK'D FOR SALE OVER COUNTER
St. Paul Pioneer Press (MN) Author: PAUL RECER ASSOCIATED PRESS; Word Count: 727
5/12/01 STPLPP 1A 2001 WLNR 2189109

...COUNTER PAUL RECER ASSOCIATED PRESS St. Paul Pioneer Press (MN) St. Paul Pioneer
Press City Main 1A May 12, 2001 20010512 20010512 St. Paul MN US ST Newspaper English
CDHF 0009447 Newspaper US USA MN Minnesota NorthAmerica 3636 Word Count: 727
GAITHERSBURG ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-
5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason
for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," said Robert Seidman, a
company vice president. "They have side effects similar to a...

1046. ALLERGY DRUGS CLOSER TO COUNTER FDA PANEL RECOMMENDS NON-
PRESCRIPTION STATUS
Sun Herald (Biloxi, MS) Author: PAUL RECER, THE ASSOCIATED PRESS; Word Count:
382 5/12/01 SHRLD D1 2001 WLNR 2906348

...PRESCRIPTION STATUS PAUL RECER, THE ASSOCIATED PRESS Sun Herald (Biloxi, MS)
Sun Herald TSH NATION & WORLD D1 May 12, 2001 20010512 20010512 Biloxi MS United
States SH Newspaper English CDHG 0009585 Newspaper US USA MS Mississippi NorthAmerica
1912 Word Count: 382 GAITHERSBURG ...

...petition by Wellpoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5
for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...The insurance company had argued that the allergy medications are safe. "There is no clinical
reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
vice president of Wellpoint Health Networks, told the panel. "Patients can..."

1047. Allergy drugs deemed safe
Tulsa World Author: PAUL RECER; Word Count: 848 5/12/01 TULSAWORLD A9 2001
WLNR 11783082

...Tulsa World A9 2001 WLNR 11783082 Allergy drugs deemed safe PAUL RECER Tulsa World
FH NEWS A9 May 12, 2001 **20010512 20010512** English JLNO 0054388 Newspaper US USA OK
Oklahoma NorthAmerica 4240 Word Count: 848 GAITHERSBURG, Md. -- Three popular
allergy medications are ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over
the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec,
and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but
usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason
for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
company vice president, told the 23-member panel. "They have side...

1048. 3 DRUGS CLOSER TO SALE OVER COUNTER
Wichita Eagle (KS) Author: PAUL RECER, Associated Press : Word Count: 656 5/12/01
WCHTEAG 1A 2001 WLNR 996583

...TO SALE OVER COUNTER PAUL RECER, Associated Press Wichita Eagle (KS) Wichita Eagle
main MAIN NEWS 1A May 12, 2001 **20010512 20010512** Wichita KS United States WE
Newspaper English CDIA 0010466 Newspaper US USA KS Kansas NorthAmerica 3281 Word
Count: 656 GAITHERSBURG ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The FDA is not required to follow the recommendations
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason
for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a
company vice president, told the 23-member panel. "They have side...

1049. AP Top News at 12:35 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 999 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 12:35 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4997 Word Count: 999 Official: McVeigh Execution to Be Delayed ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1050. AP Top News at 12:20 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 998 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 12:20 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4989 Word Count: 998 Justice Dept. Wants McVeigh
Delay WASHINGTON ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1051. AP Top News at Noon EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 893 5/11/01 ASSOCPR 00:00:00

...00:00:00 AP Top News at Noon EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4465 Word Count: 893 Justice Dept. Wants McVeigh
Delay WASHINGTON ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1052.

FDA May Change Drug Status

AP Online Author: PAUL RECER; Word Count: 867 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 FDA May Change Drug Status PAUL RECER AP Online AP NEWS May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 4334 Word Count: 867 AP Science Writer GATHERSBURG, Md. (AP ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs ...

...clients nationally, could save \$45 million a year. Schering-Plough Corp., which makes Claritin, Aventis and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter, according to industry observers. Dr. Robert Spiegel, a vice...

1053.

AP Financial News at 11:10 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 1341 5/11/01 ASSOCPR 00:00:00

...00 AP Financial News at 11:10 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 6705 Word Count: 1341 Wholesale Prices Rise 0.3 Percent ...

...an unprecedented third-party petition, WellPoint Health Networks is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An...

1054.

AP Top News at 9 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 972 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 9 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 4861 Word Count: 972 McVeigh Mulls Appeal of Conviction TERRE ...

...billions of dollars but increase costs for many consumers. The Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...FOOD AND DRUG ADMINISTRATION INTERNATIONAL ENERGY AGENCY IQ MAJOR LEAGUE UMPIRES ASSOCIATION SPREE SHOOTER SENTENCED US SUPREME COURT WHITE HOUSE ZYRTEC ADAM JOYCE Allegra Bush Bush Calls Dow Ends George Tenet Legislature Bans Execution McVeigh McVeigh Mulls Appeal Memorial Day Nigh...

1055.

AP Top News at 8 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 965 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 8 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4823 Word Count: 965 McVeigh May Appeal Conviction TERRE
HAUTE ...

...billions of dollars but increase costs for many consumers. The Food and Drug Administration
panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without
supervision by a doctor. The FDA is not required to follow the recommendations ...

...DEPARTMENT NBA PROBE MCVEIGH EVIDENCE MESS SENATE SENATORS PEN TAX
CUT US INDIA TALK MISSILE UNC WASHINGTON (AP WHITE HOUSE **ZYRTEC** ADAM
JOYCE Allegra Appeal Conviction Atal Bihari Vajpayee Bush Dow Ends George Tenet John
Ashcroft Justice McVeigh McVeigh May Michael...

1056.

AP Top News at 7 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 952 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 7 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4761 Word Count: 952 DOJ Probing McVeigh Evidence
Mess WASHINGTON ...

...consumers. Acting on a petition by WellPoint Health Networks, the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...MCVEIGH NY SLAY SUSPECTS NASDAQ NASDAQ FALLS SENATE SENATE FINANCE
COMMITTEE TIMOTHY MCVEIGH TV UN UNITED NATIONS WELLPOINT HEALTH
NETWORKS **ZYRTEC** ETA AS WELLPOINT HEALTH NETWORKS INC ADAM JOYCE
Allegra Attorney Rob Nigh Bill Hohn Bush Carnegie Deli Charles Grassley Dow...

1057. FDA Urges Over-Counter Allergy Drugs
AP Online Author: PAUL RECER; Word Count: 952 5/11/01 ASSOCPR 00:00:00

...AP Online 00:00:00 FDA Urges Over-Counter Allergy Drugs PAUL RECER AP Online AP
NEWS May 11, 2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 4758 Word Count: 952 AP Science
Writer GAITHERSBURG, Md. (AP ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug
Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the
counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5
for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does
...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for
Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company
vice president, told the 23-member panel. " They have side...

1058. McVeigh Execution Postponed to June
AP Online Author: SANDRA SOBIERAJ; Word Count: 804 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 McVeigh Execution Postponed to June SANDRA SOBIERAJ AP Online
AP NEWS May 11, 2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 4021 Word Count: 804 Associated Press
Writer WASHINGTON (AP) -- Timothy ...

...that "the short term gain to the insurers would increase the health care burden" on society. Pfizer
Incorporated, maker of Zyrtec, did not make a presentation at the meeting. The allergy drugs are
known as second generation antihistamines because they dry ...

...up allergy symptoms without causing drowsiness so common with first generation over-the-
counter drugs. Claritin was approved in 1993, Zyrtec in 1995 and Allegra in 1996. In response to
the decision, shares of Schering-Plough finished trading on the New...

QUERY - ZYRTEC & DA(AFT 1/1/2000 & BEF DATABASE(S) - USNEWS
12/31/2004)

1059.

AP Top News at 6 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 938 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 6 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4690 Word Count: 938 McVeigh's Execution Is Delayed WASHINGTON
(AP ...

...Drugs GAITHERSBURG, Md. (AP) -- A Food and Drug Administration panel recommended today that the popular allergy drugs Claritin, Allegra and Zyrtec be sold without prescriptions. It acted on a request by a California health insurance company, which said the medications were...

1060.

FDA panel recommends over-the-counter sale of allergy drugs

AP Online Author: N/A; Word Count: 500 5/11/01 ASSOCPR 00:00:00

...00:00:00 FDA panel recommends over-the-counter sale of allergy drugs AP Online AP NEWS May 11, 2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 2502 Word Count: 500 Eds:SUBS 5th graf to correct ...

...on a petition by a California health insurance firm, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 23-member panel...

1061.

FDA Urges Over-Counter Allergy Drugs

AP Online Author: PAUL RECER; Word Count: 917 5/11/01 ASSOCPR 00:00:00

...AP Online 00:00:00 FDA Urges Over-Counter Allergy Drugs PAUL RECER AP Online AP NEWS May 11, 2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 4584 Word Count: 917 AP Science Writer GAITHERSBURG, Md. (AP ...

...petition by WellPoint Health Networks of Thousand Oaks, Calif., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...million a year, had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a company vice president, told the 22-member panel. " They have side...

1062. AP Top News at 11:15 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 936 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 11:15 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4679 Word Count: 936 Ashcroft Delays McVeigh
Execution WASHINGTON (AP ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended
today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a
doctor, a move that could save the health insurance industry billions of dollars ...

...WILL FOOD AND DRUG ADMINISTRATION MCVEIGH MISS GREECE NATO NBA
PUERTO RICAN PUERTO RICAN WINS MISS RUSSIAN EMBASSY TIMOTHY MCVEIGH
ZYRTEC ASIAN DEVELOPMENT BANK ADAM JOYCE Alfonso Soriano Attorney Blake
Bonny Bush Bush Presses Czech Dow Ends Earle Caldwell Evelina Papantoniou...

1063. AP Top News at 11 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 937 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 11 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4686 Word Count: 937 Ashcroft Delays McVeigh
Execution WASHINGTON (AP ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended
today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a
doctor, a move that could save the health insurance industry billions of dollars ...

...CLARITIN EDT FBI FEDERAL RESERVE WILL FOOD AND DRUG ADMINISTRATION
INTERNATIONAL ENERGY AGENCY MCVEIGH NATO NBA RUSSIAN EMBASSY
TIMOTHY MCVEIGH **ZYRTEC** ASIAN DEVELOPMENT BANK ADAM JOYCE Alfonso
Soriano Attorney Blake Bonny Bush Bush Presses Czech Dow Ends Earle Caldwell Havel Havel...

1064.

AP Top News at 10 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 956 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 10 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4778 Word Count: 956 McVeigh Execution Postponed to June 11 ...

...Drugs May Go Over-the-Counter GAITHERSBURG, Md. (AP) -- A federal panel recommended
today that allergy drugs Claritin, Allegra and Zyrtec be made available without supervision by a
doctor, a move that could save the health insurance industry billions of dollars ...

...FBI FEDERAL RESERVE WILL FIRED BASEBALL UMPs FOOD AND DRUG
ADMINISTRATION INTERNATIONAL ENERGY AGENCY NATIONAL LEAGUE SUPREME
COURT WHITE HOUSE **ZYRTEC** ADAM JOYCE Al-Owhali Bob Holden Bud Selig Bush Dow
Ends John Ashcroft Khalfan Khamis Mohamed Legislature Bans Execution Mark...

1065.

AP Financial News at 5:10 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 563 5/11/01 ASSOCPR 00:00:00

...00 AP Financial News at 5:10 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11,
2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 2816 Word Count: 563 Dow Down 89; Nasdaq Ends Down
...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended
today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without
prescription. The votes came on a request by Wellpoint Health Networks, a California health
insurance company ...

...FOOD AND DRUG ADMINISTRATION NAROFF ECONOMIC ADVISORS NASDAQ NEW
YORK STOCK EXCHANGE PRODUCER WELLPOINT WELLPOINT HEALTH NETWORKS
WHOLESALE PRICES RISE **ZYRTEC** AVENTIS PHARMA DEUTSCHLAND WELLPOINT
HEALTH NETWORKS INC Broader Dow Francois Nader Recommends...

1066.

FDA panel recommends over-the-counter sale of allergy drugs

AP Online Author: PAUL RECER; Word Count: 508 5/11/01 ASSOCPR 00:00:00

...00 FDA panel recommends over-the-counter sale of allergy drugs PAUL RECER AP Online AP NEWS May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 2539 Word Count: 508 AP Science Writer GAITHERSBURG, Maryland (AP ...

...on a petition by a California health insurance firm, the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The FDA is not required to follow the recommendations ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel...

1067.

Panel Says Change Claritin Status

AP Online Author: PAUL RECER; Word Count: 411 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 Panel Says Change Claritin Status PAUL RECER AP Online AP NEWS May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US USA NorthAmerica 2053 Word Count: 411 AP Science Writer GAITHERSBURG, Md. (AP ...

...petition by Wellpoint Health Networks of Thousand Oaks, Ca., the Food and Drug Administration panel recommended that Claritin, Allegra and Zyrtec be made available over the counter, without supervision by a doctor. The vote was 19-4 each for Claritin and Zyrtec, and 18-5 for Allegra. The FDA is not required to follow the recommendations of the panel, but usually does ...

...The insurance company had argued that the allergy medications were safe. "There is no clinical reason for Claritin, Allegra and Zyrtec to be maintained as prescription drugs," Robert Seidman, a vice president of Wellpoint Health Networks, told the 22-member panel...

1068. AP Top News at 4:35 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 885 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 4:35 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4426 Word Count: 885 Ashcroft Postpones McVeigh
Execution WASHINGTON (AP ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended
today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without
prescription. The votes came on a request by a California health insurance company, which said the
...

...GHANA MOURNS SOCCER JAMES BYRD JR JOHN ASHCROFT MCVEIGH NASDAQ
NASDAQ FALLS SENATE SENATE FINANCE COMMITTEE TIMOTHY MCVEIGH VENUS
WILLIAMS ZYRTEC Amanda Coetzer Amelie Mauresmo ANDREW DAMPF Arantxa Sanchez
Back Hezbollah Baumhammers Bush Capriati Capriati, Hingis Advance Charles Grassley Dow
Ends...

1069. AP Top Business Headlines At 4:28 p.m. EDT
AP Online Author: N/A; Word Count: 716 5/11/01 ASSOCPR 00:00:00

...Online 00:00:00 AP Top Business Headlines At 4:28 p.m. EDT AP Online AP NEWS May 11,
2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 3581 Word Count: 716 Panel Says Change Claritin Status
Stocks ...

...three medications were made over-the-counter. Robert Seidman, vice president of Wellpoint, told
the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine
drugs that cause drowsiness. " There's no clinical reason for these drugs ...

...their quality of life and their money." Schering-Plough Corp., which makes Claritin, and Aventis
and Pfizer Inc., maker of Zyrtec, could lose money if the drugs became available over the counter,
industry observers say. Schering-Plough is based in Kenilworth...

1070. AP Top News at 4:25 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 878 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 4:25 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4388 Word Count: 878 Ashcroft Postpones McVeigh
Execution WASHINGTON (AP ...

...GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel recommended
today that the popular allergy drugs Claritin, Allegra and Zyrtec be made available without
prescription. The votes came on a request by a California health insurance company, which said the
...

...ADMINISTRATION GHANA GHANA MOURNS SOCCER JAMES BYRD JR JOHN
ASHCROFT MCVEIGH NASDAQ SENATE SENATE FINANCE COMMITTEE TIMOTHY
MCVEIGH VENUS WILLIAMS **ZYRTEC** Amanda Coetzer Amelie Mauresmo ANDREW
DAMPF Arantxa Sanchez Back Hezbollah Baumhammers Bush Capriati Capriati, Hingis Advance
Charles Grassley Dow Flags...

1071. Panel Says Change Claritin Status
AP Online Author: PAUL RECER; Word Count: 874 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 Panel Says Change Claritin Status PAUL RECER AP Online AP NEWS
May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 4372 Word Count: 874 AP Science
Writer GAITHERSBURG, Md. (AP) -- A Food and Drug Administration advisory panel
recommended Friday that the popular allergy drugs Claritin, Allegra and Zyrtec be made available
without prescription. The votes came on a request by a California health insurance company, which
said the ...

...for over-the-counter sales, the panel voted 19-4 for Claritin, 18-5 for Allegra and 19-4 for Zyrtec.
The FDA is not required to follow the panel's recommendations, but usually does so. Executives of
two drug companies said ...

...three medications were made over-the-counter. Robert Seidman, vice president of Wellpoint, told
the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine
drugs that cause drowsiness. "There's no clinical reason for these drugs..."

1072. Panel Says Change Claritin Status
AP Online Author: PAUL RECER; Word Count: 460 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 Panel Says Change Claritin Status PAUL RECER AP Online AP NEWS
May 11, 2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 2299 Word Count: 460 AP Science
Writer GAITHERSBURG, Md. (AP ...

...petition, could save \$45 million a year. Robert Seidman, vice president of Wellpoint, told the panel that Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. " There's no clinical reason for these drugs...

1073. AP Top News at 3:45 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 977 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 3:45 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4883 Word Count: 977 Lawyer: McVeigh May Fight Execution TERRE ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1074. AP Financial News at 9:10 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 1323 5/11/01 ASSOCPR 00:00:00

...00 AP Financial News at 9:10 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11,
2001 20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 6617 Word Count: 1323 Wholesale Prices Rise 0.3 Percent
...

...an unprecedented third-party petition, WellPoint Health Networks is urging the Food and Drug Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim the drugs are safe and should not require the approval of a physician. An...

1075. FDA May Change Drug Status
AP Online Author: PAUL RECER; Word Count: 339 5/11/01 ASSOCPR 00:00:00

...01 AP Online 00:00:00 FDA May Change Drug Status PAUL RECER AP Online AP NEWS May
11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686
Newswire US USA NorthAmerica 1693 Word Count: 339 AP Science
Writer GAITHERSBURG, Md. (AP ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. "There's no clinical reason for these drugs...

1076. AP Top News at 3:19 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 1001 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 3:19 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 5006 Word Count: 1001 Ashcroft Postpones McVeigh
Execution WASHINGTON (AP ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1077. AP Top News at 3 p.m. EDT Friday, May 11, 2001
AP Online Author: N/A; Word Count: 900 5/11/01 ASSOCPR 00:00:00

...00:00 AP Top News at 3 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4500 Word Count: 900 Ashcroft Postpones McVeigh
Execution WASHINGTON (AP ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1078.

AP Top News at 2:10 p.m. EDT Friday, May 11, 2001

AP Online Author: N/A; Word Count: 952 5/11/01 ASSOCPR 00:00:00

...00 AP Top News at 2:10 p.m. EDT Friday, May 11, 2001 AP Online AP NEWS May 11, 2001
20010511 20010511 ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY 0000686 Newswire US
USA NorthAmerica 4761 Word Count: 952 Bush Backs McVeigh Execution
Delay WASHINGTON ...

...Americans millions of dollars. Robert Seidman, vice president of Wellpoint Health Networks, of
Thousand Oaks, Calif., said Claritin, Allegra and Zyrtec are safer than the current over-the-counter
antihistamine drugs that cause drowsiness. Executives of two drug companies, however, said...

1079.

New Tactic Tried by Medical Insurer

AP Online Author: PAUL RECER; Word Count: 647 5/11/01 ASSOCPR 00:00:00

...AP Online 00:00:00 New Tactic Tried by Medical Insurer PAUL RECER AP Online AP NEWS
May 11, 2001 **20010511 20010511** ASSOCIATED PRESS ENGLISH NEWSWIRE ALHY
0000686 Newswire US USA NorthAmerica 3233 Word Count: 647 AP Science
Writer WASHINGTON (AP) -- A ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim
the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the
manufacturers say. Claritin, Allegra and Zyrtec are antihistamine drugs that improve allergy
symptoms without the drowsiness that often accompanies such medications. Wellpoint's interest in
reclassifying the...

1080. ALLERGY DRUGS MAY EXIT RX LIST

Atlanta Journal and Constitution (GA) Author: GRACIE BONDS STAPLES; Staff; Word
Count: 1497 5/11/01 ATLNTAJC A1 2001 WLNR 3957440

...EXIT RX LIST GRACIE BONDS STAPLES; Staff Atlanta Journal and Constitution (GA)
Atlanta Constitution Home News A1 May 11, 2001 **20010511 20010511** Atlanta GA United States
AC Newspaper Photo English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica
7485 Word Count: 1497 ...

...today to make three popular allergy medicines as readily available as aspirin. WellPoint
Health Networks of Thousand Oaks, Calif., wants Zyrtec, Claritin and Allegra sold without a
prescription, a move that would drive prices down but also transfer the burden of ...

...argument. "There is a trend to put drugs over-the-counter that should not be there," she said,
but "Claritin, Zyrtec and Allegra are safe and should be." On the other hand, Margletta said,
"I think almost any medical condition can...

1081. NATION WORLD

Charlotte Observer (NC) Author: Observer News Services ; Word Count: 522 5/11/01
CHAROBSVR ID 2001 WLNR 1891602

...2001 WLNR 1891602 NATION WORLD Observer News Services Charlotte Observer (NC)
Charlotte Observer ONE-THREE BUSINESS 1D May 11, 2001 **20010511 20010511** Charlotte NC
United States CO Newspaper English CDEJ 0001812 Newspaper US USA NC North Carolina
NorthAmerica 2611 Word Count: 522 ...

...the U.S. Food and Drug Administration will hold a public meeting today on whether Schering-
Plough Corp.'s Claritin, Pfizer Inc.'s Zyrtec and Aventis SA's Allegra should be available without
prescription. Insurer WellPoint Health Networks Inc. asked the agency to consider the...

1082. Allergy drug battle pits insurer vs. drugmakers
CHICAGO TRIBUNE Author: William Neikirk, Washington Bureau. Word Count: 1244
5/11/01 CHICAGOTR 1 2001 WLNR 10582388

...drug battle pits insurer vs. drugmakers William Neikirk, Washington Bureau. CHICAGO
TRIBUNE North Sports Final News 1 May 11, 2001 **20010511 20010511** English JLGH 0014769
Newspaper US USA IL Illinois NorthAmerica 6221 Word Count: 1244 In a case with far-
reaching economic ...

...will hear a plea by a major health insurer Friday to switch three popular anti-allergy drugs,
Claritin, Allegra and Zyrtec, from prescription to over-the-counter status. If consumers could buy
these so-called second-generation antihistamines off the shelf ...

...interview. " In all the research we've done, in Canada, the United Kingdom and the 17 countries
where Claritin, Allegra and Zyrtec are sold over the counter, the average costs for a month's supply
of medication is between \$10 and \$15." He...

1083. INSURER QUESTIONS ALLERGY DRUG STATUS
Cincinnati Post (OH) Author: Associated Press; Word Count: 384 5/11/01 CINPOST 7A 2001
WLNR 972823

...QUESTIONS ALLERGY DRUG STATUS Associated Press Cincinnati Post (OH) Cincinnati Post
(KY) CINCINNATI POST FINAL NEWS 7A May 11, 2001 **20010511 20010511** Cincinnati OH
US CP Newspaper English ACXQ 0001982 Newspaper US USA OH Ohio NorthAmerica 1918
Word Count: 384 WASHINGTON A ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim
the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the
manufacturers say. Claritin, Allegra and Zyrtec are antihistamines that improve allergy
symptoms without the drowsiness that can accompany such medications. WellPoint's interest in
reclassifying the drugs...

1084. Insurer questions allergy drug status
CINCINNATI POST (OH) Author: Anonymous; Word Count: 389 5/11/01 CINPOST 7 2001
WLNR 4631131

...01 Cin. Post 7 2001 WLNR 4631131 Insurer questions allergy drug status Anonymous
CINCINNATI POST (OH) 7 May 11, 2001 20010511 20010511 PROQUEST ENGLISH
NEWSPAPER AMEW 0001983 Newspaper US USA OH Ohio NorthAmerica 1944 Word
Count: 389 A petition to allow three ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim
the drugs are safe and should not require the approval of a physician. An ...

...often confused with colds or minor allergies and which requires evaluation by a doctor, the
manufacturers say. Claritin, Allegra and Zyrtec are antihistamines that improve allergy
symptoms without the drowsiness that can accompany such medications. WellPoint's interest in
reclassifying the drugs...

1085. INSURER SEEKS FDA APPROVAL FOR OVER-COUNTER ALLERGY DRUGS CLARITIN,
ALLEGRA AND ZYRTEC ARE AT CENTER OF A AVAILABILITY DISPUTE WHICH TAKES
REGULATORS INTO UNCHARTED TERRITORY
Contra Costa Times (Walnut Creek,CA) Author: N/A; Word Count: 693 5/11/01 CCTIMES
d01 2001 WLNR 1917209

...Times (Walnut Creek, CA) d01 2001 WLNR 1917209 INSURER SEEKS FDA APPROVAL FOR
OVER-COUNTER ALLERGY DRUGS CLARITIN, ALLEGRA AND ZYRTEC ARE AT
CENTER OF A AVAILABILITY DISPUTE WHICH TAKES REGULATORS INTO
UNCHARTED TERRITORY Contra Costa Times (Walnut Creek,CA) Contra Costa Times Final
business d01 May 11, 2001 20010511 20010511 CA US Contra Costa Times Newspaper English
CDGA 0002323 Newspaper US USA CA California NorthAmerica 3467 Word Count: 693 In ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the
drugs Claritin, Allegra and Zyrtec should be made more widely available to patients. They say the
medications are safer than many of the other allergy ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-
Plough sells Claritin, and Pfizer sells Zyrtec. It is not clear that the FDA even has the authority to
force the pharmaceutical companies to begin selling the...

1086. FDA ASKED TO RECLASSIFY ALLERGY DRUG

Daily News (Los Angeles, CA) Author: Jesse Hiestand Staff Writer : Word Count: 702 5/11/01
DAILYNEWCA N1 2001 WLNR 1487136

...Jesse Hiestand Staff Writer Daily News (Los Angeles, CA) Daily News of Los Angeles Valley
News N1 May 11, 2001 20010511 20010511 Los Angeles CA United States LA Newspaper English
ACJE 0002885 Newspaper US USA CA California NorthAmerica 3510 Word Count: 702 ...

...Inc. In this new round in the fight over rising medical costs, makers of the widely prescribed
Claritin, Allegra and Zyrtec adamantly oppose the health insurer's effort to reduce its costs by
changing the drugs' status. "We think it's pretty clear ...

...for \$2.6 billion in revenue in 2000 for Schering-Plough, which is based in Madison, New
Jersey. Revenue from Zyrtec in the United States reached \$699 million in 1999 for New York-
based Pfizer Inc. French company Aventis sold about...

1087. Insurer wants three Rx drugs switched to over the counter

Denver Post (CO) Author: Paul Recer, The Associated Press; Word Count: 355 5/11/01
DENVERPOST A05 2001 WLNR 561824

...the counter Paul Recer, The Associated Press Denver Post (CO) Denver Post FR11 FRONT PAGE
A-05 May 11, 2001 20010511 20010511 Denver CO United States DP NEWSPAPER English
ACKA 0003001 Newspaper US USA CO Colorado NorthAmerica 1775 Word Count: 355
WASHINGTON ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription, saying the
drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a
doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms,
such as runny nose, without the drowsiness that often accompanies such
medications. WellPoint's...

1088. ALLERGY DRUGS MAY BE SOLD OVER COUNTER

Grand Forks Herald (ND) Author: Associated Press; Word Count: 602 5/11/01 BSX-GFH 2
2001 WLNK 2294393

...BE SOLD OVER COUNTER Associated Press Grand Forks Herald (ND) Grand Forks Herald
FINAL A-HEALTH 02 May 11, 2001 20010511 20010511 Grand Forks ND United States GF
newspaper English CDGF 0004446 Newspaper US USA ND North Dakota NorthAmerica 3012
Word Count ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the
drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a
doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms,
such as runny nose, without the drowsiness that often accompanies such
medications. Wellpoint's...

1089. Insurer wants allergy treatments to lose their prescription status

Grand Rapids Press, The Author: The Associated Press; Word Count: 205 5/11/01 GRPR A3
2001 WLNK 10031928

...status The Associated Press Grand Rapids Press, The The Grand Rapids Press All Editions Nation
/ World A3 May 11, 2001 20010511 20010511 English JAAC 0062561 Newspaper US USA MI
Michigan NorthAmerica 1026 Word Count: 205 WASHINGTON -- A petition to allow three
popular ...

...petition, WellPoint Health Networks of Thousand Oaks, Calif., is urging the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription. They claim
the drugs are safe and should not require the approval of a physician. An...

1090. FDA asked to reclassify allergy pills / Insurer pushes for sales without Rx
Houston Chronicle Author: N/A: Word Count: 313 5/11/01 HSTNCHRON A25 2001 WLNR
11601920

...asked to reclassify allergy pills / Insurer pushes for sales without Rx Houston Chronicle 3 STAR A
25 May 11, 2001 20010511 20010511 English JKRZ 0004755 Newspaper US USA TX Texas
NorthAmerica 1567 Word Count: 313 LONDON WASHINGTON - A medical insurance
company is ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the
drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a
doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms,
such as runny nose, without the drowsiness that often accompanies such medications. Wellpoint's...

1091. FDA TO HEAR APPEAL ON ALLERGY DRUGS
Lexington Herald-Leader (KY) Author: Herald-Leader Wire Services: Word Count: 970
5/11/01 LEXINGTONHLD A3 2001 WLNR 1720378

...ALLERGY DRUGS Herald-Leader Wire Services Lexington Herald-Leader (KY) Lexington
Herald-Leader Final Main News A3 May 11, 2001 20010511 20010511 Lexington KY US LH
Newspaper English CDGH 0006353 Newspaper US USA KY Kentucky NorthAmerica 4849
Word Count: 970 Medical insurer ...

...Thousand Oaks, Calif., is pressing the Food and Drug Administration to make three popular
allergy prescription drugs, Claritin, Allegra and Zyrtec, available over the counter, claiming the
drugs are safe and should not require the approval of a physician. Wellpoint's interest...

1092. FDA TO HEAR APPEAL ON ALLERGY DRUGS
Lexington Herald-Leader (KY) Author: Herald-Leader Wire Services: Word Count: 966
5/11/01 LEXINGTONHLD A3 2001 WLNR 11420447

...HEAR APPEAL ON ALLERGY DRUGS Herald-Leader Wire Services Lexington Herald-Leader
(KY) Final Main News A3 May 11, 2001 20010511 20010511 English CDGH 0006353 Newspaper
US USA KY Kentucky NorthAmerica 4828 Word Count: 966 Medical insurer WellPoint Health
Networks of Thousand Oaks, Calif., is pressing the Food and Drug Administration to make three
popular allergy prescription drugs, Claritin, Allegra and Zyrtec, available over the counter,
claiming the drugs are safe and should not require the approval of a physician. Wellpoint's interest...

1093. INSURER SEEKS RECLASSIFICATION OF ALLERGY DRUGS HEALTH NETWORK WANTS
FDA TO MAKE CLARITIN, ALLEGRA AND ZYRTEC OVER-THE-COUNTER MEDS
Macon Telegraph (GA) Author: Paul Recer, Associated Press: Word Count: 579 5/11/01 BSX-
MACTEL A6 2001 WLNR 1577426

...Ga.) A6 2001 WLNR 1577426 INSURER SEEKS RECLASSIFICATION OF ALLERGY DRUGS
HEALTH NETWORK WANTS FDA TO MAKE CLARITIN, ALLEGRA AND ZYRTEC OVER-
THE-COUNTER MEDS Paul Recer, Associated Press Macon Telegraph (GA) Macon Telegraph
HOME A 6 May 11, 2001 20010511 20010511 Macon GA United States MT Newspaper English
ADB 0006468 Newspaper US USA GA Georgia NorthAmerica 2896 Word Count: 579
WASHINGTON ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the
drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions such as asthma without a
doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms
without the drowsiness that often accompanies such medications. Wellpoint's interest in
reclassifying the...

1094. FDA panel: Allergy drugs safe for OTC
Marketwatch Author: Stephanie O'Brien: Word Count: 333 5/11/01 MKTWATCH 20:49:00

...01 Marketwatch 20:49:00 FDA panel: Allergy drugs safe for OTC Stephanie O'Brien
Marketwatch CBS MarketWatch May 11, 2001 20010511 20010511 English DIIG 0062090
Newswire US USA NorthAmerica 1664 Word Count: 333 KENILWORTH, N.J. (CBS.MW) - In
a decision that could transfer ...

...in costs from insurers to consumers and drugmakers, an advisory panel said Friday that the allergy
medicines Claritin, Allegra and Zyrtec are safe enough to be sold over-the-counter. 5/11/2001
4:49:00 PM KENILWORTH, N.J. (CBS.MW) - In ...

...in costs from insurers to consumers and drugmakers, an advisory panel said Friday that the allergy
medicines Claritin, Allegra and Zyrtec are safe enough to be sold over-the-counter. The panel
advises the U.S. Food & Drug Administration, which will have...

1095.

MONEYLINE; CNNfn

MONEYLINE Author: Willow Bay; Author: Major Garrett; Author: Susan Candiotti;
Author: Greta Van Susteren; Author: Susan Lisovicz; Author: Lisa Leiter; Author: Bruce Francis;
Author: Jonathan Karl; Author: Kitty Pilgrim; Author: Fred Katayama; Word Count: 8951
5/11/01 MONEYLINE (No Page) 2001 WLNR 2855659

...Greta Van Susteren Susan Lisovicz Lisa Leiter Bruce Francis Jonathan Karl Kitty Pilgrim Fred
Katayama MONEYLINE Business May 11, 2001 **20010511 20010511 20010511** United States
Show English AABM 0006949 Broadcast US USA NorthAmerica 44753 Word Count: 8951
THIS IS A RUSH TRANSCRIPT. THIS ...

...time for the spring allergy season. An FDA advisory committee today voted that three popular
allergy drugs -- Claritin, Allegra, and Zyrtec -- were safe enough to be used without a prescription.
But consumers might not end up being the biggest beneficiaries. Kitty ...

...Center Pharmacy in Washington, D.C., the phone has been ringing off the hook for prescription
allergy drugs Claritin, Allegra and Zyrtec. But the pharmacist thinks people should be able to get it
right off the shelf. UNIDENTIFIED MALE: As far as...

1096.

'ALLERGIC' REACTION: DRUGS MAY LOSE RX

New York Post Author: Rita Delfiner with Post Wire Services; Word Count: 312 5/11/01
NYPOST 3 2001 WLNR 10387582

...LOSE RX Rita Delfiner with Post Wire Services New York Post The New York Post News 003
May 11, 2001 **20010511 20010511** English JLGG 0047204 Newspaper US USA NY New York
NorthAmerica 1559 Word Count: 312 Today's high-stakes clash over whether ...

...at. A panel of experts, convened by the U.S. Food and Drug Administration, have scheduled a
hearing into whether Claritin, Zyrtec and Allegra are safe enough to be made available without a
prescription. Health insurer WellPoint Health Networks, Inc. has urged ...

...AVENTIS BLOOMBERG NEWS CLARITIN FDA PFIZER INC RX SCHERING PLOUGH
CORP US FOOD AND DRUG ADMINISTRATION WELLPOINT HEALTH NETWORKS INC
ZYRTEC AVENTIS SA PFIZER INC SANOFI AVENTIS BLOOMBERG LP SCHERING
PLOUGH CORP WELLPOINT HEALTH NETWORKS INC Jenkins John Jenkins...

1097. A Push to Sell Top Allergy Drugs Over the Counter
New York Times (NY) Author: MELODY PETERSEN; Word Count: 1826 5/11/01 NYT A1
2001 WLNK 3418412

...the Counter MELODY PETERSEN New York Times (NY) New York Times Late Edition - Final
A 1 05 May 11, 2001 20010511 20010511 New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 9132 Word Count: 1826 ...

...Drug Administration that three top-selling prescription allergy drugs should be sold over the
counter; will claim Claritin, Allegra and Zyrtec are safer than many other allergy drugs already
sold over counter; says drugs, which had combined sales in US of ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the
drugs -- Claritin, Allegra and Zyrtec -- should be made more widely available. Wellpoint executives
say the medications are safer than many of the other allergy drugs...

1098. Profile: Panel recommends allergy drugs be made available without prescription
NPR All Things Considered Author: N/A; Word Count: 944 5/11/01 ATCON (No Page) 2001
WLNK 11929228

...Profile: Panel recommends allergy drugs be made available without prescription NPR All Things
Considered All Things Considered May 11, 2001 20010511 20010511 English KAVJ 0126857
Broadcast US USA NorthAmerica 4719 Word Count: 944 ROBERT SIEGEL, host: From NPR
News, this is ALL ...

...WERTHEIMER, host: And I'm Linda Wertheimer. A federal advisory panel has recommended
that three popular allergy drugs--Allegra, Claritin and Zyrtec--be made available
without prescription. The recommendation, which is not binding, comes after an unusual
petition by health-insurance giant ...

...capable of self-diagnosing allergies and choosing which medication works the best. All
told, WellPoint argues, keeping Claritin, Allegra and Zyrtec on prescription costs the company
millions of dollars a year. Mr. SEIDMAN: We believe that in the over-the-counter...

1099. FDA WEIGHS BID TO PUT ALLERGY PILLS ON SHELVES WELLPOINT WANTS TO MAKE CLARITIN, ALLEGRA AND ZYRTEC AVAILABLE WITHOUT A PRESCRIPTION TO CUT COSTS.

Orlando Sentinel Author: New York Times Word Count: 400 5/11/01 ORLANDOSENT A3
2001 WLNLR 10894222

...A3 2001 WLNLR 10894222 FDA WEIGHS BID TO PUT ALLERGY PILLS ON SHELVES WELLPOINT WANTS TO MAKE CLARITIN, ALLEGRA AND ZYRTEC AVAILABLE WITHOUT A PRESCRIPTION TO CUT COSTS. New York Times Orlando Sentinel METRO A SECTION A3 May 11, 2001 20010511 20010511 English JLGN 0007719 Newspaper US USA FL Florida NorthAmerica 2002 Word Count: 400 In an escalating battle between insurance companies ...

...large California health insurer, will argue before an advisory panel at the Food and Drug Administration that Claritin, Allegra and Zyrtec should be more widely available to patients. They say the medications are safer than many of the other allergy drugs ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin, and Pfizer sells Zyrtec. Copyright © 2001 Orlando Sentinel Communications MEDICINE COST ISSUE US Americas GEOAMER 1AM92 North America GEONAMR 1NO39 USA ISOUS 1US73 PCOOVER...

1100. INSURERS WANT ALLERGY DRUGS' STATUS CHANGED

South Florida Sun-Sentinel Author: Melody Petersen The New York Times Word Count: 528
5/11/01 SFLSUN-SENT 17A 2001 WLNLR 10837413

...DRUGS' STATUS CHANGED Melody Petersen The New York Times South Florida Sun-Sentinel Broward Metro NATIONAL 17A May 11, 2001 20010511 20010511 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 2642 Word Count: 528 In an escalating battle between insurance companies ...

...health insurer, will argue before an advisory panel at the Food and Drug Administration that the drugs -- Claritin, Allegra and Zyrtec -- should be made more widely available to patients. They say the medications are safer than many of the other over ...

...we are rushing into a process that is unprecedented." Aventis sells Allegra, while Schering-Plough sells Claritin, and Pfizer sells Zyrtec. It is not clear that the FDA even has the authority to force the pharmaceutical companies to begin selling the...

1101. POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS: FDA WEIGHS
DECISION ON CLARITIN, ALLEGRA, ZYRTEC

St. Louis Post-Dispatch (MO) Author: By Deborah L. Shelton; Author: Of The Post-
Dispatch; Word Count: 1266 5/11/01 STLSPD A1 2001 WLN 11351998

...Dispatch A1 2001 WLN 11351998 POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-
COUNTER STATUS: FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC By
Deborah L. Shelton Of The Post-Dispatch St. Louis Post-Dispatch (MO) FIVE STAR LIFT NEWS
A1 May 11, 2001 20010511 20010511 English ADRE 0009445 Newspaper US USA MO Missouri
NorthAmerica 6331 Word Count: 1266 Allergy sufferers would no longer need a prescription to
buy the popular allergy drugs Claritin, Allegra and Zyrtec under a proposal to be debated today at a
meeting of the Food and Drug Administration. By switching the medicines ...

...effects of the drugs - headache, fatigue and dry mouth - are comparable to those of a sugar pill.
Claritin, Allegra and Zyrtec are safer than older drugs because they don't cause drowsiness. Now,
all over-the-counter and some prescription antihistamines make ...

...N.J. * Market share: 20 percent * First year sold: 1996 * 2000 sales: \$1 billion * Average
wholesale price: \$2.20 per day. Zyrtec * Maker: Pfizer Inc., New York * Market share: 20 percent
* First year sold: 1999 * 2000 sales: \$699 million * Average wholesale price...

1102. POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-COUNTER STATUS FDA WEIGHS
DECISION ON CLARITIN, ALLEGRA, ZYRTEC

St. Louis Post-Dispatch (MO) Author: Deborah L. Shelton; Author: Of The Post-
Dispatch; Word Count: 1333 5/11/01 STLSPD A1 2001 WLN 887758

...Dispatch A1 2001 WLN 887758 POPULAR ALLERGY DRUGS COULD GAIN OVER-THE-
COUNTER STATUS FDA WEIGHS DECISION ON CLARITIN, ALLEGRA, ZYRTEC Deborah
L. Shelton Of The Post-Dispatch St. Louis Post-Dispatch (MO) St. Louis Post Dispatch FIVE STAR
LIFT NEWS A1 May 11, 2001 20010511 20010511 St Louis MO United States SL Newspaper
PHOTO English ADRE 0009445 Newspaper US USA MO Missouri NorthAmerica 6665 Word
Count: 1333 Allergy sufferers would no longer need a prescription to buy the popular allergy drugs
Claritin, Allegra and Zyrtec under a proposal to be debated today at a meeting of the Food and
Drug Administration. By switching the medicines ...

...effects of the drugs - headache, fatigue and dry mouth - are comparable to those of a sugar
pill. Claritin, Allegra and Zyrtec are safer than older drugs because they don't cause drowsiness.
Now, all over-the-counter and some prescription antihistamines make ...

...N.J. * Market share: 20 percent * First year sold: 1996 * 2000 sales: \$1 billion * Average
wholesale price: \$2.20 per day. Zyrtec * Maker: Pfizer Inc., New York * Market share: 20
percent * First year sold: 1999 * 2000 sales: \$699 million * Average wholesale price...

1103. Insurer seeks to end allergy drugs' limits

Star-Ledger, The (Newark, NJ) Author: N/A; Word Count: 411 5/11/01 STLGRN 18 2001
WLNR 10980123

...WLNR 10980123 Insurer seeks to end allergy drugs' limits Star-Ledger, The (Newark, NJ) FINAL
NEWS 18 May 11, 2001 20010511 20010511 English JAAB 0062645 Newspaper US USA NJ New
Jersey NorthAmerica 2056 Word Count: 411 A medical insurance company is breaking ...

...resisting. WellPoint Health Networks of Thousand Oaks, Calif., is pressing the Food and Drug
Administration to make Claritin, Allegra and Zyrtec available without a prescription, claiming the
drugs are safe and should not require the approval of a physician. The company's ...

...encourage patients to self-diagnose and self-treat serious conditions, such as asthma, without a
doctor's care. Claritin, Allegra and Zyrtec are antihistamine drugs that control allergy symptoms,
such as runny nose, without the drowsiness that often accompanies such medications. Wellpoint's...

1104. Popular allergy drugs eyed for over-the-counter sales

USA Today (USA) Author: Julie Appleby; Word Count: 542 5/11/01 USATD 03B 2001 WLNR
3763915

...drugs eyed for over-the-counter sales Julie Appleby USA Today (USA) USA TODAY FINAL
MONEY 03B May 11, 2001 20010511 20010511 VA United States US Newspaper English ADVP
0010173 Newspaper US USA NorthAmerica 2708 Word Count: 542 The battle of the allergy
drugs heads to the Food and Drug Administration today with the question: Are prescription
remedies Claritin, Allegra and Zyrtec safe enough to switch to over-the-counter status? The debate
pits two powerful lobbies: health insurers that want the ...

...Drugs RX 1PR52 ALLEGRA ALLERGY CLARITIN FDA FOOD AND DRUG
ADMINISTRATION KAISER FAMILY FOUNDATION PHOTO PLOUGH SCHERING
SCHERING PLOUGH WELLPOINT ZYRTEC SCHERING PLOUGH CORP Drugmakers Larry
Levitt Proponents Robert Seidman Robert Spiegel...

1105. FDA CONSIDERS UNUSUAL BID TO END ALLERGY DRUGS' PRESCRIPTION STATUS
Wall Street Journal Abstracts (USA) Author: LUECK, SARAH; Word Count: 95 5/11/01 WSJ-ABS B1 2001 WLNK 1994305

...ALLERGY DRUGS' PRESCRIPTION STATUS LUECK, SARAH Wall Street Journal Abstracts (USA) Wall Street Journal B 1 2 May 11, 2001 20010511 20010511 USA WSJ Newspaper Chart English ADWK 0010300 Newspaper US USA NorthAmerica 473 Word Count: 95 In an unprecedented development, a ...

...insurance company is urging the FDA to give over-the-counter status to the popular allergy drugs Claritin, Allegra and Zyrtec; WellPoint Health Networks Inc estimates that switching the non-sedating antihistamines to over-the-counter status would cut its insurance ...

...industry opposes the switch, and consumer groups are opposed or undecided; chart (L) DRUGS (PHARMACEUTICALS) ANTIHISTAMINES CLARITIN (DRUG) ALLEGRA (DRUG) ZYRTEC (DRUG) HEALTH INSURANCE WELLPOINT HEALTH NETWORKS INC LUECK, SARAH PHARMPRD Healthcare HOTNEWS 1HE06 Allergy & Immunology ALLIMMU 1AL96 Infectious Diseases PHMINFEC...

1106. Counter sales of allergy drugs hit
Washington Times (DC) Author: Kristina Stefanova and Elianna Marziani - THE WASHINGTON TIMES; Word Count: 718 5/11/01 WATIMES B8 2001 WLNK 339520

...hit Kristina Stefanova and Elianna Marziani - THE WASHINGTON TIMES Washington Times (DC) Washington Times Final BUSINESS B8 May 11, 2001 20010511 20010511 Washington DC US WT Newspaper English ADWQ 0010327 Newspaper US USA DC District of Columbia* NorthAmerica 3588 Word Count: 718 ...

...of medications, and this will result in only partial relief." The three drugs under FDA scrutiny are Claritin, Allegra and Zyrtec, which with insurance coverage cost consumers \$1 to \$3 per pill. Aside from worrying that these remedies would offer patients ...

...products become out of reach for them and their children, and some have become very dependent" on Allegra, Claritin and Zyrtec. The three drugs had combined sales of \$4.7 billion last year, according to IMS Health Inc., a Pennsylvania health...

1107.

BUSINESS IN BRIEF

Wichita Eagle (KS) Author: Compiled from staff and news-service reports; Word Count: 675
5/11/01 WCHTEAG 17A 2001 WLNK 995684

...BRIEF Compiled from staff and news-service reports Wichita Eagle (KS) Wichita Eagle main
BUSINESS & MONEY 17A May 11, 2001 **20010511 20010511** Wichita KS United States WE
Newspaper English CDIA 0010466 Newspaper US USA KS Kansas NorthAmerica 3376 Word
Count: 675 Insurer ...

...the large California health insurer, will argue in front of a Food and Drug Administration panel
that Claritin, Allegra and Zyrtec should be made more widely available to patients. Wellpoint
says the medications are safer than many of the other allergy...

1108.

ALLERGY MEDICINES DEBATED

Albany Times Union (NY) Author: CECI CONNOLLY Washington Post; Word Count: 297
5/10/01 TIMESUN A6 2001 WLNK 323921

...ALLERGY MEDICINES DEBATED CECI CONNOLLY Washington Post Albany Times Union
(NY) TIMES UNION THREE STAR MAIN A6 May 10, 2001 **20010510 20010510** Albany NY
United States AL Newspaper English ACAD 0000302 Newspaper US USA NY New York
NorthAmerica 1487 Word Count: 297 ...

...Thousand Oaks, Calif., in a petition to the Food and Drug Administration, argues that if the drugs
Claritin, Allegra and Zyrtec are as safe as sugar pills, as company advertising suggests, then they
should not require a prescription. The case, the...

1109.

ALLERGIC REACTION TO DRUG PLAN OVER-THE-COUNTER PROPOSAL RAISING
SAFETY CONCERNS

Hartford Courant Author: DIANE LEVICK Word Count: 1141 5/10/01 HARTFORDCRNT A1
2001 WLNK 10762582

...COUNTER PROPOSAL RAISING SAFETY CONCERNS DIANE LEVICK Courant Staff Writer
Hartford Courant 7 SPORTS FINAL MAIN A1 May 10, 2001 **20010510 20010510** English JLGQ
0047788 Newspaper US USA CT Connecticut NorthAmerica 5706 Word Count: 1141 Insurers
are campaigning for five allergy drugs ...

...paying for them. California insurer WellPoint Health Networks is leading the charge for Claritin,
Claritin-D, Allegra, Allegra-D and Zyrtec -- currently available in the United States only by
prescription -- to be sold over-the-counter. With the spring pollen season ...

...percent of them -- at least 20 million -- are already using a class of allergy drugs that includes
Allegra, Claritin and Zyrtec, said Robert C. Seidman, vice president of WellPoint's Blue Cross of
California Pharmacy. The five drugs racked up at least...

1110.

JUST BREATHE

Montgomery Advertiser (AL) Author: N/A; Word Count: 1729 5/10/01 BSX-MONTAD D2 2001 WLNLR 12869893

...Montgomery Advert. (Ala.) D2 2001 WLNLR 12869893 JUST BREATHE Montgomery Advertiser (AL) Montgomery Advertiser 01 D 02 May 10, 2001 **20010510 20010510** English KITI 0063861 Newspaper US USA AL Alabama NorthAmerica 8646 Word Count: 1729 May 10, 2001 It's not as easy ...

...of allergies at the age of five. Each morning he takes a regimen of medications ? a Flovent inhaler for asthma, Zyrtec and Flonase for allergies. On bad wheezing days, he takes a dose of buterol, an inhaled steroid. Cody and other...

1111.

FDA To Consider Proposal To Make Allergy Drugs 'Over-The-Counter'

Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 846 5/10/01 RECINNJ (No Page) 2001 WLNLR 8899217

...To Make Allergy Drugs 'Over-The-Counter' Lewis Krauskopf Record, The (Hackensack, NJ) (KRT) Record, Hackensack, N.J May 10, 2001 **20010510 20010510** US NEWSPAPER English EIJE 0063757 Newspaper US USA NJ New Jersey NorthAmerica 4228 Word Count: 846 May 10--Soaring pollen ...

...could prolong any switch to "over-the-counter" status. WellPoint has asked the federal regulators to convert Claritin, Allegra, and Zyrtec from prescription status. The unusual petition will be brought without the blessing of the drugs' marketers -- Schering-Plough, Aventis Pharmaceuticals ...

...up against the petition as well. WellPoint said other insurance companies have joined to support the petition. Claritin, Allegra, and Zyrtec all have been substantial money-makers for the drug companies. Claritin especially has been a cash cow for Kenilworth-based...

1112. ALLERGY DRUG MOTION NOT TO BE SNEEZED AT OVER-THE-COUNTER IDEA STILL HAS MANY FOES [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 836 5/10/01
RECNNJ B 2001 WLNR 9634231

...Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Record, The; Bergen County, N.J. B.01
May 10, 2001 **20010510 20010510** English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 4181 Word Count: 836 Soaring pollen in recent weeks counts ...

...could prolong any switch to "over-the-counter" status. WellPoint has asked the federal regulators to convert Claritin, Allegra, and Zyrtec from prescription status. The unusual petition will be brought without the blessing of the drugs marketers Schering- Plough, Aventis Pharmaceuticals ...

...up against the petition as well. WellPoint said other insurance companies have joined to support the petition. Claritin, Allegra, and Zyrtec all have been substantial money- makers for the drug companies. Claritin especially has been a cash cow for Kenilworth-based...

1113. Warnings issued for anti-fungal medicines
St Petersburg Times Author: Compiled from Times Wires Word Count: 319 5/10/01 STPTFTI
7A 2001 WLNR 11028770

...medicines Compiled from Times Wires St Petersburg Times St. Petersburg Times (FL) 0 SOUTH
PINELLAS NATIONAL 7A May 10, 2001 **20010510 20010510** English CEFJ 0009436 Newspaper
US USA FL Florida NorthAmerica 1595 Word Count: 319 WASHINGTON The government
issued a health warning ...

...Thousand Oaks, Calif., in a petition to the Food and Drug Administration, argues that if the drugs Claritin, Allegra and Zyrtec are as safe as sugar pills, as company advertising suggests, then they should not require a prescription. Copyright © 2001 St...

1114. Allergic reaction to idea: Drug makers fight HMOs to keep prescription status
Boston Herald (MA) Author: JENNIFER HELDT POWELL; Word Count: 536 5/8/01
BOSTONH 31 2001 WLNR 282375

...fight HMOs to keep prescription status JENNIFER HELDT POWELL Boston Herald (MA)
Boston Herald All Business 31 May 8, 2001 **20010508 20010508** Boston MA US HE Newspaper
English ACDN 0001268 Newspaper US USA MA Massachusetts NorthAmerica 2680 Word
Count: 536 Two Bay State HMOs have joined a nationwide effort to give allergy sufferers easier
access to Claritin, Allegra and Zyrtec without a prescription. But allergy sufferers may have to
pay a price if the support of Harvard Pilgrim Health Care...

1115. Drug spending surges in 2000 Health insurers struggle to address the cost of more prescriptions and costlier drugs.

Fort Worth Star-Telegram (Fort Worth) Author: Trebor Banstetter Word Count: 834 5/8/01 FTWTHST 1 2001 WLNR 1189491

...Worth Star-Telegram (Fort Worth) Fort Worth Star Telegram (TX) Fort Worth Star-Telegram BUSINESS FINAL 1 May 8, 2001 **20010508 20010508** Fort Worth TX US FW Newspaper ENGLISH CDGE 0064672 Newspaper US USA TX Texas NorthAmerica 4169 Word Count: 834 Spending ...

...of the nation's largest managed care companies, is petitioning the government to switch three popular allergy medicines - Claritin, Allegra and Zyrtec - to over-the-counter status. If their petition is approved by the Food and Drug Administration, it would wipe out...

1116. To your health

PANTAGRAPH (BLOOMINGTON, IL) Author: N/A; Word Count: 542 5/7/01 PNTGPH 1 2001 WLNR 4451933

...5/7/01 Pantagraph (Bloomington Ill.) 1 2001 WLNR 4451933 To your health PANTAGRAPH (BLOOMINGTON, IL) 1 May 7, 2001 **20010507 20010507** PROQUEST ENGLISH NEWSPAPER ADJB 0007965 Newspaper US USA IL Illinois NorthAmerica 2708 Word Count: 542 Tell your doctors and nurses ...

...pharmacist what supplements you are taking - especially if a new medicine is prescribed. Over the counter Makers of Claritin, Allegra and Zyrtec have told federal drug regulators that consumers shouldn't be allowed to buy the non-drowsy antihistamines without a prescription. A...

1117. Should 3 drugs for allergies be nonprescription? Drugmakers are fighting a proposal to change Claritin, Allegra and Zyrtec into over-the-counter medicines.
Philadelphia Inquirer (PA) Author: Susan Warner INQUIRER STAFF WRITER ; Word
Count: 1419 5/6/01 PHILA-INQ C01 2001 WLNR 2413437

...2001 WLNR 2413437 Should 3 drugs for allergies be nonprescription? Drugmakers are fighting a proposal to change Claritin, Allegra and Zyrtec into over-the-counter medicines. Susan Warner INQUIRER STAFF WRITER Philadelphia Inquirer (PA) Philadelphia Inquirer CITY-D BUSINESS C01 May 6, 2001 **20010506 20010506** Philadelphia PA United States PI Newspaper CHART English CDHD 0008112 Newspaper US USA PA Pennsylvania NorthAmerica 7095 Word
Count: 1419 ...

...the pharmacy counter. The FDA is considering a controversial proposal to switch three widely prescribed allergy drugs, Claritin, Allegra and Zyrtec, to over-the-counter status. This would allow patients to buy the medications without a doctor's prescription. In addition to ...

...has the legal authority to force the switch," she said. " We're really concerned about the process." Pfizer, the manufacturer of Zyrtec, has not commented on the case. In Washington, both sides are attempting to line up support, but analysts doubt the...

1118. Companies, insurers fight over status of allergy drugs Prescription or over the counter? That's the \$50 million question
Star-Ledger, The (Newark, NJ) Author: DAVID SCHWAB Word Count: 1314 5/6/01
STLGRN 1 2001 WLNR 10975317

...the counter? That's the \$50 million question DAVID SCHWAB Star-Ledger, The (Newark, NJ) FINAL BUSINESS 1 May 6, 2001 **20010506 20010506** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 6568 Word Count: 1314 If you're a chronic allergy sufferer ...

...anticipated public hearing on whether to allow Claritin and two other leading prescription allergy medicines - Allegra from Aventis and Pfizer's Zyrtec - to be sold over the counter. It is a battle that pits big insurance carriers against big pharmaceutical companies - including ...

...Healthcare Practice Specialties HCPRAC 1HE49 Allergy ALLERGY 1AL79 Respiratory & Pulmonary PULMONRY IRE29 Prescription Drugs RX IPR52 AVENTIS AVENTIS AND PFIZERS ZYRTEC BLUE CROSS AND BLUE SHIELD ASSOCIATION CLARITIN FDA FRANCESCO INTL HEALTH FUND HEALTH INSURANCE ASSOCIATION IMMUNOLOGY SOCIETY PLOUGH PUBLIC CITIZENS...

1119.

LETTERS TO THE EDITOR

Dallas Morning News Author: N/A; Word Count: 1434 5/5/01 DALLASMN 26A 2001 WLNR 11626597

...WLNR 11626597 LETTERS TO THE EDITOR Dallas Morning News Dallas Morning News, The (TX) THIRD EDITORIALS 26A May 5, 2001 20010505 20010505 English JLMW 0045890 Newspaper US USA TX Texas NorthAmerica 7169 Word Count: 1434 Wildflowers protected in Richardson Re: The April ...

...Abreva, Advil, Imitrex, Detrol, Zantac, Bayer, Celebrex, Flonase, Wellbutrin-SR, Xenical, Benadryl, Claritin, Tylenol, Aflexa, Actonel, Nicoderm-CQ, Caltrate, Vioxx, Zyrtec, Flovent, Zocor, Patanol, Remicade, Monistat, Lotrimin, Nasacort AQ, Aleve, Citrical, Flexible, Aricept, Cortaid. KENN BERRY, Dallas Teen driver bill Re ...

...EDITOR FLOVENT GUY BALL LETTERS LIPITOR LOTRIMIN METHODISM MONISTAT NASACORT NICODERM PATANOL RACE REMICADE SR TYLENOL VIOXX WELLBUTRIN XENICAL ZOCOR ZYRTEC Belsky Bush CYNTHIA B. ASTLE George W. Bush Isn Jay Belsky Joe Driver Kevin Lassiter Larry Duncan M. Police Rhinocort...

1120.

Allergy shots may help ease sneezing season

Grand Rapids Press, The Author: Paul Donohue / North America Syndicate; Word Count: 588 5/2/01 GRPR B4 2001 WLNR 10069007

...Paul Donohue / North America Syndicate Grand Rapids Press, The The Grand Rapids Press All Editions Flair B4 May 2, 2001 20010502 20010502 English JAAC 0062561 Newspaper US USA MI Michigan NorthAmerica 2938 Word Count: 588 Dear Dr. Donohue: Spring is a nightmare ...

...have taken antihistamines that work but make you groggy. Have you tried any of the new, less-sedating antihistamines like Zyrtec, Claritin and Allegra? All are prescription medicines. Astelin, a prescription antihistamine nasal spray, has endeared itself to many hay fever ...

...INTMED 1IN54 Healthcare Practice Specialties HCPRAC 1HE49 Upper Respiratory Disease DISURESP 1UP05 Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 CLARITIN ZYRTEC Allegra Astelin Dear Dr. Donohue Donohue Flonase...

1121. DR. PAUL DONOHUE GOOD HEALTH

South Florida Sun-Sentinel Author: DR. PAUL DONOHUE GOOD HEALTH Word Count: 467 5/2/01 SFLSUN-SENT 2E 2001 WLNR 10812279

...PAUL DONOHUE GOOD HEALTH DR. PAUL DONOHUE GOOD HEALTH South Florida Sun-Sentinel Broward Metro LIFESTYLE 2E May 2, 2001 20010502 20010502 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 2333 Word Count: 467 Dear Dr. Donohue: I have hay fever ...

...have taken antihistamines that work but make you groggy. Have you tried any of the new, less-sedating antihistamines like Zyrtec, Claritin and Allegra? All are prescription medicines. Astelin, an antihistamine nasal spray, has endeared itself to many hay fever sufferers ...

...Throat HCENT IEN56 Internal Medicine INTMED IIN54 Healthcare Practice Specialties HCPRAC IHE49 Respiratory & Pulmonary PULMONRY IRE29 Allergy ALLERGY IAL79 CLARITIN ZYRTEC Allegra Astelin Dear Dr. Donohue Dear R.P. Dear W.K. DR Flonase P.O. Box Paul Donohue PAUL DONOHUE GOOD Short Write...

1122. Insurer wants antihistamines to go over the counter

Charleston Gazette (WV) Author: Charles Ornstein The Dallas Morning News; Word Count: 747 5/1/01 CHLST-GZ ID 2001 WLNR 772137

...go over the counter Charles Ornstein The Dallas Morning News Charleston Gazette (WV) Charleston Gazette News ID May 1, 2001 20010501 20010501 Charleston WV US CTG Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica 3737 Word Count: 747 WASHINGTON ...

...over-the-counter a Schering-Plough's O'Donnell said Claritin is meant for longer-term treatment of Pfizer, the maker of Zyrtec, has made Benadryl since the 1940s. Despite billions Pfizer said about 30 percent of Benadryl users become drowsy after using...

1123. Insurer wants antihistamines to go over the counter

Charleston Gazette (WV) Author: Charles Ornstein The Dallas Morning News; Word Count: 747 5/1/01 CHLST-GZ ID 2001 WLNR 692819

...go over the counter Charles Ornstein The Dallas Morning News Charleston Gazette (WV) Charleston Gazette News ID May 1, 2001 20010501 20010501 Charleston WV US CTG Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica 3737 Word Count: 747 WASHINGTON ...

...over-the-counter a Schering-Plough's O'Donnell said Claritin is meant for longer-term treatment of Pfizer, the maker of Zyrtec, has made Benadryl since the 1940s. Despite billions Pfizer said about 30 percent of Benadryl users become drowsy after using...

1124. FDA URGED TO MAKE TOP-SELLING ALLERGY DRUGS OVER-THE-COUNTER
Pittsburgh Post-Gazette (PA) Author: LINDA MARSA, THE LOS ANGELES TIMES ; Word
Count: 606 5/1/01 PITTSPOST F4 2001 WLNK 3551858

...LINDA MARSA, THE LOS ANGELES TIMES Pittsburgh Post-Gazette (PA) Pittsburgh Post-
Gazette SOONER HEALTH F-4 May 1, 2001 20010501 20010501 Pittsburgh PA United States PT
Newspaper English ADJN 0008166 Newspaper US USA PA Pennsylvania NorthAmerica 3030
Word Count: 606 Hoping ...

...largest managed-care plans is asking the federal government to convert three top-selling
prescription allergy drugs -- Allegra, Claritin and Zyrtec -- to over-the-counter status. In so
doing, WellPoint Health Networks, based in Thousand Oaks, Calif., is essentially asking the ...

...from seasonal allergies. "These drugs," said WellPoint Vice President Robert Seidman, "are
marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than \$5
billion last year, with Claritin accounting for \$3 billion of that total. They...

1125. SBC plans to offer long-distance in Calif., 3 other
Investor's Business Daily Author: Investor's Business Daily; Word Count: 345 4/30/01
INVBUSD A02 2001 WLNK 12047319

...to offer long-distance in Calif., 3 other Investor's Business Daily Investor's Business Daily
NATIONAL A A02 April 30, 2001 20010430 20010430 English KBJB 0041830 Newspaper US
USA NorthAmerica 1726 Word Count: 345 SBC plans to offer long-distance in Calif., 3 ...

...hurt profits, since prescriptions are more lucrative than over-the-counter sales. The case involves
the drugs Claritin, Allegra and Zyrtec. The move would shift the cost of such drugs from insurers to
patients. BEECH-NUT HNZ Americas GEOAMER 1AM92 North...

1126. BUSINESS NEWS.
Investor's Business Daily Author: N/A; Word Count: 343 4/30/01 INVBUSD A02 2001 WLNK
12732063

...A02 4/30/01 Inv. Bus. Daily A02 2001 WLNK 12732063 BUSINESS NEWS. Investor's Business
Daily A02 April 30, 2001 20010430 20010430 Investor's Business Daily, Inc. 1061-2890
Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 1716 Word
Count: 343 SBC ...

...hurt profits, since prescriptions are more lucrative than over-the-counter sales. The case involves
the drugs Claritin, Allegra and Zyrtec. The move would shift the cost of such drugs from insurers to
patients. 287 Business Personal finance Communications Telecommunications industry...

1127. Battle rages over popular allergy drugs Insurer wants cost shifted to consumers
Seattle Times (WA) Author: Charles Ornstein; Dallas Morning News: Word Count: 1672
4/30/01 STLTI A1 2001 WLNLR 1354169

...shifted to consumers Charles Ornstein; Dallas Morning News Seattle Times (WA) Seattle Times
Fourth ROP News A1 April 30, 2001 20010430 20010430 Seattle WA United States SE Newspaper
English ADPY 0009108 Newspaper US USA WA Washington NorthAmerica 8360 Word
Count: 1672 WASHINGTON ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra
and a similar drug, Zyrtec, to over-the-counter against the companies' wishes. The request, if
successful, would reshape the FDA's approval process and the ...

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of
Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have
fewer side effects," said Dr. James Karboski...

1128. INSURER WANTS SOME DRUGS SWITCHED TO OVER-THE-COUNTER IT SAYS IT
SHOULDN'T PAY FOR NONDROWSY ANTIHISTAMINES. THE CONSUMER SHOULD.
Wisconsin State Journal Author: Charles Ornstein Knight Ridder Newspapers; Word Count:
679 4/30/01 BSX-WISTJ A3 2001 WLNLR 8787522

...FOR NONDROWSY ANTIHISTAMINES, THE CONSUMER SHOULD. Charles Ornstein
Knight Ridder Newspapers Wisconsin State Journal ALL FRONT A3 April 30, 2001 20010430
20010430 Madison WI United States Newspaper English FBIF 0010524 Newspaper US USA WI
Wisconsin NorthAmerica 3394 Word Count: 679 WASHINGTON In ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra
and a similar drug, Zyrtec, to over-the-counter availability against the companies' wishes. The
request, if successful, would reshape the FDA's approval process and ...

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of
Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have
fewer side effects," said Dr. James Karboski...

1129. Over-the-counter drug sales urged: Allergy medicine manufacturers object to proposal by insurer
Dallas Morning News Author: Charles OrnsteinWashington Bureau Word Count: 1874 4/29/01
DALLASMN 1A 2001 WLNLR 11651122

...insurer Charles OrnsteinWashington Bureau Washington Bureau Dallas Morning News Dallas
Morning News, The (TX) THIRD NEWS 1A April 29, 2001 20010429 20010429 English JLMW
0045890 Newspaper US USA TX Texas NorthAmerica 9369 Word Count: 1874
WASHINGTON In their ads and promotions, the ...

...by a major health insurer now asks the Food and Drug Administration to switch Claritin, Allegra
and a similar drug, Zyrtec, over the counter against the companies' wishes. The request, if
successful, would reshape the FDA's approval process and the competitive ...

...reason to deny the petition on a scientific basis, say some pharmacologists. They note the safety of
Claritin, Allegra and Zyrtec in clinical trials. "When it comes right down to it, these drugs have
fewer side effects," said Dr. James Karboski...

1130. Minding P's and Q's in the Rx Hooked on phonics? Sound-alike names causing problems in drug
dispensing
New Orleans Times Picayune Author: Bruce Taylor Seeman, Newhouse News Service; Word
Count: 1246 4/29/01 NOTPCN 9 2001 WLNLR 1080171

...causing problems in drug dispensing Bruce Taylor Seeman, Newhouse News Service New Orleans
Times Picayune LIVING 09 April 29, 2001 20010429 20010429 New Orleans LA United States NO
Newspaper English CAAB 0007262 Newspaper US USA LA Louisiana NorthAmerica 6228
Word Count: 1246 ...

...been confused with Lamisil, an antifungal medication. Analysts have warned that the mix-ups
could cause continuous seizures in epileptics. -- Zyrtec, an antihistamine, has been given to infants
who were supposed to get Zantac, prescribed for stomach problems. Weight loss, diarrhea ...

...the incorrect stock bottle of the syrup was chosen from the shelf," the FDA wrote in a summary
about the Zyrtec/Zantac mishaps. Stats are lacking There are no comprehensive statistics on sound-
alike mistakes. The organizations that gather voluntary reports...

1131. BIG DRUGS LITTLE HELPERS SALES REPS ON RISE, BUT NOT ALWAYS WELCOME [All Editions: Sunday]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 2930 4/29/01
RECNNJ B 2001 WLNR 9646346

...RISE, BUT NOT ALWAYS WELCOME [All Editions: Sunday] KRAUSKOPF, LEWIS Record, The; Bergen County, N.J. B.01 April 29, 2001 **20010429 20010429** English FJHG 0008676
Newspaper US USA NJ New Jersey NorthAmerica 14648 Word Count: 2930 For decades, they have been as ...

...millions Celebrex 1.8 Vioxx 1.5 Lipitor 1.0 Claritin .99 Zithromax .88 Allegra .85 Augmentin .84 Zolofit .78 Zyrtec .77 Prevacid .74 Source: IMS Health.
ILLUSTRATION 2 COLOR PHOTOS: Caption: DON SMITH / STAFF PHOTOGRAPHER - 1 - Dr. M. Shahid Umer...

1132. FDA TO DECIDE: SELL PRESCRIPTION ALLERGY PILLS IN STORE?
Orlando Sentinel Author: Reuters Word Count: 293 4/28/01 ORLANDOSENT A8 2001 WLNR 10877412

...10877412 FDA TO DECIDE: SELL PRESCRIPTION ALLERGY PILLS IN STORE? Reuters Orlando Sentinel METRO A SECTION A8 April 28, 2001 **20010428 20010428** English JLG 0007719 Newspaper US USA FL Florida NorthAmerica 1464 Word Count: 293
WASHINGTON -- As spring sends allergy sufferers flocking ...

...largest managed-care companies, has petitioned the government to switch Schering-Plough Corp.'s Claritin, Aventis SA's Allegra and Pfizer Inc.'s Zyrtec to nonprescription status. WellPoint estimates the switch could save it about \$45 million a year in prescription-drug costs. Drug...

1133. Prescription drugs.
ADWEEK Eastern Edition Author: N/A; Word Count: 820 4/23/01 ADWKEST 22 2001 WLNR 12226792

...23/01 ADWEEK-E. Ed. 22 2001 WLNR 12226792 Prescription drugs. ADWEEK Eastern Edition 42 17 SR22 April 23, 2001 **20010423 20010423** The Nielsen Company 0199-2864 Magazine/Journal English KEVA 0000161 Magazine US USA NY New York NorthAmerica 4102 Word Count ...

...are running rampant. Among the top 10 most advertised drugs are four allergy remedies-- Schering-Plough's Claritin, GlaxoSmithKlines's Flonase, Pfizer's Zyrtec and Aventis' Allegra-- which together shelled out \$294 million in DTG spending last year. Thanks to Viagra, Pfizer has become...

1134. Growth of Drug Makers Is Expected to Moderate.

Chain Drug Review Author: N/A; Word Count: 3143 4/23/01 CHAINDREV RX 2001 WLNR 12227518

...WLNR 12227518 Growth of Drug Makers Is Expected to Moderate. Chain Drug Review 23 8 RX 6 April 23, 2001 **20010423 20010423** Racher Press, Inc. 0164-9914 Magazine/Journal English KGHK 0001796 Trade Journal US USA NorthAmerica 15716 Word Count: 3143 NEW ...

...Celebrex, for rheumatoid arthritis and osteoarthritis; Zithromax, an antibiotic; Aricept, for Alzheimer's; Cardura, a cardiovascular medication; Diflucan, an antifungal; and Zyrtec, an antihistamine. The company is positioned to launch a slew of new medications in the years ahead. Closest to market...

1135. Prescription Drugs.

Media Week (USA) Author: N/A; Word Count: 820 4/23/01 MEDIAWEEK 22 2001 WLNR 12239720

...4/23/01 MEDIAWEEK 22 2001 WLNR 12239720 Prescription Drugs. Media Week (USA) MEDIAWEEK 11 17 SR22 April 23, 2001 **20010423 20010423** The Nielsen Company 1055-176X Magazine/Journal English KEDV 0006676 Trade Journal US USA NorthAmerica 4101 Word Count: 820 PRIMETIME ...

...are running rampant. Among the top 10 most advertised drugs are four allergy remedies-- Schering-Plough's Claritin, GlaxoSmithKlines's Flonase, Pfizer's Zyrtec and Aventis' Allegra-- which together shelled out \$294 million in DTC spending last year. Thanks to Viagra, Pfizer has become...

1136. New president of N.J. Medical Society shows understanding

Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 939 4/22/01 STLGRN 39 2001 WLNR 10958912

...N.J. Medical Society shows understanding CAROL ANN CAMPBELL Star-Ledger, The (Newark, NJ) STATE COUNTY NEWS 39 April 22, 2001 **20010422 20010422** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 4693 Word Count: 939 Angelo Agro opened his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1137. N.J. Medical Society's new president shows some understanding
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 939 4/22/01
STLGRN 36 2001 WLN 10959022

...Society's new president shows some understanding CAROL ANN CAMPBELL Star-Ledger, The
(Newark, NJ) WEST ESSEX 36 April 22, 2001 20010422 20010422 English JAAB 0062645
Newspaper US USA NJ New Jersey NorthAmerica 4693 Word Count: 939 Angelo Agro opened
his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy
medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and
Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1138. New president of N.J. Medical Society shows understanding
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 939 4/22/01
STLGRN 39 2001 WLN 10959685

...of N.J. Medical Society shows understanding CAROL ANN CAMPBELL Star-Ledger, The
(Newark, NJ) EAST ESSEX 39 April 22, 2001 20010422 20010422 English JAAB 0062645
Newspaper US USA NJ New Jersey NorthAmerica 4693 Word Count: 939 Angelo Agro opened
his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy
medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and
Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1139. New top doc shows understanding
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 665 4/22/01
STLGRN 38 2001 WLN 10958887

...10958887 New top doc shows understanding CAROL ANN CAMPBELL Star-Ledger, The
(Newark, NJ) MIDDLESEX MIDDLESEX 38 April 22, 2001 20010422 20010422 English JAAB
0062645 Newspaper US USA NJ New Jersey NorthAmerica 3326 Word Count: 665 Angelo
Agro opened his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy
medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and
Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1140. New top doc understands health struggles of the poor
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 936 4/22/01
STLGRN 39 2001 WLNR 10959137

...understands health struggles of the poor CAROL ANN CAMPBELL Star-Ledger, The (Newark, NJ) MORRIS MORRIS 39 April 22, 2001 **20010422 20010422** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 4679 Word Count: 936 Angelo Agro opened his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1141. N.J.'s new top doc shows some understanding
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 939 4/22/01
STLGRN 37 2001 WLNR 10959008

...new top doc shows some understanding CAROL ANN CAMPBELL Star-Ledger, The (Newark, NJ) HUNTERDON SOMERSET 37 April 22, 2001 **20010422 20010422** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 4693 Word Count: 939 Angelo Agro opened his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1142. New top doc shows understanding
Star-Ledger, The (Newark, NJ) Author: CAROL ANN CAMPBELL Word Count: 575 4/22/01
STLGRN 38 2001 WLNR 10959086

...10959086 New top doc shows understanding CAROL ANN CAMPBELL Star-Ledger, The (Newark, NJ) UNION UNION 38 April 22, 2001 **20010422 20010422** English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 2877 Word Count: 575 Angelo Agro opened his top drawer ...

...asked, displaying a half-dozen of them splashed with the names of antibiotics and allergy medicines. " We have Zithromax. Allegra. Zyrtec." The pharmaceutical reps have been by, and Agro, an ear, nose and throat surgeon, willingly shares the largesse. In his...

1143. Managed care firm steps into allergy drug debate
Houston Chronicle Author: LINDA MARSA; Word Count: 1026 4/20/01 HSTNCHRON 4 2001
WLNR 11599799

...11599799 Managed care firm steps into allergy drug debate LINDA MARSA Houston Chronicle 2
STAR HOUSTON 4 April 20, 2001 20010420 20010420 English JKRZ 0004755 Newspaper US
USA TX Texas NorthAmerica 5128 Word Count: 1026 Hoping to save tens of millions of ...

...largest managed care plans is asking the federal government to convert three top-selling
prescription allergy drugs - Allegra, Claritin and Zyrtec - to over-the-counter status. In so doing,
WellPoint Health Networks, based in Thousand Oaks, Calif., is essentially asking the ...

...from seasonal allergies. " These drugs," said WellPoint vice president Robert Seidman, "are
marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than \$5
billion last year, with Claritin accounting for \$3 billion of that total. They...

1144. Diverse Factors Have Negative Impact on Category In the 52 weeks ended 1/28/01, sales of
cold/allergy/sinus tablets and packets were \$1.56 bil, sales of cough drops were \$408.5 mil and sales
of liquid and powder cold/allergy/sinus products were \$634.6 mil
MMR Author: N/A; Word Count: 883 4/16/01 MMRTJ 49 2001 WLNR 7831902

...sales of liquid and powder cold/allergy/sinus products were \$634.6 mil MMR 18 6 49 April 16,
2001 20010416 20010416 United States 0743-5258 MMR Journal Ranking Table English AJXW
0006891 Trade Journal US USA NorthAmerica 4415 Word Count: 883 ...

...the three blockbuster prescription remedies on the market--Claritin from Schering-Plough Corp.,
Allegra from Aventis SA and Pfizer Inc.'s Zyrtec--have held back gains in the O-T-C business, say
retailers. Pfizer has attempted to regain ground lost to...

1145. Deadly dose
Mobile Register (AL) Author: BRUCE TAYLOR SEEMAN Word Count: 1309 4/16/01
MOBILERE D1 2001 WLNR 11167278

...Reg. (AL) D1 2001 WLNR 11167278 Deadly dose BRUCE TAYLOR SEEMAN Mobile Register
(AL) 01 D 01 April 16, 2001 20010416 20010416 English JDEB 0066852 Newspaper US USA AL
Alabama NorthAmerica 6544 Word Count: 1309 Deadly dose Sound-alike drugs confuse health
...

...been confused with Lamisil, an antifungal medication. Analysts have warned that the mix-ups
could cause continuous seizures in epileptics. *Zyrtec, an antihistamine, has been given to infants
who were supposed to get Zantac, prescribed for stomach problems. Weight loss, diarrhea...

1146. Sneezing for big profit After a long journey to FDA approval, makers of allergy drug powerhouse Claritin face patent fight
Baltimore Sun (MD) Author: N/A; Word Count: 3179 4/15/01 BALTSUN 1C 2001 WLNR 1040048

...makers of allergy drug powerhouse Claritin face patent fight Baltimore Sun (MD) BALTIMORE SUN FINAL PERSPECTIVE 1C April 15, 2001 20010415 20010415 Baltimore MD US BS Newspaper DRAWING GRAPH English ACCG 0001009 Newspaper US USA MD Maryland NorthAmerica 15897 Word Count: 3179 ...

...findings apparently prompted the FDA to reconsider results of animal experiments with both loratadine and cetirizine (the active ingredient in Zyrtec). Further tests eventually convinced agency officials that the drug was safe. While these safety concerns were being investigated, a fateful...

1147. ALLERGY PILLS NOT TO BE SNEEZED AT
New York Post Author: Hallie Levine; Word Count: 353 4/15/01 NYPOST 14 2001 WLNR 10377659

...PILLS NOT TO BE SNEEZED AT Hallie Levine New York Post The New York Post News 014 April 15, 2001 20010415 20010415 English JLGG 0047204 Newspaper US USA NY New York NorthAmerica 1765 Word Count: 353 Here's a look at some of ...

...and Neo-Synephrine can cause more congestion if used for more than a few days. Prescription: * Antihistamines Allegra, Claritin and Zyrtec are all considered better options than over-the-counter versions because they are non-sedating. "There's no clear-cut way...

1148. HEALTH NEWS & NOTES
Atlanta Journal and Constitution (GA) Author: From our news services; Word Count: 663 4/13/01 ATLNTAJC B6 2001 WLNR 3969170

...HEALTH NEWS & NOTES From our news services Atlanta Journal and Constitution (GA) Atlanta Constitution Home Features B6 April 13, 2001 20010413 20010413 Atlanta GA United States AC Newspaper English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica 3314 Word Count: 663 Study ...

...care plans is asking the Food and Drug Administration to convert three top-selling prescription allergy drugs --- Allegra, Claritin and Zyrtec --- to over-the-counter status. WellPoint Health Networks, based in Thousand Oaks, Calif., is asking the federal government to prematurely ...

...promoted the drugs with ads aimed at the 50 million or so Americans who suffer seasonal allergies. Allegra, Claritin and Zyrtec had combined sales of more than \$5 billion last year, with Claritin accounting for \$3 billion of that. The FDA...

1149. Pfizer Joins German Firm to Develop Inhaled Treatment for Smoker's Lung
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 836 4/12/01
DAYNLCT (No Page) 2001 WLNLR 8898951

...Inhaled Treatment for Smoker's Lung Karen Kaplan Day, The (New London, CT) (KRT) Day,
New London, Conn April 12, 2001 **20010412 20010412** US NEWSPAPER English EHBI 0064019
Newspaper US USA CT Connecticut NorthAmerica 4182 Word Count: 836 Apr. 12--A daily
whiff ...

...major medical advance There is a tremendous potential here (for it) to be a leading treatment
option." Pfizer already makes Zyrtec, for allergies, and Zithromax, a broad-spectrum antibiotic that
is especially effective in respiratory illnesses, but Spiriva would be its...

1150. INTERACTIVE AGENCY Report Cards.
ADWEEK Eastern Edition Author: N/A; Word Count: 6164 4/9/01 ADWKEST 8 2001 WLNLR
12211932

...ADWEEK-E. Ed. 8 2001 WLNLR 12211932 INTERACTIVE AGENCY Report Cards. ADWEEK
Eastern Edition 42 15 IQ8 April 9, 2001 **20010409 20010409** The Nielsen Company 0199-2864
Magazine/Journal English KEVA 0000161 Magazine US USA NY New York NorthAmerica
30819 Word Count ...

...TAYLOR TOYOTA COM TRIBAL DDB UNILEVER UNITED AIRLINES USER
EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX
XL **ZYRTEC** COM ERICSSON LTD MOTOROLA BROADBAND COMMUNICATIONS
SECTOR ALLSTATE CORP (THE) DELTA ELECTRICAL INDUSTRIES LTD VOLVO GROUP
RE TAYLOR AND MANNO...

1151. INTERACTIVE AGENCY Report Cards.
ADWEEK Southeast Author: N/A; Word Count: 6170 4/9/01 ADWKSEED 8 2001 WLNLR
12217652

...9/01 ADWEEK Se. 8 2001 WLNLR 12217652 INTERACTIVE AGENCY Report Cards.
ADWEEK Southeast 22 15 IQ8 April 9, 2001 **20010409 20010409** The Nielsen Company 8756-
6389 Magazine/Journal English KEUG 0014161 Trade Journal US USA GA Georgia NorthAmerica
30830 Word Count ...

...PAGER TACO BELL TAYLOR TRIBAL DDB UNILEVER UNITED AIRLINES USER
EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX
ZYRTEC COM ERICSSON LTD MOTOROLA BROADBAND COMMUNICATIONS SECTOR
ALLSTATE CORP (THE) DELTA ELECTRICAL INDUSTRIES LTD VOLVO GROUP RE
TAYLOR AND MANNO...

1152. Drug covers all bases with advertising
Cleveland Plain Dealer Author: ROGER MEZGER Word Count: 648 4/9/01 PLDLCL 1E 2001
WLNLR 237111

...advertising ROGER MEZGER Credits, PLAIN DEALER REPORTER Cleveland Plain Dealer
Plain Dealer (Cleveland) Final Arts & Life 1E April 9, 2001 20010409 20010409 Cleveland OH
United States PD English CBFG 0002027 Newspaper US USA OH Ohio NorthAmerica 3241
Word Count: 648 Mike Piazza ...

...the manufacturers spent pushing any other class of prescription drug to the public. Some of the ad
money promoted Allegra, Zyrtec and other allergy remedies. But by far the largest chunk - \$85
million - helped burn the brand name Claritin into the...

1153. Drug covers all bases with advertising
Cleveland Plain Dealer Author: ROGER MEZGER Word Count: 666 4/9/01 PLDLCL 1E 2001
WLNLR 11199980

...bases with advertising ROGER MEZGER Cleveland Plain Dealer Plain Dealer, The (Cleveland,
OH) Final Arts & Life 1E April 9, 2001 20010409 20010409 English CBFG 0002027 Newspaper
US USA OH Ohio NorthAmerica 3330 Word Count: 666 Mike Piazza Even if pollen doesn't
irritate ...

...the manufacturers spent pushing any other class of prescription drug to the public. Some of the ad
money promoted Allegra, Zyrtec and other allergy remedies. But by far the largest chunk - \$85
million - helped burn the brand name Claritin into the...

1154. ALLERGY PILLS OVERUSED. STUDY SAYS
Columbus Dispatch (OH) Author: Misti Crane; Author: Dispatch Medical Reporter; Word
Count: 887 4/9/01 COLDIS 01A 2001 WLNLR 11851648

...SAYS Misti Crane Dispatch Medical Reporter Columbus Dispatch (OH) Columbus Dispatch, The
(OH) Home Final NEWS 01A April 9, 2001 20010409 20010409 English KAAL 0122127
Newspaper US USA OH Ohio NorthAmerica 4436 Word Count: 887 Pick the potion: Whether it
be Zyrtec, Claritin or Allegra, we're a nation on antihistamines, trying to ward off the junk that
makes our noses run, our...

1155. **Making a Case for Easier Access to Allergy Drugs Medicine: WellPoint Health Networks wants the government to allow over-the-counter sales of Allegra, Claritin and Zyrtec.**
Los Angeles Times Author: LINDA MARSA Word Count: 1025 4/9/01 LATIMES 1 2001
WLNR 10550971

...to Allergy Drugs Medicine: WellPoint Health Networks wants the government to allow over-the-counter sales of Allegra, Claritin and Zyrtec. LINDA MARSA TIMES HEALTH WRITER Los Angeles Times Home Edition Health 1 April 9, 2001 ~~20010409~~ ~~20010409~~ English JLGM 0039987 Newspaper US USA CA California NorthAmerica 5126 Word Count: 1025 Hoping to save tens of millions of ...

...largest managed care plans is asking the federal government to convert three top-selling prescription allergy drugs--Allegra, Claritin and Zyrtec--to over-the-counter status. In so doing, WellPoint Health Networks, based in Thousand Oaks, is essentially asking the federal ...

...from seasonal allergies. " These drugs," says WellPoint Vice President Robert Seidman, "are marketed like candy on TV." Allegra, Claritin and Zyrtec had combined sales of more than \$5 billion last year, with Claritin accounting for \$3 billion of that total. They...

1156. **INTERACTIVE AGENCY Report Cards.**
Media Week (USA) Author: N/A; Word Count: 6167 4/9/01 MEDIAWEEK 8 2001 WLNR
12217289

...01 MEDIAWEEK 8 2001 WLNR 12217289 INTERACTIVE AGENCY Report Cards. Media Week (USA) MEDIAWEEK 11 15 IQ8 April 9, 2001 ~~20010409~~ ~~20010409~~ The Nielsen Company 1055-176X Magazine/Journal English KEDV 0006676 Trade Journal US USA NorthAmerica 30834 Word Count: 6167 Making ...

...TACO BELL TAYLOR TRIBAL DDB TV UNILEVER UNITED AIRLINES USER
EXPERIENCE LAB VOLVO WAP WEIGHT WATCHERS WILLIAMS SONOMA COM XEROX
ZYRTEC COM HVB GROUP ERICSSON LTD MOTOROLA BROADBAND
COMMUNICATIONS SECTOR ALLSTATE CORP (THE) INTEL SA INTERNATIONAL
BUSINESS MACHINES CORP VOLVO GROUP...

1157. 'Tis the season to sniffle: Allergies begin to plague S.J. residents
Courier-Post (Cherry Hill, NJ) Author: N/A; Word Count: 740 4/5/01 COURIERPOST A1
2001 WLNLR 12896248

...season to sniffle: Allergies begin to plague S.J. residents Courier-Post (Cherry Hill, NJ) Courier-
Post A1 April 5, 2001 **20010405 20010405** English KIVL 0146314 Newspaper US USA NJ New
Jersey NorthAmerica 4694 Word Count: 740 April 5, 2001 By ANGELA RUCKER ...

...spend time outside withoutill effects,' Goldstein said. There are plenty of over-the-counter
remedies, but some causedrowsiness. Claritin, Allegra, Zyrtec and other prescriptionantihistamines,
which block the histamine released in the bodyduring an allergic reaction, offer allergy symptom
relief withoutgrogginess. Decongestants ...

...DISEASE CONTROLAND PREVENTION GANNETT NEWS SERVICE HEALTH HOUSE
JERSEY SCHOOL OF OSTEOPATHIC MEDICINE UMDNJ UNIVERSITY OF MEDICINE
VIRTUA MEMORIAL HOSPITAL ZYRTEC AMERICAN LUNG ASSOCIATION STATES OF
JERSEY ANGELA RUCKER Because the Claxton O. Crowder Crowder Decongestants Dentistryof
Englishplantain Goldstein Laura Pigott Leonard...

1158. Prescription For Profit
New York Times (NY) Author: N/A; Word Count: 158 4/1/01 NYT 610 2001 WLNLR 3411941

...3411941 Prescription For Profit New York Times (NY) New York Times Late Edition - Final 6 10
03 April 1, 2001 **20010401 20010401** New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 788 Word Count: 158 ...

...you can fly most weekends to Montreal, Ottawa or Toronto and buy the Claritin for \$12. Neither
Claritin nor Pfizer's Zyrtec (marketed as Reactine in Canada) are prescription drugs there, and both
are subject to heavy promotions, sales and dollar-off...

1159. POLLEN COUNT HAS MANY ITCHING FOR RELIEF

Orlando Sentinel Author: Darryl E. Owens of The Sentinel Staff Word Count: 1371 3/28/01
ORLANDOSENT A1 2001 WLNR 10914574

...MANY ITCHING FOR RELIEF Darryl E. Owens of The Sentinel Staff Orlando Sentinel METRO
A SECTION A1 March 28, 2001 **20010328 20010328** English JLG 0007719 Newspaper US USA
FL Florida NorthAmerica 6854 Word Count: 1371 Beatrice Hadgar has suffered from seasonal
allergies ...

...reduce congestion or nasal swelling. Some allergy sufferers need something stronger. Prescription
nonsedating antihistamines such as Allegra and Claritin, or Zyrtec, which may cause a slight
drowsy effect, often effectively control sneezing and runny noses. Prescription nasal sprays such as
Beconase ...

...LUKES ROOSEVELT HOSPITAL MISERY NASACORT NUMBERS ORLANDO REGIONAL
MEDICAL CENTER PROFESSIONAL REMEDIES RHINOCORT UNIVERSITY OF SOUTH
WINTER SPRINGS ELEMENTARY SCHOOL **ZYRTEC** ORLANDO REGIONAL
HEALTHCARE SYSTEMS Anderson Avoiding Bags Beatrice Hadgar Chemicals Chilly Claritin
Decongestants Dennis Hadgar Ira Finegold Leo Matti Lockey...

1160. STICKING WITH ALLERGY SHOTS WORKS NEW STUDIES SHOW LONG-TERM
INJECTIONS HELP BEAT THE WHEEZES AND SNEEZES

Atlanta Journal and Constitution (GA) Author: Patricia Guthrie; Staff; Word Count: 1554
3/27/01 ATLNTAJC C1 2001 WLNR 3948925

...THE WHEEZES AND SNEEZES Patricia Guthrie; Staff Atlanta Journal and Constitution (GA)
Atlanta Constitution Home Features C1 March 27, 2001 **20010327 20010327** Atlanta GA United
States AC Newspaper Photo English ACBU 0000873 Newspaper US USA GA Georgia
NorthAmerica 7769 Word Count: 1554 ...

...drugs don't bring relief, doctors can prescribe a number of remedies, including steroidal nasal
sprays and medications such as Allegra, Zyrtec and Claritin. Monday's Atlanta pollen count was
76, in the high range, with oak and cedar pollens predominating. For daily ...

...CENTER CARE GAVIN ILLUSTRATIONS JOHN HOPKINS SCHOOL OF MEDICINE OPTIONS
PHOTO PHOTO GRAPHIC PHOTO PHOTO PHOTO STEPHEN STICKING SUSANNE MILLER
ZYRTEC Asthma Asthma Clinic Asthma Immunology Children Claritin Gradually Immunology
John Santilli Johnson Jon Stahlman Kathleen Sheerin Mark Villafane Monday N...

1161. **PINPOINTING ALLERGIES**

Denver Rocky Mountain News (CO) Author: Brad Hurst; Word Count: 633 3/25/01 RKYMN
8F 2001 WLNLR 807365

...807365 PINPOINTING ALLERGIES Brad Hurst Denver Rocky Mountain News (CO) Rocky
Mountain News Final Home Front 8F March 25, 2001 **20010325 20010325** Denver CO United
States RM Newspaper English ACKB 0003002 Newspaper US USA CO Colorado NorthAmerica
3167 Word Count: 633 It's ...

...antihistamines are available only by prescription. During the day, Claritin and Allegra are ideal,
since they won't make you sleepy. Zyrtec is mildly sedating but may be a little more effective. Over-
the-counter antihistamines all cause drowsiness and can impair...

1162. **Poison in Prescription / Illegible writing can lead to dangerous medication errors**

Newsday (USA) Author: Delthia Ricks. STAFF WRITER; Word Count: 3718 3/19/01
NWSDAY A03 2001 WLNLR 638827

...can lead to dangerous medication errors Delthia Ricks. STAFF WRITER Newsday (USA)
Newsday ALL EDITIONS NEWS A03 March 19, 2001 **20010319 20010319** NY US ND Newspaper
TABLE English ADGH 0007359 Newspaper US USA NY New York NorthAmerica 18592
Word Count: 3718 First ...

...to reports from a variety of health-care agencies. Other names creating confusion are Zantac, a
stomach acid reducer, and Zyrtec, an antihistamine. When penmanship is poor, the two can look
uncannily the same, examples from Cohen's institute show. He and ...

...Stomach ulcers Influenza Reserpine Risperdal High blood pressure Psychotic
disorders Selegiline Serenitil Sertraline Parkinson's disease Schizophrenia Chronic
depression Xanax Zantac Zyrtec Anxiety, panic disorders Stomach
ulcers Allergy symptoms SOURCE: U.S. Pharmacopeia Chart - Prescriptions for Confusion (see
end of text) See Sidebar...

1163. The Claritin Effect: Prescription for Profit
New York Times (NY) Author: Stephen S. Hall; Word Count: 9609 3/11/01 NYT 640 2001
WLNR 3380406

...Profit Stephen S. Hall New York Times (NY) New York Times Late Edition - Final 6 40 01
March 11, 2001 20010311 20010311 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 48046 Word Count: 9609 ...

...companies can afford the expense. Studies sponsored by drug companies tend to show an
advantage for the company's own products. Zyrtec, an antihistamine produced by Pfizer, for
example, has been shown to be more potent than other drugs in its antihistamine ...

...other antihistamines -- in a study done by Schering. And Allegra, produced by Aventis, was
recently shown to be equal to Zyrtec -- in a study sponsored by Aventis. " They're going to take that
study all the way to the bank," one academic...

1164. Sinus of trouble Wheezing, sniffing and watery eyes spring from a ragweed season in Tucson that
never seems to go away. Why some people are more susceptible than others is a question scientists
hope to answer this decade.
ARIZONA DAILY STAR (AZ) Author: Stewart, Michele; Word Count: 1073 3/7/01
ARIZDLST 1 2001 WLNR 4514561

...others is a question scientists hope to answer this decade. Stewart, Michele ARIZONA DAILY
STAR (AZ) 1 March 7, 2001 20010307 20010307 PROQUEST 0888-546X ENGLISH
NEWSPAPER ACBA 0000740 Newspaper US USA AZ Arizona NorthAmerica 5365 Word
Count: 1073 Beware alt-cures ...

...in the treatment of upper-respiratory allergies comes in the form of non-sedating prescription
antihistamines such as Claritin, Allegra and Zyrtec. "The big advantage to these are that they
don't tend to dry you out," Grossman said. He compared prescription drugs...

1165. NPD: Consumers favor Rx brand advertising.
Long Island Business News Author: N/A; Word Count: 379 3/2/01 LIBNEWS 10A 2001
WLNR 12181268

...10A 2001 WLNR 12181268 NPD: Consumers favor Rx brand advertising. Long Island Business
News 48 9 10A March 2, 2001 20010302 20010302 Dolan Media Company 0894-4806
Magazine/Journal English KHQY 0040857 Trade Journal US USA NY New York NorthAmerica
1897 Word ...

...seeing an ad for the brand. Other top recall Rx brand drugs purchased by consumers include
Claritin, Allegra, Lipitor and Zyrtec. "With more 'blockbuster' brands going off-patent in the next
few years, it will be more important than ever for...

1166. Prescriptions increase as drugmakers spend more on ads
USA Today (USA) Author: Julie Appleby; Word Count: 923 2/21/01 USATD 06B 2001 WLN
3773407

...increase as drugmakers spend more on ads Julie Appleby USA Today (USA) USA TODAY
FINAL MONEY 06B February 21, 2001 20010221 20010221 VA United States US Newspaper
English ADVP 0010173 Newspaper US USA NorthAmerica 4617 Word Count: 923 Drug
companies, in the ...

...the hotly competitive allergy market. Four drugs alone accounted for \$294 million in advertising:
Schering-Plough's Claritin, GlaxoSmithKline's Flonase, Pfizer's Zyrtec and Aventis' Allegra.
Others on the top 10 list include AstraZeneca's acid stomach medication Prilosec, Pfizer's sexual
function treatment Viagra ...

...\$145 million Claritin \$111 million Prilosec \$102 million Viagra \$93 million Paxil \$82 million
Flonase \$63 million Celebrex \$61 million Zyrtec \$60 million Prempro \$60 million Allegra \$60
million 1 -- Ad spending for first 10 months of 2000 Source: Competitive Media...

1167. Business News
Investor's Business Daily Author: Investor's Business Daily; Word Count: 190 2/20/01
INVBUSD A2 2001 WLN 12048601

...Inv. Bus. Daily A2 2001 WLN 12048601 Business News Investor's Business Daily Investor's
Business Daily A 2 February 20, 2001 20010220 20010220 English KBJB 0041830 Newspaper US
USA NorthAmerica 952 Word Count: 190 Rivals Aventis, Pfizer to benefit from setback at
Schering ...

...top-seller Claritin, which sells \$3 billion a year. The delay should lift sales of Aventis' Allegra
and Pfizer's Zyrtec. Schering-Plough's shares plummeted 7.07, or 15%, to 41.25. Genzyme sees
sales, net growth The biotech reaffirmed its...

1168. Business News.
Investor's Business Daily Author: N/A; Word Count: 189 2/20/01 INVBUSD A2 2001 WLN
12716879

...A2 2/20/01 Inv. Bus. Daily A2 2001 WLN 12716879 Business News. Investor's Business Daily
A2 February 20, 2001 20010220 20010220 Investor's Business Daily, Inc. 1061-2890
Magazine/Journal English KHQV 0041830 Newspaper US USA NorthAmerica 947 Word
Count: 189 Rivals ...

...top-seller Claritin, which sells \$3 billion a year. The delay should lift sales of Aventis' Allegra
and Pfizer's Zyrtec. Schering-Plough's shares plummeted 7.07, or 15%, to 41.25. Genzyme sees
sales, net growth The biotech reaffirmed its...

1169. On the move.
ADWEEK Eastern Edition Author: N/A; Word Count: 909 2/19/01 ADWKEST 26 2001
WLNR 12144225

...01 ADWEEK-E. Ed. 26 2001 WLNR 12144225 On the move. ADWEEK Eastern Edition 42 8 26
February 19, 2001 20010219 20010219 The Nielsen Company 0199-2864 Magazine/Journal
English KEVA 0000161 Magazine US USA NY New York NorthAmerica 4547 Word Count ...

...in October 1999 and played a critical role in the launch of a new direct-to-consumer campaign for
Pfizer's Zyrtec brand. Prior to Deutsch, Levin worked at Messner Vetere Berger McNamee
Schmetterer/Euro RSCG in New York from 1997-99...

1170. Kenilworth, N.J.-Based Pharmaceutical Company Sees Difficult Year
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 1188 2/17/01
RECNNJ (No Page) 2001 WLNR 8902869

...N.J.-Based Pharmaceutical Company Sees Difficult Year Lewis Krauskopf Record, The
(Hackensack, NJ) (KRT) Record, Hackensack, N.J February 17, 2001 20010217 20010217 US
NEWSPAPER English EIJE 0063757 Newspaper US USA NJ New Jersey NorthAmerica 5940
Word Count: 1188 Feb. 17--Schering-Plough ...

...Claritin stands to lose patent protection by the end of 2002. It leads the allergy market over
competitors Allegra and Zyrtec, manufactured respectively by Bridgewater-based Aventis
Pharmaceuticals and Pfizer Inc. of New York. Regarding approval for Clarinex, Schering-Plough
said...

1171. SCHERING-PLOUGH SEES DIFFICULT 2001 STOCK PLUNGES 14.6% ON THE NEWS [All
Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 1144 2/17/01
RECNNJ A 2001 WLNR 9636643

...Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Record, The; Bergen County, N.J. A.17
February 17, 2001 20010217 20010217 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 5718 Word Count: 1144 Schering-Plough Corp.'s stock value tumbled ...

...Claritin stands to lose patent protection by the end of 2002. It leads the allergy market over
competitors Allegra and Zyrtec, manufactured respectively by Bridgewater-based Aventis
Pharmaceuticals and Pfizer Inc. of New York. Regarding approval for Clarinex, Schering-
Plough said...

1172. SCHERING REPORTS SETBACK ON ALLERGY DRUG SAYS PRODUCTION FLAWS WILL HURT EARNINGS [All Editions: Two Star B, Two Star P, One Star B]
Record, The; Bergen County, N.J. Author: REID, BRIAN; Word Count: 452 2/16/01 RECNNJ
B 2001 WLNR 9634451

...Star B, Two Star P, One Star B] REID, BRIAN Record, The; Bergen County, N.J. B.03 February
16, 2001 **20010216 20010216** English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 2262 Word Count: 452 KENILWORTH First-quarter profit will drop ...

...31 percent, or \$3 billion, of Schering-Plough's \$9.8 billion in 2000 sales. The drug already has
competition from Zyrtec, marketed by Pfizer Inc., and Aventis SA's Allegra. Schering-Plough has
been a favorite of some investors because for years...

1173. HEALTHY TRAVELER Cat Allergies Raise the Dander of Sensitive Fliers
Los Angeles Times Author: KATHLEEN DOHENY; Word Count: 736 1/28/01 LATIMES 14
2001 WLNR 10491203

...Cat Allergies Raise the Dander of Sensitive Fliers KATHLEEN DOHENY Los Angeles Times
Home Edition Travel 14 January 28, 2001 **20010128 20010128** English JLGm 0039987 Newspaper
US USA CA California NorthAmerica 3678 Word Count: 736 Christine Tung of West Los
Angeles has ...

...who are sensitive should ask their doctor's advice before the trip. A non-sedating antihistamine
such as Claritin, Allegra or Zyrtec, all available by prescription, can help, Spector says. Other
options include a bronchodilator to ease breathing and an asthma preventive...

1174. THE VIAGRA DELL AND MANY OTHER S.F. LANDMARKS
San Francisco Chronicle (CA) Author: Stephanie Salter; Word Count: 857 1/28/01 SFCHR 3S
2001 WLNR 5735445

...AND MANY OTHER S.F. LANDMARKS Stephanie Salter San Francisco Chronicle (CA) San
Francisco Chronicle FINAL EDITORIAL 3S January 28, 2001 **20010128 20010128** San Francisco
CA United States SF Newspaper English ADPD 0008996 Newspaper US USA CA California
NorthAmerica 4287 Word Count: 857 ...

...and Diflucan lakes (Stow and Spreckels); Aricept and Norvasc drives (John F. Kennedy and
Martin Luther King); Lipitor Aquarium (Steinhart); Zyrtec Carousel (Children's); Zithromax
Arboretum (Strybing), and the Viagra Dell (Rhododendron). In Civic Center, we could have
Chevron Hall (formerly City...

1175. Pfizer Reports Quarterly Profit
Day, The (New London, CT) (KRT) Author: Karen Kaplan; Word Count: 1064 1/25/01
DAYNLCT (No Page) 2001 WLNLR 8898189
- ...8898189 Pfizer Reports Quarterly Profit Karen Kaplan Day, The (New London, CT) (KRT) Day,
New London, Conn January 25, 2001 20010125 20010125 US NEWSPAPER English EHBI
0064019 Newspaper US USA CT Connecticut NorthAmerica 5320 Word Count: 1064 Jan. 25--
Pharmaceutical giant Pfizer ...
- ...said that seven new Pfizer prescription drugs could hit drugstore shelves in the next two years,
including Zeldox, for schizophrenia; Zyrtec-D, a new version of the antihistamine; Relpax, for
migraine; Vfend, for serious fungal infections, especially of the brain and ...
- ...NEURONTIN PFIZER PFIZER INC PFIZER REPORTS QUARTERLY PHARMACIA CORP
RELPA SCOTT LEVIN VFEND VIAGRA WARNER WARNER LAMBERT CO ZITHROMAX
ZOLOFT ZYRTEC PHARMACIA CORP PFIZER INC WARNER LAMBERT CO Diflucan Henry
McKinnell Jan Karen Kaplan Lipitor McKinnell Steere Wall Street William C...
1176. ARQULE TO ACQUIRE CALIFORNIA COMPANY
Boston Globe (MA) Author: BY NAOMI AOKI AND RONALD ROSENBERG; Word Count:
838 1/17/01 BOSTONG D4 2001 WLNLR 2254941
- ...ACQUIRE CALIFORNIA COMPANY BY NAOMI AOKI AND RONALD ROSENBERG
Boston Globe (MA) Boston Globe THIRD Business D4 January 17, 2001 20010117 20010117
Boston MA United States BG Newspaper English ACDM 0001266 Newspaper US USA MA
Massachusetts NorthAmerica 4190 Word Count: 838 Arqule ...
- ...status of the application. In a separate announcement, Sepracor said UCB won German approval
to market a new version of Zyrtec, an antihistamine that generated \$1 billion in sales in 1999.
Sepracor developed the new version, known by the chemical name...
1177. European Officials OK Schering-Plough's Successor to Allergy Drug Claritin
Record, The (Hackensack, NJ) (KRT) Author: Lewis Krauskopf; Word Count: 559 1/17/01
RECNNJ (No Page) 2001 WLNLR 8897630
- ...Schering-Plough's Successor to Allergy Drug Claritin Lewis Krauskopf Record, The (Hackensack,
NJ) (KRT) Record, Hackensack, N.J January 17, 2001 20010117 20010117 US NEWSPAPER
English EIJE 0063757 Newspaper US USA NJ New Jersey NorthAmerica 2793 Word Count:
559 Jan. 17--Schering-Plough ...
- ...be more effective than Claritin. Claritin competes with Allegra, sold by Aventis, which has its
U.S. base in Bridgewater, and Zyrtec, manufactured by New York-based Pfizer. To make Claritin
one of the world's top-selling drugs, Schering-Plough used marketing...

1178. CLARITIN SUCCESSOR OK'D BY EUROPEAN REGULATORS [All Editions: Two Star B, Two Star P, One Star B]

Record, The; Bergen County, N.J. Author: KRAUSKOPF, LEWIS; Word Count: 495 1/17/01 RECINN B 2001 WLNR 9673095

...Star B, Two Star P, One Star B] KRAUSKOPF, LEWIS Record, The; Bergen County, N.J. B.01 January 17, 2001 20010117 20010117 English FJHG 0008676 Newspaper US USA NJ New Jersey NorthAmerica 2473 Word Count: 495 Schering-Plough Corp. took a major ...

...be more effective than Claritin. Claritin competes with Allegra, sold by Aventis, which has its U.S. base in Bridgewater, and Zyrtec, manufactured by New York-based Pfizer. To make Claritin one of the world's top-selling drugs, Schering-Plough used marketing...

1179. Walgreens Agrees To Improve Pharmacy Procedures

Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 564 1/11/01 ALBUQJNL D2 2001 WLNR 2182291

...To Improve Pharmacy Procedures John J. Lumpkin Journal Staff Writer Albuquerque Journal (NM) Albuquerque Journal Metropolitan D2 January 11, 2001 20010111 20010111 Albuquerque NM USA AQ Newspaper English ACAF 0000309 Newspaper US USA NM New Mexico NorthAmerica 2818 Word Count: 564 Walgreens ...

...of those stores was originally cited after a pharmacy employee at a Walgreens in Rio Rancho mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an antipsychotic medication. The pharmacy licenses of those five stores will...

1180. ASK THE DOCTOR

Patriot Ledger, The; Quincy, Mass. Author: Dr. Jim Mitterando; Word Count: 663 12/26/00 PAT-LED 27 2000 WLNR 7329243

...Jim Mitterando Patriot Ledger, The; Quincy, Mass. The Patriot Ledger Quincy, MA RUN OF PAPER FEATURES 27 December 26, 2000 20001226 20001226 English FDID 0007997 Newspaper US USA MA Massachusetts NorthAmerica 3317 Word Count: 663 Allergic reactions aren't uncommon Dr. Jim Mitterando ...

...antihistamine, though, will help with a rash, from Chlortrimeton and Tavist to the non-sedating prescription antihistamines Allegra, Claritin and Zyrtec. Calamine lotion (that pink stuff) is not very useful and just makes a mess. I also do not recommend Caladryl...

1181. Police charge 3 men with drug possession
PROVIDENCE JOURNAL BULLETIN (RI) Author: Mello, Bob; Word Count: 375 12/18/00
PROVJ 1 2000 WLNR 4590911

...2000 WLNR 4590911 Police charge 3 men with drug possession Mello, Bob PROVIDENCE
JOURNAL BULLETIN (RI) 01 December 18, 2000 **20001218 20001218** PROQUEST ENGLISH
NEWSPAPER ADKU 0008471 Newspaper US USA RI Rhode Island NorthAmerica 1874 Word
Count: 375 * Three men one from ...

...back seat passenger, Phillip R. Asuncion, 40, of Savannah, Ga., was charged with possession of a
controlled substance, prilosec and zyrtec, Woods said. After stopping their car, Woods said
Amado resisted arrest and got into a scuffle with officers. When he...

1182. BRONCHIECTASIS SOUNDS OMINOUS, BUT CAN BE KEPT IN CHECK
Stuart News Author: Dr. Peter Gott Health; Word Count: 775 12/12/00 XSNE E6 2000 WLNR
7603304

...CHECK Dr. Peter Gott Health The Stuart News Stuart News Stuart News Martin County Health &
Medicine E6 December 12, 2000 **20001212 20001212** English GDID 0013666 Newspaper US USA
FL Florida NorthAmerica 3875 Word Count: 775 DEAR DR.GOTT: After having
been bothered for ...

...you to use. As another option, try over-the-counter Actifed or Chlor-Trimeton; also, prescription
antihistamines (Claritin, Allegra and Zyrtec) are often useful, as are various nasal sprays, such as
Vancenase and Nasalcrom. You are correct to read labels and...

1183. OLDER PEOPLE ARE OFTEN PRESCRIBED MEDICATION THEY CAN'T TOLERATE
Stuart News Author: Joe & Teresa Graedon The People's Pharmacy; Word Count: 1206
11/14/00 XSNE D4 2000 WLNR 7607433

...Teresa Graedon The People's Pharmacy The Stuart News Stuart News Stuart News Martin County
Health & Medicine D4 November 14, 2000 **20001114 20001114** English GDID 0013666 Newspaper
US USA FL Florida NorthAmerica 6028 Word Count: 1206 Senior citizens pay dearly
for prescription drugs ...

...cancer, high blood pressure, gout and anemia. According to the printed leaflets, terazosin seems
benign, but Casodex can cause confusion, Zyrtec can cause amnesia and insomnia, Lopressor can
cause memory loss and nightmares and indomethacin can cause mental confusion." So many...

1184. McCann Appoints 2 Group CDs.

ADWEEK Eastern Edition Author: N/A; Word Count: 311 11/6/00 ADWKEST 12 2000
WLNR 10215190

...E. Ed. 12 2000 WLNR 10215190 McCann Appoints 2 Group CDs. ADWEEK Eastern Edition 41
45 12 November 6, 2000 **20001106 20001106** The Nielsen Company 0199-2864 Magazine/Journal
English KEVA 0000161 Magazine US USA NY New York NorthAmerica 1553 Word Count ...

...May by SBC Communications, which consolidated the account at its roster shops. Markus joined
Deutsch in 1996, working on Tanqueray, Zyrtec, Snapple and Old Navy. From 1994-96, he was vp.
art director at D'Arcy Masius Benton & Bowles in New York ...

...LOWE LINTAS PARTNERS LUCENT MCCANN ERICKSON WORLDWIDE MCCANN
APPOINTS 2 GROUP NAVY SBC COMMUNICATIONS SNAPPLE TANQUERAY UNILEVER
AMERITECH WALTER THOMPSON **ZYRTEC** AT&T INC MCCANN ERICKSON
WORLDWIDE EXTRICITY INC LOWE SA/NV WPP GROUP PLC MCCANN ERICKSON
LUCENT TECHNOLOGIES INC GATEWAY...

1185. Drugs & Herbs: Drug watch. Mental side effects.

Consumer Reports Author: N/A; Word Count: 608 11/1/00 CONSUMERAB 6 2000 WLNR
203507

...WLNR 203507 Drugs & Herbs: Drug watch. Mental side effects. Consumer Reports Consumer
Reports on Health 12 11 6 November 2000 **20001100 20001100** English AHFA 0002292 Trade
Journal US USA NorthAmerica 3039 Word Count: 608 Many beneficial medications have been
shown to produce ...

...A.E ANTIBIOTICS AND ANTIVIRALS acyclovir Zovirax
A,B ciprofloxacin Cipro A,B,E trimethoprim-
sulfamethoxazole Bactrim E ANTIHISTAMINES cetirizine Zyrtec
A chlorpheniramine -2- Chlor-Trimeton A dimenhydrinate -2-
Dramamine A diphenhydramine -2- Benadryl
Allergy A loratadine Claritin A ANTIHYPERTENSIVES Beta ...

...DRUGS HERBS ELDEPRYL INDERAL KEY LANOXIN LOPRESSOR MEDICATIONS
MEDROL MENTAL MEPROLONE MISCELLANEOUS ORASONE PAINKILLERS
PARKINSON QUINIDEX SINEMET SUDAFED TENORMIN ZOVIRAX **ZYRTEC** A] Confusion
Additional Bactrim Beta C] Mania Consult Therapeutics...

1186. Painkiller prescribed to man who hit Stephen King, source says
Bangor Daily News Author: Deborah Turcotte Seavey Of the NEWS Staff; Word Count: 2120
10/30/00 BANGORDN (No Page) 2000 WLNR 805680

...man who hit Stephen King, source says Deborah Turcotte Seavey Of the NEWS Staff Bangor
Daily News October 30, 2000 **20001030 20001030** Bangor ME US BN Newspaper English ACCJ
0001015 Newspaper US USA ME Maine NorthAmerica 10602 Word Count: 2120 BANGOR
Bryan ...

...The other drugs Smith allegedly took, besides Fentanyl and Zoloft, were Singulair and Albuterol,
for asthma or other respiratory problems; Zyrtec, an allergy medication; and Prilosec, for heartburn
or acid reflux. Smith's family is convinced a drug interaction caused his death ...

...FENTANYL JANSSEN JANSSEN PHARMACEUTICA OXFORD COUNTY SHERIFFS
DEPARTMENT PAIN MEDICINE STEPHEN US DEPARTMENT OF JUSTICE US DRUG
ENFORCEMENT AGENCY ZOLOFT **ZYRTEC** JANSSEN JOHNSON AND JOHNSON
Albuterol Alcohol Bryan Bryan E. Smith Bryan Smith Covington Dorothy Edward Covington
Everett Everett Smith Inside...

1187. Morningstar Column
Morningstar Column (KRT) Author: Laura Pavlenko Lutton; Word Count: 1065 10/30/00
MSTARMFUND (No Page) 2000 WLNR 6366423

...Online) 2000 WLNR 6366423 Morningstar Column Laura Pavlenko Lutton Morningstar Column
(KRT) Morningstar Mutual Fund Column Morningstar October 30, 2000 **20001030 20001030** US
NEWSPAPER English ADDV 0063857 Newspaper US USA NorthAmerica 5325 Word Count:
1065 Oct. 30--STOCKS THAT LOOK BETTER UNDER ...

...prescription growth, even though reported sales haven't lived up to expectations. Some other drugs
in Pfizer's family, including Lipitor and Zyrtec, also have good prescription trends. With a forward
P/E of 27, Merck's shares are the less-expensive choice, but...

1188. AMAZON STOCK UP AS SALES RISE, LOSS NARROWS XEROX EYES JOB CUTS AND
ASSET SALES TO RESTORE PROFITABILITY

CHICAGO TRIBUNE Author: Tribune News Services. Word Count: 1022 10/25/00
CHICAGOTR 3 2000 WLN 8249442

...CUTS AND ASSET SALES TO RESTORE PROFITABILITY Tribune News Services.
CHICAGO TRIBUNE Chicago Sports Final Business 3 October 25, 2000 **20001025 20001025**
English JLGH 0014769 Newspaper US USA IL Illinois NorthAmerica 5108 Word Count: 1022
Amazon.com Inc., the world's biggest online retailer ...

...leading performers include epilepsy drug Neurontin, which had sales growth of 41 percent over
the 1999 third quarter; allergy medication Zyrtec, 28 percent; Lipitor, for cholesterol reduction, 27
percent; and Viagra, 27 percent. Pfizer also credited cost savings for the strong...

1189. New TBWA/Health joins DTC ad fray with merged unit

ADVERTISING AGE Author: N/A; Word Count: 569 10/16/00 ADVTGAGE (No Page) 2000
WLN 1204903

...Unavail. Online) 2000 WLN 1204903 New TBWA/Health joins DTC ad fray with merged unit
ADVERTISING AGE October 16, 2000 **20001016 20001016** CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
2846 Word Count: 569 Lee will ...

...route with its advertising recently, stepped outside of its agency roster to tap Deutsch, New York,
for its allergy medicine, Zyrtec. In contrast to typical allergy medicine ads -- which feature nature
shots of green fields -- Deutsch created an offbeat, b&w...

1190. HMOs give big money to fight 5: Battle opens HMO wallets

Boston Herald (MA) Author: COSMO MACERO JR.; Word Count: 691 10/13/00 BOSTONH
43 2000 WLN 235406

...fight 5: Battle opens HMO wallets COSMO MACERO JR. Boston Herald (MA) Boston Herald
All Business 43 October 13, 2000 **20001013 20001013** Boston MA US HE Newspaper English
ACDN 0001268 Newspaper US USA MA Massachusetts NorthAmerica 3457 Word Count: 691
Days after ...

...stirred outrage and prompted calls for a state probe when it temporarily dropped coverage of the
allergy medicines Claritin and Zyrtec. And Fallon drew fire from mental health advocates when it
stopped covering the popular antidepressant drug Prozac. "If I were...

1191. PLAYER PROFILE: Blue skies for Claritin shop as Giegerich takes CEO post
ADVERTISING AGE Author: N/A; Word Count: 621 10/9/00 ADVTGAGE (No Page) 2000
WLNR 1281724

...2000 WLNR 1281724 **PLAYER PROFILE: Blue skies for Claritin shop as Giegerich takes CEO post** **ADVERTISING AGE** October 9, 2000 **20001009 20001009** CRAIN COMMUNICATIONS 0001-8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica 3107 Word Count: 621 Goal is ...

...the map. Industry observers are skeptical that Clarinex will prove to be significantly more effective than Claritin or its competitors Zyrtec from Pfizer and Allegra from Aventis. Mr. Giegerich has extensive experience in the long-established professional as well as the...

1192. ALLERGY SUFFERERS SHOULD BEWARE OF NASAL-SPRAY 'REBOUND'
Stuart News Author: Dr. Peter Gott Health; Word Count: 640 10/7/00 XSNE D7 2000 WLNR 7600169

...REBOUND' Dr. Peter Gott Health The Stuart News Stuart News Stuart News Martin County Faith & Values D7 October 7, 2000 **20001007 20001007** English GDID 0013666 Newspaper US USA FL Florida NorthAmerica 3201 Word Count: 640 **DEAR DR. GOTT:** My college-age son ...

...with hypertension. If the non-prescription products are not effective, check with a physician, because newer, non-sedating antihistamines (Allegra, Zyrtec and Claritin) may be more appropriate. In addition, prescription nasal sprays, such as Nasalcrom and Vancenase AQ, may be highly...

1193. Overdosing on ads
INTELLIGENCER JOURNAL (LANCASTER, PA) Author: N/A; Word Count: 613 10/2/00
LANCINTJ 6 2000 WLNR 4400992

...2/00 Lancaster Intelligencer J. 6 2000 WLNR 4400992 **Overdosing on ads INTELLIGENCER JOURNAL (LANCASTER, PA)** 6 October 2, 2000 **20001002 20001002** PROQUEST 0889-4140 ENGLISH NEWSPAPER ACVM 0005095 Newspaper US USA PA Pennsylvania NorthAmerica 3063 Word Count: 613 Much of the ...

...to consumers with spending of \$137 million. At the same time, two other drug companies with competing products -- Allegra and Zyrtec -- spent in excess of \$100 million promoting their drugs. Sales of all these products are up sharply. Some observers fear...

1194. Marketing Tied to Increase In Prescription Drug Sales

New York Times (NY) Author: ROBERT PEAR; Word Count: 1417 9/20/00 NYT A18 2000
WLNLR 3234520

...Drug Sales ROBERT PEAR New York Times (NY) New York Times Late Edition - Final A 18
05 September 20, 2000 20000920 20000920 New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 7083 Word Count: 1417 ...

...PROMOTIONAL SPENDING, 1999 (MILLIONS): 71.1 1999 SALES (MILLIONS): 63.0
PERCENTAGE CHANGE IN SALES, 1998-1999: + 56.7 DRUG: **Zyrtec** MANUFACTURER:
Pfizer PROMOTIONAL SPENDING, 1999 (MILLIONS): 57.1 1999 SALES (MILLIONS): 551.5
PERCENTAGE CHANGE IN SALES, 1998-1999: + 31 ...

...MERCK NASONEX MANUFACTURER NATIONAL INSTITUTE FOR HEALTH CARE
MANAGEMENT NUMBERS PFIZER PFIZER PROMOTIONAL SCHERING PLOUGH TV
VIAGRA MANUFACTURER ZYBAN MANUFACTURER **ZYRTEC** MANUFACTURER BLUE
CROSS AND BLUE SHIELD ASSOCIATION PFIZER INC BRISTOL MYERS SQUIBB CO
GLAXO WELLCOME SCHERING PLOUGH CORP Chart Findlay...

1195. BLUE CROSS BLUE SHIELD IS DROPPING SOME DRUG COVERAGE SOME COMMON
DRUGS WILL BE REIMBURSED LESS HEALTH INSURANCE

Grand Forks Herald (ND) Author: Associated Press; Word Count: 572 9/9/00 BSX-GFH 6
2000 WLNLR 2326058

...REIMBURSED LESS HEALTH INSURANCE Associated Press Grand Forks Herald (ND) Grand
Forks Herald FINAL C-LOCAL 06 September 9, 2000 20000909 20000909 Grand Forks ND
United States GF newspaper English CDGF 0004446 Newspaper US USA ND North Dakota
NorthAmerica 2859 Word Count ...

...will go from paying about \$256 a year to \$456 a year. Blue Cross is recommending Claritin users
switch to **Zyrtec** or Allegra. Pediatric users of Claritin might not have options. Claritin is available
in a syrup and rapid-dissolving tablet for children. **Zyrtec** and Allegra are not. People who swear by
Claritin might want to go to Canada, where a one-month supply ...

...MEDMCARE IMA75 Group Insurance GROUPINS 1GR98 Healthcare Service Providers
HOVHELTH IHE78 Prescription Drugs RX IPR52 AQ BLUE CROSS CLARITIN FARGO
ZYRTEC Blue Blue Cross Blue Cross Blue BLUE CROSS BLUE SHIELD Blue Shield Carlsen
Cross Blue Don Carlsen Jon Rice Mary...

1196. TEACHING OLD DRUGS NEW TRICKS PHARMACEUTICAL COMPANIES FACE
SIGNIFICANT LOSSES OF REVENUE WHEN PATENTS ON THEIR BLOCKBUSTER DRUGS
EXPIRE. BUT THERE ARE WAYS TO KEEP THE GENERICS...

IP Worldwide Author: Nicolas G. Barzoukas and Gerard M. Devlin, Jr.; Word Count: 1911
9/1/00 IPWW 50 2000 WLNR 10566635

...GENERICS.. Nicolas G. Barzoukas and Gerard M. Devlin, Jr. IP Worldwide IP World Wide 00
08 50 September 1, 2000 20000901 20000901 English KJBD 0146543 Magazine US USA
NorthAmerica 9556 Word Count: 1911 PHARMACEUTICAL COMPANIES FACE
SIGNIFICANT LOSSES OF REVENUE WHEN PATENTS ...

...to the market improved versions of their existing blockbuster drugs. For example, Eli Lilly is
improving Prozac, Pfizer is improving Zyrtec, and Johnson & Johnson is improving Propulsid.
MERGERS AS THE MEDICINE Many research-oriented pharmaceutical companies have turned to
mergers as...

1197. Pill chill
ADVERTISING AGE Author: N/A; Word Count: 1316 8/28/00 ADVTGAGE (No Page) 2000
WLNR 1287310

...No Page) 8/28/00 Advert. Age (Pg. Unavail. Online) 2000 WLNR 1287310 Pill chill
ADVERTISING AGE August 28, 2000 20000828 20000828 CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
6580 Word Count: 1316 Life after ...

...impact on an individual brand, not a category at-large. For example, a generic Claritin could
empower competitors Allegra and Zyrtec. "Drugs are more promotion-sensitive than they are price-
sensitive," said Chase H&Q's Mr. Davis. "Allegra and Zyrtec, through promotions, will in effect
end up gaining market share without the competitive promotions of Schering-Plough." Branded
drugs could...

1198. Pharmaceutical sales continue strong growth momentum.

Drug Store News Author: N/A; Word Count: 1427 8/28/00 DSNEWS 36 2000 WLN
10110456

...News 36 2000 WLN 10110456 Pharmaceutical sales continue strong growth momentum. Drug
Store News 22 12 36 August 28, 2000 ~~20000828~~ ~~20000828~~ Lehar-Friedman, Inc. 0191-7587
Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 7137 Word
Count: 1427 Retail pharmaceutical ...

...earnings, excluding merger costs, were above analysts' forecasts. Through June, total prescriptions
for Celebrex grew 71 percent; Neurontin, 50 percent; Zyrtec, 32 percent; Viagra, 28 percent; and
Aricept, 25 percent. Zithromax continues to be the most prescribed antibiotic in the United ...

...at 48 percent. At Schering-Plough, where flagship Claritin is losing market share in the United
States to Allegra and Zyrtec, second quarter income rose 16 percent. Schering continues with
efforts to prolong the life of the franchise by attempts to...

1199. Crying time again - Waging war against hay fever with pills, nasal spray, or a shot in the arm

PROVIDENCE JOURNAL BULLETIN (RI) Author: Brogan, Jan; Word Count: 1620 8/27/00
PROVJ 1 2000 WLN 4459937

...with pills, nasal spray, or a shot in the arm Brogan, Jan PROVIDENCE JOURNAL BULLETIN
(RI) 01 August 27, 2000 ~~20000827~~ ~~20000827~~ PROQUEST ENGLISH NEWSPAPER ADKU
0008471 Newspaper US USA RI Rhode Island NorthAmerica 8099 Word Count: 1620 I
always hated the ...

...for the majority of people who suffer from allergies, says Zwetchkenbaum. New prescription-
strength antihistamines, such as Claritin, Allegra, and Zyrtec, don't cause drowsiness. Steroid nasal
sprays, including Beconase, Flonase, and Rhinocort, ease inflammation and make nasal tissue less
likely to...

1200. Pharmacy Board Targets Walgreens

Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 658
8/24/00 ALBUQJNL A1 2000 WLN 2208155

...2208155 Pharmacy Board Targets Walgreens John J. Lumpkin Journal Staff Writer Albuquerque
Journal (NM) Albuquerque Journal A1 August 24, 2000 ~~20000824~~ ~~20000824~~ Albuquerque NM
USA AQ Newspaper English ACAF 0000309 Newspaper US USA NM New Mexico NorthAmerica
3292 Word Count: 658 The ...

...According to a filing with the board, a pharmacy employee at a Walgreens in Rio Rancho
mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an anti-
psychotic medication. In several cases, inspectors also witnessed pharmacists not...

1201. Pharmacy Board Targets Walgreens
Albuquerque Journal (NM) Author: John J. Lumpkin Journal Staff Writer; Word Count: 658
8/24/00 ALBUQJNL A1 2000 WLNR 2196438

...2196438 Pharmacy Board Targets Walgreens John J. Lumpkin Journal Staff Writer Albuquerque
Journal (NM) Albuquerque Journal A1 August 24, 2000 20000824 20000824 Albuquerque NM
USA AQ Newspaper English ACAF 0000309 Newspaper US USA NM New Mexico NorthAmerica
3292 Word Count: 658 The ...

...According to a filing with the board, a pharmacy employee at a Walgreens in Rio Rancho
mistakenly gave a patient Zyrtec, an antihistamine, when she had been prescribed Zyprexa, an anti-
psychotic medication. In several cases, inspectors also witnessed pharmacists not...

1202. RAGWEED? SMOG? PICK YOUR POISON ALLERGY SUFFERERS CAN FIND SOLUTIONS.
BUT FIRST MAKE SURE POLLUTION ISN'T THE REAL PROBLEM. HEALTHY LIVING:
TUESDAY'S GUIDE TO MEDICINE AND HEALTH CARE
Atlanta Journal and Constitution (GA) Author: Diane Lore; Staff; Word Count: 733 8/22/00
ATLNTAJC D4 2000 WLNR 3694173

...MEDICINE AND HEALTH CARE Diane Lore; Staff Atlanta Journal and Constitution (GA)
Atlanta Constitution Home Features D4 August 22, 2000 20000822 20000822 Atlanta GA United
States AC Newspaper English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica
3665 Word Count: 733 If ...

...such medications can wind kids up or make them moody or groggy. In some cases prescription
medicines --- such as Claritin, Zyrtec and Allegra --- may be better alternatives. All come in pill
form for adults, but can also be administered to children in liquid form. Zyrtec even tastes
sweet. And finally, if you're truly sick of all these medications --- or you can't tolerate the side
effects...

1203. BREAK OUT THE ANTIHISTAMINES RAGWEED OPENS ALLERGY SEASON HEALTHY LIVING: TUESDAY'S GUIDE TO MEDICINE AND HEALTH CARE
Atlanta Journal and Constitution (GA) Author: Patricia Guthrie; Staff: Word Count: 564
8/15/00 ATLNTAJC D5 2000 WLNLR 3711279

...MEDICINE AND HEALTH CARE Patricia Guthrie; Staff Atlanta Journal and Constitution (GA)
Atlanta Constitution Home Features D5 August 15, 2000 20000815 20000815 Atlanta GA United
States AC Newspaper English ACBU 0000873 Newspaper US USA GA Georgia NorthAmerica
2818 Word Count: 564 Are ...

...Allergy & Asthma Clinic. Doctors typically prescribe corticosteroid nasal sprays or
antihistamines that don't cause drowsiness, such as Claritin, Allegra or Zyrtec. Antihistamines
relieve mild allergy symptoms, such as sneezing and a runny nose. Decongestants relieve a stuffy
nose. Both are available...

1204. FDA weighing changes in O-T-C switch process.
Chain Drug Review Author: N/A; Word Count: 834 8/14/00 CHAINDREV 25 2000 WLNLR
10063777

...WLNLR 10063777 FDA weighing changes in O-T-C switch process. Chain Drug Review 22 13 25
August 14, 2000 20000814 20000814 Racher Press, Inc. 0164-9914 Magazine/Journal English
KGHR 0001796 Trade Journal US USA NorthAmerica 4172 Word Count: 834 WASHINGTON
...

...Blue Cross of California asked the FDA to switch Claritin as well as two similar products, Allegra
(Adventis Pharmaceuticals) and Zyrtec (Pfizer Inc.). The health insurance company maintains that
all three are safer than antihistamines already available as nonprescription medicines. In...

1205. Report finds Pfizer reps account for six of 10 most-promoted items.
Drug Store News Author: N/A; Word Count: 191 8/14/00 DSNEWS 42 2000 WLNLR 10059541

...finds Pfizer reps account for six of 10 most-promoted items. Drug Store News 22 11 42 August 14,
2000 20000814 20000814 Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI
0003153 Newsletter US USA NorthAmerica 955 Word Count: 191 The Metropolitan ...

...Susp (323,000 details), Celebrex (288,000), Lipitor (233,000), Vioxx (220,000), Zolof (217,000),
Claritin/Syrup/Reditabs (215,000), Prozac (186,000), Tequin/TV (179,000), Zyrtec/Syrup (172,000)
and Viagra (158,000). 151 Business Pharmaceuticals and cosmetics industries Retail industry
Pharmaceutical Preparations Marketing procedures Research Findings Marketing...

1206. PRACTICALLY A DOCTOR High-tech kits for home monitoring let you make the diagnosis
New York Daily News Author: SUSAN FERRARO; Word Count: 2013 8/13/00 NYDLYNWS
14 2000 WLNLR 9577493

...home monitoring let you make the diagnosis SUSAN FERRARO New York Daily News SPORTS
FINAL LIFELINE 14 August 13, 2000 20000813 20000813 English KAAJ 0122124 Newspaper US
USA NY New York NorthAmerica 10066 Word Count: 2013 Anxious to know if she was ...

...allergic symptoms such as sneezing, headaches -COST: \$5 to \$8, depending on markup and
quantity -PRESCRIPTION ANTIHISTAMINES -BRANDS: Claritin, Allegra, Zyrtec, in many
forms and strengths -WHAT THEY DO: Block histamines like over-the-counter products, but
without the side effect...

1207. Pfizer deal a triumph for Atrix Ft. Collins firm could soar in drug alliance
Denver Post (CO) Author: Marsha Austin, Denver Post Business Writer; Word Count: 775
8/11/00 DENVERPOST C01 2000 WLNLR 524745

...drug alliance Marsha Austin, Denver Post Business Writer Denver Post (CO) Denver Post FRI
BUSINESS C-01 August 11, 2000 20000811 20000811 Denver CO United States DP NEWSPAPER
English ACKA 0003001 Newspaper US USA CO Colorado NorthAmerica 3877 Word Count:
775 David ...

...payments on sales. Pfizer, which merged with Warner-Lambert in mid-June, manufactures the
impotence-fighting Viagra, the allergy drug Zyrtec and cholesterol fighter Lipitor. The firm
researches everything from arthritis treatments to cardiovascular drugs. "All of these compounds
that Pfizer...

1208. Pfizer strips Bates of media planning duties
ADVERTISING AGE Author: N/A; Word Count: 931 8/7/00 ADVTGAGE (No Page) 2000
WLNLR 1291791

...Advert. Age (Pg. Unavail. Online) 2000 WLNLR 1291791 Pfizer strips Bates of media planning
duties ADVERTISING AGE August 7, 2000 20000807 20000807 CRAIN COMMUNICATIONS
0001-8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
4654 Word Count: 931 Carat appears ...

...an interim basis to Carat, where the drugs join the fleet of Pfizer's prescription products such as
Aricept, Viagra and Zyrtec. Also on an interim basis, Pfizer has placed its entire estimated \$190
million print buying account at Carat, shifting business...

1209. Pills in Europe cost a lot less
Sarasota Herald Tribune (FL) Author: N/A; Word Count: 139 7/30/00 SARHTRIB F4 2000
WLNR 1624999

...Pills in Europe cost a lot less Sarasota Herald Tribune (FL) Sarasota Herald-Tribune All
PERSPECTIVES F4 July 30, 2000 20000730 20000730 Sarasota FL United States HT Newspaper
English ADPK 0009010 Newspaper US USA FL Florida NorthAmerica 693 Word Count: 139 I
...

...pay in the United States. Below is the list: Zocor, 10 mg., 90 pills, \$180 (U.S.) vs. \$81 in
Europe. Zyrtec, 10 mg., 20 pills, \$42.29 (U.S.) vs. \$7 there. Claritin D, 5 mg., 14 pills, \$40.49
(U.S.) vs...

1210. TV and print ad spending helps drug makers raise sales
Star-Ledger, The (Newark, NJ) Author: Joe Richter Word Count: 880 7/26/00 STLGRN 47
2000 WLNR 8732414

...ad spending helps drug makers raise sales Joe Richter Star-Ledger, The (Newark, NJ) FINAL
BUSINESS 47 July 26, 2000 20000726 20000726 English JAAB 0062645 Newspaper US USA NJ
New Jersey NorthAmerica 4398 Word Count: 880 Pharmacia Corp. and Schering-Plough Corp
...

...of concern over increased competition for Claritin, analysts said. Allegra's U.S. sales are rising
faster than those of Claritin or Zyrtec, a UCB SA allergy drug marketed by Pfizer Inc., according to
IMS Health, which tracks sales at pharmacies. For the ...

...as Aventis introduced a once-a-day form of the drug. Claritin sales rose 14 percent to \$561 million
and Zyrtec sales rose 41 percent to \$214 million in the same period, IMS said. SmithKline
Beecham SmithKline Beecham Plc, whose plans...

1211. HMOS WORK \ TUFTS HEALTH CARE WINS ONE FOR CONSUMERS

Worcester Telegram & Gazette (MA) Author: N/A; Word Count: 370 7/24/00 TGMGZTWM
A8 2000 WLN 9188680

...9188680 HMOS WORK \ TUFTS HEALTH CARE WINS ONE FOR CONSUMERS Worcester
Telegram & Gazette (MA) ALL EDITORIAL A8 July 24, 2000 **20000724 20000724** English IBCH
0052470 Newspaper US USA MA Massachusetts NorthAmerica 1851 Word Count: 370
COLUMN: IN OUR OPINION As Massachusetts enters ...

...the ready availability of lower-priced alternatives, Tufts Health Plan in January discontinued
coverage of Schering-Plough's Claritin and Pfizer's Zyrtec and cut in half the covered dosage of
Aventis' Allegra. After months of negotiations, Schering-Plough and Aventis agreed to cut their
prices. Pfizer refused to budge and Zyrtec remains off the coverage list. At a time when
pharmaceutical costs are putting a severe strain on the budgets of ...

...those antihistamines -- it attacks the symptoms of health care ills, but not the underlying causes.
NAME: TUFTS HEALTH PLAN; CLARITIN; ZYRTEC; ALLEGRA Copyright © 2000 Worcester
Telegram & Gazette Corp. 385 EDITORIALS, HEALTH PLANS, HEALTH
INSURANCE, DRUGS, PRICES, COMPANIES, TUFTS HEALTH PLAN, CLARITIN, ZYRTEC,
PHMBIGCO MEDICOST SCHPLOUG PHARMPRD HCINSBIZ CTPDWPHM CTPEBPHC
CTPEBPIN HR & Labor Management HRMOVER 1HR87 Business Management BIZMGMT
1BU42 Benefits BENEFITS 1BE71...

1212. BAY STATE WRAP

PROVIDENCE JOURNAL BULLETIN (RI) Author: N/A; Word Count: 656 7/18/00 PROVJ
6 2000 WLN 4486404

...00 Providence J.-Bull. (R.I.) 6 2000 WLN 4486404 BAY STATE WRAP PROVIDENCE
JOURNAL BULLETIN (RI) 06 July 18, 2000 **20000718 20000718** PROQUEST ENGLISH
NEWSPAPER ADKU 0008471 Newspaper US USA RI Rhode Island NorthAmerica 3278 Word
Count: 656 * Court rejects appeal of ...

...to cut their prices for Claritin and another popular prescription antihistamine. Jan. 1, Tufts
officials discontinued coverage of Claritin and Zyrtec, used by nearly 30,000 of its approximately 1
million members, and cut in half the covered dosage of Allegra. Tufts said Claritin and Zyrtec,
nonsedating antihistamines, were overpriced, while equally effective lower-priced alternatives are
available. After months of negotiations, Tufts officials said Schering ...

...manufacturer of Claritin, and Aventis, the manufacturer of a new once-a-day tablet of Allegra, cut
their prices. However Zyrtec, made by Pfizer Inc., still is not covered by Tufts. Copyright
Providence Journal/Evening Bulletin Jul 18, 2000 Connecticut USACT...

1213.

Tufts wins drug price battle

Patriot Ledger, The; Quincy, Mass. Author: N/A; Word Count: 161 7/13/00 PAT-LED 25
2000 WLNLR 7338338

...wins drug price battle Patriot Ledger, The; Quincy, Mass. The Patriot Ledger Quincy, MA All
Business 25 July 13, 2000 20000713 20000713 English FDID 0007997 Newspaper US USA MA
Massachusetts NorthAmerica 805 Word Count: 161 BOSTON (AP) - Tufts Health Plan, New
England's ...

...manufacturers to cut their prices for two popular allergy drugs. Tufts officials on Jan. 1
discontinued coverage of Claritin and Zyrtec and cut in half the covered dosage of Allegra, saying
they were overpriced, while equally effective lower-priced alternatives were ...

...Claritin, and Aventis, the maker of Allegra, cut their prices. The two drugs are used by nearly
30,000 Tufts patients. Zyrtec, made by Pfizer, Inc., is still not covered. Philip Boulter, senior vice
president and chief medical officer at Tufts, did...

1214.

BUSINESS NEWS IN BRIEF

Philadelphia Inquirer (PA) Author: N/A; Word Count: 1591 7/13/00 PHILA-INQ C03 2000
WLNLR 2443638

...Inquirer C03 2000 WLNLR 2443638 BUSINESS NEWS IN BRIEF Philadelphia Inquirer (PA)
Philadelphia Inquirer SF BUSINESS C03 July 13, 2000 20000713 20000713 Philadelphia PA
United States PI Newspaper English CDHD 0008112 Newspaper US USA PA Pennsylvania
NorthAmerica 7957 Word Count: 1591 IN ...

...forced two drug manufacturers to cut their prices for two popular allergy drugs. Tufts officials
discontinued coverage of Claritin and Zyrtec on Jan. 1, and cut in half the covered dosage of
Allegra, saying they were overpriced, while equally effective lower ...

...and Aventis SA, the maker of Allegra, cut their prices. The two drugs are used by nearly 30,000
Tufts patients. Zyrtec, made by Pfizer Inc., is still not covered. Norwegian firm buys 26 percent
stake in Kvaerner Aker Maritime ASA, a...

1215. Sting targets illegal online Rx sales Scottsdale company is focus of state effort
ARIZONA DAILY STAR (AZ) Author: Wichner, David; Word Count: 905 7/12/00
ARIZDLST 2 2000 WLNLR 4444050

...online Rx sales Scottsdale company is focus of state effort Wichner, David ARIZONA DAILY STAR (AZ) 2 July 12, 2000 20000712 20000712 PROQUEST 0888-546X ENGLISH NEWSPAPER ACBA 0000740 Newspaper US USA AZ Arizona NorthAmerica 4526 Word Count: 905 A Scottsdale-based ...

...In addition to Xenical, www.Rxleader.com offers several other weight-loss drugs, the smoking-cessation drug Zyban, allergy medicines Claritin and Zyrtec and the skin remedy Retin-A, along with several other drugs. Each of those drugs can be hazardous if taken...

1216. HMO CLAIMS WIN ON DRUG PRICES
Boston Globe (MA) Author: Bruce Mohl, Globe Staff; Word Count: 910 7/12/00 BOSTONG
A1 2000 WLNLR 2284840

...WIN ON DRUG PRICES Bruce Mohl, Globe Staff Boston Globe (MA) Boston Globe THIRD Metro/Region A1 July 12, 2000 20000712 20000712 Boston MA United States BG Newspaper English ACDM 0001266 Newspaper US USA MA Massachusetts NorthAmerica 4552 Word Count: 910 Tufts ...

...Tufts was jeopardizing public safety by pushing less-safe alternatives. Tufts officials on Jan. 1 discontinued coverage of Claritin and Zyrtec and cut in half the covered dosage of Allegra, saying the popular nonsedating antihistamines were overpriced and that equally effective ...

...manufacturer of Claritin, and Aventis, the manufacturer of a new once-a-day tablet of Allegra, cut their prices significantly. Zyrtec is still not covered by Tufts. "It was a difficult battle for us to fight, but one we had to...

1217. SAME OLD RULES FOR LOSING WEIGHT
Cleveland Plain Dealer Author: Fran Henry Plain Dealer reporter Word Count: 910 7/10/00
PLDLCL 3E 2000 WLNLR 9047551

...Henry Plain Dealer reporter Cleveland Plain Dealer Plain Dealer, The (Cleveland, OH) FINAL / ALL ARTS & LIFE 3E July 10, 2000 20000710 20000710 English CBFG 0002027 Newspaper US USA OH Ohio NorthAmerica 4549 Word Count: 910 A show of hands, please. Who believes ...

...there was no difference in the incidence of accident or injury among the four drugs, which also include Semprex and Zyrtec. Delivery debate For as long as doctors have been delivering babies in hospitals, they regularly have been widening the laboring...

1218. Group Seeks To Counteract Drugmakers
New York Times (NY) Author: MILT FREUDENHEIM; Word Count: 2135 6/30/00 NYT C1
2000 WLNK 3195614

...Counteract Drugmakers MILT FREUDENHEIM New York Times (NY) New York Times Late
Edition - Final C 1 05 June 30, 2000 20000630 20000630 New York NY US NYT English
Newspaper ADFN 0007297 Newspaper US USA NY New York NorthAmerica 10677 Word
Count: 2135 ...

...79.5 1999 sales (millions): 4,187.5 Xenical -- Roche Total 1999 advertising (millions): 75.6 1999
sales (millions): 146.4 Zyrtec -- Pfizer Total 1999 advertising (millions): 57.1 1999 sales
(millions): 581.2 Lipitor -- Warner-Lambert Total 1999 advertising (millions): 55...

1219. FDA READY FOR DEBATE ON PRESCRIPTIONS HEARINGS COULD HELP PUSH
CHOLESTEROL-LOWERING AND ALLERGY DRUGS OVER COUNTER
Akron Beacon Journal (Ohio) (KRT) Author: Lauran Neergaard Associated Press; Word
Count: 709 6/27/00 AKRONBJ B8 2000 WLNK 1529602

...Press Akron Beacon Journal (Ohio) (KRT) Akron Beacon Journal (OH) Akron Beacon Journal 1
STAR BUSINESS B8 June 27, 2000 20000627 20000627 Akron OH US AK Newspaper English
CDDJ 0063765 Newspaper US USA OH Ohio NorthAmerica 3545 Word Count: 709
WASHINGTON Envision ...

...allergy relievers, such as Benadryl, before getting behind the wheel. Worried enough to say the
nondrowsy competitors Claritin, Allegra or Zyrtec should be nonprescription, too? Delap demurs,
saying, "We need to find a way to accomplish what needs to happen for..."

1220. 17 Percent Increase in Prescription Drug Costs Hit Elderly Hardest. Study Finds
New York Times (NY) Author: ROBERT PEAR; Word Count: 840 6/27/00 NYT A16 2000
WLNK 3204857

...Study Finds ROBERT PEAR New York Times (NY) New York Times Late Edition - Final A 16
01 June 27, 2000 20000627 20000627 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 4202 Word Count: 840 ...

...use of any other type of drug. The increase was driven by heavy advertising for products like
Claritin, Allegra and Zyrtec. *Cholesterol-lowering drugs were the second-fastest growing category
last year, as the number of prescriptions increased 18.1 percent...

1221. SPENDING ON DRUGS SOARS, ESPECIALLY FOR THE ELDERLY
Pittsburgh Post-Gazette (PA) Author: ROBERT PEAR, THE NEW YORK TIMES ; Word
Count: 574 6/27/00 PITTSPOST A10 2000 WLN 3333500

...ROBERT PEAR, THE NEW YORK TIMES Pittsburgh Post-Gazette (PA) Pittsburgh Post-Gazette
SOONER NATIONAL A-10 June 27, 2000 20000627 20000627 Pittsburgh PA United States PT
Newspaper English ADJN 0008166 Newspaper US USA PA Pennsylvania NorthAmerica 2868
Word Count: 574 WASHINGTON ...

...use of any other type of drug. The increase was driven by heavy advertising for products like
Claritin, Allegra and Zyrtec. * Cholesterol-lowering drugs were the second-fastest growing
category last year, as the number of prescriptions increased 18.1 percent...

1222. Better drugs may be stuck behind counter
USA Today (USA) Author: Dennis Cauchon; Word Count: 2114 6/27/00 USATD 09D 2000
WLN 3516234

...Better drugs may be stuck behind counter Dennis Cauchon USA Today (USA) USA TODAY
FINAL LIFE 09D June 27, 2000 20000627 20000627 VA United States US Newspaper English
ADVP 0010173 Newspaper US USA NorthAmerica 10569 Word Count: 2114 The heartburn
medication Prilosec ...

...which reduce bone fractures in the elderly. Only 23% of allergy sufferers use the non-sedating
antihistamines Claritin, Allegra and Zyrtec. Those drugs are available over the counter in most of
the industrialized world at prices 50% to 75% below the...

1223. Claritin
ADVERTISING AGE Author: N/A; Word Count: 215 6/26/00 ADVTGAGE (No Page) 2000
WLN 1258218

...ADVTGAGE (No Page) 6/26/00 Advert. Age (Pg. Unavail. Online) 2000 WLN 1258218
Claritin ADVERTISING AGE June 26, 2000 20000626 20000626 CRAIN COMMUNICATIONS
0001-8899 ENGLISH TRADE JOURNAL AGE 0000149 Trade Journal US USA NorthAmerica
1073 Word Count: 215 Steve Andrzejewski ...

...covers prescription take-home bags from pharmacies, making it possible for a consumer to carry
home an order of Pfizer's Zyrtec or Aventis' Allegra with the Claritin name wrapped around it.
Meanwhile, sales continue to grow, even though market share has...

1224. BEST BETS

Buffalo News (NY) Author: CAROLYN NORTON-News Staff Reporter; Word Count: 760
6/8/00 BUFFALONWS C1 2000 WLNLR 1214400

...WLNLR 1214400 BEST BETS CAROLYN NORTON-News Staff Reporter Buffalo News (NY)
Buffalo News CITY LIFESTYLES C1 June 8, 2000 20000608 20000608 Buffalo NY United States
BN Newspaper English ACEF 0001373 Newspaper US USA NY New York NorthAmerica 3798
Word Count: 760 ...

...their own "special" competition. There's going to be a lot of dander floating around, so allergy-prone folks, take the Zyrtec. Admission is \$5 for adults, \$3 for children and seniors and \$12 for families. Dogs are not welcome. 4. Why...

1225. CAUSE OF REAPPEARANCE OF HIVES IS UNKNOWN

South Florida Sun-Sentinel Author: DR. PAUL DONOHUE GOOD HEALTH Word Count: 492
6/6/00 SFLSUN-SENT 2E 2000 WLNLR 8545203

...OF HIVES IS UNKNOWN DR. PAUL DONOHUE GOOD HEALTH South Florida Sun-Sentinel
BROWARD METRO LIFESTYLE 2E June 6, 2000 20000606 20000606 English JLGO 0009345
Newspaper US USA FL Florida NorthAmerica 2460 Word Count: 492 Dear Dr. Donohue: Ten years ago I ...

...to the cause. In those cases, constant antihistamine treatment can put an end to the problem. Newer antihistamines -- such as Zyrtec, Claritin and Allegra -- do not make people sleepy. Sometimes, combining cimetidine, a medicine used for control of stomach acid, with...

1226. REPEATED OUTBREAK OF HIVES BOTHER VICTIM. BAFFLE DOCTORS

Vero Beach Press Journal Author: Dr. Paul Donohue North American Syndicate; Word Count: 796
6/6/00 VEROBEACHPJ C3 2000 WLNLR 7901683

...Dr. Paul Donohue North American Syndicate Vero Beach Press Journal Press Journal Indian River County Lifestyle C3 June 6, 2000 20000606 20000606 English GDIH 0014190 Newspaper US USA FL Florida NorthAmerica 3980 Word Count: 796 To Your Health DEAR DR. DONOHUE: Can ...

...clue to the cause. In those cases, constant antihistamine treatment can put an end to the problem. Newer antihistamines - like Zyrtec, Claritin and Allegra - do not make people sleepy. Sometimes, combining cimetidine, a medicine used for control of stomach acid, with...

1227.

Pfizer teams with CBS, 'Prevention'

ADVERTISING AGE Author: N/A; Word Count: 743 6/5/00 ADVTGAGE (No Page) 2000
WLNR 1217877

...5/00 Advert. Age (Pg. Unavail. Online) 2000 WLNR 1217877 Pfizer teams with CBS,
'Prevention' **ADVERTISING AGE** June 5, 2000 ~~20000605~~ ~~20000605~~ CRAIN
COMMUNICATIONS 0001-8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal
US USA NorthAmerica 3714 Word Count: 743 TV, print ...

...the bulk of Pfizer's DTC-promoted products. In addition to Aricept and Viagra it will carry ads for
allergy treatment Zyrtec, Celebrex and an unbranded execution for antidepressant Zoloft featuring
Grammywinning singer Jennifer Holliday. Other editorial segments on "48 Hours" include...

1228.

Antihistamine and antipsychotic mix-up

NURSE PRACTITIONER Author: Cohen, Hedy; Word Count: 193 5/31/00 NURSERACTICE
106 2000 WLNR 4311170

...Prac. 106 2000 WLNR 4311170 Antihistamine and antipsychotic mix-up Cohen, Hedy **NURSE
PRACTITIONER** 25 106 5 May 31, 2000 ~~20000531~~ ~~20000531~~ PROQUEST 0361-1817 ENGLISH
TRADE JOURNAL AKDB 0007484 Trade Journal US USA NorthAmerica 964 Word Count:
193 A teenager who was supposed to receive the antihistamine Zyrtec (cetirizine hydrochloride)
for treatment of allergies fainted after the first dose. Although she notified her health care provider
and decreased ...

...Food and Drug Administration's MedWatch and USP-ISMP medication error databases contain
more than 30 reports of mix-ups between Zyrtec and Zyprexa. Besides having names that begin
with "Zy," both drugs are available in white, coated, 5-mg and 10 ...

...DISURESP IUP05 Healthcare Practice Specialties HCPRAC 1HE49 Allergy ALLERGY 1AL79
Respiratory & Pulmonary PULMONRY 1RE29 Prescription Drugs RX IPR52 FOOD ISMP
ZYRTEC Apparently Drug Patients Zyprexa...

1229.

Out of Reach? The rise in drug prices is causing the public to ask why. The reasons include the hefty research costs, consumer advertising and the growth of managed care.

Los Angeles Times Author: LINDA MARSA Word Count: 2578 5/29/00 LATIMES 1 2000
WLNLR 8405474

...growth of managed care. LINDA MARSA SPECIAL TO THE TIMES Los Angeles Times Home
Edition Health 1 May 29, 2000 20000529 20000529 English JLGM 0039987 Newspaper US USA
CA California NorthAmerica 12888 Word Count: 2578 Dorothy and Clarence Cardella, a
retired couple ...

...awareness. In 1999, the industry spent nearly \$2 billion to persuade patients to ask their doctor
about products such as Zyrtec and Allegra, both allergy treatments, and Premarin, an estrogen
supplement for post-menopausal women. This strategy seems to work. According ...

...2	Propecia	99	(hair loss)	
3	Viagra	93	(impotence)	
4	Prilosec	79	(anti-ulcer)	5 Xenical
75	(weight reduction)	6 Zyrtec	57	(allergy)
7	Lipitor	55	(cholesterol reduction)	8
Zyban	54	(smoking deterrent)	9	Nolvadex
54	(breast cancer)	10 Flonase	53...	

1230.

SNEEZY, DOPEY, SLEEPY?

Boston Globe (MA) Author: BY RICHARD SALTUS, GLOBE STAFF ; Word Count: 1131
5/28/00 BOSTONG 6 2000 WLNLR 2303445

...2303445 SNEEZY, DOPEY, SLEEPY? BY RICHARD SALTUS, GLOBE STAFF Boston Globe
(MA) Boston Globe THIRD Magazine 6 May 28, 2000 20000528 20000528 Boston MA United
States BG Newspaper DRAWING English ACDM 0001266 Newspaper US USA MA Massachusetts
NorthAmerica 3636 Word Count: 1131 ...

...users drowsy, which can be dangerous for drivers. The newer, non-sedating antihistamines are
prescription drugs like Claritin, Allegra, and Zyrtec, which come in once- or twice-a-day pills.
Zyrtec causes drowsiness in some people. The antihistamines can be combined with nasal steroids
for a one-two punch. Cost is...

1231. Drug firms betting on advertising / Prescription blitz targeting patients
Houston Chronicle Author: SUSAN OKIE; Word Count: 546 5/28/00 HSTNCHRON A5 2000
WLNR 9343155

...Drug firms betting on advertising / Prescription blitz targeting patients SUSAN OKIE Houston
Chronicle 2 STAR A 5 May 28, 2000 20000528 20000528 English JKRZ 0004755 Newspaper US
USA TX Texas NorthAmerica 2728 Word Count: 546 In a television commercial for the anti ...

...a heartburn remedy, smiling people play or recline on the faces of giant clocks. And in one for the
antihistamine Zyrtec, a snuffle-free man flies a toy plane around his yard. A pill can fix whatever
ails you: That's the...

1232. DRUG CLAIM LEADS TO PFIZER, UCB INJUNCTION [All Editions: Two Star P, Two Star B,
One Star B]
Record, The; Bergen County, N.J. Author: Anonymous; Word Count: 196 5/26/00 RECINN B
2000 WLNR 7342841

...Two Star P, Two Star B, One Star B] Anonymous Record, The; Bergen County, N.J. B.03 May 26,
2000 20000526 20000526 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 980 Word Count: 196 MADISON Schering Corp., a subsidiary of ...

...Pfizer Inc. and UCB Pharma Inc. not to state or imply, either in writing or orally, that the sedating
antihistamine Zyrtec (cetirizine hydrochloride) is non-sedating or essentially non-sedating. The
court further ordered Pfizer and UCB to notify its sales ...

...filed by Schering that charged that Pfizer Inc. and UCB breached an April 1996 settlement
agreement by continuing to promote Zyrtec improperly as a non-sedating product. Schering-Plough
markets the Claritin (loratadine) non-sedating antihistamine line, the largest-selling in...

1233. BRAND NAME GAME COUNTLESS WAYS FOR GIVEAWAYS TO MAKE ADS LAST MANY
DAYS
Hartford Courant Author: MATTHEW KAUFFMAN Word Count: 1549 5/25/00
HARTFORDCRNT E1 2000 WLNR 8493962

...GIVEAWAYS TO MAKE ADS LAST MANY DAYS MATTHEW KAUFFMAN Courant Staff
Writer Hartford Courant STATEWIDE BUSINESS E1 May 25, 2000 20000525 20000525 English
JLGQ 0047788 Newspaper US USA CT Connecticut NorthAmerica 7744 Word Count: 1549
Danielle Brown, a regional sales manager for ...

...often used for market research. Pfizer Inc. gave 10-minute phone cards to patients who were given
free samples of Zyrtec allergy medicine. But to activate the cards, customers had to answer
questions in a brief, automated telephone survey about their...

1234. Allergy relief is nothing to sneeze at
INTELLIGENCER JOURNAL (LANCASTER, PA) Author: Esbenshade, Claudia; Word
Count: 1023 5/23/00 LANCINTJ 8 2000 WLNLR 4317670

...2000 WLNLR 4317670 Allergy relief is nothing to sneeze at Esbenshade, Claudia
INTELLIGENCER JOURNAL (LANCASTER, PA) 8 May 23, 2000 **20000523 20000523**
PROQUEST 0889-4140 ENGLISH NEWSPAPER ACVM 0005095 Newspaper US USA PA
Pennsylvania NorthAmerica 5116 Word Count: 1023 On the weekends ...

...effects, according to Kaufman, and many people shy away from taking them. "The once-a-day pills such as Claritin, Zyrtec, and now Allegra give the patient the convenience of taking a pill just once a day," Kaufman said. " Plus, they do not make you drowsy." Kaufman did point out that Zyrtec can produce a side effect of drowsiness buy "those who have a problem with over-the-counter drugs and drowsiness will probably not have a problem with Zyrtec." Claritin, which was introduced about nine years ago, and Allegra, which is a once-a-day pill, have become more...

1235. Y&R Regroups for the Future.
ADWEEK Eastern Edition Author: N/A; Word Count: 1065 5/22/00 ADWKEST 3 2000
WLNLR 9948638

...Ed. 3 2000 WLNLR 9948638 Y&R Regroups for the Future. ADWEEK Eastern Edition 41 21 3
May 22, 2000 **20000522 20000522** The Nielsen Company 0199-2864 Magazine/Journal English
KEVA 0000161 Magazine US USA NY New York NorthAmerica 5325 Word Count ...

...while not defending its U.S. Army and H&R Block businesses in review. It lost a recent pitch for Pfizer's Zyrtec brand--a \$50 million account--while winning Balance Bar (\$80.40 million) in a Kraft roster-shop shoot-out with...

1236. DTC spending up 40 percent in 1999 to \$1.8 billion.
Drug Store News Author: N/A; Word Count: 319 5/22/00 DSNEWS 19 2000 WLNLR 9990266

...DTC spending up 40 percent in 1999 to \$1.8 billion. Drug Store News 22 7 19 May 22, 2000
20000522 20000522 Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English KGBI 0003153
Newsletter US USA NorthAmerica 1594 Word Count: 319 Pharmaceutical companies ...

...brand in 1999, with a \$137.4 million spend. Pfizer spent \$57.1 million in DTC promotion for Claritin-competitor Zyrtec, a 24 percent decline from 1998 spending levels. Merck's Propecia ranked second in DTC spend, with \$99.7 million, followed...

1237.

Prescription market booms with volume growth accelerating.

Drug Store News Author: N/A; Word Count: 3148 5/22/00 DSNEWS 51 2000 WLN 9989995

...51 2000 WLN 9989995 Prescription market booms with volume growth accelerating. Drug Store
News 22 7 51 May 22, 2000 20000522 20000522 Lehar-Friedman, Inc. 0191-7587
Magazine/Journal English KGBI 0003153 Newsletter US USA NorthAmerica 15738 Word
Count: 3148 As retail ...

...Schering-Plough	\$137.4	Propecia	Merck	99.7	Viagra	Pfizer	
93.5	Prilosec	AstraZeneca	79.1	Xenical	Roche	75.6	Zyrtec
	Pfizer	57.0	Lipitor	Warner-Lambert	55.4	Zyban	Glaxo
Wellcome	54.8	Nolvadex	AstraZeneca	54.5	Flonase	Glaxo	Wellcome ...

...PLOUR SCOTT LEVINS SOURCE PRESCRIPTION SOURCE SSRI SYNTHROID TAMIFLU
TAP VIAGRA PFIZER VIOXX MERCK WYETH WYETH AYERST ZOCOR ZYBAN GLAXO
ZYRTEC PFIZER PFIZER BRISTOL MYERS SQUIBB SARL ASTRAZENACA
PHARMACEUTICALS LP APTIUM ONCOLOGY BRISTOL AND WEST PLC FOOD AND
ALLIED SERVICE TRADES...

1238.

Allergic to outdoors? See a doctor

CINCINNATI POST (OH) Author: Court, Georgia; Word Count: 556 5/18/00 CINPOST 7
2000 WLN 4229174

...Post 7 2000 WLN 4229174 Allergic to outdoors? See a doctor Court, Georgia CINCINNATI
POST (OH) 7 May 18, 2000 20000518 20000518 PROQUEST ENGLISH NEWSPAPER AMEW
0001983 Newspaper US USA OH Ohio NorthAmerica 2780 Word Count: 556 Your Health
Care If you're ...

...now second-generation antihistamines that offer a better pharmaceutical solution to allergy
control. The brand names are Claritin, Allegra and Zyrtec. All are produced by different
companies. He prescribes all of them from time to time because "some people do better..."

1239. ALLERGIC TO OUTDOORS? SEE A DOCTOR

Cincinnati Post (OH) Author: Georgia Court; Word Count: 577 5/17/00 CINPOST 7C 2000
WLNLR 973220

...OUTDOORS? SEE A DOCTOR Georgia Court Cincinnati Post (OH) Cincinnati Post (KY)
CINCINNATI POST FINAL LIVING 7C May 17, 2000 20000517 20000517 Cincinnati OH US CP
Newspaper English ACXQ 0001982 Newspaper US USA OH Ohio NorthAmerica 2886 Word
Count: 577 If you're ...

...now second-generation antihistamines that offer a better pharmaceutical solution to allergy
control. The brand names are Claritin, Allegra and Zyrtec. All are produced by different
companies. He prescribes all of them from time to time because "some people do better...

1240. Allergies : Allergens in carpeting and bedclothes are factors that make

Charleston Gazette (WV) Author: Martha Leonard; Word Count: 698 5/16/00 CHLST-GZ 1D
2000 WLNLR 732998

...in carpeting and bedclothes are factors that make Martha Leonard Charleston Gazette (WV)
Charleston Gazette News 1D May 16, 2000 20000516 20000516 Charleston WV US CTG
Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica
3490 Word Count: 698 mleonard ...

...are now un Eller has cut out eggs and peanuts from Chase's diet, but it hasn't been easy. " Eller
said Zyrtec has some mild side effects - it produces drowsiness and increa Along with Zyrtec,
several new allergy medicines have hit the market in the past Dr. Chandra Kumar, a physician at
the Asthma and ...

...Pulmonary PULMONRY IRE29 Allergy ALLERGY 1AL79 ALLERGIES ALLERGY CENTER
ASTHMA CENTER FOR ALTERNATIVE HEALTH NATIONAL ALLERGEN STUDY
NATIONAL INST VOJTA ZYRTEC Ba Kathy Eller Chandra Kumar Chase Eller Ellers Kumar
Martha Leonard Singulair Vojta Zyrtec...

1241. Allergy remedies / New drugs break the cycle of seasonal sneezes
Patriot Ledger, The; Quincy, Mass. Author: JANE E. BRODY ; N.Y. Times News
Service: Word Count: 1417 5/16/00 PAT-LED 22 2000 WLNLR 7264359

...News Service Patriot Ledger, The; Quincy, Mass. The Patriot Ledger Quincy, MA Run of Paper
Feature 22 May 16, 2000 20000516 20000516 English FDID 0007997 Newspaper US USA MA
Massachusetts NorthAmerica 7083 Word Count: 1417 Are you filled with dread instead of ...

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as
stimulants. Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec,
all now available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there
is...

1242. For the Record
ADVERTISING AGE Author: N/A; Word Count: 1198 5/15/00 ADVTGAGE (No Page) 2000
WLNLR 1282691

...Page) 5/15/00 Advert. Age (Pg. Unavail. Online) 2000 WLNLR 1282691 For the Record
ADVERTISING AGE May 15, 2000 20000515 20000515 CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
5988 Word Count: 1198 Pfizer's \$50 ...

...York, for the estimated \$50 million account of antidepressant Zoloft. The win comes after Deutsch
captured the account of Pfizer's Zyrtec anti-allergy medication last year. Other contenders in the
Zoloft direct-to-consumer review included FCB Worldwide, Merkley Newman Harty...

1243. THE MEDIA BUSINESS: ADVERTISING -- ADDENDA: 3 Marketers Select Agencies
New York Times (NY) Author: ALLISON FASS; Word Count: 496 5/10/00 NYT C7 2000
WLNLR 3261801

...Select Agencies ALLISON FASS New York Times (NY) New York Times Late Edition - Final C
7 01 May 10, 2000 20000510 20000510 New York NY US NYT English Newspaper ADFN
0007297 Newspaper US USA NY New York NorthAmerica 2478 Word Count: 496 ...

...for Zoloft, an antidepressant, nine months after Deutsch was named to create campaigns aimed at
consumers for another Pfizer drug, Zyrtec, an antihistamine. Billings for the Zoloft assignment
were estimated at \$50 million. The decision came after a review that had...

1244. MULTIPLE MYELOMA IS BONE-MARROW CANCER

Vero Beach Press Journal Author: Dr. Paul Donohue North American Syndicate: Word Count:
813 5/10/00 VEROBEACHPJ C2 2000 WLN 7876214

...Dr. Paul Donohue North American Syndicate Vero Beach Press Journal Press Journal Indian
River County Lifestyle C2 May 10, 2000 **20000510 20000510** English GDIH 0014190 Newspaper
US USA FL Florida NorthAmerica 4066 Word Count: 813 To Your Health DEAR DR.
DONOHUE: I ...

...the most stoic to the brink. Undoubtedly you have used antihistamines. Have you tried the
newer antihistamines - Claritin, Allegra and Zyrtec? They don't make people as groggy as the
older antihistamines sometimes do. Nasalcrom is a nose spray that has brought...

1245. Pharmaceutical Makers Expect to Have Above-Average Year.

Chain Drug Review Author: N/A: Word Count: 2628 5/1/00 CHAINDREV RX 2000 WLN 9983721

...WLN 9983721 Pharmaceutical Makers Expect to Have Above-Average Year. Chain Drug
Review 22 8 RX 12 May 1, 2000 **20000501 20000501** Racher Press, Inc. 0164-9914
Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 13141 Word
Count: 2628 NEW ...

...Pfizer are Procardia XL and Norvasc (cardiovascular medications), Zoloft (antidepressant),
Zithromax (antibiotic), Aricept (Alzheimer's treatment), Cardura (cardiovascular), Diflucan
(antifungal) and Zyrtec (antihistamine). Pfizer's recently launched Trovan, for bacterial infections,
and Viagra, an oral treatment for impotence, have also been enormously successful...

1246. AAAAAAH-CHOO! -- FOR THOSE WHO SUFFER, ALLERGY SEASON IS NOTHING TO
SNEEZE AT

Sun Herald (Biloxi, MS) Author: KAREN NELSON, THE SUN HERALD: Word Count: 1342
5/1/00 SHRLD B1 2000 WLN 3005777

...TO SNEEZE AT KAREN NELSON, THE SUN HERALD Sun Herald (Biloxi, MS) Sun Herald
TSH LIVING B1 May 1, 2000 **20000501 20000501** Biloxi MS United States SH Newspaper
PHOTO English CDHG 0009585 Newspaper US USA MS Mississippi NorthAmerica 6710
Word Count: 1342 ...

...antihistamine in 1944, a battery of medicines have appeared to fight allergy symptoms. The
newest prescription medicines --- Claritin, Allegra and Zyrtec --- are effective without the
dangerous side effects of severe drowsiness. But because it is cheaper, over-the-counter Benadryl
is...

1247. ALLERGY SEASON COMING ACHOO! Mild winter brings early return of tree pollen misery
New York Daily News Author: SUSAN FERRARO DAILY NEWS STAFF WRITER With Corky Siemaszko; Word Count: 1792 4/27/00 NYDLYNWS 28 2000 WLNLR 9557044

...SUSAN FERRARO DAILY NEWS STAFF WRITER With Corky Siemaszko New York Daily News SPORTS FINAL NEWS 28 April 27, 2000 20000427 20000427 English KAAJ 0122124 Newspaper US USA NY New York NorthAmerica 8958 Word Count: 1792 The season for sneezin' has arrived ...

...Slankard. It works best if taken regularly for several weeks. PRESCRIPTION DRUGS Antihistamines - nonsedating (Claritin and Allegra) and low-sedating (Zyrtec). Come with or without decongestants. Eye drops - Patanol is new; old reliables are Zaditor and Cromlon. Nasal sprays - Corticosteroids include...

1248. ROAD HAZARD - BENADRYL DULLS MOTORISTS' SENSES LIKE ALCOHOL
Orlando Sentinel Author: Suzy Cohen; Word Count: 638 4/25/00 ORLANDOSENT E3 2000 WLNLR 8628227

...WLNLR 8628227 ROAD HAZARD - BENADRYL DULLS MOTORISTS' SENSES LIKE ALCOHOL Suzy Cohen Orlando Sentinel METRO LIVING E3 April 25, 2000 20000425 20000425 English JLGN 0007719 Newspaper US USA FL Florida NorthAmerica 3190 Word Count: 638 QUESTION: I heard on the news that ...

...Unisom. If you want to stop sneezing without snoozing, get a prescription for an antihistamine such as Claritin, Allegra or Zyrtec. Q: I've practiced medicine for more than 16 years, and I could never understand why other physicians opposed an expanded...

1249. Pfizer's Zoloft
ADWEEK Eastern Edition Author: N/A; Word Count: 1250 4/24/00 ADWKEST 14 2000 WLNLR 9921937

...24/00 ADWEEK-E. Ed. 14 2000 WLNLR 9921937 Pfizer's Zoloft. ADWEEK Eastern Edition 41 17 14 April 24, 2000 20000424 20000424 The Nielsen Company 0199-2864 Magazine/Journal English KEVA 0000161 Magazine US USA NY New York NorthAmerica 6248 Word Count ...

...clinical, benefit-driven type in the category Deutsch, New York Shop is new to the category; its first work for Zyrtec, an allergy drug, broke earlier this year. The campaign uses a "lots of allergies, just one pill" strategy. One spot ...

...U.S. Air Force, Balance Bar, et al). Merckley Newman Harty, New York Although unsuccessful in last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance...

1250.

Deutsch.

ADWEEK Eastern Edition Author: N/A; Word Count: 399 4/24/00 ADWKEST 63 2000
WLNR 9922108

...4/24/00 ADWEEK-E. Ed. 63 2000 WLNR 9922108 Deutsch. ADWEEK Eastern Edition 41 17 63
April 24, 2000 20000424 20000424 The Nielsen Company 0199-2864 Magazine/Journal English
KEVA 0000161 Magazine US USA NY New York NorthAmerica 1994 Word Count ...

...Numbers A Billings up 55% to \$1.2 billion. Revenue up 53% to %133 million. Won Domino's,
Bank One, Pfizer's Zyrtec, Reflect.com, Expedia.com, Britannica.com., Tommy Hilfiger,
Ashford.com, Brinks Home Security, Citizen Watch, My Family.com, SunAmerica, Grand Marnier.
Resigned Baskin Robbins, Foot ...

...COM CITIZEN WATCH CRACKING PROCTER GAMBLE ECD ECD ERIC HIRSHBERG
EVP EXPEDIA COM PFIZER RESIGNED BASKIN ROBBINS FOOT LOCKER TV ZYRTEC
REFLECT COM BRADY AND CO INC PFIZER INC PFIZER ESPERION THERAPEUTICS INC
ELECTRONIC CONTROLS DESIGN CITIZEN HOLDINGS CO LTD DEUTSCH...

1251.

Pfizer's Zolof.

ADWEEK Southeast Author: N/A; Word Count: 1251 4/24/00 ADWKSEED 14 2000 WLNR
9918463

...14 4/24/00 ADWEEK Se. 14 2000 WLNR 9918463 Pfizer's Zolof. ADWEEK Southeast 21 17 14
April 24, 2000 20000424 20000424 The Nielsen Company 8756-6389 Magazine/Journal English
KEUG 0014161 Trade Journal US USA GA Georgia NorthAmerica 6253 Word Count ...

...benefit-driven type in the category. CONTENDERS Deutsch, New York Shop is new to the
category; its first work for Zyrtec, an allergy drug, broke earlier this year. The campaign uses a
"lots of allergies, just one pill" strategy. One spot ...

...U.S. Air Force, Balance Bar, et al). Merkley Newman Harty, New York Although unsuccessful in
last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop
presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance...

1252.

Pfizer's Zolofit.

ADWEEK Southwest Author: N/A; Word Count: 1251 4/24/00 ADWKSUED 14 2000 WLN 9929699

...14 4/24/00 ADWEEK Sw. 14 2000 WLN 9929699 Pfizer's Zolofit. ADWEEK Southwest 22 17 14 April 24, 2000 20000424 20000424 The Nielsen Company 0746-892X Magazine/Journal English KFEC 0014152 Trade Journal US USA TX Texas NorthAmerica 6254 Word Count ...

...U.S. Air Force, Balance Bar, et al). Merckley Newman Harty, New York Although unsuccessful in last year's pitch for Pfizer's Zyrtec brand, that experience opened doors this time around. The shop presented case histories for Mercedes-Benz, BMW Motorcycles, Travelers Insurance ...

...the firm handled a recent pan-European review for Pfizer's Viagra, which McCann-Erickson won, and last year's \$75 million Zyrtec-account contest, which Deutsch won. But being a roster shop does not necessarily hold sway. D'Arcy Masius Benton & Bowles, which...

1253.

AS SEEN ON TV... <

South Florida Sun-Sentinel Author: DARRYL E. OWENS Orlando Sentinel Word Count: 1189 4/23/00 SFLSUN-SENT 3E 2000 WLN 8533868

...TV... DARRYL E. OWENS Orlando Sentinel South Florida Sun-Sentinel Broward Metro SUNDAY LIFESTYLE HEALTH & FAMILY 3E April 23, 2000 20000423 20000423 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 5944 Word Count: 1189 Taking a simple cough and running with ...

...consumer marketing campaigns, a billion-dollar strategy that has helped make prescription drugs such as Claritin, Propecia, Viagra, Prilosec, Xenical, Zyrtec, and Flonase household names. But those ubiquitous TV commercials with allergy-ridden adults skipping sneeze-free forever through fields of...

1254.

Competition slows drug makers' sales but profits see increase

Star-Ledger, The (Newark, NJ) Author: Kerry Dooley Word Count: 747 4/21/00 STLGRN 60 2000 WLN 8681045

...drug makers' sales but profits see increase Kerry Dooley Star-Ledger, The (Newark, NJ) FINAL BUSINESS 60 April 21, 2000 20000421 20000421 English JAAB 0062645 Newspaper US USA NJ New Jersey NorthAmerica 3737 Word Count: 747 Bristol-Myers Squibb Co. and Schering ...

...Exchange. Its shares have fallen 5.2 percent so far this year on concerns about Claritin, which also competes with Zyrtec, marketed by Pfizer Inc. for Belgian drug maker UCB SA. Shares of Bristol-Myers, based in New York, fell 15...

1255. Pfizer profit up 33%, tops estimates
Marketwatch Author: CBS.MarketWatch.com; Word Count: 547 4/18/00 MKTWATCH
21:58:00

...4/18/00 Marketwatch 21:58:00 Pfizer profit up 33%, tops estimates CBS.MarketWatch.com
Marketwatch CBS MarketWatch April 18, 2000 20000418 20000418 English DIIG 0062090
Newswire US USA NorthAmerica 2737 Word Count: 547 NEW YORK (CBS.MW) -- Pfizer
said Tuesday first-quarter earnings ...

...total prescriptions for the arthritis drug Celebrex rose 162 percent, 36 percent for Lipitor, 29
percent for the allergy medicine Zyrtec, 27 percent for Viagra, 13 percent for the hypertension
drug Norvasc and 8 percent for the antidepressant Zoloft. Pfizer shares...

1256. RX-RATED DIAGNOSIS FROM ALLERGIES TO LOVE LIFE, ARE TV DRUG ADS
CREATING A NATION OF SAVVY PATIENTS OR A BUNCH OF WORRYWARTS?
Orlando Sentinel Author: Darryl E. Owens of The Sentinel Staff; Word Count: 1289 4/18/00
ORLANDOSENT E1 2000 WLNLR 8613291

...OR A BUNCH OF WORRYWARTS? Darryl E. Owens of The Sentinel Staff Orlando Sentinel
METRO LIVING E1 April 18, 2000 20000418 20000418 English JLG N 0007719 Newspaper US
USA FL Florida NorthAmerica 6444 Word Count: 1289 Taking a simple cough and running
with ...

...consumer marketing campaigns, a billion-dollar strategy that has helped make prescription drugs
such as Claritin, Propecia, Viagra, Prilosec, Xenical, Zyrtec, and Flonase household names. But
those ubiquitous TV commercials with allergy-ridden adults skipping sneeze-free forever through
fields of...

1257. VARIOUS TREATMENTS BREAK THE CYCLE OF SEASONAL SNEEZES
Stuart News Author: Jane E. Brody New York Times News Service; Word Count: 1419 4/18/00
XSNE D8 2000 WLNLR 7576140

...New York Times News Service The Stuart News Stuart News Stuart News Martin County Health
& Medicine D8 April 18, 2000 20000418 20000418 English GDID 0013666 Newspaper US USA
FL Florida NorthAmerica 7095 Word Count: 1419 Are you filled with dread instead of ...

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as stimulants.
Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec, all now
available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there is...

1258. SNEEZE SIGNALS SEASON ALLERGY RELIEF CAN BE FOUND IN SPRAYS, PILLS, SHOTS
Memphis Commercial Appeal (TN) Author: Mary Powers The Commercial Appeal; Word
Count: 1682 4/17/00 COMAPL C1 2000 WLNLR 5170173

...SPRAYS, PILLS, SHOTS Mary Powers The Commercial Appeal Memphis Commercial Appeal
(TN) Commercial Appeal Final Appeal C1 April 17, 2000 20000417 20000417 Memphis TN US
CA Newspaper DIAGRAM DRAWING English ADCE 0006726 Newspaper US USA TN
Tennessee NorthAmerica 8412 Word Count: 1682 ...

...and difficulty urinating. Those nonprescription antihistamines are sometimes packaged with
decongestants and pain relievers. Newer medications, including Allegra, Claritin and Zyrtec,
boast symptom relief with less sedation. On average, 5 to 7 percent of those taking newer
medications report drowsiness, compared...

1259. Multisymptom Items Blur Picture Warner-Lambert's Benadryl had revenues of \$131.2 mil in yr
ended 1/30/00; total nonprescription allergy relief market equaled \$346.1 mil in 1999
MMR Author: N/A; Word Count: 310 4/17/00 MMRTJ 49 2000 WLNLR 6535390

...30/00; total nonprescription allergy relief market equaled \$346.1 mil in 1999 MMR 17 9 49 April
17, 2000 20000417 20000417 United States 0743-5258 MMR Journal English AJXW 0006891
Trade Journal US USA NorthAmerica 1552 Word Count: 310 Copyright © 2003 ...

...Plough Corp., for example, fields two Rx medications, Claritin, a nonsedative antihistamine, and
a corticosteroid nasal spray, Nasonex. In addition, Zyrtec from Pfizer Inc. and Aventis SA's Allegra
are both nonsedative antihistamines. The eventual switch of some of these products to...

1260. Arsenal of treatments available to attack allergies
Houston Chronicle Author: JANE E. BRODY; Word Count: 1204 4/16/00 HSTNCHRON 9
2000 WLNLR 9404355

...9404355 Arsenal of treatments available to attack allergies JANE E. BRODY Houston Chronicle
2 STAR LIFESTYLE 9 April 16, 2000 20000416 20000416 English JKRZ 0004755 Newspaper US
USA TX Texas NorthAmerica 6022 Word Count: 1204 Are you filled with dread instead of ...

...less so than diphenhydramine, which is the main ingredient in Benadryl. Alternatively, newer
prescription antihistamines such as Claritin, Allegra and Zyrtec, all now available as once-a-day
pills, rarely cause sedation or any other side effect. In addition, there are...

1261. EXPERTS NOT SURE WHY ANTIHISTAMINES CAN CAUSE DROWSINESS Second Opinion
Bradenton Herald (Bradenton, FL) Author: Dr. Mitchell Hecht, Knight Ridder/Tribune News
Service: Word Count: 647 4/15/00 BRADHERALD 4 2000 WLNLR 1010629

...Dr. Mitchell Hecht, Knight Ridder/Tribune News Service Bradenton Herald (Bradenton, FL)
Bradenton Herald Bradenton Wellbeing 4 April 15, 2000 20000415 20000415 Bradenton FL US BH
Newspaper English ACDS 0001284 Newspaper US USA FL Florida NorthAmerica 3234 Word
Count: 647 Q. Why ...

...allows some drugs to affect the brain much more so than others. The newer "second-generation,"
prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily
cross the blood-brain barrier. That's why they have a low/no...

1262. WHY DO ANTIHISTAMINES CAUSE DROWSINESS?
New Orleans Times Picayune Author: Dr. Mitchell Hecht Knight Ridder/Tribune News
Service: Word Count: 655 4/13/00 NOTPCN E7 2000 WLNLR 1109311

...CAUSE DROWSINESS? Dr. Mitchell Hecht Knight Ridder/Tribune News Service New Orleans
Times Picayune ORLEANS LIVING E7 April 13, 2000 20000413 20000413 New Orleans LA
United States NO Newspaper English CAAB 0007262 Newspaper US USA LA Louisiana
NorthAmerica 3273 Word Count: 655 ...

...allows some drugs to affect the brain much more so than others. The newer "second-generation,"
prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily
cross the blood-brain barrier. That's why they have a low/no...

1263. Why allergy drugs cost so much
USA Today (USA) Author: Dennis Cauchon; Word Count: 3830 4/12/00 USATD 01A 2000
WLNR 3521023
- ...3521023 Why allergy drugs cost so much Dennis Cauchon USA Today (USA) USA TODAY
FINAL NEWS 01A April 12, 2000 20000412 20000412 VA United States US Newspaper English
ADVP 0010173 Newspaper US USA NorthAmerica 19152 Word Count: 3830 The prescription
medicines are ...
- ...Low prices and over-the-counter access have turned a new generation of safer, non-sedating
antihistamines -- Claritin, Allegra and Zyrtec -- into the primary allergy treatment in every
industrialized nation except the United States. In this country, most allergy sufferers still ...
- ...significant side effects. The drug is so safe that no lethal dose is known. Allegra has a similar
safety record. Zyrtec causes a small amount of sedation. Citing the new antihistamines' safety
record, Blue Cross of California has asked federal regulators to move Claritin, Allegra and Zyrtec
to over-the-counter status immediately. "They advertise these drugs like they're candy," says Rob
Seidman, vice president for pharmacy...
1264. Drug companies stand behind their strategies
USA Today (USA) Author: N/A; Word Count: 418 4/12/00 USATD 04A 2000 WLNR 3522367
- ...2000 WLNR 3522367 Drug companies stand behind their strategies USA Today (USA) USA
TODAY FINAL NEWS 04A April 12, 2000 20000412 20000412 VA United States US Newspaper
English ADVP 0010173 Newspaper US USA NorthAmerica 2092 Word Count: 418 Schering-
Plough, which makes ...
- ...Rouse III said. "We can manage our exclusivity better financially through a channel of physicians
and pharmacies." Pfizer, which sells Zyrtec in North America, declined to elaborate on why it
sells the antihistamine as a prescription drug in the United States ...
- ...HCPRAC IHE49 Allergy ALLERGY 1AL79 Respiratory & Pulmonary PULMONRY 1RE29
Prescription Drugs RX 1PR52 AVENTIS BENADRYL CLARITIN OTC PFIZER SCHERING
PLOUGH ZYRTEC AVENTIS SA PFIZER INC SCHERING PLOUGH CORP Charles Rouse
Druce Howard Druce USA USA TODAY Vanessa McGowan...

1265. Sedating antihistamines impair children's ability to learn
USA Today (USA) Author: Dennis Cauchon; Word Count: 642 4/12/00 USATD 05A 2000
WLNR 3523023
- ...Sedating antihistamines impair children's ability to learn Dennis Cauchon USA Today (USA)
USA TODAY FINAL NEWS 05A April 12, 2000 20000412 20000412 VA United States US
Newspaper English ADVP 0010173 Newspaper US USA NorthAmerica 3208 Word Count: 642
Children are among those ...
- ...to remember facts and analyze concepts, according to numerous studies. By contrast, the newer,
non-sedating antihistamines -- Claritin, Allegra and Zyrtec -- control allergies without impairing a
child's learning ability. "There are no circumstances under which the sedating antihistamines are
the medicine...
1266. 'Complex issues' require much study before action, FDA says
USA Today (USA) Author: Dennis Cauchon; Word Count: 1069 4/12/00 USATD 05A 2000
WLNR 3523490
- ...require much study before action, FDA says Dennis Cauchon USA Today (USA) USA TODAY
FINAL NEWS 05A April 12, 2000 20000412 20000412 VA United States US Newspaper English
ADVP 0010173 Newspaper US USA NorthAmerica 5343 Word Count: 1069 For nearly two
years, the Food and Drug Administration has been reviewing whether the allergy drugs Claritin,
Allegra and Zyrtec should be switched from prescription drugs to over-the-counter medicines. The
FDA, which has sole authority to decide whether ...
- ...over the counter. The third question, the product's safety and effectiveness, is the key to
establishing whether Claritin, Allegra and Zyrtec should be sold over the counter. 880
ALLERGY DRUG FDA Americas GEOMER 1AM92 North America GEONAMR 1NO39 USA
ISOUS IUS73...
1267. ANTIHISTAMINES: WHY DO THEY CAUSE DROWSINESS? ASK THE DOCTOR
Grand Forks Herald (ND) Author: Dr. Mitchell Hecht, Knight Ridder Newspapers; Word
Count: 530 4/11/00 BSX-GFH 2 2000 WLNR 2318676
- ...Hecht, Knight Ridder Newspapers Grand Forks Herald (ND) Grand Forks Herald FINAL C-
HEALTH AND FITNESS 02 April 11, 2000 20000411 20000411 Grand Forks ND United States
GF newspaper English CDGF 0004446 Newspaper US USA ND North Dakota NorthAmerica
2649 Word Count ...
- ...allows some drugs to affect the brain much more so than others. The newer second-generation,
prescription-only antihistamines Claritin, Zyrtec and Allegra are compounds that do not easily
cross the blood-brain barrier. That's why they have a low/no...

1268. PERSONAL HEALTH: Breaking the Cycle of Seasonal Sneezes
New York Times (NY) Author: JANE E. BRODY; Word Count: 1527 4/11/00 NYT F8 2000
WLNR 3201149

...Sneezes JANE E. BRODY New York Times (NY) New York Times Late Edition - Final F 8 01
April 11, 2000 20000411 20000411 New York NY US NYT English Newspaper ADFN 0007297
Newspaper US USA NY New York NorthAmerica 7635 Word Count: 1527 ...

...with a decongestant like pseudoephedrine or phenylpropanolamine, which act as stimulants.
Alternatively, the newer prescription antihistamines like Claritin, Allegra and Zyrtec, all now
available as once-a-day pills, rarely cause sedation or any other side effect. In addition, there is...

1269. Internet drug ads gain momentum.
Drug Store News Author: N/A; Word Count: 375 4/10/00 DSNEWS 15 2000 WLNR 9894794

...Store News 15 2000 WLNR 9894794 Internet drug ads gain momentum. Drug Store News 22 5 15
April 10, 2000 20000410 20000410 Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 1873 Word Count: 375 While Internet ...

...and Allegra at 23 percent. They were followed by Nasonex (Schering), Prilosec (AstraZeneca),
Ortho Tri-Cyclen (Ortho-McNeil), Zomig (AstraZeneca), Zyrtec (Pfizer), Zyban (Glaxo Wellcome),
Xenical (Roche), and Relenza (Glaxo). 267 Business Pharmaceuticals and cosmetics industries
Retail industry Advertising Services NEC ...

...CLARITIN CLARITIN AND NASONEX GLAXO GLAXO WELLCOME GLAXO;
ASTRAZENECA INTERNET LIFE EXTENSION FOUNDATION LIFESCRIPT COM MERCK
NASONEX PFIZER PRILOSEC ZOMIG ZYRTEC PFIZER INC PFIZER ASTRAZENECA
PHARMACEUTICALS LP GLAXO WELLCOME PLC APTIUM ONCOLOGY AVENTIS SA
ASTRAZENECA ESPERION THERAPEUTICS INC GLAXO SMITH KLINE...

1270. COMING THIS SPRING TO YOUR CITY The allergy monsters Now is the time for many allergy
sufferers to feel miserable. New research might change that in the future.
Fresno Bee Author: Guy Keeler THE FRESNO BEE; Word Count: 2030 4/9/00 FRESNOBEE
E1 2000 WLNR 1739222

...New research might change that in the future. Guy Keeler THE FRESNO BEE Fresno Bee FINAL
LIFE E1 April 9, 2000 20000409 20000409 Fresno CA US FB Newspaper MAP English CEJD
0004219 Newspaper US USA CA California NorthAmerica 10149 Word Count: 2030 Society ...

...symptoms are present since they do not eliminate the cause of allergies. So-called second-
generation antihistamines -- Claritin, Allegra and Zyrtec -- don't cause drowsiness that is a
common side effect of first- generation antihistamines -- Chlor-Trimeton, Benadryl and
Tavist. Immunotherapy, commonly...

1271. COMING THIS SPRING TO YOUR CITY THE ALLERGY MONSTERS NOW IS THE TIME
FOR MANY ALLERGY SUFFERERS TO FEEL MISERABLE. NEW RESEARCH MIGHT
CHANGE THAT IN THE FUTURE.

Fresno Bee, The (CA) Author: Guy Keeler THE FRESNO BEE; Word Count: 1973 4/9/00
FRESNOBEE E1 2000 WLN 8981587

...CHANGE THAT IN THE FUTURE. Guy Keeler THE FRESNO BEE Fresno Bee, The (CA)
FINAL LIFE E1 April 9, 2000 20000409 20000409 English IHBB 0052475 Newspaper US USA
CA California NorthAmerica 9864 Word Count: 1973 Society would crumble if police started
arresting ...

...symptoms are present since they do not eliminate the cause of allergies. So-called second-
generation antihistamines -- Claritin, Allegra and Zyrtec -- don't cause drowsiness that is a
common side effect of first- generation antihistamines -- Chlor-Trimeton, Benadryl and Tavist.
Immunotherapy, commonly...

1272. PUSHING PILLS

Palm Beach Post (FL) Author: N/A; Word Count: 869 4/9/00 PALMBCHPST 1A 2000 WLN 1664612

...1A 2000 WLN 1664612 PUSHING PILLS Palm Beach Post (FL) Palm Beach Post FINAL A
SECTION 1A April 9, 2000 20000409 20000409 Palm Beach FL US PB Newspaper Graph English
ADHX 0007802 Newspaper US USA FL Florida NorthAmerica 4345 Word Count: 869 ...

...\$41.9 \$49.8 \$79.4 \$171.1 Claritin/ Claritin-D (allergy) \$64.6
\$170.2 \$136.6 \$371.3 Zyrtec (allergy) \$51.2 \$75.2 \$57.1 \$183.5 Pravachol
(cholesterol) \$66.5 \$59.5 n/a \$126.0 Zyban...

1273. CONCERNING ANIMALS Pet allergies are nothing to sneeze at

Star-Ledger, The (Newark, NJ) Author: Joan Lowell Smith Word Count: 855 4/9/00 STLGRN
2 2000 WLN 8668137

...allergies are nothing to sneeze at Joan Lowell Smith Star-Ledger, The (Newark, NJ) FINAL
ACCENT 2 April 9, 2000 20000409 20000409 English JAAB 0062645 Newspaper US USA NJ
New Jersey NorthAmerica 4273 Word Count: 855 ONE OF THE MOST common reasons ...

...County reader confessed that her husband was allergic to the eight cats she owned before they met.
He wouldn't take Zyrtec, a prescription drug known to reduce allergic reactions to pets. The cats are
now relegated to the cellar or a...

1274. DTC Marketing
ADVERTISING AGE Author: David Goetzl; Word Count: 1765 4/3/00 ADVTGAGE (No Page) 2000 WLNLR 1227082

...4/3/00 Advert. Age (Pg. Unavail. Online) 2000 WLNLR 1227082 DTC Marketing David Goetzl
ADVERTISING AGE April 3, 2000 ~~20000403~~ ~~20000403~~ CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
8823 Word Count: 1765 Direct-to ...

...generated the most DTC ad spending through the first 11 months of 1999, seven were either
allergy treatments (Claritin, Pfizer's Zyrtec, Glaxo Wellcome's Flonase and Schering-Plough's
Nasonex) or lifestyle products (Viagra, Merck & Co.'s Propecia and Hoffmann-La Roche's weight-
loss...

1275. Mergers force shops to adapt
ADVERTISING AGE Author: N/A; Word Count: 498 4/3/00 ADVTGAGE (No Page) 2000 WLNLR 1227552

...3/00 Advert. Age (Pg. Unavail. Online) 2000 WLNLR 1227552 Mergers force shops to adapt
ADVERTISING AGE April 3, 2000 ~~20000403~~ ~~20000403~~ CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
2491 Word Count: 498 Talk goes ...

...and Merkley, Newman & Harty, both New York. The merger was partly driven by Merkley's
failure to win Pfizer's \$75 million Zyrtec review. "Clients have said, 'If I'm going to spend \$60
million, I want to spend it with an agency that..."

1276. ALLERGIES' MISERIES ARRIVE WITH SPRING EXPLOSION OF POLLEN TRIGGERS
SEASONAL REACTIONS
Arizona Republic, The (Phoenix, AZ) Author: N/A; Word Count: 1429 4/3/00 ARIZREPUB
E1 2000 WLNLR 10406414

...POLLEN TRIGGERS SEASONAL REACTIONS Arizona Republic, The (Phoenix, AZ) The
Arizona Republic Final Chaser Smart Living E1 April 3, 2000 ~~20000403~~ ~~20000403~~ English KIQV
0145243 Newspaper US USA AZ Arizona NorthAmerica 7143 Word Count: 1429 April 3, 2000
Her fellow workers can ...

...visit to a doctor is in order. Physicians can prescribe non-sedating antihistamines, with the brand
names Allegra, Claritin and Zyrtec. A variety of nasal sprays also might help. For those suffering
the worst, allergy shots may be the answer. They...

1277. Allergy sufferers told to be wary of ads
Courier-Post (Cherry Hill, NJ) Author: N/A; Word Count: 786 4/3/00 COURIERPOST A1
2000 WLNLR 10461809
- ...10461809 Allergy sufferers told to be wary of ads Courier-Post (Cherry Hill, NJ) Courier-Post A1
April 3, 2000 20000403 20000403 English KIVL 0146314 Newspaper US USA NJ New Jersey
NorthAmerica 4960 Word Count: 786 April 3, 2000 By ANGELA RUCKER ...
- ...drug wrote them a prescription for it. A follow-up survey found 67 percent of survey
participants had seen an ad for Zyrtec, the No. 2 allergy prescription drug on the market, and 73
percent had seen an ad for Flonase, the top-selling prescription ...
- ...including mail order, of nearly \$1.5 billion last year, according to data from IMS Health, a
Pennsylvania health-care information company. Zyrtec grossed about \$587.8 million in sales and
Allegra, another prescription allergy relief medicine, had about \$563.3 million in sales. These...
1278. An early start to allergy season
Asbury Park Press (Asbury Park, NJ) Author: N/A; Word Count: 654 4/1/00 ASBURY PARK
A1 2000 WLNLR 10370883
- ...An early start to allergy season Asbury Park Press (Asbury Park, NJ) Asbury Park Press A A1
April 1, 2000 20000401 20000401 English KIRD 0064014 Newspaper US USA NJ New Jersey
NorthAmerica 3269 Word Count: 654 April 1, 2000 THE TREE buds ...
- ...to a few specific kinds of pollen and have symptoms for a few weeks, medications such as Claritin,
Allegra and Zyrtec are quite effective, DeFusco said. If symptoms persist for longer periods, then
synthetic nasal steroids, such as Flonase, are sometimes...
1279. The Big Sell
St Petersburg Times Author: WES ALLISON Word Count: 2997 3/28/00 STPTFTI ID 2000
WLNLR 8781952
- ...The Big Sell WES ALLISON St Petersburg Times St. Petersburg Times (FL) 0 SOUTH
PINELLAS FLORIDIAN ID March 28, 2000 20000328 20000328 English CEFJ 0009436
Newspaper US USA FL Florida NorthAmerica 14987 Word Count: 2997 What sagging middle-
aged guy wouldn't want ...
- ...loss, Merck, \$96.3-million Viagra, impotence, Pfizer, \$82.3-million Prilosec, stomach acid
inhibitor, AstraZeneca PLC, \$67.2-million Zyrtec, allergy, Pfizer, \$56.8-million Lipitor,
cholesterol, Warner-Lambert, \$54.3-million Flonase, allergy, Glaxo Wellcome, \$53.5-million
Nolvadex...

1280.

THE BIG SELL

St Petersburg Times Author: WES ALLISON; Word Count: 3064 3/28/00 STPTFTI ID 2000
WLNR 2512810

...2512810 THE BIG SELL WES ALLISON St Petersburg Times St. Petersburg Times 0 SOUTH
PINELLAS FLORIDIAN ID March 28, 2000 20000328 20000328 St. Petersburg FL United States
PE Newspaper GRAPH PHOTO English CEFJ 0009436 Newspaper US USA FL Florida
NorthAmerica 15320 Word ...

...loss, Merck, \$96.3-million Viagra, impotence, Pfizer, \$82.3-million Prilosec, stomach acid
inhibitor, Astrazeneca PLC, \$67.2-million Zyrtec, allergy, Pfizer, \$56.8-million Lipitor,
cholesterol, Warner-Lambert, \$54.3-million Flonase, allergy, Glaxo Wellcome, \$53.5-
million Nolvadex...

1281.

DRUGSTORE DANGERS

Newsweek U.S. Edition Author: N/A; Word Count: 1045 3/27/00 NEWSWEEK (No Page)
2000 WLNR 6244701

...Page) 3/27/00 Newsweek (Pg. Unavail. Online) 2000 WLNR 6244701 DRUGSTORE DANGERS
Newsweek U.S. Edition NEWSWEEK March 27, 2000 20000327 20000327 NEWSWEEK 0028-
9604 ENGLISH MAGAZINE ABX 0007370 Magazine US USA NorthAmerica 5227 Word
Count: 1045 From U.S. EDITION Teresa Vasquez ...

...power sounds like k's and memorable letters like "z" and "x." That's why we have Zantac, Zyban,
Zofran, Zolofit, Zylflo, Zyrtec and Zocor, to name a few. Fortunately, help is on the way. Some
doctors are starting to print out prescriptions...

1282. SNEEZIN' SEASON \ PAYING THE PRICE FOR POLLEN PROTECTION
Worcester Telegram & Gazette (MA) Author: Geraldine A. Collier Word Count: 1875 3/27/00
TGMGZTWM C1 2000 WLN 9205343

...SEASON \ PAYING THE PRICE FOR POLLEN PROTECTION Geraldine A. Collier Worcester
Telegram & Gazette (MA) ALL HEALTH C1 March 27, 2000 20000327 20000327 English IBCH
0052470 Newspaper US USA MA Massachusetts NorthAmerica 9374 Word Count: 1875 It's
already started. "My nose has been ...

...phones ringing and their waiting rooms filling up. But some people who have come to depend on
Claritin, Allegra or Zyrtec to see them through the season discovered they couldn't get
prescriptions. Some HMOs, heavily affected by rising pharmaceutical costs, are ...

...20 percent of all adults and up to 40 percent of all children -- for the manufacturers of Claritin,
Allegra and Zyrtec. The No. 2 prescription, Allegra, costs \$75 for 60 pills, a month's supply of the
twice-a-day medication. The No. 3 medication, Zyrtec, costs about \$72 for a month's supply of 30
pills. These are the prices the public pays. HMOs can usually...

1283. AACCHHOOO!!
Montgomery Advertiser (AL) Author: N/A; Word Count: 1601 3/21/00 BSX-MONTAD D1
2000 WLN 10435383

...00 Montgomery Advert. (Ala.) D1 2000 WLN 10435383 AACCHHOOO!! Montgomery
Advertiser (AL) Montgomery Advertiser 01 D 01 March 21, 2000 20000321 20000321 English
KITI 0063861 Newspaper US USA AL Alabama NorthAmerica 8003 Word Count: 1601 March
21, 2000 Jason Cullins is a ...

...get there first and the Auburn fans have nowhere to park," he says. Newer, non-sedating
antihistamine tablets -- such as Zyrtec, Claritin and Allegra -- work best when someone needs to
control symptoms right away, Kincer says. Meadows isn't as keen on...

1284. POLLENS KICK OFF SNEEZIN' SEASON
Daily News (Los Angeles, CA) Author: Robert Monroe Staff Writer ; Word Count: 876
3/15/00 DAILYNEWCA N1 2000 WLN 1555294

...Robert Monroe Staff Writer Daily News (Los Angeles, CA) Daily News of Los Angeles Valley
News N1 March 15, 2000 20000315 20000315 Los Angeles CA United States LA Newspaper
PHOTO English ACJE 0002885 Newspaper US USA CA California NorthAmerica 4380 Word
Count ...

...know who they are. Dr. Bernard Geller, a Santa Monica allergist, said the occasional sneezer
might be better served by Zyrtec, Allegra or other prescription antihistamines that don't have the
sedative effects of over-the-counter drugs. People concerned about driving...

1285. Patanol ads try to break from anti-allergy pack
ADVERTISING AGE Author: N/A; Word Count: 498 3/13/00 ADVTGAGE (No Page) 2000
WLNR 1225399

...Pg. Unavail. Online) 2000 WLNR 1225399 Patanol ads try to break from anti-allergy pack
ADVERTISING AGE March 13, 2000 **20000313 20000313** CRAIN COMMUNICATIONS 0001-
8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal US USA NorthAmerica
2488 Word Count: 498 Alcon eye ...

...employ b&w in this spring training before allergy season when marketers begin advertising to
build early awareness. Pfizer's new **Zyrtec** campaign from Deutsch, New York, uses the technique
in ads that attempt to show the product can treat a variety...

1286. DRUG MANUFACTURERS OFFER FREE MEDICATIONS TO THOSE IN NEED
Worcester Telegram & Gazette (MA) Author: Geraldine A. Collier Word Count: 825 3/13/00
TGMGZTWM C3 2000 WLNR 9198459

...OFFER FREE MEDICATIONS TO THOSE IN NEED Geraldine A. Collier Worcester Telegram
& Gazette (MA) ALL HEALTH C3 March 13, 2000 **20000313 20000313** English IBCH 0052470
Newspaper US USA MA Massachusetts NorthAmerica 4124 Word Count: 825 Free
medications. No, that's not a fantasy ...

...they need. Eligible patients have received medications such as Zithromax, an antibiotic; Zoloft, an
anti-depressant; Diflucan, an anti-fungal; **Zyrtec**, an anti-histamine; Cardura, an anti-hypertensive;
Norvasc and Procardia XL, cardiovascular drugs, and Glucotrol XL, a diabetic medication. WHO ...

...PFIZER INC PFIZER PHARMACEUTICALS RECENTLY REGISTERED GREAT BROOK
VALLEY SMITHKLINE BEECHAM PHARMACEUTICALS ZITHROMAX ZOILA TORES
FELDMAN ZOILA TORRES FELDMAN ZOLOFT **ZYRTEC** SMITHKLINE BEECHAM
PHARM ORTHO MCNEIL PHARMACEUTICAL CORP ELI LILLY AND CO GLAXO
WELLCOME PLC PFIZER INC 3M CO BAYER AG...

1287. **Fastest remote in town gets revenge on commercials**

Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: Kim Ode; Staff
Writer: Word Count: 761 3/11/00 STTRMSP 01E 2000 WLNK 8087763

...on commercials Kim Ode; Staff Writer Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) VARIETY 01E March 11, 2000 20000311 20000311 English IHAJ 0053126 Newspaper US USA MN Minnesota NorthAmerica 3803 Word Count: 761 Some say that hand-eye coordination is ...

...Dodge minivans :05 - Paul Magers grinning "The West Wing" And, if you stay tuned for scenes from next week: :30 - Zyrtec allergy tablets :60 - Volkswagen Cabrio :30 - Tylenol :20 - Promo for "Donnie Brasco" :20 - Promo for "Days of Our Lives" :25...

1288. **Drug stocks get lift from bullish remarks**

Marketwatch Author: CBS.MarketWatch.com; Word Count: 842 3/8/00 MKTWATCH
22:34:00

...8/00 Marketwatch 22:34:00 Drug stocks get lift from bullish remarks CBS.MarketWatch.com
Marketwatch CBS MarketWatch March 8, 2000 20000308 20000308 English DIIG 0062090
Newswire US USA NorthAmerica 4211 Word Count: 842 NEW YORK (CBS.MW) -- Drug
stocks were on the rebound ...

...of 24 percent a year. He also said Pfizer has filed with the FDA for approval of its allergy drug
Zyrtec-D. The filing had not been expected until later this year. Andrx, DuPont Elsewhere,
shares of Andrx adrx rose 3...

1289. **FDA APPROVES ONCE-DAILY PILL THAT DOESN'T CAUSE DROWSINESS**

CHICAGO TRIBUNE Author: News items on this page are compiled from Reuters, Associated
Press and Universal Press Syndicate. Word Count: 257 3/6/00 CHICAGOTR 7 2000 WLNK
8296262

...page are compiled from Reuters, Associated Press and Universal Press Syndicate. CHICAGO
TRIBUNE EVENING UPDATE NEWS 7 March 6, 2000 20000306 20000306 English JLGH
0014769 Newspaper US USA IL Illinois NorthAmerica 1284 Word Count: 257 The Food and
Drug Administration has approved ...

...can be attributed to advertising, the convenience of once-daily dosages and the fact that it doesn't
make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also
approved Allegra for children as young...

1290. Top allergy drug challenged Allegra now has once-a-day pill
CINCINNATI POST (OH) Author: Anonymous; Word Count: 551 3/1/00 CINPOST 8 2000
WLNR 4121145

...4121145 Top allergy drug challenged Allegra now has once-a-day pill Anonymous CINCINNATI
POST (OH) 8 March 1, 2000 20000301 20000301 PROQUEST ENGLISH NEWSPAPER AMEW
0001983 Newspaper US USA OH Ohio NorthAmerica 2756 Word Count: 551 This spring,
hayfever sufferers will ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s,
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1291. FDA approves once-a-day Allegra pill Allergy medication, now taken twice daily, will compete with
Claritin
LANCASTER NEW ERA (PA) Author: N/A; Word Count: 526 3/1/00 LANCNE 16 2000
WLNR 4171963

...Allegra pill Allergy medication, now taken twice daily, will compete with Claritin LANCASTER
NEW ERA (PA) 16 March 1, 2000 20000301 20000301 PROQUEST ENGLISH NEWSPAPER
ACZP 0006228 Newspaper US USA PA Pennsylvania NorthAmerica 2632 Word Count:
526 NEW YORK (AP) -- This spring ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1292. IMPROVED MEDICATION IS NOTHING TO SNEEZE AT HAY FEVER SUFFERERS GET
NEW VERSION OF ALLEGRA TO BE TAKEN ONCE A DAY

Akron Beacon Journal (Ohio) (KRT) Author: Associated Press; Word Count: 339 2/29/00
AKRONBJ A2 2000 WLNK 1520153

...Press Akron Beacon Journal (Ohio) (KRT) Akron Beacon Journal (OH) Akron Beacon Journal 1
STAR NATION A2 February 29, 2000 20000229 20000229 Akron OH US AK Newspaper English
CDDJ 0063765 Newspaper US USA OH Ohio NorthAmerica 1697 Word Count: 339 NEW
YORK ...

...Claritin, which had \$2.7 billion in sales. Claritin grew rapidly in the middle 1990s despite the
introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. Claritin's success is attributed in
part to the convenience of once-daily dosages and the fact that it doesn't make users sleepy.
Zyrtec is a once-a-day allergy pill, but it causes drowsiness. The FDA also approved Allegra for
children as young...

1293. FDA Approves Once-a-Day Allergy Drug

AP Online Author: PHIL GALEWITZ; Word Count: 550 2/29/00 ASSOCPR 00:00:00

...Online 00:00:00 FDA Approves Once-a-Day Allergy Drug PHIL GALEWITZ AP Online AP
NEWS February 29, 2000 20000229 20000229 ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 2752 Word Count: 550 AP Business
Writer NEW YORK (AP ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1294. TOP ALLERGY DRUG CHALLENGED ALLEGRA NOW HAS ONCE-A-DAY PILL
Cincinnati Post (OH) Author: Associated Press; Word Count: 551 2/29/00 CINPOST 8B 2000
WLNLR 986033

...ONCE-A-DAY PILL Associated Press Cincinnati Post (OH) Cincinnati Post (KY) CINCINNATI
POST FINAL NEWS 8B February 29, 2000 20000229 20000229 Cincinnati OH US CP Newspaper
English ACXQ 0001982 Newspaper US USA OH Ohio NorthAmerica 2755 Word Count: 551
NEW YORK ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s,
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also
approved Allegra for children as young...

1295. NEW ONCE-A-DAY ALLERGY DRUG TO BATTLE NO.1 CLARITIN
Columbia State (SC) Author: PHIL GALEWITZ, The Associated Press ; Word Count: 543
2/29/00 THESTATE D1 2000 WLNLR 1501738

...NO.1 CLARITIN PHIL GALEWITZ, The Associated Press Columbia State (SC) State (Columbia)
FINAL HEALTH/SCIENCE D1 February 29, 2000 20000229 20000229 Columbia SC United States
CS Newspaper English ACGT 0002105 Newspaper US USA SC South Carolina NorthAmerica
2716 Word Count: 543 ...

...overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also
approved Allegra for children as young...

1296. FDA approves new version of Allegra
JOURNAL RECORD (OKLAHOMA CITY, OK) Author: N/A; Word Count: 547 2/29/00
JROKC 1 2000 WLNK 4109013

...City) 1 2000 WLNK 4109013 FDA approves new version of Allegra JOURNAL RECORD
(OKLAHOMA CITY, OK) 1 February 29, 2000 20000229 20000229 PROQUEST 0737-5468
ENGLISH NEWSPAPER ACXA 0006054 Newspaper US USA OK Oklahoma NorthAmerica
2734 Word Count: 547 NEW YORK (AP) ...

...has overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1297. FDA OK's once-a-day allergy drug
Marketwatch Author: CBS.MarketWatch.com; Word Count: 573 2/29/00 MKTWATCH
06:18:00

...29/00 Marketwatch 06:18:00 FDA OK's once-a-day allergy drug CBS.MarketWatch.com
Marketwatch CBS MarketWatch February 29, 2000 20000229 20000229 English DIIG 0062090
Newswire US USA NorthAmerica 2863 Word Count: 573 NEW YORK (AP) -- This spring,
hayfever sufferers will get ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also
approved Allegra for children as young...

1298.

Nothing to sneeze at

Mobile Register (AL) Author: N/A; Word Count: 386 2/29/00 MOBILREG A8 2000 WLNR 8900467

...Mobile Reg. (AL) A8 2000 WLNR 8900467 Nothing to sneeze at Mobile Register (AL) 01 A 08 February 29, 2000 20000229 20000229 English JDEB 0066852 Newspaper US USA AL Alabama NorthAmerica 1932 Word Count: 386 Nothing to sneeze at FDA approves another ...

...Claritin, which had \$2.7 billion in sales. Claritin grew rapidly in the mid-1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. Copyright © 2000 Mobile Register. All Rights Reserved. Used by...

1299.

NEW ALLEGRA GIVES HAY FEVER CHOICE

Myrtle Beach Sun News (SC) Author: Phil Galewitz, THE ASSOCIATED PRESS; Word Count: 543 2/29/00 BSX-SUNNWS A7 2000 WLNR 207929

...HAY FEVER CHOICE Phil Galewitz, THE ASSOCIATED PRESS Myrtle Beach Sun News (SC) Sun News FRONT A7 February 29, 2000 20000229 20000229 Myrtle Beach SC United States SN Newspaper English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 2717 Word Count ...

...has overcome pressure to its signature product before. Claritin grew rapidly in the middle 1990s despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that Schering-Plough has advertised it heavily to consumers, increasing the ...

...can be attributed to the convenience of once-a-day dosages and the fact that it doesn't make users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved Allegra for children as young...

1300.

FDA APPROVES NEW ONCE-A-DAY ALLERGY DRUG

Orlando Sentinel Author: Associated Press; Word Count: 354 2/29/00 ORLANDOSENT A3
2000 WLNLR 8583760

...FDA APPROVES NEW ONCE-A-DAY ALLERGY DRUG Associated Press Orlando Sentinel
CENTRAL FLORIDA A SECTION A3 February 29, 2000 20000229 20000229 English JLGN
0007719 Newspaper US USA FL Florida NorthAmerica 1768 Word Count: 354 NEW YORK -
Just in time for hay ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers. Claritin's success ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but it does cause drowsiness. FEDERAL
GOVERNMENT DECISION MEDICINE Americas GEOAMER 1AM92 North...

1301.

NEW ALL-DAY ALLERGY PILL WINS APPROVAL OF FDA

Philadelphia Inquirer (PA) Author: Phil Galewitz, ASSOCIATED PRESS; Word Count: 454
2/29/00 PHILA-INQ A04 2000 WLNLR 2439001

...PILL WINS APPROVAL OF FDA Phil Galewitz, ASSOCIATED PRESS Philadelphia Inquirer
(PA) Philadelphia Inquirer SF NATIONAL A04 February 29, 2000 20000229 20000229
Philadelphia PA United States PI Newspaper English CDHD 0008112 Newspaper US USA PA
Pennsylvania NorthAmerica 2272 Word Count: 454 NEW ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill but does cause drowsiness. The FDA also
approved Allegra for children as young...

1302.

FDA APPROVES ANOTHER ONCE-A-DAY ALLERGY PILL ALLEGRA IS READY TO
CHALLENGE SCHERING-PLOUGH'S CLARITIN [All Editions: Four Star B, Three Star B, Two
Star P, One Star B]

Record, The; Bergen County, N.J. Author: GALEWITZ, PHIL; Word Count: 536 2/29/00
RECNNJ L 2000 WLN R 7511321

...Star B, Two Star P, One Star B] GALEWITZ, PHIL Record, The; Bergen County, N.J. L.18
February 29, 2000 20000229 20000229 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 2682 Word Count: 536 NEW YORK Just in time for ...

...Madison, has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering-Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1303.

FDA Approves Once-a-Day Allergy Drug

AP Online Author: PHIL GALEWITZ; Word Count: 541 2/28/00 ASSOCPR 00:00:00

...Online 00:00:00 FDA Approves Once-a-Day Allergy Drug PHIL GALEWITZ AP Online AP
NEWS February 28, 2000 20000228 20000228 ASSOCIATED PRESS ENGLISH NEWSWIRE
ALHY 0000686 Newswire US USA NorthAmerica 2705 Word Count: 541 AP Business
Writer NEW YORK (AP ...

...Plough has overcome pressure to its signature product. Claritin grew rapidly in the mid-1990s
despite the introduction of Pfizer's Zyrtec and Allegra's twice-a-day version. One reason is that
Schering Plough has advertised it heavily to consumers, increasing the ...

...can also be attributed to the convenience of once-daily dosages and the fact that it doesn't make
users sleepy. Zyrtec is a once-a-day allergy pill, but does cause drowsiness. The FDA also approved
Allegra for children as young...

1304.

Pfizer Wins Takeover Fight.

Chain Drug Review Author: N/A; Word Count: 1118 2/28/00 CHAINDREV RX 2000 WLNR 9837953

...Drug Rev. RX 2000 WLNR 9837953 Pfizer Wins Takeover Fight. Chain Drug Review 22 4 RX 1 February 28, 2000 20000228 20000228 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 5591 Word Count: 1118 Focus ...

...2,034 Celebrex [*] Arthritis 1,500 Zithromax Anti-infective 1,333 Viagra
Erectile dysfunction 1,033 Diflucan Anti-infective 1,002
Cardura Hypertension/BPH 794 Zyrtec Allergy 552 Aricept [**]
Alzheimer's Disease 534 Procardia/XL Hypertension/angina 523 (*.) Copromoted with
G.D. Searle & Co. (**.) Copromoted with Eisai Co...

1305.

JEB BUSH WANTS TO LIMIT USE OF COSTLY NEW DRUGS BY POOR

Palm Beach Post (FL) Author: Sanjay Bhatt Palm Beach Post Staff Writer; Word Count: 699
2/24/00 PALMBCHPST 3A 2000 WLNR 1690957

...Bhatt Palm Beach Post Staff Writer Palm Beach Post (FL) Palm Beach Post FINAL A SECTION
3A February 24, 2000 20000224 20000224 Palm Beach FL US PB Newspaper English ADHX
0007802 Newspaper US USA FL Florida NorthAmerica 3496 Word Count: 699
TALLAHASSEE ...

...and Zantac; for high blood pressure, such as Catapres and Vasotec; and for asthma and allergies,
such as Claritin and Zyrtec. Bowing to activists' concerns, Bush did not ask to stop paying for
new drugs that treat mental disorders or arthritis...

1306.

City sets hearing on Tufts HMO allergy drug policy

Boston Herald (MA) Author: MICHAEL LASALANDRA; Word Count: 402 2/17/00
BOSTONH 2 2000 WLNR 230286

...hearing on Tufts HMO allergy drug policy MICHAEL LASALANDRA Boston Herald (MA)
Boston Herald All News 2 February 17, 2000 20000217 20000217 Boston MA US HE Newspaper
English ACDN 0001268 Newspaper US USA MA Massachusetts NorthAmerica 2011 Word
Count: 402 The Boston ...

...accidents each year, with 1,500 resulting deaths, nationwide. The decision bans Tufts' members
use of such second-generation antihistamines as Zyrtec or Claritin and limits the use of Allegra to
once a day. Dr. Joseph Gerstein, medical director of Tufts' pharmacy...

1307. IDEUTSCH, New York and Los Angeles.
ADWEEK Eastern Edition Author: N/A; Word Count: 374 2/14/00 ADWKEST 58 2000
WLNR 9843541

...Ed. 58 2000 WLNR 9843541 IDEUTSCH, New York and Los Angeles. ADWEEK Eastern
Edition 41 7 58 February 14, 2000 20000214 20000214 The Nielsen Company 0199-2864
Magazine/Journal English KEVA 0000161 Magazine US USA NY New York NorthAmerica
1870 Word Count ...

...agency boasting a \$16.8 million year in revenue and a roster of blue-chip clients, such as
Britannica.com, Pfizer (Zyrtec), Bank One, LensCrafters and Ikea. The 102-employee unit, with
offices in New York and Los Angeles, has succeeded in ...

...necessarily come." Most recently, the agency unveiled new sites for Lenscrafters and Publishers
Clearing House, with the site for Pfizer (Zyrtec) due out in 30 to 60 days. In addition, iDeutsch has
concentrated on building brand presence on the Web for...

1308. Ones to Watch.
Media Week (USA) Author: N/A; Word Count: 1885 2/14/00 MEDIAWEEK 58 2000 WLNR
9811673

...14/00 MEDIAWEEK 58 2000 WLNR 9811673 Ones to Watch. Media Week (USA)
MEDIAWEEK 10 7 58 February 14, 2000 20000214 20000214 The Nielsen Company 1055-176X
Magazine/Journal English KEDV 0006676 Trade Journal US USA NorthAmerica 9423 Word
Count: 1885 Inspired ...

...agency boasting a \$16.8 million year in revenue and a roster of blue-chip clients, such as
Britannica.com, Pfizer (Zyrtec), Bank One, LensCrafters and Ikea. The 102-employee unit, with
offices in New York and Los Angeles, has succeeded in ...

...necessarily come." Most recently, the agency unveiled new sites for Lenscrafters and Publishers
Clearing House, with the site for Pfizer (Zyrtec) due out in 30 to 60 days. In addition, iDeutsch has
concentrated on building brand presence on the Web for...

1309. GROWTH HORMONE CAN BE BENEFICIAL BUT IT ISN'T A MIRACLE DRUG
Milwaukee Journal Sentinel (WI) Author: BECKY WANG-CHENG MEDICAL COLLEGE OF
WISCONSIN; Word Count: 987 2/14/00 MLWK 2 2000 WLNK 3064917

...MEDICAL COLLEGE OF WISCONSIN Milwaukee Journal Sentinel (WI) Milwaukee Journal
Sentinel All G HEALTH AND SCIENCE 2 February 14, 2000 20000214 20000214 Milwaukee WI
US MJ Newspaper English ADCV 0006853 Newspaper US USA WI Wisconsin NorthAmerica
4936 Word Count: 987 Dear Doctor ...

...shingles on one side of my face and the remaining itch is driving me crazy. Neurontin hasn't
helped, neither did Zyrtec or Benadryl. I'm now trying Tegretol and trying to build a tolerance for
it; otherwise it knocks me out. Do...

1310. Allergists rip new Tufts drug policy
Boston Herald (MA) Author: MICHAEL LASALANDRA; Word Count: 660 2/8/00 BOSTONH
3 2000 WLNK 222133

...222133 Allergists rip new Tufts drug policy MICHAEL LASALANDRA Boston Herald (MA)
Boston Herald All News 3 February 8, 2000 20000208 20000208 Boston MA US HE Newspaper
English ACDN 0001268 Newspaper US USA MA Massachusetts NorthAmerica 3300 Word
Count: 660 The state's ...

...a-year promotional campaigns." Vaida said the decision by Tufts to ban the use of second-
generation antihistamines such as Zyrtec and Claritin and to limit the use of Allegra to once a day
was done for financial reasons and that ...

...IIN54 Healthcare Practice Specialties HCPRAC IHE49 Allergy ALLERGY IAL79 Prescription
Drugs RX IPR52 MASSACHUSETTS ALLERGY SOCIETY TUFTS TUFTS HEALTH PLAN
ZYRTEC Allegra Antihistamines Benadryl George A. Vaida Gerstein Joseph Gerstein Parents
Vaida...

1311. Antihistamines May Impair Performance.
USA Today (Magazine) Author: N/A; Word Count: 491 2/1/00 USATDY-MAG 8 2000 WLNK
9819982

...USA Today (Mag.) 8 2000 WLNK 9819982 Antihistamines May Impair Performance. USA Today
(Magazine) 128 2657 8 February 1, 2000 20000201 20000201 Society for the Advancement of
Education 0161-7389 Magazine/Journal English KDYF 0010172 Magazine US USA NorthAmerica
2457 Word Count ...

...because they don't feel sleepy. The new practice parameters recommend that second-generation
antihistamines--such as Allegra, Claritin, Hismanal, and Zyrtec--that are associated with less or no
risk of these side effects should be considered first-line therapy for allergic...

1312. DEUTSCH
ADVERTISING AGE Author: N/A; Word Count: 308 1/31/00 ADVTGAGE (No Page) 2000
WLNR 1213229

...ADVTGAGE (No Page) 1/31/00 Advert. Age (Pg. Unavail. Online) 2000 WLNR 1213229
DEUTSCH ADVERTISING AGE January 31, 2000 20000131 20000131 CRAIN
COMMUNICATIONS 0001-8899 ENGLISH TRADE JOURNAL AGBG 0000149 Trade Journal
US USA NorthAmerica 1538 Word Count: 308 One billion ...

...did compensate for its Baskin-Robbins loss by reeling in Domino's Pizza. The agency also nabbed
Pfizer's anti-allergy medicine Zyrtec, SunAmerica, Brinks Home Security and Tommy Hilfiger in
1999. However, much of Deutsch's creative work didn't have the spark it...

1313. Pfizer Places Zolof's \$50 Mil. Biz in Review.
ADWEEK Eastern Edition Author: N/A; Word Count: 308 1/31/00 ADWKEST 6 2000 WLNR
9812573

...2000 WLNR 9812573 Pfizer Places Zolof's \$50 Mil. Biz in Review. ADWEEK Eastern Edition
41 5 6 January 31, 2000 20000131 20000131 The Nielsen Company 0199-2864 Magazine/Journal
English KEVA 0000161 Magazine US USA NY New York NorthAmerica 1540 Word Count ...

...Ad News. Paxil ranked third, at \$1.7 billion. ADvice & ADvisors handled Pfizer's last big review,
in 1999, for its Zyrtec allergy drug--a \$75 million account. In that contest, Deutsch bested McCann-
Erickson Worldwide, Ogilvy & Mather and Merkley Newman Harty...

1314. Curtain Call.
ADWEEK Eastern Edition Author: N/A; Word Count: 1037 1/24/00 ADWKEST 58 2000
WLNR 9807124

...24/00 ADWEEK-E. Ed. 58 2000 WLNR 9807124 Curtain Call. ADWEEK Eastern Edition 41 4
58 January 24, 2000 20000124 20000124 The Nielsen Company 0199-2864 Magazine/Journal
English KEVA 0000161 Magazine US USA NY New York NorthAmerica 5186 Word Count ...

...Revenue grew 54 percent, from \$86 million to \$133 million. Besides Bank One, Deutsch added
Pfizer, winning the allergy drug Zyrtec, Tommy Hilfiger, servicing the sportswear, footwear and
legwear divisions, and Domino's, which marks the shop's return to the fast-food ...

...to \$133 million (est.) Win/Loss Pitch Ratio: 11 out of 12 Accounts Won/Media Budget: [*]
Domino's (\$105 million) Pfizer's Zyrtec (\$75 million) Tommy Hilfiger (\$70 million) Bank One
(\$60 million) Microsoft's Expedia.com (\$25 million) Britannica.com (\$25-35 million) Procter &
Gamble's...

1315.

Winners' Circle.

ADWEEK Eastern Edition Author: N/A; Word Count: 4762 1/24/00 ADWKEST 65 2000
WLNR 9807131

...24/00 ADWEEK-E. Ed. 65 2000 WLNR 9807131 Winners' Circle. ADWEEK Eastern Edition 41
4 65 January 24, 2000 **20000124 20000124** The Nielsen Company 0199-2864 Magazine/Journal
English KEVA 0000161 Magazine US USA NY New York NorthAmerica 23811 Word Count
...

...won 11 out of 12 pitches of new business this year. That's awesome. Do you know the exception?
ADWEEK: Yes. Zyrtec--and you lost it to Deutsch. DOONER: Right. Until this moment, when we
finally met--and as you can see ...

...MCCANN ERICKSON ADVERTISING GROUP MCCANN ERICKSON WORLDWIDE
MCCANN'S MCDONALD MCDONALD'S MICROSOFT NATIONAL AGENCY TOYS R US
YAHOO YOUNG RUBICAM INC **ZYRTEC** MCCANN ERICKSON WORLDWIDE
MCDONALD'S TOYS R US WPP GROUP PLC DIGITAS INC YAHOO INC TASS
ENTERPRISES INC COCA COLA BEVERAGES...

1316.

Rx Prices Send Health Insurance Soaring

ARKANSAS BUSINESS Author: Parham, Jon; Word Count: 1883 1/24/00 ARBUS 1 2000
WLNR 4159878

...1 2000 WLNR 4159878 Rx Prices Send Health Insurance Soaring Parham, Jon ARKANSAS
BUSINESS 17 1 4 January 24, 2000 **20000124 20000124** PROQUEST 0153-6582 ENGLISH
NEWSLETTER AAEG 0000744 Newsletter US USA AR Arkansas NorthAmerica 9413 Word
Count: 1883 THANKS IN PART ...

...direct-to-consumer advertising. Television pitches for hair loss treatment Propecia, smoking
deterrent Zyban and allergy medications such as Claritin, Zyrtec and Allegra are common. " In the
last two years, since direct advertising was allowed by the FDA, I've had probably ...

...FOOD AND DRUG ADMINISTRATION HEALTH NATIONAL INSTITUTE FOR HEALTH
CARE MANAGEMENT NIHCM PHARMACEUTICAL RESEARCHERS PHRMA RX PRICES
SEND HEALTH INSURANCE **ZYRTEC** ALLTEL CORP AETNA INC Adamson Alltel Allegra
Greer Jim Adamson Joe Meyer John Greer John Reed Johnston Ken Johnston Reed...

1317. [R.sub.x] Prices Send Health Insurance Soaring.
Arkansas Business and Economic Review Author: N/A; Word Count: 1874 1/24/00 ARBER 1
2000 WLN 9835454

...9835454 [R.sub.x] Prices Send Health Insurance Soaring. Arkansas Business and Economic Review Arkansas Business 17 4 1 January 24, 2000 20000124 20000124 Journal Publishing, Inc. 1053-6582 Magazine/Journal English KGAJ 0000745 Trade Journal US USA AR Arkansas NorthAmerica 9372 Word Count ...

...direct-to-consumer advertising. Television pitches for hair loss treatment Propecia, smoking deterrent Zyban and allergy medications such as Claritin, Zyrtec and Allegra are common. "In the last two years, since direct advertising was allowed by the FDA, I've had probably ...

...FEDERAL FOOD AND DRUG ADMINISTRATION HEALTH NATIONAL INSTITUTE FOR HEALTH CARE MANAGEMENT NIHCM NLHCM PHARMACEUTICAL RESEARCHERS PRICES SEND HEALTH INSURANCE ZYRTEC HEALTH AND FITNESS OF OREGON INC HEALTH AND LIFE CO LTD HEALTH ALLTEL CORP HEALTH AND LIFE AGENCY OF FLORIDA...

1318. Pfizer Earnings Rise, Surpassing Forecasts
New York Times (NY) Author: Reuters; Word Count: 268 1/19/00 NYT C14 2000 WLN 3230398

...Rise, Surpassing Forecasts Reuters New York Times (NY) New York Times Late Edition - Final C 14 05 January 19, 2000 20000119 20000119 New York NY US NYT English Newspaper ADFN 0007297 Newspaper US USA NY New York NorthAmerica 1342 Word Count: 268 ...

...was the best-selling drug of 1999. Pfizer also makes the anti-impotence drug Viagra, the antidepressant Zoloft, the antihistamine Zyrtec, the antibiotic Zithromax, and the cardiovascular drugs Norvasc, Lipitor and Procardia. Shares of Pfizer closed down 62.5 cents yesterday...

1319. So much drug info can lead to confusion
Charleston Gazette (WV) Author: Adrienne McGee The Lima (Ohio) News; Word Count: 486
1/18/00 CHLST-GZ 2D 2000 WLNR 732396

...can lead to confusion Adrienne McGee The Lima (Ohio) News Charleston Gazette (WV)
Charleston Gazette News 2D January 18, 2000 20000118 20000118 Charleston WV US CTG
Newspaper English ACFN 0001811 Newspaper US USA WV West Virginia NorthAmerica
2428 Word Count: 486 Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These once strange-
sounding n This can have its good points and bad, physicians say. From patients ...

...GEOAMER 1AM92 Ohio USAOH IOH35 North America GEONAMR 1NO39 PCOOVER
BAYERNA Pharmaceuticals & Biotechnology PHARMIND 1PH13 ACCOLATE CLARITIN TV
ZOMIG ZYBAN ZYRTEC Asthma Clinics Basaran Herb Schumm Jenki Jenkins Marilyn Pancake
Mehmet Basaran Pharmaceutical Research Rachel Bloom Schumm...

1320. ADVERTISING SURGE HAS PATIENTS REQUESTING MEDICINE BY NAME SOME
DOCTORS WORRY SUPERFICIAL INFORMATION PROMPTS SELF-DIAGNOSING. BUT
OTHERS FEEL IT HELPS PEOPLE RECOGNIZE SYMPTOMS
Contra Costa Times (Walnut Creek,CA) Author: Adrienne McGee; Word Count: 978 1/18/00
CCTIMES D01 2000 WLNR 1969088

...RECOGNIZE SYMPTOMS Adrienne McGee Contra Costa Times (Walnut Creek,CA) CONTRA
COSTA TIMES Final Time Out D01 January 18, 2000 20000118 20000118 CA US CCT
Newspaper English CDGA 0002323 Newspaper US USA CA California NorthAmerica 4891
Word Count: 978 Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These once strange-sounding
names are now common, with the stream of advertisements promoting prescription drugs by ...

...Specialties HCPRAC 1HE49 Respiratory & Pulmonary PULMONRY 1RE29 Prescription Drugs
RX IPR52 ACCOLATE CLARITIN MONSANTO CO PFIZER INC TV ZOMIG ZYBAN
ZYRTEC MONSANTO CO PFIZER INC ADVERTISING SURGE Asthma Clinics Basaran
Bloom Cerebyx Cottrell DOCTORS WORRY SUPERFICIAL INFORMATION PROMPTS Herb
Schumm Jackie...

1321. Too much drug info may be confusing
Mobile Register (AL) Author: ADRIENNE MCGEE Word Count: 988 1/18/00 MOBILERE
D1 2000 WLN 8906017

...WLN 8906017 Too much drug info may be confusing ADRIENNE MCGEE Mobile Register
(AL) 01 D 01 January 18, 2000 20000118 20000118 English JDEB 0066852 Newspaper US USA
AL Alabama NorthAmerica 4941 Word Count: 988 Too much drug info may be confusing By
ADRIENNE MCGEE The Lima News Allegra, Claritin, Zyrtec, Zyban, Accolate, Zomig. These
once strange-sounding names are now common, with the stream of advertisements promoting
prescription drugs by ...

...Specialties HCP RAC 1HE49 Respiratory & Pulmonary PULMONRY 1RE29 Prescription Drugs
RX 1PR52 ACCOLATE CLARITIN MONSANTO CO PFIZER INC TV ZOMIG ZYBAN
ZYRTEC MONSANTO CO PFIZER INC ADRIENNE MCGEE Asthma Clinics Basaran Bloom
Cerebyx Cottrell Herb Schumm Jackie Cottrell Jenkins Marilyn Pancake Mehmet...

1322. Schering-Plough Works to Protect Its Popular Allergy Drug Claritin
Record, The (Hackensack, NJ) (KRT) Author: David Shook; Word Count: 963 1/6/00
REC NNJ (No Page) 2000 WLN 6739975

...to Protect Its Popular Allergy Drug Claritin David Shook Record, The (Hackensack, NJ) (KRT)
Record, Hackensack, NJ January 6, 2000 20000106 20000106 US NEWSPAPER English EIJ
0063757 Newspaper US USA NJ New Jersey NorthAmerica 4815 Word Count: 963 Jan. 6--
Schering-Plough ...

...David Southwell said. In addition to Prozac and Claritin, Sepracor is testing derivatives of
Johnson & Johnson's Propulsid heartburn medication, Pfizer's Zyrtec, an antihistamine, and Alza
Corp.'s incontinence drug, Ditropan. In each case, Southwell sees potential for safer, more effective
versions of ...

...ALLERGY 1AL79 ALZA CORP BROWN BROTHERS HARRIMAN DRUG
ADMINISTRATION ELI LILLY CO FDA FEDERAL TRADE COMMISSION FOOD JOHNSON
JOHNSON PFIZERS ZYRTEC PLOUGH POPULAR ALLERGY DRUG RECORD SCHERING
SCHERING PLOUGH SCHERING PLOUGH CORP SEPRACOR SEPRACOR INC STANDARD
POORS DRUG STOCK INDEX ALZA...

1323. TAKING PAINS TO PROTECT POPULAR DRUGS FINE-TUNED VERSIONS MAY HEAD OFF
GENERIC [All Editions: Four Star B, Three Star B, Two Star P, One Star B]

Record, The; Bergen County, N.J. Author: SHOOK, DAVID; Word Count: 914 1/6/00
RECNNJ B 2000 WLNR 7354471

...Star B, Two Star P, One Star B] SHOOK, DAVID Record, The; Bergen County, N.J. B.01
January 6, 2000 20000106 20000106 English FJHG 0008676 Newspaper US USA NJ New Jersey
NorthAmerica 4571 Word Count: 914 Schering-Plough Corp. is quietly working ...

...David Southwell said. In addition to Prozac and Claritin, Sepracor is testing derivatives of
Johnson & Johnson's Propulsid heartburn medication, Pfizer's Zyrtec, an antihistamine, and Alza
Corp.'s incontinence drug, Ditropan. In each case, Southwell sees potential for safer, more effective
versions of ...

...ALZA CORP BROWN BROTHERS HARRIMAN ELI LILLY CO FDA FEDERAL TRADE
COMMISSION FOOD AND DRUG ADMINISTRATION JOHNSON JOHNSON PAINS PFIZERS
ZYRTEC PLOUGH SCHERING SCHERING PLOUGH SCHERING PLOUGH CORP
SEPRACOR SEPRACOR INC STANDARD POORS DRUG STOCK INDEX VERSIONS ALZA
CORP ELI LILLY...

1324. FRONT LINES: Consumer alert. Problem prescriptions.

Consumer Reports Author: N/A; Word Count: 649 1/1/00 CONSUMERAB 8 2000 WLNR
203619

...Rep. (Abstracts) 8 2000 WLNR 203619 FRONT LINES: Consumer alert. Problem prescriptions.
Consumer Reports 65 1 8-9 January 2000 20000100 20000100 English AHFA 0002292 Trade
Journal US USA NorthAmerica 3244 Word Count: 649 Many drug names sound or look so
similar ...

...pairs of drug names that are easy to confuse, from Accupril (for high blood pressure) and
Accutane (for acne) to Zyrtec (an antihistamine) and Zyprexa (an antipsychotic). Part of the
problem, says USP Vice President Diane Cousins, is that drug companies...

1. Johnson & Johnson

Hoover's In-Depth Company Records Author: N/A;
(No Page) 2010 WLNR 17380918

Word Count: 38 9/1/10 HOOVCP

...Unavail. Online) 2010 WLNR 17380918 Johnson & Johnson Hoover's In-Depth Company
Records Hoovers Company In-Depth Records September 1, 2010 20100901 20100901 IJGF
0062801 Reports US USA NorthAmerica 603 Word Count: 38 Copyright Hoover's Inc.
ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...Neutrogena, Roloids, Splenda, Sudafed, Tylenol, and (of course) Johnson's. In 2008 J&J launched
an over-the-counter version of Zyrtec, a former Pfizer allergy prescription that had gone off-patent.
History Brothers James and Edward Mead Johnson founded their medical ...

...caloric sugar substitute Stayfree feminine hygiene products Sudafed cold, flu, and allergy
medications Tylenol acetaminophen pain medicines Viactiv calcium supplements Zyrtec
allergy products Selected Subsidiaries Selected Subsidiaries: Advanced Sterilization Products
Services Inc. ALZA Corporation Animas Corporation Biosense Webster Inc. Centocor Ortho...

2. ABC Evening News 2010-08-31 18:55:16

ABC - ABC Evening News Author: N/A;
ABCEVENINGNEWS (No Page) 2010 WLNR 17366927

Word Count: 152 8/31/10

...Online) 2010 WLNR 17366927 ABC Evening News 2010-08-31 18:55:16 ABC - ABC Evening
News August 31, 2010 20100831 20100831 English JKTm 0068534 Broadcast US USA
NorthAmerica 830 Word Count: 152 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. ZYRTE LIQUID GELS WORK FAST, SO I CAN LOVE ...

...TO SQUEEZE THE MONTHS OF WORRY AWAY. THERE WAS THE 10-YEAR-OLD, WHO
ABC BP FASTEST HUGS IRON SURPRISED ZYRTEC BP OIL SUPPLY CO ADVANTA
BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C ABC
INDUSTRIA E COMERCIO...

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

McNeil-PPC, Inc.,

Opposer,

Opp. No. 91184978

v.

Walgreen Co.,

Applicant.

Giselle Woo; Opposer Test. Dep. Ex. 104

3. Get ready, get set ... sneeze!
Salina Journal (KS) Author: Gary Demuth Word Count: 755 8/31/10 SALINAJ (No
Page) 2010 WLNR 17311427
- ...2010 WLNR 17311427 Get ready, get set ... sneeze! Gary Demuth The Salina Journal, Kan.
Salina Journal (KS) August 31, 2010 **20100831 20100831** McClatchy-Tribune Regional News print
feature English BFEE 0063847 Newspaper US USA KS Kansas NorthAmerica 4464
Word Count: 755 Aug ...
- ...recommends allergy sufferers stock up on over-the-counter allergy symptom treatment and relief
medications such as Claritin-D or Zyrtec. Another effective preventative treatment, he said, is to
use a saline nasal mist such as Ocean or Ayr to keep...
4. ABC Evening News 2010-08-30 18:54:29
ABC - ABC Evening News Author: N/A; Word Count: 204 8/30/10
ABCEVENINGNEWS (No Page) 2010 WLNR 17295499
- ...Online) 2010 WLNR 17295499 ABC Evening News 2010-08-30 18:54:29 ABC - ABC Evening
News August 30, 2010 **20100830 20100830** English JKTm 0068534 Broadcast US USA
NorthAmerica 1118 Word Count: 204 National ABC 10 ABC ABC Evening News 2010-
08 ...
- ...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR. FINALLY, ABC BP CLEAN CLEANING FASTEST FINALLY IRON STATES
ZYRTEC BP OIL SUPPLY CO ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB
BANKING CORPORATION B S C ABC INDÚSTRIA E COMÉRCIO...
5. Late NewsChannel 5 2010-08-30 23:41:04
CBS 5 WTVF-TN Author: N/A; Word Count: 149 8/30/10 CBS5WTVF-TN (No Page)
2010 WLNR 17364914
- ...NewsChannel 5 2010-08-30 23:41:04 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN August
30, 2010 **20100830 20100830** English JJXV 0067740 Broadcast US USA TN Tennessee
NorthAmerica 885 Word Count: 149 Nashville, TN CBS 5 WTVF Late NewsChannel ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec, the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air It I can find the combination that gets me there...

6. Clogged sinuses nothing new
Centre Daily Times (State College, PA) Author: Yi How Kao: Word Count: 523 8/30/10
CENTREDAILY (No Page) 2010 WLNR 17232079

...17232079 Clogged sinuses nothing new Yi How Kao Centre Daily Times (State College, PA)
Centre Daily Times August 30, 2010 20100830 20100830 The McClatchy Company English CDEH
0001781 Newspaper US USA PA Pennsylvania NorthAmerica 3272 Word Count: 523
Have you noticed that ...

...body's immunities to the triggers. Seasonal allergies can usually be treated effectively with over
the counter medicine like Claritin or Zyrtec. The key to using these medicines, however, is to treat
prior to exposure. In other words, allergy sufferers should take ...

...Respiratory Disease DISURESP 1UP05 Consumer Products & Services BUYBUY 1CO62
AMERICAN BOARD OF OTOLARYNGOLOGY CLARITIN MOUNT NITTANY MEDICAL
CENTER OTOLARYNGOLOGY GROUP ZYRTEC MOUNT NITTANY MEDICAL CENTER
Clogged Yi...

7. Late News 2 2010-08-28 23:15:15
ABC 2 WKRN-TN Author: N/A: Word Count: 228 8/28/10 ABC2WKRN-TN (No Page)
2010 WLNR 17229273

...News 2 2010-08-28 23:15:15 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 28, 2010
20100828 20100828 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1273 Word Count: 228 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air Nsideration for without a trace provided by: who's isaiah? We...

8. KARK 10PM 2010-08-28 21:59:00
NBC 4 KARK-AR Author: N/A: Word Count: 27 8/28/10 NBC4KARK-AR (No Page)
2010 WLNR 17228638

...08-28 21:59:00 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A August 28, 2010
20100828 20100828 English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica
139 Word Count: 27 Little Rock-Pine Bluff, A NBC 4 KARK KARK 10PM 2010-08-28
21:59:00 ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . THIS IS KARK
4 NEWS AT KARK NBC ROCK PINE...

9. ABC Evening News 2010-08-27 18:48:25
ABC - ABC Evening News Author: N/A: Word Count: 290 8/27/10
ABCEVENINGNEWS (No Page) 2010 WLNR 17142651

...Online) 2010 WLNR 17142651 ABC Evening News 2010-08-27 18:48:25 ABC - ABC Evening
News August 27, 2010 **20100827 20100827** English JKTm 0068534 Broadcast US USA
NorthAmerica 1724 Word Count: 290 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR . [Man] This is Bailey's favorite time of day. Mine too ...

...Announcer] Chef inspired, dog desired. Chef Michael's Canine Creations. FOR STRONG
BONES, ABC BONIVA ESOPHAGUS FASTEST GLAD BONIVA IRON JOINT **ZYRTEC**
ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD
ARAB BANKING CORPORATION B S C ALTENLOH BRINCK ABC...

10. The Early Show7 2010-08-27 07:52:59
CBS - The Early Show Author: N/A: Word Count: 185 8/27/10 CBSEARLYSHOW (No
Page) 2010 WLNR 17138712

...The Early Show7 2010-08-27 07:52:59 CBS - The Early Show CBS - The Early Show7 August
27, 2010 **20100827 20100827** English JKZL 0068165 Broadcast US USA NorthAmerica
949 Word Count: 185 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR . B-A-C-C-A-L-A-U-R-E-A-T-E. ACTIVIA CBS FASTEST GUYS HEY IRON LOVE
MMM NATIONAL OOH TASTE TASTING ACTIVIA YOGURT **ZYRTEC** MAKINO MILLING
MACHINE CO LTD MALAYSIAN MERCHANT MARINE BHD NATIONAL REPUBLIC BANK
OF CHICAGO THE NATIONAL MANUFACTURING SALES CO CANON...

11. Late Extra 2010-08-27 23:59:10
CBS 12 WDEF-TN Author: N/A; Word Count: 9585 8/27/10 CBS12WDEF-TN (No Page) 2010 WLNR 17226600
- ...Late Extra 2010-08-27 23:59:10 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August 27, 2010 **20100827 20100827** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 52832 Word Count: 9585 Chattanooga, TN CBS 12 WDEF Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now **zyrtec** , the fastest 24-hour allergy relief, comes in a liquid gel. **Zyrtec** liquid gels work fast, so I can love the air It says turn right. It says you like soft rock...
12. CHANNEL 35 NEWS 2010-08-26 07:49:25
35 WOFL-FL Author: N/A; Word Count: 165 8/26/10 FOX35WOFL-FL (No Page) 2010 WLNR 17082614
- ...17082614 CHANNEL 35 NEWS 2010-08-26 07:49:25 35 WOFL-FL FOX 35 WOFL - ORLANDO August 26, 2010 **20100826 20100826** English JKER 0068550 Broadcast US USA FL Florida NorthAmerica 1020 Word Count: 165 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...
- ...MAYBE ANTIHISTAMINE OR NASAL SPRAY, WHICH CAN BE REALLY HELPFUL. WHAT'S THE ANSWER, LET'S SAY YOUR TAKING THE ANTIHISTAMINES, THE **ZYRTEC**, WHATEVER IS OUT THERE, AND IT'S NOT WORKING, WHAT'S THE NEXT OPTION? I THINK NEXT OPTION WILL BE -- LET'S SAY ...
- ...Healthcare HOTNEWS IHE06 Upper Respiratory Disease DISURESP IUP05 ANTIHISTAMINES CHANNEL FOX INJECTIONS MEDICATIONS MORNINGS PATIENT POLLEN PROPER SPRAY SYMPTOMS TREATMENT **ZYRTEC** SPRAY AB FOX WIZEL LTD POLLEN FOX ATOMIC INC ALLERGIC NASAL SPRAYS AVOID ALLERGENS DUST MITES...
13. Late News 2 2010-08-26 23:07:14
ABC 2 WKRN-TN Author: N/A; Word Count: 295 8/26/10 ABC2WKRN-TN (No Page) 2010 WLNR 17137308
- ...News 2 2010-08-26 23:07:14 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 26, 2010 **20100826 20100826** English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica 1591 Word Count: 295 Nashville, TN ABC 2 WKRN Late News ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now **zyrtec** , the fastest 24-hour allergy relief, comes in a liquid gel. **Zyrtec** liquid gels work fast, so I can love the air I don't know about Tiffany wearing a white dress. I'm...

14. Late News 2 2010-08-26 23:38:07
ABC 2 WKRN-TN Author: N/A;
2010 WLNK 17137325

Word Count: 222 8/26/10 ABC2WKRN-TN (No Page)

...News 2 2010-08-26 23:38:07 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 26, 2010
20100826 20100826 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1319 Word Count: 222 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air [Male announcer] dove men+care with micromoiature It activates on...

15. Good Morning Americ8 2010-08-26 08:20:57
ABC GOOD MORNING AMERICA Author: N/A;
ABCGMA (No Page) 2010 WLNK 17082724

Word Count: 281 8/26/10

...Good Morning Americ8 2010-08-26 08:20:57 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ8 August 26, 2010 **20100826 20100826** English JJYC 0046893 Broadcast US USA
NorthAmerica 1656 Word Count: 281 National ABC 10 ABC Good Morning Americ8
2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR . [Male Announcer] PRESENTING THE CADILLAC 'SUMMER'S BEST' SALES
EVENT. A ...

...AMERICAN EXPRESS OPEN APPROVAL RATING BOOMING FANTASTIC FASTEST
FINANCING HOUSE OF REPRESENTATIVES IRON MATTHEW MODEL RATING
REPRESENTATIVES REPUBLICANS TUNNEL WEB **ZYRTEC** ADVANTA BANK CORP
ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD HOUSE OF
REPRESENTATIVES ARAB BANKING CORPORATION B S C...

16. The Early Show7 2010-08-26 07:20:06

CBS - The Early Show Author: N/A;
Page) 2010 WLNR 17082628

Word Count: 192 8/26/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-26 07:20:06 CBS - The Early Show CBS - The Early Show7 August
26, 2010 20100826 20100826 English JKZL 0068165 Broadcast US USA NorthAmerica
1135 Word Count: 192 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...TIGER. YOU'RE WATCHING 'THE EARLY SHOW' ON CBS. Announcer: THIS PORTION
OF 'THE EARLY SHOW' SPONSORED BY THE MAKERS OF ZYRTEC. ZYRTEC. LOVE
THE AIR. MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC, THE FASTEST 24-
HOUR ALLERGY RELIEF, COMES IN A LIQUID GEL. ZYRTEC LIQUID GELS WORK
FAST, SO I CAN LOVE THE AIR. NO OIL HAS FLOWED INTO THE GULF FOR WEEKS,
BUT ...

...KEEPING YOU INFORMED. BERRIES BP CBS CLEAN DELICIOUS FASTEST FIBER
KELLOGG MAKE MOR NATIONAL NEW KELLOGGS FIBER POSITIVELY DELICIOUS
WATCHING ZYRTEC BP OIL SUPPLY CO NATIONAL REPUBLIC BANK OF CHICAGO
THE CANON BUSINESS SUPPORT INC NATIONAL MANUFACTURING SALES CO PT
BATAVIA...

17. ABC Evening News 2010-08-25 18:43:50

ABC - ABC Evening News Author: N/A;
ABCEVENINGNEWS (No Page) 2010 WLNR 16976844

Word Count: 208 8/25/10

...Online) 2010 WLNR 16976844 ABC Evening News 2010-08-25 18:43:50 ABC - ABC Evening
News August 25, 2010 20100825 20100825 English JKTM 0068534 Broadcast US USA
NorthAmerica 1199 Word Count: 208 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR. MOM, DID YOU BORROW MY GREEN SHIRT? THAT'S NOT REALLY ...

...INO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC AHEAD BOB BRAND
EVERYTHING FASTEST IRON MOM SHOCK STICKER STRANGER STRONGER
WOODRUFF ZYRTEC AHEAD ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB
BANKING CORPORATION B S C BANK OF BEIJING CO LTD ABC INDUSTRIA...

18. ABC Evening News 2010-08-25 18:53:20
ABC - ABC Evening News Author: N/A; Word Count: 247 8/25/10
ABCEVENINGNEWS (No Page) 2010 WLNLR 16976859

...Online) 2010 WLNLR 16976859 ABC Evening News 2010-08-25 18:53:20 ABC - ABC Evening
News August 25, 2010 **20100825 20100825** English JKTU 0068534 Broadcast US USA
NorthAmerica 1414 Word Count: 247 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR. NO OIL HAS FLOWED INTO THE GULF FOR WEEKS, BUT ...

...\$375 MILLION. WE'VE COMMITTED \$20 BILLION TO AN INDEPENDENT ABC ABC
NEWS BP CALL CLEAN FASTEST IRON MAYHEM STATES **ZYRTEC** ABC NEWS
INTERACTIVE INC BP OIL SUPPLY CO ADVANTA BANK CORP ALLIED BIOTECH CORP
ARAB BANKING CORPORATION B S C...

19. Cold packs and calm help treat insect stings
Oregonian, The (Portland, OR) Author: HELEN JUNG Word Count: 578 8/25/10
PTLDOGN (No Page) 2010 WLNLR 16975755

...help treat insect stings HELEN JUNG The Oregonian Oregonian, The (Portland, OR) Sunrise
Living - How We Live August 25, 2010 **20100825 20100825** English IJHG 0062536 Newspaper US
USA OR Oregon NorthAmerica 3388 Word Count: 578 SUMMARY: Here's how to cut
pain, remove ...

...pain and swelling. You can give children's Tylenol or Motrin for the pain as well as an
antihistamine, such as Zyrtec or baby Benadryl for itching, Moreno said. * Watch for the child's
reaction. There are three kinds, Moreno said. The first ...

...Region GEOWEST 1WE46 Americas GEOAMER 1AM92 USA ISOUS 1US73 COLD OREGON
POISON CENTER POISON CENTER PROVIDENCE MEDICAL GROUP SCIENCE
UNIVERSITY **ZYRTEC** PROVIDENCE MEDICAL GROUP Avoid Claudine Moreno Drayden
Helen Jung Moreno Stay Tonya Drayden...

20. ABC Evening News 2010-08-24 18:49:56
ABC - ABC Evening News Author: N/A; Word Count: 258 8/24/10
ABCEVENINGNEWS (No Page) 2010 WLNR 16904318

...Online) 2010 WLNR 16904318 ABC Evening News 2010-08-24 18:49:56 ABC - ABC Evening
News August 24, 2010 **20100824 20100824** English JKTm 0068534 Broadcast US USA
NorthAmerica 1497 Word Count: 258 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A LIQUID GEL. ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE
THE AIR . ABC BAYER BONIVA COFFEE CREST ESOPHAGUS FASTEST FIGHT GLAD
BONIVA IRON JOINT PAIN TOOTHPASTE WAKING ZYRTEC ADVANTA BANK CORP
ALLIED BIOTECH CORP BAYER SAS CZECH REPACKAGED EURO SECURITIES
TRANSACTIONS (CREST) PLC ARAB BANKING CORPORATION B S...

21. Late News 2 2010-08-24 23:08:01
ABC 2 WKRN-TN Author: N/A; Word Count: 206 8/24/10 ABC2WKRN-TN (No Page)
2010 WLNR 16974354

...News 2 2010-08-24 23:08:01 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 24, 2010
20100824 20100824 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1160 Word Count: 206 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air We speak value. And people like what we're saying. About...

22. News 2 at Noon 2010-08-24 12:20:37
ABC 2 WKRN-TN Author: N/A; Word Count: 308 8/24/10 ABC2WKRN-TN (No Page)
2010 WLNR 16974540

...at Noon 2010-08-24 12:20:37 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 24, 2010
20100824 20100824 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1745 Word Count: 308 Nashville, TN ABC 2 WKRN News 2 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air Know thecies, know the stain. You ever clean up after...

23. Late Extra 2010-08-24 23:58:17
ABC 9 WTVC-TN Author: N/A; Word Count: 6714 8/24/10 ABC9WTVC-TN (No Page)
2010 WLNR 16975232

...Late Extra 2010-08-24 23:58:17 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 24,
2010 **20100824 20100824** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
36775 Word Count: 6714 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. **Zyrtec** liquid gels work fast, so I
can love the air We speak value. And people like what we're saying. About...

24. Late News 2 2010-08-23 23:24:09
ABC 2 WKRN-TN Author: N/A; Word Count: 325 8/23/10 ABC2WKRN-TN (No Page)
2010 WLNR 16902323

...News 2 2010-08-23 23:24:09 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 23, 2010
20100823 20100823 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1930 Word Count: 325 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. **Zyrtec** liquid gels work fast, so I
can love the air Moments ago, we gave this group of people the stylish...

25. Late Extra 2010-08-23 23:59:42
ABC 9 WTVC-TN Author: N/A; Word Count: 6912 8/23/10 ABC9WTVC-TN (No Page)
2010 WLNR 16902844

...Late Extra 2010-08-23 23:59:42 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 23,
2010 **20100823 20100823** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
38199 Word Count: 6912 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. **Zyrtec** liquid gels work fast, so I
can love the air Moments ago, we gave this group of people the stylish...

26. Late Extra 2010-08-23 23:59:42
CBS 12 WDEF-TN Author: N/A; Word Count: 10088 8/23/10 CBS12WDEF-TN (No
Page) 2010 WLNLR 16900569
- ...Late Extra 2010-08-23 23:59:42 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August
23, 2010 **20100823 20100823** English JJQB 0067971 Broadcast US USA TN Tennessee
NorthAmerica 55796 Word Count: 10088 Chattanooga, TN CBS 12 WDEF Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work fast, so I
can love the air Moments ago, we gave this group of people the stylish...

27. Late NewsChannel 5 2010-08-23 23:11:02
CBS 5 WTVF-TN Author: N/A; Word Count: 317 8/23/10 CBS5WTVF-TN (No Page)
2010 WLNLR 16902674
- ...NewsChannel 5 2010-08-23 23:11:02 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN August
23, 2010 **20100823 20100823** English JJXV 0067740 Broadcast US USA TN Tennessee
NorthAmerica 1736 Word Count: 317 Nashville, TN CBS 5 WTVF Late NewsChannel ...

...we'll be right back with Brian Williams. He pollen that used to make me sneeze My eyes water.
But now zyrtec , the fastest 24-hour allergy relief, comes in a liquid gel. Zyrtec liquid gels work
fast, North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 CBS
WILLIAMS CENTENNIAL BRILLIANCE SCIENCE AND...

28. Low flu incidence challenges cough-cold companies.
Drug Store News Author: N/A; Word Count: 350 8/23/10 DSNEWS 87 2010 WLNLR
17299595
- ...2010 WLNLR 17299595 Low flu incidence challenges cough-cold companies. Drug Store News 32
9 87(1) August 23, 2010 **20100823 20100823** Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal
English KGBI 0003153 Newsletter US USA NorthAmerica 2310 Word Count: 350 Last
year ...

...blossoming pollen of spring 2011. The Allegra allergy remedy will take its place alongside the two
other second-generation antihistamines, Zyrtec and Claritin, which generated \$223.4 million and
\$160.3 million, respectively, across food, drug and mass (minus Walmart) over ...

...cough-cold brands		% CHANGE VS. BRAND	
SALES *	LAST YEAR Private label	\$729.6	13.1% (cold/allergy/sinus
tablets/packets)	Zyrtec (cold/allergy/sinus	223.4	-2.8 tablets/packets) Halls (Cadbury
Adams)	165.9	-2.0 (cough/sore throat drop...	

29. CHANNEL 25 NEWS 2010-08-22 19:19:11

25 WPBF-FL Author: N/A;
WLNR 16761090

Word Count: 190 8/22/10 ABC25WPBF-FL (No Page) 2010

...25 NEWS 2010-08-22 19:19:11 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH August
22, 2010 **20100822 20100822** English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica
1035 Word Count: 190 WEST PALM BEACH ABC 25 WPBF CHANNEL ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Woman] WE TRY TO BE PERFECT. WE PRETEND HIGH-HEELS ...

...USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 U.S. Southeast Region
GEOSEAST ISO88 ABC CHANNEL DEAF DOVE IRON SIMPLE WEB ZYRTEC ADVANTA
BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB
BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS...

30. Late News 2 Sunday 2010-08-22 23:55:21

ABC 2 WKRN-TN Author: N/A;
2010 WLNR 16835891

Word Count: 141 8/22/10 ABC2WKRN-TN (No Page)

...2 Sunday 2010-08-22 23:55:21 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 22,
2010 **20100822 20100822** English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
854 Word Count: 141 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Are you suffering from frequent heartburn? Heartburn that keeps coming...

31.

Good Morning Americ8 2010-08-22 08:37:43

ABC GOOD MORNING AMERICA Author: N/A;
ABCGMA (No Page) 2010 WLNLR 16759189

Word Count: 191 8/22/10

...Good Morning Americ8 2010-08-22 08:37:43 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 August 22, 2010 **20100822 20100822** English JJYC 0046893 Broadcast US USA NorthAmerica 1101 Word Count: 191 National ABC 10 ABC Good Morning Americ8 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . [Male Announcer] DO YOUR ABC CHEAP EVERYDAY IRON MOTHERHOOD SPRINKLED TASTE TOWNHOUSE ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS...

32.

Late News 2 2010-08-21 23:03:40

ABC 2 WKRN-TN Author: N/A;
2010 WLNLR 16757219

Word Count: 233 8/21/10 ABC2WKRN-TN (No Page)

...News 2 2010-08-21 23:03:40 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 21, 2010 **20100821 20100821** English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica 1225 Word Count: 233 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air Are you suffering from North America GEONAMR 1NO39 Americas GEOAMER...

33. CH 4 NEWS SAT 2010-08-21 09:52:59

CBS 4 WFOR-FL Author: N/A;
2010 WLNR 16754172

Word Count: 160 8/21/10 CBS4WFOR-FL (No Page)

...4 NEWS SAT 2010-08-21 09:52:59 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 21, 2010
20100821 20100821 English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica
920 Word Count: 160 MIAMI CBS 4 WFOR CH 4 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . SO YOU THINK YOUR KIDS ARE GETTING ENOUGH
VEGETABLES? YEAH ...

...Pharmaceuticals PHARMA 1PH33 Allergy Drugs PTALLDRG 1AL35 CBS CH FASTEST IRON
JUICE MCDONALD MCDONALDS SAT SCIENCE STAINS VEGETABLES WISK YEAH
ZYRTEC MCDONALDS RESTAURANTS LTD ANONYME DE TELECOMMUNICATIONS
SA MCDONALDS ALESAT MCDONALDS FRANCE SA CANON BUSINESS SUPPORT INC
SYSTEM AND APPLICATION TECHNOLOGIES...

34. News 2 at Noon 2010-08-20 12:42:28

ABC 2 WKRN-TN Author: N/A;
2010 WLNR 16752906

Word Count: 137 8/20/10 ABC2WKRN-TN (No Page)

...at Noon 2010-08-20 12:42:28 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 20, 2010
20100820 20100820 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
844 Word Count: 137 Nashville, TN ABC 2 WKRN News 2 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air [Female announcer] this is the time for skintimate moisturizing crea...

35. The Early Show7 2010-08-19 07:44:31

CBS - The Early Show Author: N/A;
Page) 2010 WLNK 16587848

Word Count: 254 8/19/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-19 07:44:31 CBS - The Early Show CBS - The Early Show7 August
19, 2010 **20100819 20100819** English JKZL 0068165 Broadcast US USA NorthAmerica
1379 Word Count: 254 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . THERE' S OIL OUT THERE WE' VE GOT TO CAPTURE ...

...FANCY FEAST APPETIZERS. CELEBRATE THE MOMENT. Y}X BP CALORIE
CAPTURE CBS CELEBRATE CHRYSLER FANCY FASTEST IRON NATIONAL NATURAL
STEVIA ZYRTEC BP OIL SUPPLY CO CALORIE NATIONAL REPUBLIC BANK OF
CHICAGO THE CANON BUSINESS SUPPORT INC NATIONAL MANUFACTURING SALES
CO CAPTURE...

36. Late News 2 2010-08-18 23:49:57

ABC 2 WKRN-TN Author: N/A;
2010 WLNK 16587447

Word Count: 206 8/18/10 ABC2WKRN-TN (No Page)

...News 2 2010-08-18 23:49:57 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 18, 2010
20100818 20100818 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1122 Word Count: 206 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Hey, smart, we could stay here for the conference. I'm...

37. The Early Show7 2010-08-18 07:18:51
CBS - The Early Show Author: N/A;
Page) 2010 WLNK 16490927

Word Count: 236 8/18/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-18 07:18:51 CBS - The Early Show CBS - The Early Show7 August
18, 2010 20100818 20100818 English JKZL 0068165 Broadcast US USA NorthAmerica
1407 Word Count: 236 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Female Announcer] WISK IS ABOUT TO CHANGE THE WAY YOU
...

...WISK. IN STORES NOW! OUT. CBS DISCOVER FASTEST FOREVER INTRODUCING
SPECIAL IRON NATIONAL NOTHING PILL REAL SATISFYING SHINE SPECIAL
SPOTLIGHT ZYRTEC SHINE CO LTD NATIONAL REPUBLIC BANK OF CHICAGO THE
SPOTLIGHT CANON BUSINESS SUPPORT INC NATIONAL MANUFACTURING SALES CO
FOREVER BATTERY...

38. News 2 at Noon 2010-08-17 12:36:11
ABC 2 WKRN-TN Author: N/A;
2010 WLNK 16488433

Word Count: 255 8/17/10 ABC2WKRN-TN (No Page)

...at Noon 2010-08-17 12:36:11 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 17, 2010
20100817 20100817 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1416 Word Count: 255 Nashville, TN ABC 2 WKRN News 2 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air It's pure ingenuity. Crisp, cool air circulates top to bottom...

39. Late NewsChannel 5 2010-08-17 23:20:05
CBS 5 WTVF-TN Author: N/A; Word Count: 152 8/17/10 CBS5WTVF-TN (No Page)
2010 WLNR 16488620
- ...NewsChannel 5 2010-08-17 23:20:05 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN August
17, 2010 20100817 20100817 English JJXV 0067740 Broadcast US USA TN Tennessee
NorthAmerica 816 Word Count: 152 Nashville, TN CBS 5 WTVF Late NewsChannel ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Healthy beauty North America GEONAMR INO39 Americas GEOAMER
IAM92 USA...
40. Late News 2 2010-08-16 22:43:27
ABC 2 WKRN-TN Author: N/A; Word Count: 161 8/16/10 ABC2WKRN-TN (No Page)
2010 WLNR 16423563
- ...News 2 2010-08-16 22:43:27 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 16, 2010
20100816 20100816 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
904 Word Count: 161 Nashville, TN ABC 2 WKRN Late News ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Host: could switching to Geico really save you fifteen percent...
41. Late News 2 2010-08-16 23:22:35
ABC 2 WKRN-TN Author: N/A; Word Count: 271 8/16/10 ABC2WKRN-TN (No Page)
2010 WLNR 16423589
- ...News 2 2010-08-16 23:22:35 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 16, 2010
20100816 20100816 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1658 Word Count: 271 Nashville, TN ABC 2 WKRN Late News ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air [Female announcer] there's complete. And then there's most complete,
like...

42. Late Extra 2010-08-16 23:40:37
ABC 9 WTVC-TN Author: N/A;
2010 WLNR 16426296

Word Count: 314 8/16/10 ABC9WTVC-TN (No Page)

...Late Extra 2010-08-16 23:40:37 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 16,
2010 **20100816 20100816** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
1787 Word Count: 314 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Host: XYHEALTH Health & Family FAMHLTH 1HE30 Health &
Wellness GIHEALTH 1HE60...

43. Late Extra 2010-08-16 23:59:44
ABC 9 WTVC-TN Author: N/A;
2010 WLNR 16426319

Word Count: 6412 8/16/10 ABC9WTVC-TN (No Page)

...Late Extra 2010-08-16 23:59:44 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 16,
2010 **20100816 20100816** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
35617 Word Count: 6412 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air [Female announcer] there's complete. And then there's most complete,
like...

44. The Early Show7 2010-08-16 07:38:21
CBS - The Early Show Author: N/A;
Page) 2010 WLNR 16363114

Word Count: 247 8/16/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-16 07:38:21 CBS - The Early Show CBS - The Early Show7 August
16, 2010 **20100816 20100816** English JKZL 0068165 Broadcast US USA NorthAmerica
1400 Word Count: 247 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Male Announcer] HE'S SWEET, EVEN WITH 1/3 LESS SUGAR ...

...Pharmaceuticals & Biotechnology PHARMIND 1PH13 Pharmaceuticals PHARMA 1PH33
Allergy Drugs PTALLDRG 1AL35 CBS CONVENIENCE FASTEST GOOD IRON KOOL
MESSAGE NATIONAL REBECCA **ZYRTEC** KOOL NATIONAL REPUBLIC BANK OF
CHICAGO THE NATIONAL MANUFACTURING SALES CO CANON BUSINESS SUPPORT
INC MESSAGE CO LTD CENTENNIAL BRILLIANCE...

45. The Early Show8 2010-08-16 08:12:39
CBS - The Early Show Author: N/A;
Page) 2010 WLNR 16363134

Word Count: 250 8/16/10 CBSEARLYSHOW (No

...The Early Show8 2010-08-16 08:12:39 CBS - The Early Show CBS - The Early Show8 August
16, 2010 **20100816 20100816** English JKZL 0068165 Broadcast US USA NorthAmerica
1390 Word Count: 250 NATIONAL CBS 4 CBS The Early Show8 2010-08 ...

...MOTHER JOINS US EXCLUSIVELY. THIS IS 'THE EARLY SHOW' HERE ON
CBS. Announcer: ' CBS HEALTHWATCH ' SPONSORED BY THE MAKERS OF **ZYRTEC**.
ZYRTEC, LOVE THE AIR. E TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE..
MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY RELIEF,
COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN
LOVE THE AIR . [Female Announcer] START YOUR MORNING... HEY. WHAT ARE YOU
DOING ...

...THE LAST DROP. WELCOME TO ULTIMATE REWARDS CTPABPN ASHTON BABY CBS
COFFEE DIET DOCTOR FASTEST MAXWELL HOUSE MEDICINE NATIONAL ULTIMATE
ZYRTEC ULTIMATE NATIONAL REPUBLIC BANK OF CHICAGO THE MAXWELL HOUSE
NATIONAL MANUFACTURING SALES CO CANON BUSINESS SUPPORT INC
CENTENNIAL BRILLIANCE SCIENCE...

46. Late Extra 2010-08-16 23:40:37
CBS 12 WDEF-TN Author: N/A; Word Count: 314 8/16/10 CBS12WDEF-TN (No Page)
2010 WLNLR 16423289

...Late Extra 2010-08-16 23:40:37 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August
16, 2010 **20100816 20100816** English JJQB 0067971 Broadcast US USA TN Tennessee
NorthAmerica 1788 Word Count: 314 Chattanooga, TN CBS 12 WDEF Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Host: XYHEALTH Health & Family FAMHLTH IHE30 Health &
Wellness GIHEALTH IHE60...

47. Late Extra 2010-08-16 23:59:44
CBS 12 WDEF-TN Author: N/A; Word Count: 9322 8/16/10 CBS12WDEF-TN (No
Page) 2010 WLNLR 16423309

...Late Extra 2010-08-16 23:59:44 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August
16, 2010 **20100816 20100816** English JJQB 0067971 Broadcast US USA TN Tennessee
NorthAmerica 51488 Word Count: 9322 Chattanooga, TN CBS 12 WDEF Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air [Female announcer] there's complete. And then there's most complete.
like...

48. News 2 at 10 Sunday 2010-08-15 22:06:32
ABC 2 WKRN-TN Author: N/A; Word Count: 306 8/15/10 ABC2WKRN-TN (No Page)
2010 WLNLR 16357225

...10 Sunday 2010-08-15 22:06:32 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 15,
2010 **20100815 20100815** English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1684 Word Count: 306 Nashville, TN ABC 2 WKRN News 2 ...

...ways you can treat the symptoms. Dr. Samudrala: 'well, you treat the symptoms pretty much like
any allergy, it's mostly **zyrtec**, or clariton, or antihistamines, sometimes flonase, nasal steroids.
Saline nasal spray is one of our favorites. I personally like using...

QUERY - ZYRTEC & DA(AFT 1/1/2010)
%RECALL

DATABASE(S) - USNEWS

49. News 2 at 5 2010-08-15 16:59:30
ABC 2 WKRN-TN Author: N/A;
2010 WLNR 16357272

Word Count: 2721 8/15/10 ABC2WKRN-TN (No

...at 5 2010-08-15 16:59:30 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 15, 2010
20100815 20100815 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
15673 Word Count: 2721 Nashville, TN ABC 2 WKRN News 2 ...

...ways you can treat the symptoms. Dr. Samudrala: well, you treat the symptoms pretty much like
any allergy, it's mostly zyrtec, or clariton, or antihistamines, sometimes flonase, nasal steroids.
Saline nasal spray is one of our favorites. I personally like using...

50. KARK 6PM 2010-08-15 18:08:29
NBC 4 KARK-AR Author: N/A;
2010 WLNR 16362239

Word Count: 201 8/15/10 NBC4KARK-AR (No Page)

...08-15 18:08:29 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A August 15, 2010
20100815 20100815 English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica
1251 Word Count: 201 Little Rock-Pine Bluff, A NBC 4 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. THANKS TO THE Venture Card BRAND FASTEST INNOVATIONS
IRON KARK MICROCAPSULES NBC ODOR ROCK PINE BLUFF TOYOTA VENTURE CARD
ZYRTEC TOYOTA PAZARLAMA VE SATIS AS TOYOTA FINANCIAL SERVICES MEXICO
SA DE CV NATIONAL CO FOR PAPER INDUSTRIES TOYOTA DO BRASIL...

51. CH 4 NEWS SAT 2010-08-14 09:35:03

CBS 4 WFOR-FL Author: N/A;
2010 WLNR 16290115

Word Count: 279 8/14/10 CBS4WFOR-FL (No Page)

...4 NEWS SAT 2010-08-14 09:35:03 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 14, 2010
20100814 20100814 English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica
1543 Word Count: 279 MIAMI CBS 4 WFOR CH 4 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. SOMETIMES GETTING OUR KIDS TO EAT THE WAY THEY
SHOULD ...

...CHILI FASTEST FRESH GUYS HEY HM IRON LOVE MMM OOH SAT TASTE TASTES
TASTING ACTIVIA THUMBS WHOA WOW YOGURT YUM **ZYRTEC** MAKINO MILLING
MACHINE CO LTD XIANG GANG ZHI LI GUANG GAO YOU XIAN GONG SI ALESAT
MALAYSIAN MERCHANT MARINE BHD...

52. Ragweed thrives in urban environment Expert says one plant can produce up to a billion grains of pollen.

Dayton Daily News (OH) Author: Meredith Moss Staff Writer;
DAYTONDN A4 2010 WLNR 16409396

Word Count: 343 8/14/10

...up to a billion grains of pollen. Meredith Moss Staff Writer Dayton Daily News (OH) Local A4
August 14, 2010 **20100814 20100814** English ACJS 0002951 Newspaper US USA OH Ohio
NorthAmerica 2055 Word Count: 343 After years of dealing with allergy symptoms ...

...If you are mildly sensitive, this may be enough to get rid of the symptoms." For mild cases, he
recommends **Zyrtec** (now available generically as Cetirizine) and Claritan (Loratadine). Illustrating
just how hardy the weed is, Sims points out that ragweed...

53. CHANNEL 12 NEWS 2010-08-13 23:55:54
12 WPEC-FL Author: N/A; Word Count: 201 8/13/10 CBS12WPEC-FL (No Page) 2010
WLNR 16285948

...12 NEWS 2010-08-13 23:55:54 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH August
13, 2010 20100813 20100813 English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica
1153 Word Count: 201 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Michael Hall] WE ARE ONLY AS GOOD AS THE THINGS ...

...GEOAMER IAM92 USA ISOUS IUS73 U.S. Southeast Region GEOSEAST ISO88 CBS
CENTRUM CHANNEL FASTEST IRON NAVY NAVY FAMOUS KIDS SPOT ZYRTEC LA
HALLE SA CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD
COMMERICAL BANK OF SYRIA CBS CORP CANON BUSINESS SUPPORT INC...

54. Good Morning Americ7 2010-08-13 07:21:19
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 102 8/13/10
ABCGMA (No Page) 2010 WLNR 16204567

...Good Morning Americ7 2010-08-13 07:21:19 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ7 August 13, 2010 20100813 20100813 English JJYC 0046893 Broadcast US USA
NorthAmerica 586 Word Count: 102 National ABC 10 ABC Good Morning Americ7
2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . SPECIAL K PROTEIN SHAKES -- A TRULY GREAT-TASTING
BREAKFAST SHAKE ...

...HOTNEWS IHE06 Drugs DRUGS IDR89 Pharmaceuticals & Biotechnology PHARMIND
1PH13 Pharmaceuticals PHARMA 1PH33 Allergy Drugs PTALLDRG 1AL35 ABC CREAMY
HUNGER SPECIAL ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP
AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC
TAIWAN ELECTRONICS...

55. Late NewsChannel 5 2010-08-13 22:54:48
CBS 5 WTVF-TN Author: N/A; Word Count: 258 8/13/10 CBS5WTVF-TN (No Page)
2010 WLNK 16287507

...NewsChannel 5 2010-08-13 22:54:48 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN August
13, 2010 **20100813 20100813** English JJXV 0067740 Broadcast US USA TN Tennessee
NorthAmerica 1444 Word Count: 258 Nashville, TN CBS 5 WTVF Late NewsChannel ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air OH bav@!Av@hdhdhd CBS NAVY CENTENNIAL BRILLIANCE
SCIENCE AND...

56. Perrigo Announces FDA Approval for Over-the-Counter Cetirizine Cherry Syrup Allergies
Drug Week Author: N/A; Word Count: 189 8/13/10 DRUGWEEK 467 2010 WLNK
15575343

...Perrigo Announces FDA Approval for Over-the-Counter Cetirizine Cherry Syrup Allergies Drug
Week Expanded Reporting 467 August 13, 2010 **20100813 20100813** English BFIJ 0003156
Newsletter US USA NorthAmerica 1310 Word Count: 189 Perrigo Company (NASDAQ:
PRGO) announced that it has received ...

...flavors (see also Allergies The product will be marketed under store brand labels and is
comparable to McNeil Consumer Healthcare's Zyrtec® Children's Allergy Syrup, indicated for
indoor and outdoor allergy relief. Brand sales for the Zyrtec brand of products, which includes
cherry syrup, were \$580 million for the last 52 weeks ending July 4, 2010. Perrigo ...

...Pharmaceuticals Marketing & Sales DRUGMKTG 1PH83 ALLERGY SYRUP CETIRIZINE
CHERRY SYRUP NASDAQ: PRGO OTC PERRIGO CO US FOOD AND DRUG
ADMINISTRATION ZYRTEC BIOMEDICAL AND ROBOTICS TECHNOLOGY A E E KK
OTC PERRIGO CO OPTION TRADING COMPANY SA US FOOD AND DRUG
ADMINISTRATION...

57. Perrigo Announces FDA Approval for Over-the-Counter Cetirizine Cherry Syrup Allergies
Drug Week Author: N/A; Word Count: 192 8/13/10 DRUGWEEK 467 2010 WLNR 15616122

...Perrigo Announces FDA Approval for Over-the-Counter Cetirizine Cherry Syrup Allergies Drug Week Expanded Reporting 467 August 13, 2010 20100813 20100813 English BFIJ 0003156 Newsletter US USA NorthAmerica 1340 Word Count: 192 2010 AUG 13 - (NewsRx.com Perrigo Company (NASDAQ: PRGO) announced ...

...flavors (see also Allergies The product will be marketed under store brand labels and is comparable to McNeil Consumer Healthcare's Zyrtec® Children's Allergy Syrup, indicated for indoor and outdoor allergy relief. Brand sales for the Zyrtec brand of products, which includes cherry syrup, were \$580 million for the last 52 weeks ending July 4, 2010. Perrigo ...

...Pharmaceuticals Marketing & Sales DRUGMKTG 1PH83 ALLERGY SYRUP CETIRIZINE CHERRY SYRUP NASDAQ: PRGO NEWSRX COM OTC US FOOD AND DRUG ADMINISTRATION ZYRTEC BIOMEDICAL AND ROBOTICS TECHNOLOGY A E E KK OTC OPTION TRADING COMPANY SA US FOOD AND DRUG ADMINISTRATION Consumer Healthcare...

58. ABC Evening News 2010-08-12 18:54:56
ABC - ABC Evening News Author: N/A; Word Count: 167 8/12/10
ABCEVENINGNEWS (No Page) 2010 WLNR 16136654

...Online) 2010 WLNR 16136654 ABC Evening News 2010-08-12 18:54:56 ABC - ABC Evening News August 12, 2010 20100812 20100812 English JKTm 0068534 Broadcast US USA NorthAmerica 950 Word Count: 167 National ABC 10 ABC ABC Evening News 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . WE END TONIGHT W WE END TONIGHT WITH AN ANNIVERSARY ...

...CHILDREN'S BOOKS OF ALL TIME FIRST ASKED THAT UNFORGETTABLE ABC ADVIL ANNIVERSARY DOCTORS IRON MEDICINE MEDICINE DOCTORS MEDICINES MIRALAX UNFORGETTABLE ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS...

59. Late News 2 2010-08-12 23:50:15
ABC 2 WKRN-TN Author: N/A; Word Count: 292 8/12/10 ABC2WKRN-TN (No Page)
2010 WLNR 16202333

...News 2 2010-08-12 23:50:15 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 12, 2010
20100812 20100812 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1610 Word Count: 292 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Hi, ready to order? [Sizzling] we'll have that. [Male announcer...

60. News 2 at Noon 2010-08-12 12:49:00
ABC 2 WKRN-TN Author: N/A; Word Count: 264 8/12/10 ABC2WKRN-TN (No Page)
2010 WLNR 16202502

...at Noon 2010-08-12 12:49:00 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 12, 2010
20100812 20100812 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1592 Word Count: 264 Nashville, TN ABC 2 WKRN News 2 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air [Sneezes] [female announcer] only kleenex brand has sneeze shield in...

61. Late Extra 2010-08-12 23:59:44
ABC 9 WTVC-TN Author: N/A; Word Count: 6461 8/12/10 ABC9WTVC-TN (No Page)
2010 WLNR 16202913

...Late Extra 2010-08-12 23:59:44 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 12,
2010 **20100812 20100812** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
35211 Word Count: 6461 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Hi, ready to order? [Sizzling] we'll have that. [Male announcer...

62. Late Extra 2010-08-12 23:59:44
CBS 12 WDEF-TN Author: N/A; Word Count: 9366 8/12/10 CBS12WDEF-TN (No
Page) 2010 WLNLR 16202011
- ...Late Extra 2010-08-12 23:59:44 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August
12, 2010 **20100812 20100812** English JJQB 0067971 Broadcast US USA TN Tennessee
NorthAmerica 50718 Word Count: 9366 Chattanooga, TN CBS 12 WDEF Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Hi, ready to order? [Sizzling] we'll have that. [Male announcer...
63. ABC Evening News 2010-08-11 18:53:35
ABC - ABC Evening News Author: N/A; Word Count: 299 8/11/10
ABCEVENINGNEWS (No Page) 2010 WLNLR 16039867
- ...Online) 2010 WLNLR 16039867 ABC Evening News 2010-08-11 18:53:35 ABC - ABC Evening
News August 11, 2010 **20100811 20100811** English JKTM 0068534 Broadcast US USA
NorthAmerica 1641 Word Count: 299 National ABC 10 ABC ABC Evening News 2010-
08 ...
- ...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALL ABC BP CLOCK FINALL IRON LOCAL MEDICINE
METHODS PILLS SPECIALIZED THERMACARE TYLENOL **ZYRTEC** BP OIL SUPPLY CO
ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C
ABC INDÚSTRIA E COMÉRCIO...
64. Late Extra 2010-08-11 23:59:41
CBS 12 WDEF-TN Author: N/A; Word Count: 9128 8/11/10 CBS12WDEF-TN (No
Page) 2010 WLNLR 16135080
- ...Late Extra 2010-08-11 23:59:41 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August
11, 2010 **20100811 20100811** English JJQB 0067971 Broadcast US USA TN Tennessee
NorthAmerica 49607 Word Count: 9128 Chattanooga, TN CBS 12 WDEF Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air [Quinn] my name is Quinn, and this is my eggo...

65. Johnson & Johnson
Hoover's In-Depth Company Records Author: N/A; Word Count: 38 8/11/10 HOOVCP
(No Page) 2010 WLNR 15973486

...Unavail. Online) 2010 WLNR 15973486 Johnson & Johnson Hoover's In-Depth Company
Records Hoovers Company In-Depth Records August 11, 2010 20100811 20100811 IJGF 0062801
Reports US USA NorthAmerica 603 Word Count: 38 Copyright Hoover's Inc. ALL
RIGHTS RESERVED. Austin, TX Distributed only ...

...Neutrogena, Roloids, Splenda, Sudafed, Tylenol, and (of course) Johnson's. In 2008 J&J launched
an over-the-counter version of Zyrtec, a former Pfizer allergy prescription that had gone off-patent.
History Brothers James and Edward Mead Johnson founded their medical ...

...caloric sugar substitute Stayfree feminine hygiene products Sudafed cold, flu, and allergy
medications Tylenol acetaminophen pain medicines Viactiv calcium supplements Zyrtec
allergy products Selected Subsidiaries Selected Subsidiaries: Advanced Sterilization Products
Services Inc. ALZA Corporation Animas Corporation Biosense Webster Inc. Centocor Ortho...

66. ABC Evening News 2010-08-10 18:42:18
ABC - ABC Evening News Author: N/A; Word Count: 184 8/10/10
ABCEVENINGNEWS (No Page) 2010 WLNR 15959239

...Online) 2010 WLNR 15959239 ABC Evening News 2010-08-10 18:42:18 ABC - ABC Evening
News August 10, 2010 20100810 20100810 English JKTM 0068534 Broadcast US USA
NorthAmerica 1073 Word Count: 184 National ABC 10 ABC ABC Evening News 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC, JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. WAKING UP WITH MORNING PAIN CAN DRAIN THE ENERGY
RIGHT ...

...INU55 Personal Care & Beauty Aids PHLTHCAR IPE87 ABC CALCIUM CALTRATE
DELICIOUS DISCOVER EASY FIGHT IRON NATURE PETSMART PURINA SMARTBLEND
WAKING ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING
CORPORATION B S C ABC INDÚSTRIA E COMÉRCIO SA RALSTON PURINA MEXICO...

67. Late Extra 2010-08-10 23:53:11
ABC 9 WTVC-TN Author: N/A; Word Count: 181 8/10/10 ABC9WTVC-TN (No Page)
2010 WLNLR 16028458

...Late Extra 2010-08-10 23:53:11 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 10,
2010 **20100810 20100810** English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
972 Word Count: 181 Chattanooga, TN ABC 9 WTVC Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec . Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Ever seen anything like it? Me neither. It's beneful incredibites...

68. Good Morning Americ7 2010-08-10 07:22:02
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 60 8/10/10 ABCGMA
(No Page) 2010 WLNLR 15959820

...Good Morning Americ7 2010-08-10 07:22:02 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ7 August 10, 2010 **20100810 20100810** English JJYC 0046893 Broadcast US USA
NorthAmerica 333 Word Count: 60 National ABC 10 ABC Good Morning Americ7 2010-
08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . GOOD TUESDAY MORNING SOUTH Healthcare Practice Specialties
HCPRAC IHE49 Allergy ...

...Healthcare HOTNEWS IHE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology
PHARMIND IPH13 Pharmaceuticals PHARMA 1PH33 Allergy Drugs PTALLDRG 1AL35 ABC
GOOD IRON **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL
BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN
ELECTRONICS...

69. Late Extra 2010-08-10 23:53:11
CBS 12 WDEF-TN Author: N/A; Word Count: 181 8/10/10 CBS12WDEF-TN (No Page)
2010 WLN 16027830

...Late Extra 2010-08-10 23:53:11 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August 10, 2010 20100810 20100810 English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 973 Word Count: 181 Chattanooga, TN CBS 12 WDEF Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec . Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air Ever seen anything like it? Me neither. It's beneful incredibites...

70. Good Morning Americ7 2010-08-09 07:39:20
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 161 8/9/10 ABCGMA
(No Page) 2010 WLN 15897268

...Good Morning Americ7 2010-08-09 07:39:20 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 August 9, 2010 20100809 20100809 English JJYC 0046893 Broadcast US USA NorthAmerica 920 Word Count: 161 National ABC 10 ABC Good Morning Americ7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC . JE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . YUMMY, YUMMY, YUMMY, I GOT LOVE IN MY TUMMY AND I FEEL LIKE... [Female Announcer] Kellogg 's ABC IRON JUICE KELLOGG MOTRIN RELIEF TUMMY TYLENOL WOOF YOURNUMBER YUMMY ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS...

71. Late Extra 2010-08-09 23:56:24
NBC 3 WRCB-TN Author: N/A; Word Count: 8398 8/9/10 NBC3WRCB-TN (No Page)
2010 WLN 15959517

...Late Extra 2010-08-09 23:56:24 NBC 3 WRCB-TN NBC 3 WRCB - Chattanooga, TN August 9, 2010 20100809 20100809 English JJQC 0067972 Broadcast US USA TN Tennessee NorthAmerica 45858 Word Count: 8398 Chattanooga, TN NBC 3 WRCB Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air Hey, I'm Jason. My roommate in there does a lot...

72. CH 4 NEWS SAT 2010-08-07 09:35:05

CBS 4 WFOR-FL Author: N/A;
2010 WLNK 15818130

Word Count: 265 8/7/10 CBS4WFOR-FL (No Page)

...4 NEWS SAT 2010-08-07 09:35:05 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI August 7, 2010
20100807 20100807 English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica
1457 Word Count: 265 MIAMI CBS 4 WFOR CH 4 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . HEY GUYS, I GOT SOME MORE SAVINGS FOR YA, AND ...

...ACHE BIRTHDAY BOY BREYERS CBS CH CONNECTED DADDY DEBBEY FASTEST
IRON LYRICA MESS MESSAGES QUILT QUILTED SAT SAVINGS WALMART WATCHING
ZYRTEC WAL MART STORES INC SYSTEM AND APPLICATION TECHNOLOGIES CO
LTD ALESAT CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD SAT
COMMERICAL...

73. Good Morning Americ7 2010-08-05 07:48:23

ABC GOOD MORNING AMERICA Author: N/A;
(No Page) 2010 WLNK 15648771

Word Count: 100 8/5/10 ABCGMA

...Good Morning Americ7 2010-08-05 07:48:23 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ7 August 5, 2010 20100805 20100805 English JJYC 0046893 Broadcast US USA
NorthAmerica 566 Word Count: 100 National ABC 10 ABC Good Morning Americ7
2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Male Announcer] ABC DIETS FIBER FIBERCHOICE IRON
NATURAL FIBER ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP
AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC
TAIWAN ELECTRONICS...

74. The Early Show7 2010-08-05 07:44:32
CBS - The Early Show Author: N/A;
Page) 2010 WLNK 15649096

Word Count: 220 8/5/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-05 07:44:32 CBS - The Early Show CBS - The Early Show7 August 5,
2010 20100805 20100805 English JKZL 0068165 Broadcast US USA NorthAmerica
1267 Word Count: 220 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Animals Calling] [Pop] [Man] Well, we get along Yeah, we ...

...see the world in a different light. WHEN YOU CROSS A HORSE AND A CBS CHORE
CROSS FASTEST IRON NATIONAL ZYRTEC CROSS EQUITY PARTNERS LTD
CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD NATIONAL REPUBLIC
BANK OF CHICAGO THE COMMERCIAL BANK OF...

75. The Early Show7 2010-08-05 07:53:28
CBS - The Early Show Author: N/A;
Page) 2010 WLNK 15649104

Word Count: 186 8/5/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-05 07:53:28 CBS - The Early Show CBS - The Early Show7 August 5,
2010 20100805 20100805 English JKZL 0068165 Broadcast US USA NorthAmerica
1137 Word Count: 186 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . SOMETIMES GETTING OUR KIDS TO EAT THE WAY THEY
SHOULD ...

...IPH13 Pharmaceuticals PHARMA 1PH33 Allergy Drugs PTALLDRG 1AL35 Allergy ALLERGY
1AL79 Healthcare HOTNEWS 1HE06 CADILLAC CBS FASTEST NATIONAL TASTES WHOA
ZYRTEC CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD NATIONAL
REPUBLIC BANK OF CHICAGO THE COMMERCIAL BANK OF SYRIA CBS CORP
CANON...

76. Late Extra 2010-08-05 23:55:46
NBC 3 WRCB-TN Author: N/A; Word Count: 7215 8/5/10 NBC3WRCB-TN (No Page)
2010 WLNR 15720552
- ...Late Extra 2010-08-05 23:55:46 NBC 3 WRCB-TN NBC 3 WRCB - Chattanooga, TN August 5,
2010 20100805 20100805 English JJQC 0067972 Broadcast US USA TN Tennessee NorthAmerica
39701 Word Count: 7215 Chattanooga, TN NBC 3 WRCB Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air . Indo China GEOINDCH IIN61 U.S. Mid-Atlantic Region GEOMIDAT
IMI18...
77. Late Extra 2010-08-04 23:44:31
ABC 9 WTVC-TN Author: N/A; Word Count: 155 8/4/10 ABC9WTVC-TN (No Page)
2010 WLNR 15648517
- ...Late Extra 2010-08-04 23:44:31 ABC 9 WTVC-TN ABC 9 WTVC - Chattanooga, TN August 4,
2010 20100804 20100804 English JJQD 0067977 Broadcast US USA TN Tennessee NorthAmerica
842 Word Count: 155 Chattanooga, TN ABC 9 WTVC Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Well, her story of love lost and unexpectedly found turned...
78. Late Extra 2010-08-04 23:44:31
CBS 12 WDEF-TN Author: N/A; Word Count: 155 8/4/10 CBS12WDEF-TN (No Page)
2010 WLNR 15648396
- ...Late Extra 2010-08-04 23:44:31 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August 4,
2010 20100804 20100804 English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
843 Word Count: 155 Chattanooga, TN CBS 12 WDEF Late Extra ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Well, her story of love lost and unexpectedly found turned...

79.

Wockhardt Limited

Hoover's In-Depth Company Records Author: N/A;
(No Page) 2010 WLNR 15479129

Word Count: 14 8/4/10 HOOVCP

...Unavail. Online) 2010 WLNR 15479129 Wockhardt Limited Hoover's In-Depth Company
Records Hoovers Company In-Depth Records August 4, 2010 ~~20100804~~ ~~20100804~~ IJGF 0062801
Reports US USA NorthAmerica 194 Word Count: 14 Copyright Hoover's Inc. ALL
RIGHTS RESERVED. Austin, TX Distributed only ...

...of Ambien called Zolpidem, the antidepressant Zoloft, which it markets as Sertraline, as well as
antibiotic Zithromax, and allergy treatment Zyrtec (called cetirizine). <p>Wockhardt's US business
operations are conducted through its subsidiaries Morton Grove Pharmaceuticals and Wockhardt
USA, which produce...

80.

Sandoz Inc.

Hoover's In-Depth Company Records Author: N/A;
(No Page) 2010 WLNR 15476516

Word Count: 14 8/4/10 HOOVCP

...Unavail. Online) 2010 WLNR 15476516 Sandoz Inc. Hoover's In-Depth Company Records
Hoovers Company In-Depth Records August 4, 2010 ~~20100804~~ ~~20100804~~ IJGF 0062801 Reports
US USA NorthAmerica 164 Word Count: 14 Copyright Hoover's Inc. ALL RIGHTS
RESERVED. Austin, TX Distributed only ...

...Product Information Operations Selected Generic Products Alprazolam (Xanax) Amantadine
hydrochloride (Symmetrel) Amitriptyline (Elavil) Amoxicillin (Amoxil) Bupropion (Wellbutrin)
Carisoprodol (Soma) Cetirizine (Zyrtec) Chlorpromazine (Thorazine) Clemastine (Tavist)
Diclofenac sodium (Voltaren) Fluoxetine (Prozac) Glipizide (Glucotrol) Haloperidol (Haldol)
Lisinopril (Zestril) Loratadine (Claritin) Lorazepam (Ativan) Lovastatin...

81. Johnson & Johnson

Hoover's In-Depth Company Records Author: N/A;
(No Page) 2010 WLNLR 15475614

Word Count: 38 8/4/10 HOOVCP

...Unavail. Online) 2010 WLNLR 15475614 Johnson & Johnson Hoover's In-Depth Company
Records Hoovers Company In-Depth Records August 4, 2010 **20100804 20100804** IJGF 0062801
Reports US USA NorthAmerica 603 Word Count: 38 Copyright Hoover's Inc. ALL
RIGHTS RESERVED. Austin, TX Distributed only ...

...Neutrogena, Roloids, Splenda, Sudafed, Tylenol, and (of course) Johnson's. In 2008 J&J launched
an over-the-counter version of **Zyrtec**, a former Pfizer allergy prescription that had gone off-patent.
History Brothers James and Edward Mead Johnson founded their medical ...

...caloric sugar substitute Stayfree feminine hygiene products Sudafed cold, flu, and allergy
medications Tylenol acetaminophen pain medicines Viactiv calcium supplements **Zyrtec**
allergy products Selected Subsidiaries Selected Subsidiaries: Advanced Sterilization Products
Services Inc. ALZA Corporation Animas Corporation Biosense Webster Inc. Centocor Ortho...

82. The Early Show7 2010-08-03 07:22:49

CBS - The Early Show Author: N/A;
Page) 2010 WLNLR 15458547

Word Count: 263 8/3/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-03 07:22:49 CBS - The Early Show CBS - The Early Show7 August 3,
2010 **20100803 20100803** English JKZL 0068165 Broadcast US USA NorthAmerica
1561 Word Count: 263 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. MOST OF US WANT TO HEAR WE'VE DONE A GOOD ...

...USA ISOUS 1US73 U.S. Southeast Region GEOSTEAST 1SO88 CADILLAC CBS CHILI ENJOY
FASTEST FRESH IRON NATIONAL RINSE STARTING ULTIMATE WRAP **ZYRTEC**
ULTIMATE ENJOY XIANG GANG ZHI LI GUANG GAO YOU XIAN GONG SI NATIONAL
REPUBLIC BANK OF CHICAGO THE NATIONAL MANUFACTURING...

83. Late Extra 2010-08-03 23:59:40
CBS 12 WDEF-TN Author: N/A; Word Count: 9791 8/3/10 CBS12WDEF-TN (No Page)
2010 WLNR 15536050

...Late Extra 2010-08-03 23:59:40 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN August 3, 2010 20100803 20100803 English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica 53343 Word Count: 9791 Chattanooga, TN CBS 12 WDEF Late Extra ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air Hey, look, it's grandma! Oh, she's early. No On the...

84. Late News 2 2010-08-02 23:55:34
ABC 2 WKRN-TN Author: N/A; Word Count: 89 8/2/10 ABC2WKRN-TN (No Page)
2010 WLNR 15457503

...News 2 2010-08-02 23:55:34 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 2, 2010 20100802 20100802 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica 521 Word Count: 89 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air (Music playing on radio) (music stops, car engine hissing) (engine...

85. News 2 at Noon 2010-08-02 12:31:05
ABC 2 WKRN-TN Author: N/A; Word Count: 202 8/2/10 ABC2WKRN-TN (No Page)
2010 WLNR 15457600

...at Noon 2010-08-02 12:31:05 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN August 2, 2010 20100802 20100802 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica 1166 Word Count: 202 Nashville, TN ABC 2 WKRN News 2 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work fast, so I can love the air Annncr: want to make meals more ABC ADVANTA BANK CORP...

86. The Early Show7 2010-08-02 07:18:51
CBS - The Early Show Author: N/A;
Page) 2010 WLNLR 15384301

Word Count: 126 8/2/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-02 07:18:51 CBS - The Early Show CBS - The Early Show7 August 2,
2010 20100802 20100802 English JKZL 0068165 Broadcast US USA NorthAmerica 707
Word Count: 126 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . SO, JUST ABOUT ALMOST FOUR CBS EATING FASTEST IRON
NATIONAL VEGETABLES **ZYRTEC** CENTENNIAL BRILLIANCE SCIENCE AND
TECHNOLOGY CO LTD NATIONAL REPUBLIC BANK OF CHICAGO THE COMMERCIAL
BANK OF SYRIA CBS CORP CANON...

87. The Early Show7 2010-08-02 07:46:32
CBS - The Early Show Author: N/A;
Page) 2010 WLNLR 15384322

Word Count: 255 8/2/10 CBSEARLYSHOW (No

...The Early Show7 2010-08-02 07:46:32 CBS - The Early Show CBS - The Early Show7 August 2,
2010 20100802 20100802 English JKZL 0068165 Broadcast US USA NorthAmerica
1446 Word Count: 255 NATIONAL CBS 4 CBS The Early Show7 2010-08 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . EVERYWHERE I GO I'LL PASS IT ON, AROUND...AND ON ...

...ESCAPE FANTASTIC FASTEST HAPPINESS HOME DEPOT IRON KELLOGG MAX MOH
MOM NATIONAL NICE PRODUCTS RICE KRISPIES TREATS SAVING SEASON VISIT
ZYRTEC MAX CO LTD ESCAPE NATIONAL REPUBLIC BANK OF CHICAGO THE CANON
BUSINESS SUPPORT INC NATIONAL MANUFACTURING SALES CO HOME DEPOT...

88. UPDATE 1-UCB beats expectations in H1 on new drug growth
Thomson Financial News Author: N/A; Word Count: 293 8/2/10 THOMSONFIN
05:33:16

...UCB beats expectations in H1 on new drug growth Thomson Financial News Thomson Financial
News North America August 2, 2010 20100802 20100802 English IJFD 0062390 Newswire US
USA NorthAmerica 2023 Word Count: 293 * H1 revenue 1.64 bln euros
vs Reuters consensus ...

...and immunology, is entering a key transition from long-standing successes now facing generic
competition -- epilepsy drug Keppra and antihistamine Zyrtec -- to three newly launched
medicines. Keppra sales were down 1 percent, a weaker decline than analysts had forecast. Revenue
rose...

89. Thoroughbred Racing
RegAlert Author: N/A; Word Count: 56374 7/30/10 REGALERT (No Page) 2010 WLNR
15452328

...10 REGALERT (No Page) 7/30/10 RegAlert (Pg. Unavail. Online) 2010 WLNR 15452328
Thoroughbred Racing RegAlert July 30, 2010 20100730 20100730 English GDGC 0013688 Trade
Journal US USA NorthAmerica 360805 Word Count: 56374 State: WV Action: Notices
of Agency Approval of ...

...3 B Cathinone (khat, kat, qat, quat, 1 A chat, catha, Abyssinian tea,
African tea) Celecoxib Celebrex 3 B Cetirizine Zyrtec
4 B Chloral betaine Beta-Chlor 2 A Chloral
hydrate Nactec, Oridrate, 2 A etc. Chloraldehyde
(chloral) 2 A Chloralose ...

...4 C Butamben (butyl Butesin 4 C aminobenzoate)
Butoxycaine Stacacain 4 B Camphor 4 C
Carprofen Rimadyl 4 B Cetirizine Zyrtec 4 B
Chlormerodrin Neohydrin 4 B Chlorophenesin Maolate
4 C Chloroquine Avloclor 4 C Chlorothiazide
Diuril 4 B Chlorpheniramine Chlortriemton...

90.

Johnson & Johnson

Hoover's In-Depth Company Records Author: N/A;
(No Page) 2010 WLNR 14980116

Word Count: 38 7/28/10 HOOVCP

...Unavail. Online) 2010 WLNR 14980116 Johnson & Johnson Hoover's In-Depth Company
Records Hoovers Company In-Depth Records July 28, 2010 **20100728 20100728** IJGF 0062801
Reports US USA NorthAmerica 603 Word Count: 38 Copyright Hoover's Inc. ALL
RIGHTS RESERVED. Austin, TX Distributed only ...

...Neutrogena, Roloids, Splenda, Sudafed, Tylenol, and (of course) Johnson's. In 2008 J&J launched
an over-the-counter version of Zyrtec, a former Pfizer allergy prescription that had gone off-patent.
History Brothers James and Edward Mead Johnson founded their medical ...

...caloric sugar substitute Stayfree feminine hygiene products Sudafed cold, flu, and allergy
medications Tylenol acetaminophen pain medicines Viactiv calcium supplements Zyrtec
allergy products Selected Subsidiaries Selected Subsidiaries: Advanced Sterilization Products
Services Inc. ALZA Corporation Animas Corporation Biosense Webster Inc. Centocor Ortho...

91.

Perrigo product OK'd

Grand Rapids Press, The Author: Press Wire Services:
A14 2010 WLNR 15005547

Word Count: 80 7/27/10 GRPR

...product OK'd Press Wire Services Grand Rapids Press, The The Grand Rapids Press All Editions
Business A14 July 27, 2010 **20100727 20100727** English JAAC 0062561 Newspaper US USA MI
Michigan NorthAmerica 494 Word Count: 80 ALLEGAN -- Perrigo Co. will begin
making and marketing an over-the-counter generic form of Zyrtec children's allergy syrup, a cherry-
flavored formulation of Cetirizine 1 mg./ml. Shipments are expected to start this fall, after the
Allegan drugmaker said Monday it had won final approval from the U.S. Food and Drug
Administration Zyrtec, in the cherry syrup formulation, is used to treat indoor and outdoor
allergies. It posted sales of \$580 million last...

92. Enactment of New FSA Restriction Will Pose Problems for Consumers, Retailers and Benefit Providers Save Flexible Spending Plans
Life Science Weekly Author: N/A; Word Count: 521 7/27/10 LIFESCIWKLY 1018 2010
WLNR 14629910

...Problems for Consumers, Retailers and Benefit Providers Save Flexible Spending Plans Life Science Weekly Expanded Reporting 1018 July 27, 2010 20100727 20100727 English CABE 0006380 Newsletter US USA NorthAmerica 3419 Word Count: 521 A provision of health care reform could blindside consumers ...

...year. Meanwhile, we're likely to see doctor's offices overwhelmed with patients seeking prescriptions to use their spending accounts for Claritin, Zyrtec and other OTC items," said Jody Dietel, president and chair of the Special Interest Group for Inventory Information Approval System ...

...SYSTEM STANDARD OTC PATIENT PROTECTION AND AFFORDABLE HEALTH SAVE FLEXIBLE SPENDING SIGIS SPECIAL INTEREST GROUP TREASURY US TREASURY WAGeworks INC ZYRTEC BIOMEDICAL AND ROBOTICS TECHNOLOGY A E E KK OTC FSA FURUKAWA SKY ALUMINUM CORP US TREASURY OPTION TRADING COMPANY SA...

93. Cold or Allergy? How to Tell the Difference Sneezing, stuffy head, runny nose can all be signs of colds and allergies; how to distinguish
U.S. News & World Report Author: Deborah Kotz; Word Count: 557 7/27/10 USNWR
(No Page) 2010 WLNR 15003236

...and allergies; how to distinguish Deborah Kotz U.S. News & World Report U.S. News and World Report Health July 27, 2010 20100727 20100727 English KBKI 0010088 Magazine US USA NorthAmerica 3335 Word Count: 557 Last month, I developed what I thought was a ...

...allergy (or vice versa) since over-the-counter remedies are usually the same for both. Antihistamines like Benadryl, Claritin, or Zyrtec work to dry up your nasal passages and decongestants like Sudafed or Tylenol Sinus help reduce swelling to alleviate that ...

...IUP05 Common Cold COLDS ICL91 ADVIL ALLERGY BENADRYL CLARITIN GEORGETOWN UNIVERSITY MEDICAL CENTER NATIONAL INSTITUTE OF ALLERGY TYLENOL TYLENOL SINUS ZYRTEC GEORGETOWN UNIVERSITY MEDICAL CENTER Adriane Fugh-Berman Antihistamines Hirihiito Kita Infectious Diseases Kita Recent...

94. MI Perrigo Co FDA 07 26
AP Alert - Medical Author: N/A; Word Count: 565 7/26/10 APALERTMEDIC 13:49:47

...Alert - Med. 13:49:47 MI Perrigo Co FDA 07 26 AP Alert - Medical AP Alert - Business July 26, 2010 20100726 20100726 The Associated Press English EBDP 0000642 Newswire US USA NorthAmerica 3903 Word Count: 565 STK NASDAQ-NMS:PRGO NASDAQ -NMS ...

...of store brand flavors. The product will be marketed under store brand labels and is comparable to McNeil Consumer Healthcare's Zyrtec® Children's Allergy Syrup, indicated for indoor and outdoor allergy relief. Brand sales for the Zyrtec brand of products, which includes cherry syrup, were \$580 million for the last 52 weeks ending July 4, 2010. Perrigo...

95. BRIEF-Perrigo says FDA approved over-the-counter Cetirizine Cherry Syrup
Thomson Financial News Author: N/A; Word Count: 47 7/26/10 THOMSONFIN 13:51:12

...says FDA approved over-the-counter Cetirizine Cherry Syrup Thomson Financial News Thomson Financial News North America July 26, 2010 20100726 20100726 English IJFD 0062390 Newswire US USA NorthAmerica 353 Word Count: 47 July 26 (Reuters Perrigo Co * Announces FDA approval for ...

...syrup * Says shipments will begin in the company's fiscal first quarter 2011 * Says product is comparable to mcneil consumer healthcare's zyrtec Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) ANNOUNCES...

96. PERRIGO CO <PRGO.O> SAYS PROFUCT IS COMPARABLE TO MCNEIL CONSUMER HEALTHCARE'S ZYRTEC
Thomson Financial News Author: N/A; 7/26/10 THOMSONFIN 13:50:35

...7/26/10 Thomson Financial News 13:50:35 PERRIGO CO <PRGO.O> SAYS PROFUCT IS COMPARABLE TO MCNEIL CONSUMER HEALTHCARE'S ZYRTEC Thomson Financial News Thomson Financial News North America July 26, 2010 20100726 20100726 English IJFD 0062390 Newswire US USA NorthAmerica PERRIGO CO PROFUCT ZYRTEC PERRIGO CO...

97. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 26 7/21/10 HOOVCP
(No Page) 2010 WLNR 14522961

...Unavail. Online) 2010 WLNR 14522961 Pfizer Inc. Hoover's In-Depth Company Records Hoovers
Company In-Depth Records July 21, 2010 20100721 20100721 IJGF 0062801 Reports US USA
NorthAmerica 411 Word Count: 26 Copyright Hoover's Inc. ALL RIGHTS
RESERVED. Austin, TX Distributed only ...

...blockbusters continue to slide due to one of the pitfalls of the drug game: patent expiration.
Former bestselling allergy medication Zyrtec (which the company has since divested), cancer
treatment Camptosar, and Wyeth's acid reflux treatment Protonix faced generic competition starting
in...

98. Rodriguez returns to Pelicans Suspended player happy to return to 'second family'
Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 1016 7/21/10 BSX-
SUNNWS (No Page) 2010 WLNR 14495124

...to 'second family' Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun
News (Myrtle Beach, SC) July 21, 2010 20100721 20100721 The McClatchy Company English
ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 6023 Word
Count: 1016 Two months ago ...

...a stimulant and decongestant that is prevalent in many cold and allergy medications, including
Advil Cold & Sinus, Aleve Cold & Sinus, Zyrtec and Claritin. "I'm not sure, you know, because I
was taking a couple pills for a cold and I don't...

99. Only Myrtle Beach Pelicans' player who was suspended to rejoin team Team invites Rodriguez back,
says releases not because of drug test
Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 589 7/17/10 BSX-
SUNNWS (No Page) 2010 WLNR 14289778

...of drug test Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News
(Myrtle Beach, SC) July 17, 2010 20100717 20100717 The McClatchy Company English ADED
0007090 Newspaper US USA SC South Carolina NorthAmerica 3509 Word Count: 589
One of the ...

...a stimulant and decongestant that is prevalent in many cold and allergy medications, including
Advil Cold & Sinus, Aleve Cold & Sinus, Zyrtec and Claritin. Ginny Batchelder , who housed
Rodriguez this season as part of a lodging program through the Pelicans booster association...

100. A Day in the Right to Life
Kansas City Pitch Weekly Author: Rugg, Peter; Word Count: 3412 7/15/10 KCPITCHW
(No Page) 2010 WLNLR 14480209

...14480209 A Day in the Right to Life Rugg, Peter Kansas City Pitch Weekly PitchWeekly n/a July
15, 2010 20100715 20100715 English GDBC 0006087 Newspaper US USA MO Missouri
NorthAmerica 18930 Word Count: 3412 My instructions finally came in the mail ...

...Benadryl and the Sudafed. These got tossed into a stainless-steel wastebasket now full of over-the-
counter pharmaceuticals -- Pepcid, Zyrtec, Imodium. If I hadn't kicked cigarettes in December, I'd
have to lose the Nicorette, too. Damn. Even the Neosporin? Hello...

101. McNeil Consumer Healthcare
Hoover's Basic Company Records Author: N/A; Word Count: 7 7/14/10 HOOVCC (No
Page) 2010 WLNLR 14085989

...Pg. Unavail. Online) 2010 WLNLR 14085989 McNeil Consumer Healthcare Hoover's Basic
Company Records Hoovers Company Basic Records July 14, 2010 20100714 20100714 IJGE
0062602 Reports US USA NorthAmerica 63 Word Count: 7 Copyright Hoover's Inc.
ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...shampoo Nizoral A-D, and sleep aid Simply Sleep. In 2008 the company launched an OTC
version of allergy drug Zyrtec, which its parent acquired with the purchase of Pfizer 's consumer
health business. Ticker Symbol and Stock Exchange Company Type...

102. Meds hindering meth war Cooks still getting ingredient: push on for Rx-only law
Journal - Gazette Author: Angela Mapes Turner; Angela Mapes Turner The Journal
Gazette; Word Count: 1226 7/6/10 JGAZETTE 1A 2010 WLNLR 13634528

...Rx-only law Angela Mapes Turner; Angela Mapes Turner The Journal Gazette Journal - Gazette
Final News 1A July 6, 2010 20100706 20100706 English FEIA 0005420 Newspaper US USA IN
Indiana NorthAmerica 7746 Word Count: 1226 Indiana last week modified its law restricting ...

...main ingredient is pseudoephedrine, a popular, legal decongestant sold by itself or often contained
in antihistamines such as Claritin D, Zyrtec D and generic equivalents. Instead of 3 grams a week,
consumers can now buy 3.6 grams a day. Northeast...

103. Meds hindering meth war Cooks still getting ingredient push on for Rx-only law
Journal Gazette, The (Fort Wayne, IN) Author: Angela Mapes Turner The Journal
Gazette: Word Count: 1234 7/6/10 JGAZETTE 1A 2010 WLNR 13637223

...only law Angela Mapes Turner The Journal Gazette Journal Gazette, The (Fort Wayne, IN) Final
News 1A July 6, 2010 20100706 20100706 English IAEH 0052473 Newspaper US USA IN Indiana
NorthAmerica 7786 Word Count: 1234 Indiana last week modified its law restricting ...

...main ingredient is pseudoephedrine, a popular, legal decongestant sold by itself or often contained
in antihistamines such as Claritin D, Zyrtec D and generic equivalents. Instead of 3 grams a week,
consumers can now buy 3.6 grams a day. Northeast...

104. Doctors, pharmacists ready for new law
Natchez Democrat (Natchez, MS) Author: Jennifer Edwards Word Count: 554 7/4/10
NATCHEZD (No Page) 2010 WLNR 13404190

...pharmacists ready for new law Jennifer Edwards The Natchez Democrat, Miss. Natchez Democrat
(Natchez, MS) Natchez Democrat July 4, 2010 20100704 20100704 McClatchy-Tribune Regional
News print feature English KCJD 0139709 Newspaper US USA MS Mississippi NorthAmerica
3229 Word Count: 554 July ...

...Cold and Sinus, Aleve D, Bronk-Aid, Claritin D, Mucinex D, NyQuil D, Primatene, Sudafed,
Tylenol Sinus Severe Cold and Zyrtec D still contain the ingredient. Natchez family physician Dr.
Chuck Borum said the effect he expects to see from the...

105.

General Administration of the Insurance Plan

RegAlert Author: N/A; Word Count: 114365 7/2/10 REGALERT (No Page) 2010 WLNR 13638912

...7/2/10 RegAlert (Pg. Unavail. Online) 2010 WLNR 13638912 General Administration of the Insurance Plan RegAlert July 2, 2010 20100702 20100702 English GDGC 0013688 Trade Journal US USA NorthAmerica 811746 Word Count: 114365 State: WV Action: Notices of Agency Adoption Department ...

...HCT®, Avalide®, Hyzaar®, Azar®, Exforge®) 3. Anti-depressants (Cymbalta®, Effexor/XR®, Symbyax®, Wellbutrin XL®, Pristiq®, Aplenzin®, venlafaxineER®, Savella®) 6. Antihistamines (Zyrtec®, Allegra®, Clarinex®; Clarinex® Reditabs®) 7. Anti-hypertensives (Covera HS®, Verelan PM®, Norvasc®, Cardene SR®, Sular®, DynaCirc CR®, Tekturna®) 8. Benign ...

...Diovan/HCT®, Avalide®, Hyzaar®, AzOr®, Exforge®) * Anti-depressants (Cymbalta®, Effexor/XR®, Symbyax®, Wellbutrin XL®, Pristiq®, Aplenzin®, venlafaxine ER, Savella®) * Antihistamines (Zyrtec®, Allegra®, Clarinex®; Clarinex® Reditabs®) * Anti-hypertensives (Covera HS®, Verelan PM®, Norvasc®, Cardene SR®, Sular®, DynaCirc CR®, Tekturna®) * Benign Prostatic Hypertrophy...

106.

Cold medicine sales restricted starting today

Clarion-Ledger, The (Jackson, MS) Author: N/A; Word Count: 966 7/1/10 CLARLEDG A1 2010 WLNR 13523936

...13523936 Cold medicine sales restricted starting today Clarion-Ledger, The (Jackson, MS) The Clarion-Ledger NEWS A1 July 1, 2010 20100701 20100701 English KISO 0145439 Newspaper US USA MS Mississippi NorthAmerica 5801 Word Count: 966 July 1, 2010 Starting today, sinus and ...

...to meth as Schedule III controlled substances, such as formerly over-the-counter sinus and allergy remedies Sudafed, Claritin and Zyrtec. That means they are available by prescription only. "I would just about bet the family farm that this time next...

107. Prescription required for some cold meds
Press-Register (Mobile, AL) Author: SHELIA BYRD Word Count: 442 7/1/10
MOBILERE C1 2010 WLN 13604967
- ...required for some cold meds SHELIA BYRD Associated Press Writer Press-Register (Mobile, AL)
01 C 01 July 1, 2010 20100701 20100701 English JDEB 0066852 Newspaper US USA AL
Alabama NorthAmerica 2733 Word Count: 442 NEW LAW Prescription required for
some cold ...
- ...that include Advil Cold and Sinus, Aleve D, Claritin D, Mucinex D, Nyquil D, Sudafed, Tylenol
Sinus Severe Cold and Zyrtec D. "We think it has all the potential to be a watershed event for law
enforcement," said MBN Director Marshall...
108. New law calls for Rx for some cold meds in Miss.
AP Alert - Mississippi Author: SHELIA BYRD Word Count: 669 6/30/10 APALERTMS
18:50:42
- ...Alert - Labor AP Alert - Legislative AP Alert - Municipal AP Alert - Political AP Alert - Travel
AP Alert - Legal June 30, 2010 20100630 20100630 The Associated Press English EBDI 0000645
Newswire US USA MS Mississippi NorthAmerica 4128 Word Count: 669 JACKSON,
Miss._Ryan Harper ...
- ...that include Advil Cold and Sinus, Aleve D, Claritin D, Mucinex D, Nyquil D, Sudafed, Tylenol
Sinus Severe Cold and Zyrtec D. "We think it has all the potential to be a watershed event for law
enforcement," said MBN Director Marshall...
109. New law calls for Rx for some cold meds in Miss.
AP Alert - Political Author: SHELIA BYRD Word Count: 669 6/30/10 APALERTPOLITICS
18:50:42
- ...calls for Rx for some cold meds in Miss. SHELIA BYRD Associated Press Writer AP Alert -
Political June 30, 2010 20100630 20100630 The Associated Press English EBFF 0000662
Newswire US USA NorthAmerica 4128 Word Count: 669 JACKSON, Miss._Ryan Harper, a
pharmacist ...
- ...that include Advil Cold and Sinus, Aleve D, Claritin D, Mucinex D, Nyquil D, Sudafed, Tylenol
Sinus Severe Cold and Zyrtec D. "We think it has all the potential to be a watershed event for law
enforcement," said MBN Director Marshall...

110. Pollen levels high in area during recent weeks
Statesman Journal (Salem, OR) Author: N/A; Word Count: 388 6/30/10 STATESMANJ 5K
2010 WLNK 13529252

...area during recent weeks Statesman Journal (Salem, OR) Statesman Journal Keizer Today, South
Salem Today 5K, 9S June 30, 2010 20100630 20100630 English KISX 0145447 Newspaper US
USA OR Oregon NorthAmerica 2313 Word Count: 388 June 30, 2010 The start of summer ...

...nose, nasal congestion, sneezing, itchy eyes," Dessieux said. For mild symptoms, Dessieux
recommends over-the-counter antihistamines such as Claritin, Zyrtec and sometimes Benadryl.
People with asthma and respiratory disorders should be especially cautious during pollen season.
Dessieux tells patients to ...

...Respiratory Disease DISURESP IUP05 Common Cold COLDS ICL91 ALLERGY ASTHMA
CONSULTANTS CLARITIN IOKA FARMS OREGON ALLERGY ASSOCIATES SANTIAM
MEMORIAL HOSPITAL ZYRTEC SANTIAM MEMORIAL HOSPITAL Cathy Hansen Dessieux
Duerst Farmer Rob Duerst Guesly Dessieux Hansen Judy Moran...

111. Pollen levels high during past two weeks in area
Statesman Journal (Salem, OR) Author: N/A; Word Count: 388 6/30/10 STATESMANJ 5
2010 WLNK 13144218

...levels high during past two weeks in area Statesman Journal (Salem, OR) Statesman Journal
Salem Today SA5 June 30, 2010 20100630 20100630 English KISX 0145447 Newspaper US USA
OR Oregon NorthAmerica 2313 Word Count: 388 June 30, 2010 The start of summer ...

...nose, nasal congestion, sneezing, itchy eyes," Dessieux said. For mild symptoms, Dessieux
recommends over-the-counter antihistamines such as Claritin, Zyrtec and sometimes Benadryl.
People with asthma and respiratory disorders should be especially cautious during pollen season.
Dessieux tells patients to ...

...Respiratory Disease DISURESP IUP05 Common Cold COLDS ICL91 ALLERGY ASTHMA
CONSULTANTS CLARITIN IOKA FARMS OREGON ALLERGY ASSOCIATES SANTIAM
MEMORIAL HOSPITAL ZYRTEC SANTIAM MEMORIAL HOSPITAL Cathy Hansen Dessieux
Duerst Farmer Rob Duerst Guesly Dessieux Hansen Judy Moran...

112.

Seeds of discontent

Statesman Journal (Salem, OR) Author: N/A; Word Count: 394 6/24/10 STATESMANJ A1 2010 WLNLR 12914089

...Or.) A1 2010 WLNLR 12914089 Seeds of discontent Statesman Journal (Salem, OR) Statesman Journal Page one A1 June 24, 2010 20100624 20100624 English KISX 0145447 Newspaper US USA OR Oregon NorthAmerica 2368 Word Count: 394 June 24, 2010 The start of summer ...

...nose, nasal congestion, sneezing, itchy eyes," Dessieux said. For mild symptoms, Dessieux recommends over-the-counter antihistamines such as Claritin, Zyrtec and sometimes Benadryl. People with asthma and respiratory disorders should be especially cautious during pollen season. Dessieux tells patients to ...

...Respiratory Disease DISURESP IUP05 Common Cold COLDS ICL91 ALLERGY ASTHMA CONSULTANTS CLARITIN IOKA FARMS OREGON ALLERGY ASSOCIATES SANTIAM MEMORIAL HOSPITAL ZYRTEC SANTIAM MEMORIAL HOSPITAL Cathy Hansen Dessieux Duerst Farmer Rob Duerst Guesly Dessieux Hansen Judy Moran...

113.

Dr. Donohue: Seasonal allergies

Richmond Times Dispatch (VA) Author: Staff Reports | 2010 NORTH AMERICA SYNDICATE INC.; Word Count: 507 6/23/10 RCHMDTD (No Page) 2010 WLNLR 12739794

...allergies Staff Reports | 2010 NORTH AMERICA SYNDICATE INC. Richmond Times Dispatch (VA) Richmond Times-Dispatch (VA) Health June 23, 2010 20100623 20100623 English ADLK 0008828 Newspaper US USA VA Virginia NorthAmerica 2882 Word Count: 507 DEAR DR. DONOHUE: Please discuss seasonal allergies ...

...best for you is something you can determine only through trial and error. Allegra (a prescription medicine) and the nonprescription Zyrtec, Claritin and Tavist are popular choices. An effective antihistamine works until the next dose is scheduled, not for just two...

114. Allergy season is in tearful full force
Statesman Journal (Salem, OR) Author: N/A; Word Count: 523 6/23/10 STATESMANJ A1
2010 WLNLR 12914232

...12914232 Allergy season is in tearful full force Statesman Journal (Salem, OR) Statesman Journal
Page one A1 June 23, 2010 20100623 20100623 English KISX 0145447 Newspaper US USA OR
Oregon NorthAmerica 3152 Word Count: 523 June 23, 2010 It's that time of ...

...blown by the wind can cause allergic reactions. For mild symptoms, Dessieux recommends over-the-counter antihistamines such as Claritin, Zyrtec and sometimes Benadryl. People with asthma and respiratory disorders should be especially cautious during pollen season. "Allergies and sinus diseases ...

...IHE06 Upper Respiratory Disease DISURESP IUP05 AMERICAN ACADEMY CLARITIN
OREGON HEALTH SCIENCES UNIVERSITY OREGON STATE UNIVERSITY SALEM
SANTIAM MEMORIAL HOSPITAL ZYRTEC OREGON STATE UNIVERSITY SANTIAM
MEMORIAL HOSPITAL OREGON HEALTH SCIENCES UNIVERSITY Allergies Clackamas
Dessieux Enter Guesly Dessieux Immunology Microscopic Private Silberstein...

115. TREATMENTS FOR SEASONAL ALLERGY
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 261 6/23/10 SFLSUN-SENT 7D
2010 WLNLR 12687907

...TREATMENTS FOR SEASONAL ALLERGY Sun Sentinel, Fort Lauderdale, FL South Florida
Sun-Sentinel Broward Metro Business 7D June 23, 2010 20100623 20100623 English JLGO
0009345 Newspaper US USA FL Florida NorthAmerica 1572 Word Count: 261 Dear Dr.
Donohue: Please discuss the management ...

...not so bad, then you can rely on medicines. Start with an antihistamine. Allegra (a prescription medicine) and the nonprescription Zyrtec, Claritin and Tavist are popular choices. An effective antihistamine works until the next dose is scheduled, not for just two...

116.

Meth busting

Northeast Mississippi Daily Journal (Tupelo, MS) Author: Danza Johnson Word Count: 618
6/22/10 NEMISSDLYJ (No Page) 2010 WLNR 12623580

...12623580 Meth busting Danza Johnson Northeast Mississippi Daily Journal, Tupelo, Miss.
Northeast Mississippi Daily Journal (Tupelo, MS) June 22, 2010 **20100622 20100622** McClatchy-
Tribune Regional News print feature English CFIC 0063858 Newspaper US USA MS Mississippi
NorthAmerica 3594 Word Count: 618 Jun ...

...Advil Cold and Sinus, Aleve D, Bronkaid, Claritin D, Mucinex D, Nyquil D, Primatene, Sudafed,
Tylenol Sinus Severe Cold and Zyrtec D. North America GEONAMR 1NO39 Oregon USAOR
1OR01 U.S. West Region GEOWEST 1WE46 Americas GEOAMER 1AM92 Mississippi USAMS
1MI74 USA...

117.

Pfizer Inc.

Hoover's In-Depth Company Records Author: N/A: Word Count: 26 6/16/10 HOOVCP (No
Page) 2010 WLNR 12214002

...Unavail. Online) 2010 WLNR 12214002 Pfizer Inc. Hoover's In-Depth Company Records Hoovers
Company In-Depth Records June 16, 2010 **20100616 20100616** IJGF 0062801 Reports US USA
NorthAmerica 411 Word Count: 26 Copyright Hoover's Inc. ALL RIGHTS
RESERVED. Austin, TX Distributed only ...

...blockbusters continue to slide due to one of the pitfalls of the drug game: patent expiration.
Former bestselling allergy medication Zyrtec (which the company has since divested), cancer
treatment Camptosar, and Wyeth's acid reflux treatment Protonix faced generic competition
starting...

118.

Profile: Dr. Keri Peterson, contributor to Women's Health magazine, gives tips on staying healthy
while on vacation

NBC TODAY SHOW Author: N/A: Word Count: 1187 6/14/10 NBCTODAY (No Page) 2010
WLNR 12106395

...contributor to Women's Health magazine, gives tips on staying healthy while on vacation NBC
TODAY SHOW Today June 14, 2010 **20100614 20100614** English JCCF 0068555 Broadcast US
USA NorthAmerica 6631 Word Count: 1187 Time: 7:00-11:00 AM AL ROKER reporting ...

...supplies such as Band-Aids, an Ace bandage. ROKER: Mm-hmm. Dr. PETERSON: For allergic
reactions you've got Benadryl or Zyrtec or cortisone for an itchy rash. And then finally some skin
repellent for insects. And sunblock, don't forget the sunblock...

119.

Thoroughbred Racing

RegAlert Author: N/A; Word Count: 54828 6/11/10 REGALERT (No Page) 2010 WLNR 12263301

...10 REGALERT (No Page) 6/11/10 RegAlert (Pg. Unavail. Online) 2010 WLNR 12263301
Thoroughbred Racing RegAlert June 11, 2010 20100611 20100611 English GDGC 0013688 Trade
Journal US USA NorthAmerica 359179 Word Count: 54828 State: WV Action: Notices of
Comment Period Department ...

...etc. Carvedilol Coreg 3 Cathinone (khat, kat, qat,
quat, 1 chat, catha, Abyssinian tea, African tea) Celecoxib
Celebrex 3 Cetirizine **Zyrtec** 4 Chloral betaine
Beta-Chlor 2 Chloral hydrate Nactec, Oridrate, etc. 2 Chloraldehyde
(chloral) 2 Chloralose (Alpha-Chloralose) 2
Chlordiazepoxide ...

...Pulmacort, Rhinocort 4 Butacaine Butyn 4 Butamben
(butyl Butesin 4 aminobenzoate) Butoxycaine Stadacain 4
Camphor 4 Carprofen Rimadyl 4
Cetirizine **Zyrtec** 4 Chlormerodrin Neohydrin 4
Chlorophenesin Maolate 4 Chloroquine Avloclor 4
Chlorothiazide Diuril 4 Chlorpheniramine Chlortriemton, etc. 4
Chlorthalidone Hydroton 4...

120.

Weekend 'tsunami of pollen' predicted.

Register-Guard (Eugene, OR) Author: Tim Christie The Register-Guard: Word Count: 467
6/11/10 REGGUARDOR B11 2010 WLNR 13189477

...pollen' predicted. Tim Christie The Register-Guard The Register-Guard (Eugene, OR) Register-
Guard (Eugene, OR) B11 June 11, 2010 20100611 20100611 The Register Guard 0739-8557
Newspaper English KHQT 0041612 Newspaper US USA OR Oregon NorthAmerica 2716 Word
Count: 467 All ...

...and put on clean clothes. Or head for the coast or the mountains. Medication: Some drugs, such as
Claritin and **Zyrtec**, are available over the counter while others, such as Allegra, are sold by
prescription, as are steroid nasal sprays to...

121. Profile: Today's Health; Mount Sinai School of Medicine's Dr. Beth Corn discusses allergies and allergy treatment

NBC TODAY SHOW Author: N/A; Word Count: 1348 6/10/10 NBCTODAY (No Page) 2010
WLNR 11861118

...Sinai School of Medicine 's Dr. Beth Corn discusses allergies and allergy treatment NBC TODAY
SHOW Today June 10, 2010 20100610 20100610 English JCCF 0068355 Broadcast US USA
NorthAmerica 7382 Word Count: 1348 Time: 7:00-11:00 AM JOE WITTE, announcer ...

...and sneezing, you can try an over-the-counter antihistamine. KOTB: Mm-hmm. Dr. CORN: In
particular, there's Claritin, there's Zyrtec. But for a lot of people, and for most people, this really
isn't enough. And that's why it really behooves...

122. Cold/allergy/sinus tablets/packets.

Chain Drug Review Author: N/A; Word Count: 242 6/7/10 CHAINDREV 145 2010 WLNR
12587091

...Rev. 145 2010 WLNR 12587091 Cold/allergy/sinus tablets/packets. Chain Drug Review 32 10
145(1) June 7, 2010 20100607 20100607 Racher Press, Inc. 0164-9914 Magazine/Journal English
KGHR 0001796 Trade Journal US USA NorthAmerica 2035 Word Count:

Unit	% TOP BRANDS	Sales	Change	Volume	Change	1. Zyrtec
\$215.4 mil.	-9.7	12.7 mil.	-9.1	2. Claritin	156.7 mil.	+9.1 10.6

mil...

123. Cold/allergy/sinus liq./pwd.

Chain Drug Review Author: N/A; Word Count: 241 6/7/10 CHAINDREV 162 2010 WLNR
12588514

...Rev. 162 2010 WLNR 12588514 Cold/allergy/sinus liq./pwd. Chain Drug Review 32 10 162(1)
June 7, 2010 20100607 20100607 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR
0001796 Trade Journal US USA NorthAmerica 2027 Word Count: 241 COLD ...

...18.6	4.7 mil.	+16.4	6. Robitussin	28.2 mil.	-19.7	4.4 mil.	-22.6	7. Zyrtec
	26.4 mil.	+11.3	2.3 mil.	+15.5	8. Triaminic	25.2 mil.	+4.9	4.1

mil...

124. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 26 6/2/10 HOOVCP (No Page) 2010 WLNR 11265274
- ...Unavail. Online) 2010 WLNR 11265274 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records June 2, 2010 20100602 20100602 IJGF 0062801 Reports US USA NorthAmerica 411 Word Count: 26 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...
- ...blockbusters continue to slide due to one of the pitfalls of the drug game: patent expiration. Former bestselling allergy medication **Zyrtec** (which the company has since divested), cancer treatment Camptosar, and Wyeth's acid reflux treatment Protonix faced generic competition starting...
125. The Coherence Premium
Harvard Business Review Author: Paul Leinwand; Author: Cesare Mainardi; Word Count: 3277 6/1/10 HARVBUSR (No Page) 2010 WLNR 11031809
- ...Pg. Unavail. Online) 2010 WLNR 11031809 The Coherence Premium Paul Leinwand Cesare Mainardi Harvard Business Review BR1006 June 1, 2010 20100601 20100601 English CEIC 0100096 Trade Journal US USA MA Massachusetts NorthAmerica 21344 Word Count: 3277 Is your company disciplined enough to ...
- ...Holdings These divestitures enabled Pfizer to focus even more attention and resources on growing its global health care brands (Listerine, **Zyrtec**, and Nicorette) at above-market rates and acquiring new brands that could be differentiated based on claims, such as Purell...
126. Suspended Myrtle Beach Pelicans fly coop Rules prohibit 3 from being with team. Wheeler stands behind them
Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 916 5/27/10 BSX-SUNNWS (No Page) 2010 WLNR 10863510
- ...stands behind them Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News (Myrtle Beach, SC) May 27, 2010 20100527 20100527 The McClatchy Company English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 5672 Word Count: 916 The three Myrtle ...
- ...very broad [drug] test." Pseudoephedrine is an ingredient in common brand-name medications including Advil Cold & Sinus, Aleve Cold & Sinus, **Zyrtec** and Claritin. Medications containing pseudoephedrine are required to be behind the counter in U.S. pharmacies, but are available to anyone...

127. Suspended Myrtle Beach Pelicans fly coop Rules prohibit 3 from being with team; Wheeler stands behind them

Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 916 5/27/10 BSX-SUNNWS
(No Page) 2010 WLNR 10964293

...stands behind them Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News (Myrtle Beach, SC) May 27, 2010 **20100527 20100527** The McClatchy Company English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 5672 Word Count: 916
The three Myrtle ...

...very broad [drug] test." Pseudoephedrine is an ingredient in common brand-name medications including Advil Cold & Sinus, Aleve Cold & Sinus, **Zyrtec** and Claritin. Medications containing pseudoephedrine are required to be behind the counter in U.S. pharmacies, but are available to anyone...

128. Suspended Myrtle Beach Pelicans fly coop Rules prohibit 3 from being with team; Wheeler stands behind them

Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 917 5/27/10 BSX-SUNNWS
(No Page) 2010 WLNR 10862622

...stands behind them Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News (Myrtle Beach, SC) May 27, 2010 **20100527 20100527** The McClatchy Company English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 5682 Word Count: 917
The three Myrtle ...

...very broad [drug] test." Pseudoephedrine is an ingredient in common brand-name medications including Advil Cold & Sinus, Aleve Cold & Sinus, **Zyrtec** and Claritan. Medications containing pseudoephedrine are required to be behind the counter in U.S. pharmacies, but are available to anyone...

129. Suspended Myrtle Beach Pelicans fly coop Rules prohibit 3 from being with team: Wheeler stands behind them
Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 917 5/27/10 BSX-SUNNWS
(No Page) 2010 WLNLR 10862625

...stands behind them Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News (Myrtle Beach, SC) May 27, 2010 20100527 20100527 The McClatchy Company English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 5682 Word Count: 917
The three Myrtle ...

...very broad [drug] test." Pseudoephedrine is an ingredient in common brand-name medications including Advil Cold & Sinus, Aleve Cold & Sinus, **Zyrtec** and Claritan. Medications containing pseudoephedrine are required to be behind the counter in U.S. pharmacies, but are available to anyone...

130. Suspended Myrtle Beach Pelicans fly coop Rules prohibit 3 from being with team: Wheeler stands behind them
Myrtle Beach Sun News (SC) Author: Alan Blondin Word Count: 917 5/27/10 BSX-SUNNWS
(No Page) 2010 WLNLR 10862627

...stands behind them Alan Blondin ablondin@thesunnews.com Myrtle Beach Sun News (SC) Sun News (Myrtle Beach, SC) May 27, 2010 20100527 20100527 The McClatchy Company English ADED 0007090 Newspaper US USA SC South Carolina NorthAmerica 5682 Word Count: 917
The three Myrtle ...

...very broad [drug] test." Pseudoephedrine is an ingredient in common brand-name medications including Advil Cold & Sinus, Aleve Cold & Sinus, **Zyrtec** and Claritan. Medications containing pseudoephedrine are required to be behind the counter in U.S. pharmacies, but are available to anyone...

131. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A: Word Count: 26 5/26/10 HOOVCP (No Page) 2010 WLNLR 10813557

...Unavail. Online) 2010 WLNLR 10813557 Pfizer Inc. Hoover's In-Depth Company Records Hoovers Company In-Depth Records May 26, 2010 20100526 20100526 IJGF 0062801 Reports US USA NorthAmerica 411 Word Count: 26 Copyright Hoover's Inc. ALL RIGHTS RESERVED. Austin, TX Distributed only ...

...blockbusters continue to slide due to one of the pitfalls of the drug game: patent expiration. Former bestselling allergy medication **Zyrtec** (which the company has since divested), cancer treatment Camptosar, and Wyeth's acid reflux treatment Protonix faced generic competition starting...

132. St. Joseph News-Press, Mo., Today's Diem column: Cough, sniff, achoo
St. Joseph News-Press (MO) Author: Tamara Clymer Word Count: 785 5/25/10
STJOSEPHNEWS (No Page) 2010 WLNLR 10739171

...achoo Tamara Clymer St. Joseph News-Press, Mo. St. Joseph News-Press (MO) St. Joseph News-Press May 25, 2010 20100525 20100525 McClatchy-Tribune Regional News print feature English KBUT 0137950 Newspaper US USA MO Missouri NorthAmerica 4454 Word Count: 785 May ...

...linoleum will help. Over-the-counter medications also can help alleviate the symptoms. Dr. Nguyen suggests parents try Claritin and Zyrtec as a line of defense. While they only treat the symptoms, she says they work fairly well and only have ...

...PTALLDRG 1AL35 Respiratory & Pulmonary PULMONRY 1RE29 Allergy ALLERGY 1AL79 Healthcare HOTNEWS 1HE06 Personal & Institutional Investing INVEST 1PE62 AMERICAN ACADEMY IMMUNOLOGY ZYRTEC Blaine Helen Nguyen Jeff Joseph News Lifestyles Nguyen Paige Paige Blaine Prescription Tamara Clymer...

133. O-T-C switches still resonate.
Chain Drug Review Author: N/A; Word Count: 533 5/24/10 CHAINDREV 21 2010 WLNLR 11632644

...21 2010 WLNLR 11632644 O-T-C switches still resonate. Chain Drug Review 32 9 21(1) May 24, 2010 20100524 20100524 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796 Trade Journal US USA NorthAmerica 5569 Word Count: 533 The ...

...fact. No. 1 seller Prilosec OTC, for example, won nonprescription status in 2003. And some forms of fifth-best-selling Zyrtec were approved as O-T-Cs in 2007. The approval of No. 13 Claritin D for sale without a prescription ...

...\$159,131,400 2 Nature's Bounty mineral supplements 148,343,500 3 Tylenol
internal analgesic tablets 132,481,400 4 Advil internal analgesic tablets
131,245,300 5 Zyrtec cold/allergy/sinus tablets/packets 125,645,200 6 Nicorette
antismoking gum 112,899,900 7 Always sanitary napkins/liners
112,812,900 8 Depend adult...

134.

O-T-C sales.

Chain Drug Review Author: N/A; Word Count: 1080 5/24/10 CHAINDREV 28 2010 WLNK 11632664

...Drug Rev. 28 2010 WLNK 11632664 O-T-C sales. Chain Drug Review 32 9 28(2) May 24, 2010
20100524 20100524 Racher Press, Inc. 0164-9914 Magazine/Journal English KGHR 0001796
Trade Journal US USA NorthAmerica 11148 Word Count: 1080 O ...

...unit share. COLD/ALLERGY/SINUS

TABLETS/PACKETS				Dollar	Leading	
brands	sales	%	Market	in drug stores	(000)	change
share DOLLAR SALES Zyrtec				\$125,645	- 13.0%	7.5% Total
* Mucinex	94,296	- 0.2%		5.7%	\$2.65 bil.	Mucinex
DM	89,345	+ 8.7%	...			

...60 Total *	Theraflu	7,547	+ 23.7%	5.94	312.5 mil	Tylenol Cold
7,208	+ 2.4%	6.61	(-0.5%)	Zyrtec	7,114	-
13.8%	17.66	Sudafed PE		6,405	- 8.4%	
7.04	Drug stores	Mucinex		6,355	- 2.2%	14.84...

135.

Strategy Development Usually Starts at the Wrong Place -- the Market, According to Booz & Company Research Companies Pay an "Incoherence Penalty" When Strategy Doesn't Begin With Internal Capabilities: Companies That Use Capabilities, in Addition to Market Forces, to Drive Strategy Reap Outsized Returns

Market Wire Author: N/A; Word Count: 1558 5/24/10 INTERNETWIRE 00:00:00

...That Use Capabilities, in Addition to Market Forces, to Drive Strategy Reap Outsized Returns
Market Wire Marketwire May 24, 2010 20100524 20100524 Press Release English BFFH 0006581
Newswire US USA NorthAmerica 10354 Word Count: 1558 NEW YORK, NY 05/24/10 NEW ...

...confectionary products and its shaving businesses, which enabled it to focus more attention on growing health care brands like Listerine, Zyrtec and Nicorette at above-market rates and acquiring new brands, like Purell, that could be differentiated based on claims. " Pfizer ...

...COMMUNICATIONS INC LISTERINE MARKETING ADVISORY COUNCIL MARS MART
PFIZER PFIZER CONSUMER HEALTHCARE PROCTER GAMBLE SARA LEE STRATEGY
WAL WAL MART ZYRTEC PFIZER SA DE CV PFIZER BOOZ AND COMPANY DO BRASIL
CONSULTORES LDA PFIZER S G P S LDA PFIZER AS...

136. Focus on Seniors: Itching causes doctors to scratch their heads
Florida Today (Melbourne, FL) Author: N/A; Word Count: 519 5/23/10 FLTODAY D2 2010
WLNLR 10647853
- ...Itching causes doctors to scratch their heads Florida Today (Melbourne, FL) FLORIDA TODAY
Final/All Sports D2 May 23, 2010 20100523 20100523 English KITW 0145470 Newspaper US
USA FL Florida NorthAmerica 3154 Word Count: 519 May 23, 2010 FOR FLORIDA TODAY
Staff ...
- ...with steroid or other anti-itch creams. Total body itching is usually treated with over-the-counter
antihistamines such as Zyrtec or Benadryl. Sometimes certain antidepressants also will help break
the itch cycle. Itching seems to get worse at night, so ...
- ...Specialties HCP RAC 1HE49 Geriatrics ELDERLY 1GE28 Healthcare HOTNEWS 1HE06
Personal & Institutional Investing INVEST 1PE62 AGSF DOVE PARRISH SENIOR
CONSULTATION CENTER ZYRTEC Apricot Editor Localized Sebulex Tronetti...
137. Itching causes doctors to scratch their heads
Florida Today (Melbourne, FL) Author: N/A; Word Count: 525 5/23/10 FLTODAY D2 2010
WLNLR 10828790
- ...causes doctors to scratch their heads Florida Today (Melbourne, FL) FLORIDA TODAY Final/All
PEOPLE/HEALTH D2 May 23, 2010 20100523 20100523 English KITW 0145470 Newspaper US
USA FL Florida NorthAmerica 3193 Word Count: 525 May 23, 2010 DR. PAMELA
TRONETTI Focus ...
- ...with steroid or other anti-itch creams. Total body itching is usually treated with over-the-counter
antihistamines such as Zyrtec or Benadryl. Sometimes certain antidepressants also will help break
the itch cycle. Itching seems to get worse at night, so ...
- ...For questions or appointments, call the Parrish Senior Consultation Center at 383-9393. AGSF
DOVE FREELANCE PARRISH SENIOR CONSULTATION CENTER ZYRTEC FREELANCE
Apricot DR Editor Localized Sebulex Tronetti...

138. ALLERGY REMEDIES HOW TO BREATHE A SIGH OF RELIEF THIS SPRING
Post Standard Author: the editors of Real Simple magazine; Word Count: 737 5/23/10
SYRACUSE I2 2010 WLN 10724745
- ...RELIEF THIS SPRING the editors of Real Simple magazine Post Standard The Post-Standard
Final CNY I2 May 23, 2010 20100523 20100523 English DIIF 0008295 Newspaper US USA NY
New York NorthAmerica 4410 Word Count: 737 If you suffer from allergies, here ...
- ...symptoms and you don't have time to consult your doctor. HOW IT WORKS: Over-the-counter
(OTC) remedies, like Claritin, Zyrtec and Benadryl (and prescription versions, such as Allegra),
have various ingredients to block receptors on the blood vessels that released...
139. High levels of pollen descend on Truckee Meadows
Reno Gazette-Journal (Reno, NV) Author: N/A; Word Count: 643 5/20/10 RENOGAZETTE
(No Page) 2010 WLN 10410799
- ...High levels of pollen descend on Truckee Meadows Reno Gazette-Journal (Reno, NV) Reno
Gazette-Journal NEWS May 20, 2010 20100520 20100520 English KITB 0145452 Newspaper US
USA NV Nevada NorthAmerica 3696 Word Count: 643 May 20, 2010 lpowers@rgj.com When
Katie ...
- ...out the nasal passages. » ANTIHISTAMINES: For congestion, use a long-acting nondrowsy
antihistamine, such as over-the-counter Claritin or Zyrtec, or the prescription drug Allegra. »
NASAL SPRAYS: Patanese is a prescription that also combats congestion. » EYE DROPS: For
itchy eyes...
140. UCB S.A.
Hoover's Basic Company Records Author: N/A; Word Count: 5 5/19/10 HOOVCC (No
Page) 2010 WLN 10327255
- ...Records (Pg. Unavail. Online) 2010 WLN 10327255 UCB S.A. Hoover's Basic Company
Records Hoovers Company Basic Records May 19, 2010 20100519 20100519 IJGE 0062602
Reports US USA NorthAmerica 46 Word Count: 5 Copyright Hoover's Inc. ALL
RIGHTS RESERVED. Austin, TX Distributed only ...
- ...top products include Cimzia for Crohn's disease and Keppra and Vimpat to treat epilepsy. The
company also makes allergy blockbuster Zyrtec. UCB has operations in more than 40 countries, and
markets its products through an internal sales force and through strategic...

141. Sanofi applies to enter packed market with Allegra switch.

Drug Store News Author: Johnsen, Michael; Word Count: 211 5/17/10 DSNEWS 82 2010
WLNK 10994721

...applies to enter packed market with Allegra switch. Johnsen, Michael Drug Store News 32 6 82(1)
May 17, 2010 20100517 20100517 Lebhar-Friedman, Inc. 0191-7587 Magazine/Journal English
KGBI 0003153 Newsletter US USA NorthAmerica 1356 Word Count: 211 CHATTANOOGA,
Tenn ...

...little more than a formality. Wellpoint Healthcare in 2001 filed a Citizen 's Petition to switch at
that time Claritin, Zyrtec and Allegra. A Food and Drug Administration advisory committee
recommended the switch of all three, and while the FDA did not force the hands of any of the
suppliers, Claritin and Zyrtec are already on the market. "It's a very crowded market, but Allegra
has such a good Rx following," said Laura ...

...Respiratory & Pulmonary PULMONRY IRE29 Healthcare HOTNEWS IHE06 Upper Respiratory
Disease DISURESP IUP05 AVENTIS CLARITIN FDA ILLUSTRATION KLINE OTC
WELLPOINT HEALTHCARE ZYRTEC RHONE POULENC SA BIOMEDICAL AND
ROBOTICS TECHNOLOGY A E E FINANCIELE DIENSTEN AMSTERDAM BV KK OTC
KLINE OPTION TRADING COMPANY...

142. CHANNEL 13 NEWS 2010-05-16 06:11:41

13 WTVT-FL Author: N/A; Word Count: 149 5/16/10 FOX13WTVT-FL (No Page) 2010
WLNK 10158204

...10158204 CHANNEL 13 NEWS 2010-05-16 06:11:41 13 WTVT-FL FOX 13 WTVT - TAMPA
May 16, 2010 20100516 20100516 English JKHL 0068759 Broadcast US USA FL Florida
NorthAmerica 902 Word Count: 149 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs
PTALLDRG 1AL35 AVEENO CHANNEL FASTEST FOX INCLUDE IV MOISTURIZING
MURRY NATURALS REPAIRED ZYRTEC FOX WIZEL LTD FOX ATOMIC INC EYES
WATER...

143. CHANNEL 10 NEWS 2010-05-16 06:22:13

ABC 10 WPLG-FL Author: N/A; Word Count: 270 5/16/10 ABC10WPLG-FL (No Page) 2010
WLNK 10158097

...CHANNEL 10 NEWS 2010-05-16 06:22:13 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI May
16, 2010 **20100516 20100516** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica
1565 Word Count: 270 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...IDR89 Pharmaceuticals & Biotechnology PHARMIND IPH13 Allergy Drugs PTALLDRG
1AL35 ABC AVEENO CHANNEL DURABLE ENJOY FASTEST IRON MOISTURIZING MOM
MOON NATURALS **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP ENJOY
ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC
INDUSTRIA E...

144. CHANNEL 10 NEWS 2010-05-16 07:27:20

ABC 10 WPLG-FL Author: N/A; Word Count: 61 5/16/10 ABC10WPLG-FL (No Page) 2010
WLNK 10158542

...CHANNEL 10 NEWS 2010-05-16 07:27:20 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI May
16, 2010 **20100516 20100516** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica
348 Word Count: 61 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** Healthcare Practice Specialties
HCPRAC IHE49 Allergy ALLERGY 1AL79 Allergy & Immunology ALLIMMU 1AL96 Internal
Medicine INTMED IIN54 Healthcare HOTNEWS IHE06 Drugs DRUGS IDR89 Pharmaceuticals
& Biotechnology PHARMIND IPH13 Allergy Drugs PTALLDRG 1AL35 ABC CHANNEL
FASTEST FORECAST IRON RIP **ZYRTEC** FORECAST PTE LTD ADVANTA BANK CORP
ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C ABC TAIWAN
ELECTRONICS CORP ABC...

145. CHANNEL 6 NEWS 2010-05-16 05:20:56
6 WKMG-FL Author: N/A; Word Count: 199 5/16/10 CBS6WKMG-FL (No Page) 2010
WLNR 10160357

...10160357 CHANNEL 6 NEWS 2010-05-16 05:20:56 6 WKMG-FL CBS 6 WKMG - ORLANDO
May 16, 2010 **20100516 20100516** English JKS 0068549 Broadcast US USA FL Florida
NorthAmerica 1185 Word Count: 199 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...Egg and Cheese Breakfast Bowls Jimmy Dean. Shine On. 3Q AVEENO CBS CHANNEL
FASTEST GUYS IRON MOISTURIZING NATURALS POLE STORY **ZYRTEC** CENTENNIAL
BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS
CORP CANON BUSINESS SUPPORT INC CAIXA BENEFICENTE DOS...

146. CHANNEL 28 NEWS 2010-05-15 06:48:15
28 WFTS-FL Author: N/A; Word Count: 97 5/15/10 ABC28WFTS-FL (No Page) 2010 WLNR
10154928

...10154928 CHANNEL 28 NEWS 2010-05-15 06:48:15 28 WFTS-FL ABC 28 WFTS - TAMPA
May 15, 2010 **20100515 20100515** English JKH 0068544 Broadcast US USA FL Florida
NorthAmerica 608 Word Count: 97 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...IHE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy
Drugs PTALLDRG 1AL35 ABC ACTION NEWS AVEENO CHANNEL FASTEST
MOISTURIZING NATURALS **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP
ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC
INDÚSTRIA E COMÉRCIO...

147. CHANNEL 9 NEWS 2010-05-15 08:44:09
9 WFTV-FL Author: N/A; Word Count: 103 5/15/10 ABC9WFTV-FL (No Page) 2010 WLN
10155304

...10155304 CHANNEL 9 NEWS 2010-05-15 08:44:09 9 WFTV-FL ABC 9 WFTV - ORLANDO
May 15, 2010 **20100515 20100515** English JKET 0068545 Broadcast US USA FL Florida
NorthAmerica 625 Word Count: 103 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...IHE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy
Drugs PTALLDRG 1AL35 ABC AVEENO AY CHANNEL FASTEST MOISTURIZING
NATURALS UH **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB
BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC INDÚSTRIA E
COMÉRCIO...

148. Sat. Early Show 2010-05-15 09:51:14
CBS 12 WDEF-TN Author: N/A; Word Count: 209 5/15/10 CBS12WDEF-TN (No Page) 2010
WLN 10158727

...Early Show 2010-05-15 09:51:14 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 15,
2010 **20100515 20100515** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1115 Word Count: 209 Chattanooga, TN CBS 12 WDEF Sat. Early ...

...in the air. I get congested. My eyes itch. I have to banish you to the garden. But now with **zyrtec-**
D I have the proven allergy relief of **zyrtec** plus a powerful decongestant. I can breathe freer with
zyrtec-D So, I'll race you to our favorite chair. I might even let you win. **Zyrtec-D** lets me breathe
easier, so I can love the air **Zyrtec-D** Behind the pharmacy counter. No prescription
needed. Today is a time to honor American service men and women at ...

...second cup calf pay four troops performing a song made famous by Rascal Flatts, bless the broken
Road. S AIR **ZYRTEC** CBS CD EARLY CENTENNIAL BRILLIANCE SCIENCE AND
TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS CORP CANON BUSINESS
SUPPORT INC...

149. Sat. Early Show 2010-05-15 10:12:58

CBS 12 WDEF-TN Author: N/A; Word Count: 277 5/15/10 CBS12WDEF-TN (No Page) 2010
WLNK 10158737

...Early Show 2010-05-15 10:12:58 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 15,
2010 **20100515 20100515** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1543 Word Count: 277 Chattanooga, TN CBS 12 WDEF Sat. Early ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Can you believe how fast kids grow these days? That...

150. Sat. Early Show 2010-05-15 10:36:57

CBS 12 WDEF-TN Author: N/A; Word Count: 252 5/15/10 CBS12WDEF-TN (No Page) 2010
WLNK 10158748

...Early Show 2010-05-15 10:36:57 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 15,
2010 **20100515 20100515** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1377 Word Count: 252 Chattanooga, TN CBS 12 WDEF Sat. Early ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Vegetables are naturally low in calories. V8 juice gives you...

151. CH 4 NEWS SAT 2010-05-15 09:37:02

CBS 4 WFOR-FL Author: N/A; Word Count: 186 5/15/10 CBS4WFOR-FL (No Page) 2010
WLNK 10156632

...4 NEWS SAT 2010-05-15 09:37:02 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI May 15, 2010
20100515 20100515 English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica 1027
Word Count: 186 MIAMI CBS 4 WFOR CH 4 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . VEGETABLES ARE NATURALLY LOW IN CALORIES. V8 JUICE
GIVES YOU ...

...GO DOWN. V8. WHAT 'S YOUR NUMBER? CALORIES CBS CH DOLLAR FASTEST IRON
ROLLBACK ROLLBACKS SAT SAVED SOFT ROLLBACK VEGETABLES **ZYRTEC** ALESAT
CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD SAT COMMERICAL
BANK OF SYRIA CBS CORP CANON BUSINESS SUPPORT INC CAIXA...

152. CHANNEL 13 NEWS 2010-05-14 06:38:33
13 WTVT-FL Author: N/A; Word Count: 122 5/14/10 FOX13WTVT-FL (No Page) 2010
WLNK 10085361

...10085361 CHANNEL 13 NEWS 2010-05-14 06:38:33 13 WTVT-FL FOX 13 WTVT - TAMPA
May 14, 2010 **20100514 20100514** English JKLH 0068759 Broadcast US USA FL Florida
NorthAmerica 751 Word Count: 122 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...33 IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE
NEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...IDR89 Pharmaceuticals & Biotechnology PHARMIND IPIH3 Allergy Drugs PTALLDRG
1AL35 AVEENO CHANNEL ENDANGERED FASTEST FOX FUZZIEST MOISTURIZING
NATURALS SEX TOM TRAINERS **ZYRTEC** TOM D D USKOPLJE GORNJI VAKUF FOX
WIZEL LTD FOX ATOMIC INC EYES WATER...

153. CHANNEL 35 NEWS 2010-05-14 08:53:19
35 WOFL-FL Author: N/A; Word Count: 172 5/14/10 FOX35WOFL-FL (No Page) 2010
WLNK 10091166

...10091166 CHANNEL 35 NEWS 2010-05-14 08:53:19 35 WOFL-FL FOX 35 WOFL -
ORLANDO May 14, 2010 **20100514 20100514** English JKER 0068550 Broadcast US USA FL
Florida NorthAmerica 1040 Word Count: 172 ORLANDO FOX 35 WOFL CHANNEL 35
NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE R . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...DELIGHTFULLY FRAGRANT, TRULY MOISTURIZING. THAT'S POSITIVELY
NOURISHING. ONLY FROM AVEENO. AVEENO CHANNEL FASTEST
FOX GIMMICK IRON MOISTURIZING NATURALS SKEPTIC YEAH **ZYRTEC** FOX WIZEL
LTD FOX ATOMIC INC EYES WATER...

154. Good Morning Americ7 2010-05-14 07:21:25
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 139 5/14/10 ABCGMA (No Page) 2010 WLNR 10089601

...Good Morning Americ7 2010-05-14 07:21:25 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 May 14, 2010 **20100514 20100514** English JJYC 0046893 Broadcast US USA NorthAmerica 824 Word Count: 139 National ABC 10 ABC Good Morning Americ7 2010-05 ...

...GROWER OWNED SINCE 1930. (woman) DEAR CAT. YOUR HAIR MIXES WITH POLLEN AND DUST. I GET CONGESTED. BUT NOW WITH **ZYRTEC-D** , I HAVE THE PROVEN ALLERGY RELIEF OF **ZYRTEC** , PLUS A POWERFUL DECONGESTANT. **ZYRTEC-D** LETS ME BREATHE FREER. SO I CAN LOVE THE AIR . (announcer) **ZYRTEC-D** . BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. SO I BET YOU'RE WONDERING... WHERE'VE I SEEN THAT HANDSOME BALD GUY ...

...Healthcare HOTNEWS 1HE06 Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC BET CONSERVATIVE GROWER OBAMA VEGETABLES **ZYRTEC** BET LTD ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C BET ABC TAIWAN ELECTRONICS CORP ABC...

155. KIRO-7 MORNING NEWS 2010-05-14 07:21:12
7 KIRO-WA Author: N/A; Word Count: 386 5/14/10 CBS7KIRO-WA (No Page) 2010 WLNR 10092356

...7 MORNING NEWS 2010-05-14 07:21:12 7 KIRO-WA CBS 7 KIRO - Seattle, WA May 14, 2010 **20100514 20100514** English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica 2248 Word Count: 386 Seattle, WA CBS 7 KIRO KIRO-7 ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR. BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-HOUR ALLERGY MEDICINE. OH TODAY, WE BATTLE WITS WITH THE TROUT WITH **ZYRTEC** I CAN LOVE THE AIR . [Female Announcer] THERE'S COMPLETE. AND THEN THERE'S MOST COMPLETE. LIKE WHAT YOU GET FROM CENTRUM ...

...CHEF MICHAEL CHILD CVS/PHARMACY EASY FATHER GREAT INSIGNIFICANT INTRODUCING CHEF MICHAEL PHARMACY POLE RUNS SCAN STOOD TROUT WALK WOMAN **ZYRTEC** CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD GENERAL RENEWABLE ENERGY AND TECHNICS SAS COMMERICAL BANK OF SYRIA CBS CORP CANON...

156. The Early Show7 2010-05-14 07:23:03

CBS - The Early Show Author: N/A; Word Count: 168 5/14/10 CBSEARLYSHOW (No Page)
2010 WLNK 10089741

...The Early Show7 2010-05-14 07:23:03 CBS - The Early Show CBS - The Early Show7 May 14,
2010 20100514 20100514 English JKZL 0068165 Broadcast US USA NorthAmerica 1055
Word Count: 168 NATIONAL CBS 4 CBS The Early Show7 2010-05 ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR. [Female Announcer] THERE'S COMPLETE. AND THEN
THERE'S MOST COMPLETE. LIKE WHAT YOU GET FROM CENTRUM ...

...HEALTH, CENTRUM SILVER ULTRA WOMEN'S. PSYCHED IT'S FRIDAY. CBS CHEF
CHEF MICHAEL INTRODUCING CHEF MICHAEL NATIONAL POLE RUNS STOOD TROUT
ZYRTEC CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD
COMMERICAL BANK OF SYRIA CBS CORP CANON BUSINESS SUPPORT INC NATIONAL
MANUFACTURING SALES...

157. Local News 2010-05-14 07:22:58

CBS 12 WDEF-TN Author: N/A; Word Count: 229 5/14/10 CBS12WDEF-TN (No Page) 2010
WLNK 10091310

...Local News 2010-05-14 07:22:58 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 14,
2010 20100514 20100514 English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1300 Word Count: 229 Chattanooga, TN CBS 12 WDEF Local News ...

...one that runs through a field where pollen floats through the air. But now, with the strength of 24-
hour zyrtec to relieve my worst allergy symptoms, indoors and outdoors Let's go before the fish stop
biting. They won't wait for us. But that's okay. Zyrtec is the fastest 24-hour allergy medicine.
Today, we battle wits with the trout. With zyrtec I can love the air [Female announcer] there's
complete. And then there's most complete. Like what you get from centrum...

158. Early cut-in 8:30 2010-05-13 08:23:01
ABC 7 KATV-AR Author: N/A; Word Count: 169 5/13/10 ABC7KATV-AR (No Page) 2010
WLNR 9983832
- ...05-13 08:23:01 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A May 13, 2010
20100513 20100513 English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica
953 Word Count: 169 Little Rock-Pine Bluff, A ABC 7 KATV Early cut-in 8:30 2010-05-13
08:23:01 **ZYRTEC-D** LETS ME BREATHE EASIER, SO I CAN LOVE THE AIR. **ZYRTEC-D**
. BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. QUILTED
NORTHERN ULTRA PLUSH THE ONLY THREE LAYERED BATH TISSUE WITH PLUSH...
159. Good Morning Americ8 2010-05-13 08:21:24
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 270 5/13/10 ABCGMA (No
Page) 2010 WLNR 9986394
- ...Good Morning Americ8 2010-05-13 08:21:24 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ8 May 13, 2010 20100513 20100513 English JJYC 0046893 Broadcast US USA
NorthAmerica 1466 Word Count: 270 National ABC 10 ABC Good Morning Americ8 2010-05
...
- ...IN THE AIR. I GET CONGESTED. MY EYES ITCH. I HAVE TO BANISH YOU TO THE
GARDEN. BUT NOW WITH **ZYRTEC-D**, I HAVE THE PROVEN ALLERGY RELIEF OF
ZYRTEC, PLUS A POWERFUL DECONGESTANT. I CAN BREATHE FREER WITH
ZYRTEC-D. SO, I'LL RACE YOU Cosmetics & Fragrances PHCOSMET 1CO83 Make-Up
PTCOSMET 1MA98 Consumer Products & Services BUYBUY 1CO62 Personal Care & Beauty
Aids PHLTHCAR IPE87 ABC ALLY BANK BABY BLINDNESS BRUSHES GARDEN GUILTY
MAKEUP PENCILS TIPS WIPES **ZYRTEC** ADVANTA BANK CORP ALLY BANK ALLIED
BIOTECH CORP ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS
CORP ABC INDUSTRIA...
160. Good Morning Americ8 2010-05-13 08:22:55
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 147 5/13/10 ABCGMA (No
Page) 2010 WLNR 9986396
- ...Good Morning Americ8 2010-05-13 08:22:55 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ8 May 13, 2010 20100513 20100513 English JJYC 0046893 Broadcast US USA
NorthAmerica 823 Word Count: 147 National ABC 10 ABC Good Morning Americ8 2010-05-
13 08:22:55 TO OUR FAVORITE CHAIR. I MIGHT EVEN LET YOU WIN. **ZYRTEC-D**
LETS ME BREATHE EASIER, SO I CAN LOVE THE AIR. **ZYRTEC-D**. BEHIND THE
PHARMACY COUNTER. NO PRESCRIPTION NEEDED. QUILTED NORTHERN ULTRA
PLUSH THE ONLY THREE LAYERED BATH TISSUE WITH PLUSH...

161. The Early Show8 2010-05-13 08:12:41

CBS - The Early Show Author: N/A; Word Count: 311 5/13/10 CBSEARLYSHOW (No Page)
2010 WLNK 9986724

...The Early Show8 2010-05-13 08:12:41 CBS - The Early Show CBS - The Early Show8 May 13,
2010 **20100513 20100513** English JKZL 0068165 Broadcast US USA NorthAmerica 1794
Word Count: 311 NATIONAL CBS 4 CBS The Early Show8 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Male Announcer] LOOKS CLEAN. BUT LOOK BELOW THE
SURFACE. YOUR ...

...wants a Beggin' Strip? Me! I'd get myself but CBS COMPROMISE DETERGENT FASTEST
IRON JEANS MOUTH NATIONAL PENETRATE SAUCE STAINS **ZYRTEC** CENTENNIAL
BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS
CORP CANON BUSINESS SUPPORT INC NATIONAL MANUFACTURING SALES...

162. CHANNEL 4 NEWS 2010-05-13 05:59:01

CBS 4 WFOR-FL Author: N/A; Word Count: 95 5/13/10 CBS4WFOR-FL (No Page) 2010
WLNK 9982369

...CHANNEL 4 NEWS 2010-05-13 05:59:01 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI May 13,
2010 **20100513 20100513** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica
587 Word Count: 95 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...SNEEZE... MY EYES WATER. BUT NOW **ZYRT** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE...

163. Pfizer Inc.
Hoover's In-Depth Company Records Author: N/A; Word Count: 26 5/13/10 HOOVCP (No
Page) 2010 WLNR 9891611

...Unavail. Online) 2010 WLNR 9891611 Pfizer Inc. Hoover's In-Depth Company Records Hoovers
Company In-Depth Records May 13, 2010 **20100513 20100513** IJGF 0062801 Reports US USA
NorthAmerica 411 Word Count: 26 Copyright Hoover's Inc. ALL RIGHTS
RESERVED. Austin, TX Distributed only ...

...blockbusters continue to slide due to one of the pitfalls of the drug game: patent expiration.
Former bestselling allergy medication **Zyrtec** (which the company has since divested), cancer
treatment Camptosar, and Wyeth 's acid reflux treatment Protonix faced generic competition
starting...

164. NBC HAWAII TODAY 2010-05-13 05:25:43
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 174 5/13/10 NBC8KHNL-HI (No
Page) 2010 WLNR 9988906

...2010 WLNR 9988906 NBC HAWAII TODAY 2010-05-13 05:25:43 NBC 8 KHNL - Honolulu,
HI May 13, 2010 **20100513 20100513** English JKWG 0068036 Broadcast US USA HI Hawaii
NorthAmerica 1038 Word Count: 174 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST. SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...GEONAMR 1NO39 Hawaii USAHI IHA58 Americas GEOAMER 1AM92 USA ISOUS 1US73
ABSENT AVEENO FASTEST HOMEOWNER IRON MOISTURIZING MORNINGS
NATURALS TOSS **ZYRTEC** EYES WATER STEVE GRACE WATCHING SUNRISE...

165. NBC HAWAII TODAY 2010-05-13 05:56:20
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 442 5/13/10 NBC8KHNL-HI (No
Page) 2010 WLNR 9988914

...2010 WLNR 9988914 NBC HAWAII TODAY 2010-05-13 05:56:20 NBC 8 KHNL - Honolulu,
HI May 13, 2010 20100513 20100513 English JKWG 0068036 Broadcast US USA HI Hawaii
NorthAmerica 2532 Word Count: 442 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...EDWARDS AIR FORCE BASE FASTEST FBI GOOD HOWARD IRON JIMMY JOURNALISM
MARS MMMM MOISTURIZING NATURALS PURINA FIT TRIM SPEECH UM ZYRTEC FBI
SA UNIVERSITEIT MAASTRICHT FRANCHISE BANCORP INC UNIVER MANAGEMENT
LIMITED LIABILITY CO UMICORE SA Announcer DAN WATCHING EXECUTING SEARCH
EYES...

166. CHANNEL 12 NEWS 2010-05-11 22:59:00
12 WPEC-FL Author: N/A; Word Count: 177 5/11/10 CBS12WPEC-FL (No Page) 2010 WLNR
9853975

...12 NEWS 2010-05-11 22:59:00 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH May 11,
2010 20100511 20100511 English JGIN 0068537 Broadcast US USA FL Florida NorthAmerica
978 Word Count: 177 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...SNEEZE... MY EYES WATER. BUT NOW ZYEC, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . TERRORIZED IN A HOME INVASION ROBBERY. TONIT.. . THREE
ARRESTS... BUT...

167. CHANNEL 28 NEWS 2010-05-11 05:53:04
28 WFTS-FL Author: N/A; Word Count: 169 5/11/10 ABC28WFTS-FL (No Page) 2010 WLN
9783451

...9783451 CHANNEL 28 NEWS 2010-05-11 05:53:04 28 WFTS-FL ABC 28 WFTS - TAMPA
May 11, 2010 20100511 20100511 English JKHM 0068544 Broadcast US USA FL Florida
NorthAmerica 947 Word Count: 169 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . FINALLY, WHAT YOU LOVE ABC CHALLENGE CHANNEL
CONSERVATIVE FASTEST IRON OBAMA RUNNING ZYRTEC ADVANTA BANK CORP
ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C CHALLENGE LTD ABC
TAIWAN ELECTRONICS CORP ABC INDUSTRIA...

168. ABC Evening News 2010-05-11 18:50:05
ABC - ABC Evening News Author: N/A; Word Count: 230 5/11/10 ABCEVENINGNEWS (No
Page) 2010 WLN 9787424

...Online) 2010 WLN 9787424 ABC Evening News 2010-05-11 18:50:05 ABC - ABC Evening
News May 11, 2010 20100511 20100511 English JKTM 0068534 Broadcast US USA
NorthAmerica 1300 Word Count: 230 National ABC 10 ABC ABC Evening News 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . AND NOW, TWO WEEKS AGO YOU CORONARY DISEASE Health
& Family FAMHLTH IHE30 Health & Wellness GIHEALTH IHE60 ABC IRON LIPITOR
RESEARCH ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING
CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC INDUSTRIA E
COMERCIO...

169. Good Morning Americ7 2010-05-11 07:19:49
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 239 5/11/10 ABCGMA (No Page) 2010 WLN 9774138

...Good Morning Americ7 2010-05-11 07:19:49 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 May 11, 2010 20100511 20100511 English JJYC 0046893 Broadcast US USA NorthAmerica 1333 Word Count: 239 National ABC 10 ABC Good Morning Americ7 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . [Female Announcer] ABC AIRING DOOR DOVE GEORGE IRON KINDERGARTEN MOISTURE NOURISHMENT NUTRIUM MOISTURE PRAYED PROSECUTORS SAM TALKING ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C SAM ABC INDÚSTRIA E COMÉRCIO SA SAWAKAMI ASSET...

170. Good Morning Americ8 2010-05-11 08:21:36
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 273 5/11/10 ABCGMA (No Page) 2010 WLN 9786551

...Good Morning Americ8 2010-05-11 08:21:36 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 May 11, 2010 20100511 20100511 English JJYC 0046893 Broadcast US USA NorthAmerica 1541 Word Count: 273 National ABC 10 ABC Good Morning Americ8 2010-05 ...

...right thing to do. (woman) DEAR CAT. YOUR HAIR MIXES WITH POLLEN AND DUST. I GET CONGESTED. BUT NOW WITH ZYRTEC-D , I HAVE THE PROVEN ALLERGY RELIEF OF ZYRTEC , PLUS A POWERFUL DECONGESTANT. ZYRTEC-D LETS ME BREATHE FREER, SO I CAN LOVE THE AIR . (announcer) ZYRTEC-D . BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. [Male Announcer] IN BACKYARDS JUST LIKE YOURS, SCOTTS RESEARCHERS TESTED OUR SONGBIRD ...

...Services BUYBUY 1CO62 Personal Care & Beauty Aids PHLTHCAR 1PE87 ABC ALLY BANK ATTRACTED BACKYARDS BEDREST BLENDS PAIN RECUR THERAPY WEB ZYRTEC ADVANTA BANK CORP ALLY BANK ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC INDÚSTRIA...

171. KIRO-7 MORNING NEWS 2010-05-11 07:18:16
7 **KIRO-WA** Author: N/A; Word Count: 400 5/11/10 CBS7KIRO-WA (No Page) 2010 WLN
9791001
- ...7 MORNING NEWS 2010-05-11 07:18:16 7 KIRO-WA CBS 7 KIRO - Seattle, WA May 11,
2010 **20100511 20100511** English JKGT 0068597 Broadcast US USA WA Washington
NorthAmerica 2328 Word Count: 400 Seattle, WA CBS 7 KIRO KIRO-7 ...
- ...IN THE AIR. I GET CONGESTED. MY EYES ITCH. I HAVE TO BANISH YOU TO THE
GARDEN. BUT NOW WITH **ZYRTEC-D** , I HAVE THE PROVEN ALLERGY RELIEF OF
ZYRTEC , PLUS A POWERFUL DECONGESTANT. I CAN BREATHE FREER WITH
ZYRTEC-D . SO, I'LL RACE YOU TO OUR FAVORITE CHAIR. I MIGHT EVEN LET YOU
WIN. **ZYRTEC-D** LETS ME BREATHE EASIER. SO I CAN LOVE THE AIR . **ZYRTEC-D** .
BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. BUILD YOUR
BETTER BREAKFAST AT SUBWAY! FOR ONLY \$2.50, GET A ...
- ...BARKS BUILD CBS CHEF CHEF MICHAEL DIETS FIBER FIBERCHOICE FRESHLY
GARDEN INTRODUCING CHEF MICHAEL NATURAL FIBER SNUGGLE SUBWAY VOTE
WOMAN **ZYRTEC** AMERICAN EXPRESS EUROPE LTD AMERICAN EXPRESS AMERICAN
EXPRESS CANADA CREDIT CORP AMERICAN EXPRESS TRAVEL RELATED SERVICES
CO INC CANON BUSINESS...
172. KIRO-7 EYEWITNESS NEWS AT 11 2010-05-11 22:59:03
7 **KIRO-WA** Author: N/A; Word Count: 105 5/11/10 CBS7KIRO-WA (No Page) 2010 WLN
9857281
- ...NEWS AT 11 2010-05-11 22:59:03 7 KIRO-WA CBS 7 KIRO - Seattle, WA May 11, 2010
20100511 20100511 English JKGT 0068597 Broadcast US USA WA Washington NorthAmerica
593 Word Count: 105 Seattle, WA CBS 7 KIRO KIRO-7 ...
- ...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . LET34TU05P CBS ENTERPRISE RENT A CAR FASTEST
IRON MOM **ZYRTEC** ENTERPRISE RENT A CAR CENTENNIAL BRILLIANCE SCIENCE
AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS CORP CANON
BUSINESS SUPPORT...

173. The Early Show7 2010-05-11 07:18:08

CBS - The Early Show Author: N/A; Word Count: 339 5/11/10 CBSEARLYSHOW (No Page)
2010 WLNK 9774445

...The Early Show7 2010-05-11 07:18:08 CBS - The Early Show CBS - The Early Show7 May 11,
2010 20100511 20100511 English JKZL 0068165 Broadcast US USA NorthAmerica 1953
Word Count: 339 NATIONAL CBS 4 CBS The Early Show7 2010-05 ...

...IN THE AIR. I GET CONGESTED. MY EYES ITCH. I HAVE TO BANISH YOU TO THE
GARDEN. BUT NOW WITH **ZYRTEC-D** , I HAVE THE PROVEN ALLERGY RELIEF OF
ZYRTEC , PLUS A POWERFUL DECONGESTANT. I CAN BREATHE FREER WITH
ZYRTEC-D . SO, I'LL RACE YOU TO OUR FAVORITE CHAIR. I MIGHT EVEN LET YOU
WIN. **ZYRTEC-D** LETS ME BREATHE EASIER. SO I CAN LOVE THE AIR . **ZYRTEC-D** .
BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. BUILD YOUR
BETTER BREAKFAST AT SUBWAY! FOR ONLY \$2.50, GET A ...

...inspired. Dog-desired. AMERICAN EXPRESS BARKS BUILD CBS CHEF FRESHLY GARDEN
INTRODUCING CHEF MICHAEL NATIONAL SNUGGLE SUBWAY VOTE WATCHING
WOMAN **ZYRTEC** AMERICAN EXPRESS EUROPE LTD AMERICAN EXPRESS AMERICAN
EXPRESS CANADA CREDIT CORP AMERICAN EXPRESS TRAVEL RELATED SERVICES
CO INC CANON BUSINESS...

174. KTHV 10PM 2010-05-11 21:59:01

CBS 11 KTHV-AR Author: N/A; Word Count: 240 5/11/10 CBS11KTHV-AR (No Page) 2010
WLNK 9856033

...05-11 21:59:01 CBS 11 KTHV-AR CBS 11 KTHV - Little Rock-Pine Bluff, A May 11, 2010
20100511 20100511 English JJVE 0068572 Broadcast US USA AR Arkansas NorthAmerica
1380 Word Count: 240 Little Rock-Pine Bluff, A CBS 11 ...

...S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NE W **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . SO SWEET NEWS ABOUT SUGAR'S AFFECT ON YOUR HEART.
YOU'LL ...

...SCHOOL BOARD JUST VOTED TO NOT RECOGNIZE AFFECT AGENDA BOARD CBS
CRAIG DIAMOND FASTEST HALLWAYS IRON KTHV MOM NE W **ZYRTEC** PAM
PULASKI PULASKI COUNTY PULASKI COUNTY SPECIAL SCHOOL BOARD ROCK PINE
BLUFF SCHOOL BOARD SCHOOLS STUDENTS SUGAR THV VOTED **ZYRTEC** PICTET
ASSET MANAGEMENT SA PAM CENTENNIAL BRILLIANCE SCIENCE AND
TECHNOLOGY CO LTD PICHARDO ASSET MANAGEMENT SA DE CV COMMERICAL
BANK...

175. Local News 2010-05-11 07:17:41
CBS 12 WDEF-TN Author: N/A; Word Count: 347 5/11/10 CBS12WDEF-TN (No Page) 2010
WLNLR 9789104

...Local News 2010-05-11 07:17:41 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 11,
2010 **20100511 20100511** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1950 Word Count: 347 Chattanooga, TN CBS 12 WDEF Local News ...

...in the air. I get congested. My eyes itch. I have to banish you to the garden. But now with **zyrtec-D** I have the proven allergy relief of **zyrtec** plus a powerful decongestant. I can breathe freer with **zyrtec-D** So, I'll race you to our favorite chair. I might even let you win. **Zyrtec-D** lets me breathe easier, so I can love the air **Zyrtec-D** Behind the pharmacy counter. No prescription needed. Build your better breakfast at subway! For only \$2.50, Get a ...

...everyone loves to snuggle! My name is chef Michael. North America GEONAMR 1NO39
Americas GEOAMER 1AM92 USA ISOUS 1US73 AIR **ZYRTEC** CBS LOCAL CENTENNIAL
BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS
CORP CANON BUSINESS SUPPORT INC CAIXA...

176. NewsChannel 5 at 10 PM 2010-05-11 21:58:16
CBS 5 WTVF-TN Author: N/A; Word Count: 200 5/11/10 CBS5WTVF-TN (No Page) 2010
WLNLR 9851827

...10 PM 2010-05-11 21:58:16 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN May 11, 2010
20100511 20100511 English JJXV 0067740 Broadcast US USA TN Tennessee NorthAmerica
1122 Word Count: 200 Nashville, TN CBS 5 WTVF NewsChannel 5 ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now **zyrtec** , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work fast, so I can love the air It was one of the most gripping tragic and downright...

177. Q13 MORNING 2010-05-10 08:56:06

13 KCPQ-WA Author: N/A; Word Count: 188 5/10/10 FOX13KCPQ-WA (No Page) 2010
WLNK 9709334

...9709334 Q13 MORNING 2010-05-10 08:56:06 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA May
10, 2010 **20100510 20100510** English JKGO 0068594 Broadcast US USA WA Washington
NorthAmerica 1093 Word Count: 188 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. FINALLY, WHAT YOU LOVE IS WHAT YOUR SKIN NEEDS.
EXPERIENCE ...

...PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 AVEENO FASTEST FOX GANDER
IRON LA QUINTA MOISTURIZING NATURALS Q13 FOX QUINTA UNIVERSE YEAH
ZYRTEC LA QUINTA RESOURCES CORP UNIVERSE THE CMI GLOBAL NETWORK FUND
SICAV FOX WIZEL LTD UNIVERSE HOLDINGS CO LTD LA QUINTA...

178. ABC Evening News 2010-05-10 18:50:04

ABC - ABC Evening News Author: N/A; Word Count: 206 5/10/10 ABCEVENINGNEWS (No
Page) 2010 WLNK 9710814

...Online) 2010 WLNK 9710814 ABC Evening News 2010-05-10 18:50:04 ABC - ABC Evening
News May 10, 2010 **20100510 20100510** English JKTM 0068534 Broadcast US USA
NorthAmerica 1231 Word Count: 206 National ABC 10 ABC ABC Evening News 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC**, THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR. WE HAVE WORD TONIGHT OF ANOTHER LINE OF SEVERE
STORMS ...

...GEOAMER 1AM92 USA ISOUS 1US73 Health & Family FAMHLTH 1HE30 Health & Wellness
GIHEALTH 1HE60 ABC HEALTH IRON SCHOLL SENSITIVITY TOOTHPASTES TORNADO
ZYRTEC ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING
CORPORATION B S C HEALTH HEALTH AND RETIREMENT PROPERTIES
INTERNATIONAL INC ABC...

179. Late News 2 2010-05-10 23:55:46
ABC 2 WKRN-TN Author: N/A; Word Count: 179 5/10/10 ABC2WKRN-TN (No Page) 2010
WLNR 9778144

...News 2 2010-05-10 23:55:46 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN May 10, 2010
20100510 20100510 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1013 Word Count: 179 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Mom: ABC ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB
BANKING...

180. The Early Show8 2010-05-10 08:10:34
CBS - The Early Show Author: N/A; Word Count: 268 5/10/10 CBSEARLYSHOW (No Page)
2010 WLNR 9708293

...The Early Show8 2010-05-10 08:10:34 CBS - The Early Show CBS - The Early Show8 May 10,
2010 **20100510 20100510** English JKZL 0068165 Broadcast US USA NorthAmerica 1473
Word Count: 268 NATIONAL CBS 4 CBS The Early Show8 2010-05 ...

...IN THE AIR. I GET CONGESTED. MY EYES ITCH. I HAVE TO BANISH YOU TO THE
GARDEN. BUT NOW WITH **ZYRTEC-D** , I HAVE THE PROVEN ALLERGY RELIEF OF
ZYRTEC , PLUS A POWERFUL DECONGESTANT. I CAN BREATHE FREER WITH
ZYRTEC-D . SO, I'LL RACE YOU TO OUR FAVORITE CHAIR. I MIGHT EVEN LET YOU
WIN. **ZYRTEC-D** LETS ME BREATHE EASIER, SO I CAN LOVE THE AIR . BACON BACON
BACON BACON BEGGIN CBS DERMATOLOGISTS DOG: ME DOG: YUMMY CRUNCHY
GARDEN GOTTA HANDS HELLMANN HM NATIONAL OIL THUMBS TOWEL YUM
ZYRTEC HM NATIONAL MANUFACTURING SALES CO CANON BUSINESS SUPPORT INC
HOMENEMA TECHNOLOGY INCORPORATION HANDS AS OSHCHESTVO S
OGRANICHENNOI OTVETSTVENNOSTIU "IUM VOSTOCHNAIA...

181. The Early Show8 2010-05-10 08:12:30
CBS - The Early Show Author: N/A; Word Count: 209 5/10/10 CBSEARLYSHOW (No Page)
2010 WLNR 9708295

...The Early Show8 2010-05-10 08:12:30 CBS - The Early Show CBS - The Early Show8 May 10,
2010 **20100510 20100510** English JKZL 0068165 Broadcast US USA NorthAmerica 1268
Word Count: 209 NATIONAL CBS 4 CBS The Early Show8 2010-05-10 08:12:30 **ZYRTEC-D**
. BEHIND THE PHARMACY COUNTER. NO PRESCRIPTION NEEDED. IN 'HEALTH
WATCH,' NEW HOPE FOR PATIENTS WITH TERMINAL BRAIN CANCER. THOUSANDS...

182. Late NewsChannel 5 2010-05-10 23:07:18
CBS 5 WTVF-TN Author: N/A; Word Count: 135 5/10/10 CBS5WTVF-TN (No Page) 2010
WLNR 9781099
- ...NewsChannel 5 2010-05-10 23:07:18 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN May 10,
2010 **20100510 20100510** English JJXV 0067740 Broadcast US USA TN Tennessee NorthAmerica
769 Word Count: 135 Nashville, TN CBS 5 WTVF Late NewsChannel ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air [Female announcer] sometimes you need tomorrow to finish what you...
183. Late NewsChannel 5 2010-05-10 23:43:04
CBS 5 WTVF-TN Author: N/A; Word Count: 267 5/10/10 CBS5WTVF-TN (No Page) 2010
WLNR 9781125
- ...NewsChannel 5 2010-05-10 23:43:04 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN May 10,
2010 **20100510 20100510** English JJXV 0067740 Broadcast US USA TN Tennessee NorthAmerica
1504 Word Count: 267 Nashville, TN CBS 5 WTVF Late NewsChannel ...
- ...one that runs through a field where pollen floats through the air. But now, with the strength of 24-
hour **zyrtec** to relieve my worst allergy symptoms, indoors and outdoors Let's go before the fish stop
biting. They won't wait for us. But that's okay. **Zyrtec** is the fastest 24-hour allergy medicine.
Today, we battle wits with the trout. With **zyrtec** I can love the air It's hard to stay up it's been a
long, long day and you've got the...
184. Late 4 News Weekdays 2010-05-10 23:19:41
NBC 4 WSMV-TN Author: N/A; Word Count: 278 5/10/10 NBC4WSMV-TN (No Page) 2010
WLNR 9780201
- ...News Weekdays 2010-05-10 23:19:41 NBC 4 WSMV-TN NBC 4 WSMV - Nashville, TN May
10, 2010 **20100510 20100510** English JJXU 0067742 Broadcast US USA TN Tennessee
NorthAmerica 1512 Word Count: 278 Nashville, TN NBC 4 WSMV Late 4 ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Hey it's me, digger, the athlete's foot fungus. You know...

185. CHANNEL 28 NEWS 2010-05-09 06:54:34
28 WFTS-FL Author: N/A; Word Count: 159 5/9/10 ABC28WFTS-FL (No Page) 2010 WLN
9643649

...9643649 CHANNEL 28 NEWS 2010-05-09 06:54:34 28 WFTS-FL ABC 28 WFTS - TAMPA
May 9, 2010 **20100509 20100509** English JKHM 0068544 Broadcast US USA FL Florida
NorthAmerica 946 Word Count: 159 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . name is Chef Michae And when come home from my
restaurant, I love showing Bailey ...

...Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC
BARKS CHANNEL CHEF CHEF MICHAEL INTRODUCING CHEF MICHAEL RUNS TROUT
WOMAN **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING
CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC INDUSTRIA E
COMÉRCIO...

186. CHANNEL 10 NEWS 2010-05-09 09:29:41
ABC 10 WPLG-FL Author: N/A; Word Count: 214 5/9/10 ABC10WPLG-FL (No Page) 2010
WLN 9641457

...CHANNEL 10 NEWS 2010-05-09 09:29:41 ABC 10 WPLG-FL ABC 10 WPLG - MIAMI May 9,
2010 **20100509 20100509** English JJWR 0068539 Broadcast US USA FL Florida NorthAmerica
1180 Word Count: 214 MIAMI ABC 10 WPLG CHANNEL 10 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . o{ TIME NOW 9:30. 82 DEGREES OUT
THERE. WARMING UP NICE AND EARLY TAKING ...

...1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG
1AL35 ABC CAM CHANNEL EL FANNING POLE RUNS STOOD TROUT WAKING
WARMING **ZYRTEC** ADVANTA BANK CORP CAM ALLIED BIOTECH CORP CAJA DE
AHORROS DEL MEDITERRANEO ARAB BANKING CORPORATION B S C ABC TAIWAN...

187. Late News 2 Sunday 2010-05-09 23:42:31
ABC 2 WKRN-TN Author: N/A; Word Count: 141 5/9/10 ABC2WKRN-TN (No Page) 2010
WLNR 9703657
- ...2 Sunday 2010-05-09 23:42:31 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN May 9, 2010
20100509 20100509 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
725 Word Count: 141 Nashville, TN ABC 2 WKRN Late News ...
- ...to back. I'm telling you, something's not right. (Gasping) h: [woman] nine iron, it's almost tee-
time. Time for new **zyrtec** liquid gels. They work fast. So I can get relief from the pollen that used
to make me sneeze, ABC...
188. Late News 2 Sunday 2010-05-09 23:44:27
ABC 2 WKRN-TN Author: N/A; Word Count: 215 5/9/10 ABC2WKRN-TN (No Page) 2010
WLNR 9703661
- ...2 Sunday 2010-05-09 23:44:27 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN May 9, 2010
20100509 20100509 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
1266 Word Count: 215 Nashville, TN ABC 2 WKRN Late News 2 Sunday 2010-05-09
23:44:27 my eyes water. With new **zyrtec** liquid gels, I get allergy relief at liquid speed. That's the
fast, powerful relief of **zyrtec** now in a liquid gel. **Zyrtec** is the fastest 24-hour allergy medicine. It
works on my worst symptoms so I'm ready by the time we get to the first hole. New **zyrtec** liquid
gels work fast, so I can love the air 3Q (announcer) what if you could capture the essence of...
189. Good Morning Americ8 2010-05-09 08:47:27
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 200 5/9/10 ABCGMA (No
Page) 2010 WLNR 9643987
- ...Good Morning Americ8 2010-05-09 08:47:27 ABC GOOD MORNING AMERICA ABC - Good
Morning Americ8 May 9, 2010 **20100509 20100509** English JJYC 0046893 Broadcast US USA
NorthAmerica 1166 Word Count: 200 National ABC 10 ABC Good Morning Americ8 2010-05
...
- ...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . WE ASKED REAL PEOPLE TO FILM THEMSELVES TAKING THE
ACTIVIA ...
- ...AND NO ADDED HORMONES. DAISY, DO-DO A DOLLOP THIS MORNING, OUR
'WEEKEND ABC CHUCKLES CREAM DAISY IRON PRESERVATIVES TASTES **ZYRTEC**
ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C
ABC TAIWAN ELECTRONICS CORP ABC INDÚSTRIA E COMÉRCIO...

190. CHANNEL 6 NEWS 2010-05-09 06:52:05
6 WKMG-FL Author: N/A; Word Count: 175 5/9/10 CBS6WKMG-FL (No Page) 2010 WLN
9643841

...9643841 CHANNEL 6 NEWS 2010-05-09 06:52:05 6 WKMG-FL CBS 6 WKMG - ORLANDO
May 9, 2010 **20100509 20100509** English JKES 0068549 Broadcast US USA FL Florida
NorthAmerica 952 Word Count: 175 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . THE GREAT THING ABOUT HAVING AT&T U-VERSE IS
YOU CAN RECORD A SHOW ...

...THE KITCHEN. OR HERE IN THE BEDROOM. OR EVEN HERE. CBS CHANNEL COOLER
PAUSE POLE RUNS STOOD TROUT VERSE WEEKEND ZYRTEC CENTENNIAL
BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS
CORP CANON BUSINESS SUPPORT INC CAIXA BENEFICENTE DOS...

191. CHANNEL 9 NEWS 2010-05-09 12:26:40
9 WFTV-FL Author: N/A; Word Count: 242 5/9/10 ABC9WFTV-FL (No Page) 2010 WLN
9641957

...9641957 CHANNEL 9 NEWS 2010-05-09 12:26:40 9 WFTV-FL ABC 9 WFTV - ORLANDO
May 9, 2010 **20100509 20100509** English JKET 0068545 Broadcast US USA FL Florida
NorthAmerica 1391 Word Count: 242 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . A LIVE LOOK FROM COCOA BEACH TOWER CAM. THE BEACH
...

...BEAUTIFUL BLEND BREEZE CAM CHANNEL CLOUD COASTLINE COMPLAINT
FASTEST FLUFFY YUMMY SWEET HAPPY HUMIDITY IRON LAKES LOW MATT RAIN
SPRINKLE ZYRTEC ADVANTA BANK CORP CAM ALLIED BIOTECH CORP CAJA DE
AHORROS DEL MEDITERRANEO ARAB BANKING CORPORATION B S C ABC
INDUSTRIA...

192. Late NewsChannel 5 Sunday 2010-05-09 23:05:44
CBS 5 WTVF-TN Author: N/A; Word Count: 211 5/9/10 CBS5WTVF-TN (No Page) 2010
WLNR 9703982
- ...5 Sunday 2010-05-09 23:05:44 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN May 9, 2010
20100509 20100509 English JJXV 0067740 Broadcast US USA TN Tennessee NorthAmerica
1250 Word Count: 211 Nashville, TN CBS 5 WTVF Late NewsChannel ...
- ...one that runs through a field where pollen floats through the air. But now, with the strength of 24-
hour **zyrtec** to relieve my worst allergy symptoms, indoors and outdoors Let's go before the fish stop
biting. They won't wait for us. But that's okay. **Zyrtec** is the fastest 24-hour allergy medicine.
Today, we battle wits with the trout. With **zyrtec** I can love the air M my uscles jact myhe.He All
over my body. It just doesn't go away. [Female...
193. Weekend Morning Report 2010-05-09 07:16:22
CBS 5 WTVF-TN Author: N/A; Word Count: 1180 5/9/10 CBS5WTVF-TN (No Page) 2010
WLNR 9704161
- ...Morning Report 2010-05-09 07:16:22 CBS 5 WTVF-TN CBS 5 WTVF - Nashville, TN May 9,
2010 **20100509 20100509** English JJXV 0067740 Broadcast US USA TN Tennessee NorthAmerica
6634 Word Count: 1180 Nashville, TN CBS 5 WTVF Weekend Morning ...
- ...one that runs through a field where pollen floats through the air. But now, with the strength of 24-
hour **zyrtec** to relieve my worst allergy symptoms, indoors and outdoors Let's go before the fish stop
biting. They won't wait for us. But that's okay. **Zyrtec** is the fastest 24-hour allergy medicine.
Today, we battle wits with the trout. With **zyrtec** I can love the air Lebanon ISOLB 1LE68 Arab
States GEOARST 1AR46 Middle East GEOME 1MI23 North America GEONAMR INO39...
194. Patient is itching to quit anti-itch drug
CHICAGO TRIBUNE Author: Joe Graedon and Teresa Graedon, KING FEATURES
SYNDICATE; Word Count: 229 5/9/10 CHICAGOTR 23 2010 WLNR 9579126
- ...quit anti-itch drug Joe Graedon and Teresa Graedon, KING FEATURES SYNDICATE
CHICAGO TRIBUNE Final Sunday 23 May 9, 2010 **20100509 20100509** English JLGH 0014769
Newspaper US USA IL Illinois NorthAmerica 1364 Word Count: 229 Q. I have had terrible
trouble trying to stop taking **Zyrtec** (the generic is cetirizine After using this antihistamine for
about three years while having allergy shots , I first attempted to ...
- ...horrible that I was crying and preparing to go to the hospital. Confused by the relentless itching, I
took a **Zyrtec** by accident. Lo and behold, before I could get dressed and get in the car, my
symptoms were gone. Now...

195.

Itching when coming off anti-itching drug

CHICAGO TRIBUNE Author: Joe Graedon and Teresa Graedon, KING FEATURES
SYNDICATE: Word Count: 515 5/9/10 CHICAGOTR 26 2010 WLNK 9579152

...off anti-itching drug Joe Graedon and Teresa Graedon, KING FEATURES SYNDICATE
CHICAGO TRIBUNE Final Sunday 26 May 9, 2010 20100509 20100509 English JLGH 0014769
Newspaper US USA IL Illinois NorthAmerica 3157 Word Count: 515 Q. I have had terrible
trouble trying to stop taking Zyrtec (the generic is cetirizine After using this antihistamine for
about three years while having allergy shots , I first attempted to ...

...I was crying and preparing to go to the hospital. Confused by the relentless itching. I forgot and
took a Zyrtec by accident. Lo and behold, before I could get dressed and get in the car, my
symptoms were gone. Now...

196.

KOMO MORNING NEWS 2010-05-08 06:36:45

4 KOMO-WA Author: N/A; Word Count: 1637 5/8/10 ABC4KOMO-WA (No Page) 2010
WLNK 9639837

...KOMO MORNING NEWS 2010-05-08 06:36:45 4 KOMO-WA ABC 4 KOMO - Seattle, WA
May 8, 2010 20100508 20100508 English JKGR 0068596 Broadcast US USA WA Washington
NorthAmerica 9025 Word Count: 1637 Seattle, WA ABC 4 KOMO KOMO MORNING ...

...ME SNEEZE. MY EYES WATER. BUT W EC , THE FASTES 24R ALLERGY RELIEF,
COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN
LOVE THE AIR . Eric: YOU DIDN'T THINK IT COULD GET WORSE, DID YOU...

197. CHANNEL 9 NEWS 2010-05-08 12:22:13
9 WFTV-FL Author: N/A; Word Count: 147 5/8/10 ABC9WFTV-FL (No Page) 2010 WLN
9639746

...9639746 CHANNEL 9 NEWS 2010-05-08 12:22:13 9 WFTV-FL ABC 9 WFTV - ORLANDO
May 8, 2010 20100508 20100508 English JKET 0068545 Broadcast US USA FL Florida
NorthAmerica 845 Word Count: 147 ORLANDO ABC 9 WFTV CHANNEL 9 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . SO I BET YOU'RE WONDERING... WHERE'VE I SEEN
THAT HANDSOME BALD GUY BEFORE? RIGHT? WELL ...

...Drugs DRUGS 1DR89 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs
PTALLDRG 1AL35 ABC BET CHANNEL CONSERVATIVE OBAMA POLE RUNS STOOD
TROUT ZYRTEC BET LTD ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB
BANKING CORPORATION B S C BET ABC TAIWAN ELECTRONICS CORP ABC...

198. Q13 MORNING 2010-05-07 05:31:07
13 KCPQ-WA Author: N/A; Word Count: 2734 5/7/10 FOX13KCPQ-WA (No Page) 2010
WLN 9546853

...9546853 Q13 MORNING 2010-05-07 05:31:07 13 KCPQ-WA FOX 13 KCPQ - Seattle, WA May
7, 2010 20100507 20100507 English JKGO 0068594 Broadcast US USA WA Washington
NorthAmerica 15806 Word Count: 2734 Seattle, WA FOX 13 KCPQ Q13 MORNING ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . GUYS REMEMBER, WE'RE A SOLAR SYSTEM. MARS IS
DOWN...AND... UM, IT'S ONLY 10AM. WHO ...

...TEASER TRAILER TROUT TWENTY UH UM UNDERWATER VERNON VERNON
SCHOOL VO VOTERS WALL WALL STREET WHITE WHITE HOUSE YESTERDAY ZOO
ZYRTEC COMCAST OF BURLINGTON COUNTY LLC MORGAN STANLEY DOMESTIC
HOLDINGS INC CHASE PIERCE COUNTY ECONOMIC DEVELOPMENT CORP GOLDMAN
SACHS LIBERTY HARBOR...

199. CHANNEL 35 NEWS 2010-05-07 06:14:22
35 WOFL-FL Author: N/A; Word Count: 71 5/7/10 FOX35WOFL-FL (No Page) 2010 WLN
9543712
- ...9543712 CHANNEL 35 NEWS 2010-05-07 06:14:22 35 WOFL-FL FOX 35 WOFL - ORLANDO
May 7, 2010 **20100507 20100507** English JKER 0068550 Broadcast US USA FL Florida
NorthAmerica 420 Word Count: 71 ORLANDO FOX 35 WOFL CHANNEL 35 NEWS ...
- ...14:22 THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THEIR. BUT
NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST ALLERGY
SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP BITING.
THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-HOUR
ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH ZYRTEC I
CAN LOVE THE AIR . |p Healthcare Practice Specialties HCPRAC 1HE49 Allergy ALLERGY
1AL79 Allergy & Immunology ALLIMMU 1AL96 Internal Medicine ...
- ...Drugs DRUGS IDR89 Personal & Institutional Investing INVEST IPE62 Pharmaceuticals &
Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 CHANNEL FOX RUNS
TROUT ZYRTEC FOX WIZEL LTD FOX ATOMIC INC...

200. Early cut-in 8:30 2010-05-07 08:23:09
ABC 7 KATV-AR Author: N/A; Word Count: 192 5/7/10 ABC7KATV-AR (No Page) 2010
WLN 9546014
- ...05-07 08:23:09 ABC 7 KATV-AR ABC 7 KATV - Little Rock-Pine Bluff, A May 7, 2010
20100507 20100507 English JJVH 0068574 Broadcast US USA AR Arkansas NorthAmerica
1101 Word Count: 192 Little Rock-Pine Bluff, A ABC 7 ...
- ...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , JE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . CH@@BWAV MY MUSCLES FEEL LIKE THEY'VE BEEN POUNDED.
IT ...
- ...1PH13 Allergy Drugs PTALLDRG 1AL35 ABC BAFFLING BEEPING CALL CH GASPS IRON
POUNDED PROGRESSIVE ROCK PINE BLUFF SAVINGS SMOKING YEAH ZYRTEC
PROGRESSIVE ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING
CORPORATION B S C PROGRESSIVE CORP ABC TAIWAN ELECTRONICS CORP ABC...

201. Channel 6 News 2010-05-07 06:00:02
6 WKMG-FL Author: N/A: Word Count: 200 5/7/10 CBS6WKMG-FL (No Page) 2010 WLN
9543879

...9543879 Channel 6 News 2010-05-07 06:00:02 6 WKMG-FL CBS 6 WKMG - ORLANDO May
7, 2010 **20100507 20100507** English JKE 0068549 Broadcast US USA FL Florida NorthAmerica
1072 Word Count: 200 ORLANDO CBS 6 WKMG Channel 6 News 2010-05-07
06:00:02 TODAY, WE BATTLE WITS WITH THE TROUT WITH **ZYRTEC** I CAN LOVE
THE AIR. AN EARLY MORNING STOP IS A BLOODY SCENE. WHILE YOU WERE
SLEEPING, ENGINEERS BEGAN POSITIONING ...

...HAZE IN THIS AREA. CONFIRMED BY JESSICA'S TRAFFIC Personal & Institutional
Investing INVEST IPE62 CBS GAME HAZE JESSICA MAGIC PUFF TROUT **ZYRTEC**
CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD COMMERICAL BANK
OF SYRIA CBS CORP CANON BUSINESS SUPPORT INC Channel LAURA DIAZ...

202. Channel 6 News 2010-05-07 18:26:07
6 WKMG-FL Author: N/A: Word Count: 217 5/7/10 CBS6WKMG-FL (No Page) 2010 WLN
9550792

...9550792 Channel 6 News 2010-05-07 18:26:07 6 WKMG-FL CBS 6 WKMG - ORLANDO May
7, 2010 **20100507 20100507** English JKE 0068549 Broadcast US USA FL Florida NorthAmerica
1253 Word Count: 217 ORLANDO CBS 6 WKMG Channel 6 News ...

...ADMINISTRATION RECALLED MORE THAN 40 OVER-THE-COUNTER CHILDREN'S
MEDICATIONS. THEY INCLUDE THE FOLLOWING, TYLENOL OR TYLENOL PLUS,
MOTRIN AND **ZYRTEC**. DONALD, WHERE ARE YOU? I'M ON SAND LAKE ROAD
RIGHT NEAR THE OVERPASS OF I-4. IT APPEARS THAT THEY ...

...Care & Beauty Aids PHLTHCAR IPE87 CAMPER CBS COMPLICATIONS COUNTY
DEPUTIES DONALD FIRE DEPARTMENT IBUPROFEN MEDICATIONS MOTRIN
NUMEROUS POPS PRODUCT TYLENOL **ZYRTEC** CENTENNIAL BRILLIANCE SCIENCE
AND TECHNOLOGY CO LTD COMMERICAL BANK OF SYRIA CBS CORP CANON
BUSINESS SUPPORT INC Channel DRUG ADMINISTRATION...

203. CHANNEL 8 NEWS 2010-05-07 06:57:25

8 WFLA-FL Author: N/A; Word Count: 155 5/7/10 NBC8WFLA-FL (No Page) 2010 WLN
9544398

...9544398 CHANNEL 8 NEWS 2010-05-07 06:57:25 8 WFLA-FL NBC 8 WFLA - TAMPA May
7, 2010 **20100507 20100507** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica
908 Word Count: 155 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Male Announcer] Personal & Institutional Investing INVEST IPE62
ATCHEDHE BLEND CHANNEL FASTEST FLUFFY YUMMY SWEET IRON NBC NICE
SPRILE **ZYRTEC** NICE SPA NATIONAL INSURANCE COMPANY OF EGYPT VILLE DE
NICE NATIONAL BANK OF CAMBODIA EYES WATER Fele Announcer Female Announcer...

204. CHANNEL 4 NEWS 2010-05-07 05:21:36

CBS 4 WFOR-FL Author: N/A; Word Count: 99 5/7/10 CBS4WFOR-FL (No Page) 2010
WLN 9543134

...CHANNEL 4 NEWS 2010-05-07 05:21:36 CBS 4 WFOR-FL CBS 4 WFOR - MIAMI May 7,
2010 **20100507 20100507** English JJWV 0068543 Broadcast US USA FL Florida NorthAmerica
583 Word Count: 99 MIAMI CBS 4 WFOR CHANNEL 4 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . . Healthcare Practice Specialties HCPRAC IHE49 Allergy
ALLERGY IAL79 Allergy & Immunology ALLIMMU IAL96 Internal Medicine INTMED ...

...IDR89 Personal & Institutional Investing INVEST IPE62 Pharmaceuticals & Biotechnology
PHARMIND IPH13 Allergy Drugs PTALLDRG IAL35 CBS CHANNEL POLE RUNS STOOD
TROUT **ZYRTEC** CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD
COMMERICAL BANK OF SYRIA CBS CORP CANON BUSINESS SUPPORT INC Male
Announcer...

205. NBC HAWAII TODAY 2010-05-07 05:21:13
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 413 5/7/10 NBC8KHNL-HI (No
Page) 2010 WLNR 9547366

...2010 WLNR 9547366 NBC HAWAII TODAY 2010-05-07 05:21:13 NBC 8 KHNL - Honolulu,
HI May 7, 2010 **20100507 20100507** English JKWG 0068036 Broadcast US USA HI Hawaii
NorthAmerica 2352 Word Count: 413 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST
ALLERGY SYMPTOMS. INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . MORNING D-J. HE'S LIVE FROM HIS HAWAIIAN 105 K- I-
N-E STUDIO..GOOD ...

...ANNOUNCER MORNINGS NEW YORK POST PIMP POLE RAPE RENDEZVOUS RUNS
SENTENCED SINGER STARS STOOD STUDIO SUNRISE TAYLOR TEEN TROUT UPSET
ZYRTEC SUNRISE SRL GUANGDONG SUNRISE HOLDINGS CO LTD NEW YORK POST
SINGER MEXICANA SA DE CV SUNRISE OF ALEXANDRIA ASSISTED LIVING...

206. NBC HAWAII TODAY 2010-05-07 06:44:12
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 322 5/7/10 NBC8KHNL-HI (No
Page) 2010 WLNR 9547386

...2010 WLNR 9547386 NBC HAWAII TODAY 2010-05-07 06:44:12 NBC 8 KHNL - Honolulu,
HI May 7, 2010 **20100507 20100507** English JKWG 0068036 Broadcast US USA HI Hawaii
NorthAmerica 1878 Word Count: 322 Honolulu, HI NBC 8 KHNL NBC HAWAII ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR **ZYRTEC** TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. **ZYRTEC** IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR . PHOTO/AUTOGRAPHS WWW.HAWAIINEWSNOW.C OM
TOSS TO BREAK... IT'S 6XX...TIME FOR A LOOK AT OUR ...

...INVEST IPE62 COSTCO FRESHWAY GAP JUSTICE DEPARTMENT LETTUCE MERGER
ONLINE PHOTO POLE RETAILERS RUNS SHOPPING STATES STOOD TRANSPORTATION
TROUT WOLF **ZYRTEC** TRANSPORTATION RESOURCE GROUP LLC GAP
TRANSPORTATION TECHNOLOGIES INDUSTRIES INC ONLINE WOLF GMBH GAP FILMS
COMMERCIAL PRODUCTIONS GMBH TRANSPORTATION PACIFIC AIRPORT...

207. CHANNEL 12 NEWS 2010-05-06 17:08:07
12 WPEC-FL Author: N/A; Word Count: 276 5/6/10 CBS12WPEC-FL (No Page) 2010 WLNR
9462131

...12 NEWS 2010-05-06 17:08:07 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH May 6,
2010 20100506 20100506 English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica
1679 Word Count: 276 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...ED TO KNOW. (TAKE PKG) (TAKE G) THEY'RE POPULAR OVER THE COUNTER
MEDICATIONS FOR CHILDREN. TYLENOL AND MOTRIN, BENADRYL AND ZYRTEC.
NOW THE FOOD AND DRUG ADMINISTRATION HAS CONFIRMED THE BACTERIA
FOUND AT THE JOHNSON AND JOHNSON PLANT THAT PRODUCED THE...

208. CHANNEL 13 NEWS 2010-05-06 07:25:19
13 WTVT-FL Author: N/A; Word Count: 110 5/6/10 FOX13WTVT-FL (No Page) 2010 WLNR
9461937

...9461937 CHANNEL 13 NEWS 2010-05-06 07:25:19 13 WTVT-FL FOX 13 WTVT - TAMPA
May 6, 2010 20100506 20100506 English JKHL 0068759 Broadcast US USA FL Florida
NorthAmerica 636 Word Count: 110 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...

...ONE THAT RUNS THROUGH A FIELD WHERE POLLEN FLOATS THROUGH THE AIR.
BUT NOW, WITH THE STRENGTH OF 24-HOUR ZYRTEC TO RELIEVE MY WORST
ALLERGY SYMPTOMS, INDOORS AND OUTDOORS... LET'S GO BEFORE THE FISH STOP
BITING. THEY WON'T WAIT FOR US. BUT THAT'S OKAY. ZYRTEC IS THE FASTEST 24-
HOUR ALLERGY MEDICINE. TODAY, WE BATTLE WITS WITH THE TROUT WITH
ZYRTEC I CAN LOVE THE AIR. (RUSSELL- ON WALL STREET, Healthcare Practice
Specialties HCPRAC IHE49 Allergy ALLERGY 1AL79 Allergy & Immunology ALLIMMU ...

...1DR89 Personal & Institutional Investing INVEST IPE62 Pharmaceuticals & Biotechnology
PHARMIND IPH13 Allergy Drugs PTALLDRG 1AL35 CHANNEL FOX POLE RUNS STOOD
TROUT ZYRTEC FOX WIZEL LTD FOX ATOMIC INC...

209. Late FOX 17 Weekdays 2010-05-06 22:30:08
17 WZTV-TN Author: N/A; Word Count: 284 5/6/10 FOX17WZTV-TN (No Page) 2010
WLNK 9540344
- ...FOX 17 Weekdays 2010-05-06 22:30:08 17 WZTV-TN FOX 17 WZTV - Nashville, TN May 6,
2010 20100506 20100506 English JJXS 0067741 Broadcast US USA TN Tennessee NorthAmerica
1611 Word Count: 284 Nashville, TN FOX 17 WZTV Late FOX ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air Imagine one scooter or powerchair that would improve your mobility...
210. CHANNEL 25 NEWS 2010-05-06 06:09:42
25 WPBF-FL Author: N/A; Word Count: 219 5/6/10 ABC25WPBF-FL (No Page) 2010 WLNK
9456794
- ...25 NEWS 2010-05-06 06:09:42 25 WPBF-FL ABC 25 WPBF - WEST PALM BEACH May 6,
2010 20100506 20100506 English JKIO 0068756 Broadcast US USA FL Florida NorthAmerica
1313 Word Count: 219 WEST PALM BEACH ABC 25 WPBF CHANNEL ...
- ...M INGREDIENTS. LAST WEEK THE COMPANY PULLED MORE THAN 40 CHILD AND
INFANT FORMULAS FROM STORE SHELVES INCLUDING TYLENOL, MOTRIN, ZYRTEC
AND BEN DRILL. CONCERNED PARENT ARE FEELING THE IMPACT. DON'T NOW
WHAT EFFECTS HAVE BEEN, BUT CERTAINLY CONCERNED FOR THE...
211. CHANNEL 29 NEWS 2010-05-06 22:16:17
29 WFLX-FL Author: N/A; Word Count: 147 5/6/10 FOX29WFLX-FL (No Page) 2010 WLNK
9464066
- ...29 NEWS 2010-05-06 22:16:17 29 WFLX-FL FOX 29 WFLX - WEST PALM BEACH May 6,
2010 20100506 20100506 English JKIP 0068547 Broadcast US USA FL Florida NorthAmerica
868 Word Count: 147 WEST PALM BEACH FOX 29 WFLX CHANNEL ...
- ...GO TO WFLX.COM. A MASSIVE CHILDREN'S MEDICATION RESEARCH, THEY HAVE
IDENTIFIED 43 DIFFERENT DRUGS, POPULAR DRUGS SUCH AS TYLENOL, MOTRIN,
ZYRTEC, AND BIN ENADRYL, IT'S SERPACIA, COMMONLY RESISTANT TO
ANTIBIOTICS. THIS ORGANISM, WE HAVE TO USE STRONGER
ANTIBIOTICS. SUZANNE IS STILL...

212. Good Morning Americ7 2010-05-06 07:48:26
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 156 5/6/10 ABCGMA (No Page) 2010 WLNR 9461916

...Good Morning Americ7 2010-05-06 07:48:26 ABC GOOD MORNING AMERICA ABC - Good Morning Americ7 May 6, 2010 **20100506 20100506** English JJYC 0046893 Broadcast US USA NorthAmerica 858 Word Count: 156 National ABC 10 ABC Good Morning Americ7 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , JE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . THANKS TO THE NEW VENTURE CARD FROM CAPITAL ONE, WE ...

...1DR89 Personal & Institutional Investing INVEST IPE62 Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35 ABC ADULT FAST GANG GOAT INTRODUCING **ZYRTEC** ADVANTA BANK CORP ALLIED BIOTECH CORP ARAB BANKING CORPORATION B S C FAST A D ISTOCNO SARAJEVO ABC INDÚSTRIA E...

213. CHANNEL 8 NEWS 2010-05-06 06:26:00
8 WFLA-FL Author: N/A; Word Count: 257 5/6/10 NBC8WFLA-FL (No Page) 2010 WLNR 9457053

...9457053 CHANNEL 8 NEWS 2010-05-06 06:26:00 8 WFLA-FL NBC 8 WFLA - TAMPA May 6, 2010 **20100506 20100506** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 1536 Word Count: 257 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...

...THE CEILING. THE DAY AFTER THATNSPECTION WA FINISHED, MEAL VOLUNTARILY RECALLED 43 CHILD AND INFANT LIQUID FORMULATIONS OF TYLENOL, MOTRIN, **ZYRTEC** AND BENADRYL. FOR NOW, PRODUCTION HAS BEEN SUSPENDED AT THE PLANT . MOTHERS COULD MAKE OUT BETTER THIS YEAR COMPARED TO...

214. CHANNEL 8 NEWS 2010-05-06 06:59:40
8 WFLA-FL Author: N/A; Word Count: 189 5/6/10 NBC8WFLA-FL (No Page) 2010 WLNR 9457074
- ...9457074 CHANNEL 8 NEWS 2010-05-06 06:59:40 8 WFLA-FL NBC 8 WFLA - TAMPA May 6, 2010 **20100506 20100506** English JKHN 0070291 Broadcast US USA FL Florida NorthAmerica 1141 Word Count: 189 TAMPA NBC 8 WFLA CHANNEL 8 NEWS ...
- ...SNEEZE... MY EYES WATER. BUT NOW ZYRT , THE FASTEST 24-HR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR. GOOD MORNING. ' I'VE BEEN EXPECTING YOU.' NEW DETAILON WHAT FAISAL...
215. ITCHING WHEN COMING OFF A DRUG ALSO: CHOLESTEROL DRUGS SAP SEX DRIVE. AND KEGELS TO HELP OVERACTIVE BLADDER
Baltimore Sun (MD) Author: King Features Syndicate; Author: Joe Graedon and Teresa Graedon; Word Count: 496 5/6/10 BALTSUN 3C 2010 WLNR 9494765
- ...Joe Graedon and Teresa Graedon Baltimore Sun (MD) Sun, The (Baltimore, MD) Final HEALTH and STYLE 3C May 6, 2010 **20100506 20100506** English ACCG 0001009 Newspaper US USA MD Maryland NorthAmerica 3046 Word Count: 496 Q I have had terrible trouble trying to stop taking **Zyrtec** (the generic is cetirizine). After using this antihistamine for about three years while having allergy shots, I first attempted to ...
- ...I was crying and preparing to go to the hospital. Confused by the relentless itching, I forgot and took a **Zyrtec** by accident. Lo and behold, before I could get dressed and get in the car, my symptoms were gone. Now...
216. NWCN 11AM NEWS 2010-05-05 11:15:24
2 NWCN-WA Author: N/A; Word Count: 431 5/5/10 IND2NWCN-WA (No Page) 2010 WLNR 9439801
- ...NWCN 11AM NEWS 2010-05-05 11:15:24 2 NWCN-WA Ind 2 NWCN - Seattle, WA May 5, 2010 **20100505 20100505** English JKGQ 0068398 Broadcast US USA WA Washington NorthAmerica 2427 Word Count: 431 Seattle, WA Ind 2 NWCN NWCN 11AM ...
- ...SIGNS OF CONTAMINATION. PARENTS HAVE BEEN WARNED TO STOP USING THE RECALLED BRANDS.. THEY INCLUDE..LIQUID TYLENOL, MOTRIN, BENADRYL AND **ZYRTEC**. FOR A FULL LIST.. HEAD TO OUR WEBSITE.. NWCN.COM AND CLICK ON NEWSLINKS. THAT'S 15/45.WE'RE BACK IN TWO There...

217. Late News 2 2010-05-05 23:24:22
ABC 2 WKRN-TN Author: N/A; Word Count: 100 5/5/10 ABC2WKRN-TN (No Page) 2010
WLNR 9459866

...News 2 2010-05-05 23:24:22 ABC 2 WKRN-TN ABC 2 WKRN - Nashville, TN May 5, 2010
20100505 20100505 English JJXT 0067739 Broadcast US USA TN Tennessee NorthAmerica
621 Word Count: 100 Nashville, TN ABC 2 WKRN Late News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec . Je fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Qx Personal & Institutional Investing INVEST IPE62 ABC ADVANTA
BANK CORP...

218. KIRO-7 MORNING NEWS 2010-05-05 07:44:57
7 KIRO-WA Author: N/A; Word Count: 592 5/5/10 CBS7KIRO-WA (No Page) 2010 WLNR
9336983

...7 MORNING NEWS 2010-05-05 07:44:57 7 KIRO-WA CBS 7 KIRO - Seattle, WA May 5, 2010
20100505 20100505 English JKG 0068597 Broadcast US USA WA Washington NorthAmerica
3390 Word Count: 592 Seattle, WA CBS 7 KIRO KIRO-7 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW **ZYRTEC** , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW **ZYRTEC** LIQUID GELS WORK FAST [
Female Announcer] TWO NATURALLY SWEET INGREDIENTS IS ALL YOU'LL FIND IN
SUN CRYSTALS . THE 100% NATURAL ...

...MOM MOTHERS MOVIE NOTHING PCO0007000H SHOW BETTY PLAID PRESENTS
PRISONERS ROCKS SERGEANT MELCHER SPEAK SUBWAY SUN SURGERY SWEET
TARANTINO YEAH **ZYRTEC** MOTHERS CENTENNIAL BRILLIANCE SCIENCE AND
TECHNOLOGY CO LTD JENNIFER CONVERTIBLES INC CBS CORP AL MASRAF AL
TJJAAREE AL SOOREE ROTTINGHAUS...

219.

Many ways to treat allergies

Atlanta Journal and Constitution (GA) Author: Dr. Mitchell Hecht; Author: For the
AJC; Word Count: 280 5/5/10 ATLNTAJC D4 2010 WLNLR 9265177

...Atlanta Journal and Constitution (GA) Atlanta Journal-Constitution, The (GA) Main; The Atlanta
Journal-Constitution Living D4 May 5, 2010 20100505 20100505 English ACBU 0000873
Newspaper US USA GA Georgia NorthAmerica 1665 Word Count: 280 Q: My boyfriend had a
doctor (now ...

...had good treatments for allergies, steroids by mouth or by injection were all we had. Now, we have
antihistamines like Zyrtec, Allegra or Claritin/Clarinet; intranasal steroid sprays like Nasacort AQ,
Flonase or Nasonex that confine their effects to the nasal ...

...HOTNEWS IHE06 Upper Respiratory Disease DISURESP IUP05 Personal & Institutional
Investing INVEST IPE62 Consumer Products & Services BUYBUY 1CO62 ALLEGRA
KENALOG NASACORT ZYRTEC A.C., Brooklyn H," P.O. Box Mitchell Hecht Send...

220.

J&J faulted for contaminated pills

Boston Globe (MA) Author: Bloomberg News; Word Count: 138 5/5/10 BOSTONG 8 2010
WLNLR 9263869

...9263869 J&J faulted for contaminated pills Bloomberg News Boston Globe (MA) The Boston
Globe Business 8 May 5, 2010 20100505 20100505 English ACDM 0001266 Newspaper US USA
MA Massachusetts NorthAmerica 900 Word Count: 138 WASHINGTON - Johnson &
Johnson has failed to protect against contamination of its children's Tylenol Motrin , and Zyrtec
medicines at its Fort Washington, Pa., plant, regulators say The world's largest health products
company did not take action after...

221. The Early Show7 2010-05-05 07:53:07

CBS - The Early Show Author: N/A; Word Count: 179 5/5/10 CBSEARLYSHOW (No Page)
2010 WLN 9333013

...The Early Show7 2010-05-05 07:53:07 CBS - The Early Show CBS - The Early Show7 May 5,
2010 20100505 20100505 English JKZL 0068165 Broadcast US USA NorthAmerica 1083
Word Count: 179 NATIONAL CBS 4 CBS The Early Show7 2010-05 ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOUR ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [male Announcer] TWO NATURALLY SWEET INGREDIENTS IS ALL
YOU'LL FIND ...

...Pharmaceuticals & Biotechnology PHARMIND 1PH13 Allergy Drugs PTALLDRG 1AL35
BREAKFAST BUILD CBS DELICIOUSNESS DERMATOLOGISTS EAKFAST FASTEST
NATIONAL NOTHING SUBWAY SUN SWEET ZYRTEC CENTENNIAL BRILLIANCE
SCIENCE AND TECHNOLOGY CO LTD SUN CORP CBS CORP AL MASRAF AL TIJAAREE
AL SOOREE NATIONAL MANUFACTURING SALES...

222. The Early Show8 2010-05-05 08:04:23

CBS - The Early Show Author: N/A; Word Count: 297 5/5/10 CBSEARLYSHOW (No Page)
2010 WLN 9333396

...The Early Show8 2010-05-05 08:04:23 CBS - The Early Show CBS - The Early Show8 May 5,
2010 20100505 20100505 English JKZL 0068165 Broadcast US USA NorthAmerica 1861
Word Count: 297 NATIONAL CBS 4 CBS The Early Show8 2010-05 ...

...MORE THAN 20 MANUFACTURING PROBLEMS AT THE PLANT WHERE THE
FORMULAS ARE MADE. THE RECALLED PRODUCTS INCLUDE CHILDREN'S TYLENOL,
MOTRIN, ZYRTEC, AND BENADRYL. ROCKER AND REALITY STAR BRET MICHAELS
IS OUT OF THE HOSPITAL THIS MORNING. HE'S EXPECTED TO MAKE A...

223. Local News 2010-05-05 05:51:06
CBS 12 WDEF-TN Author: N/A; Word Count: 117 5/5/10 CBS12WDEF-TN (No Page) 2010
WLNR 9335385
- ...Local News 2010-05-05 05:51:06 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 5,
2010 **20100505 20100505** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
712 Word Count: 117 Chattanooga, TN CBS 12 WDEF Local News ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air Wdef news 12 this morning. I'm Rachel oesch. And I'm...
224. NEWS NOW THISMORNING 2010-05-05 05:48:50
CBS 8 KLAS-NV Author: N/A; Word Count: 364 5/5/10 CBS8KLAS-NV (No Page) 2010
WLNR 9335339
- ...THISMORNING 2010-05-05 05:48:50 CBS 8 KLAS-NV CBS 8 KLAS - Las Vegas, NV May 5,
2010 **20100505 20100505** English JJVA 0067825 Broadcast US USA NV Nevada NorthAmerica
2175 Word Count: 364 Las Vegas, NV CBS 8 KLAS NEWS ...
- ...ABOUT WHY JOHNSON & JOHNSON RECALLED MORE THAN 40 TYPES OF
CHILDREN'S PAIN AND ALLERGY MEDICINES LAST WEEK,INCLUDING TYLENOL,
MOTRIN, **ZYRTEC** AND BENEDRYL. THE F-D-A SAYS J&J IGNORED CONSUMER
COMPLAINTS ABOUT LITTLE DARK SPOTS IN THE DRUGS, AND...
225. LIVE IN LAS VEGAS 2010-05-05 07:32:55
FOX 5 KVVU-NV Author: N/A; Word Count: 545 5/5/10 FOX5KVVU-NV (No Page) 2010
WLNR 9335773
- ...VEGAS 2010-05-05 07:32:55 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV May 5, 2010
20100505 20100505 English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica
3225 Word Count: 545 Las Vegas, NV FOX 5 KVVU LIVE ...
- ...OF MEDICATION. BACTERIA HAS BEEN FOUND IN SOME OF THE 40 VARIETIES OF
RECALLED CHILDREN'S MEDICATION. THEY INCLUDE TYLENOL, MOTRIN, **ZYRTEC**
AND BENADRYL. REPORTS SAY THE MANUFACTURING COMPNAY FAILED TO
INVESTIGATE MORE THAN 45 COMPLAINTS ABOUT BLACK OR DARK SPECKS
FOUND...

226. NEWS AT 5 2010-05-05 17:51:28

FOX 5 KVVU-NV Author: N/A; Word Count: 383 5/5/10 FOX5KVVU-NV (No Page) 2010
WLNR 9338163

...5 2010-05-05 17:51:28 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV May 5, 2010
20100505 20100505 English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica
2162 Word Count: 383 Las Vegas, NV FOX 5 KVVU NEWS ...

...USED TO MAKE MORE THAN 40 TYPES OF LIQUID COLD AND ALLERGY PRODUCTS
FOR CHILDREN. INCLUDING TYLENOL.. TYLENOL PLUS.. MOTRIN. . **ZYRTEC** AND
BENADRYL. THEY WERE VOLUNTARILY RECALLED FRIDAY. THE PLANT WHERE THE
CONTAMINATED MEDICINES WERE MADE WAS SHUT DOWN WHEN THE ...

...Health & Wellness GIHEALTH IHE60 BACTERIA COP COPS EXPERTS FOX MEDICINES
MOTRIN PLANT POLICE REAL REVEALING RUNNING SUSPECT TASER TYLENOL WINE
ZYRTEC PLANT CO LTD REAL REAL AG CONSOLIDATED OPHTHALMIC PURCHASING
SERVICES LTD FOX WIZEL LTD ALLERGY PRODUCTS MANUFACTURING PRACTICES
POSITIVE EFFECTS...

227. Johnson & Johnson

Hoover's In-Depth Company Records Author: N/A; Word Count: 38 5/5/10 HOOVCP
(No Page) 2010 WLNR 9275432

...Unavail. Online) 2010 WLNR 9275432 Johnson & Johnson Hoover's In-Depth Company Records
Hoovers Company In-Depth Records May 5, 2010 **20100505 20100505** IJGF 0062801 Reports US
USA NorthAmerica 603 Word Count: 38 Copyright Hoover's Inc. ALL RIGHTS
RESERVED. Austin, TX Distributed only ...

...Neutrogena, Roloids, Splenda, Sudafed, Tylenol, and (of course) Johnson's. In 2008 J&J launched
an over-the-counter version of Zyrtec, a former Pfizer allergy prescription that had gone off-patent.
History Brothers James and Edward Mead Johnson founded their medical ...

...caloric sugar substitute Stayfree feminine hygiene products Sudafed cold, flu, and allergy
medications Tylenol acetaminophen pain medicines Viactiv calcium supplements **Zyrtec**
allergy products Selected Subsidiaries Selected Subsidiaries: Advanced Sterilization Products
Services Inc. ALZA Corporation Animas Corporation Biosense Webster Inc. Centocor Ortho...

228.

Sunrise 2010-05-05 05:11:51

NBC 4 KARK-AR Author: N/A: Word Count: 254 5/5/10 NBC4KARK-AR (No Page) 2010
WLNR 9334931

...05-05 05:11:51 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A May 5, 2010
20100505 20100505 English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica
1498 Word Count: 254 Little Rock-Pine Bluff, A NBC 4 ...

...ABOUT WHY JOHNSON & JOHNSON RECALLED MORE THAN
40 TYPES OF CHILDREN'S PAIN AND ALLERGY MEDICINES
LAST WEEK, INCLUDING TYLENOL, MOTRIN, **ZYRTEC** AND BENEDRYL. THE F-D-A
SAYS J&J IGNORED CONSUMER COMPLAINTS ABOUT LITTLE DARK SPOTS IN THE
DRUGS, AND SAYS...

229.

KARK 5PM 2010-05-05 17:15:54

NBC 4 KARK-AR Author: N/A: Word Count: 316 5/5/10 NBC4KARK-AR (No Page) 2010
WLNR 9457969

...05-05 17:15:54 NBC 4 KARK-AR NBC 4 KARK - Little Rock-Pine Bluff, A May 5, 2010
20100505 20100505 English JJVG 0068564 Broadcast US USA AR Arkansas NorthAmerica
1967 Word Count: 316 Little Rock-Pine Bluff, A NBC 4 ...

...ABOUT DARK SPECKS IN THE LIQUID MEDICATIONS. THE COMPANY
RECENTLY RECALLED 43 CHILD AND INFANT LIQUID
FORMULATIONS OF TYLENOL, MOTRIN, **ZYRTEC** AND BENADRYL. THE BIRTH
CONTROL PILL IS OFFICIALLY MIDDLE AGED. THIS MONTH MARKS THE 50TH
ANNIVERSARY OF THE UNVEILING OF...

230.

NBC HI NEWS 8 AT 5:30 2010-05-05 17:30:10

NBC 8 KHNL - Honolulu, HI Author: N/A: Word Count: 2724 5/5/10 NBC8KHNL-HI (No
Page) 2010 WLNR 9461017

...HI NEWS 8 AT 5:30 2010-05-05 17:30:10 NBC 8 KHNL - Honolulu, HI May 5, 2010 **20100505**
20100505 English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 15900 Word
Count: 2724 Honolulu, HI NBC 8 KHNL NBC HI ...

...JOHNSON A DAY AFTER THE INSPECTION WAS COMPLETED, MCNEIL
VOLUNTARILY RECALLED 43 CHILD AND INFANT LIQUID FORMULATIONS OF
TYLENOL, MOTRIN, **ZYRTEC** AND BENADRYL. THE GREEK PRIME MINISTER IS
DENOUNCING WHAT HE CALLS THE "MURDERS" OF THREE BANK WORKERS. THEY
WERE KILLED...

231. FDA found bacteria in lots for recalled Tylenol
Pittsburgh Tribune Review Author: wire reports: Word Count: 122 5/5/10 PITTRIBREV (No
Page) 2010 WLNLR 9300864

...Online) 2010 WLNLR 9300864 FDA found bacteria in lots for recalled Tylenol wire reports
Pittsburgh Tribune Review May 5, 2010 20100505 20100505 English IJHA 0062690 Newspaper US
USA PA Pennsylvania NorthAmerica 789 Word Count: 122 Ingredients used by Johnson &
Johnson in some ...

...in Fort Washington, Pa., where the formulas were made. The recalled products include children
and infant formulations of Tylenol, Motrin, Zyrtec and Benadryl. FAMPHARM Health & Family
FAMHLTH IHE30 Regulatory Affairs REGULATE IRE51 Bacterial BACTERIA IBA64
Healthcare HOTNEWS IHE06 Drugs DRUGS IDR89...

232. TRY TAILORING TREATMENT TO YOUR ALLERGY SYMPTOMS
Sun Sentinel, Fort Lauderdale, FL Author: N/A: Word Count: 588 5/5/10 SFLSUN-SENT 24
2010 WLNLR 9356856

...Lauderdale, FL South Florida Sun-Sentinel Palm Beach South Jewish Journal 24 {BYLINE} By
January W. Payne May 5, 2010 20100505 20100505 English JLGO 0009345 Newspaper US USA
FL Florida NorthAmerica 3602 Word Count: 588 Spring is here - and along with it ...

...allergy eyedrops. If this is your only symptom, "you may not need to take systemic medication"
such as Claritin or Zyrtec, Fisher says. Instead, you may be able to use antihistamine prescription
eyedrops, such as Patanol, or over-the-counter eyedrops ...

...more effective than using saline nasal sprays. *have symptoms all over, try nonsedating oral
antihistamines, such as OTC Claritin or Zyrtec, or prescription options like Allegra, Clarinex, or
Xyzal, which can help relieve allergy symptoms throughout the body without making you...

233.

TRY TAILORING TREATMENT TO YOUR ALLERGY SYMPTOMS

Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 662 5/5/10 SFLSUN-SENT 24
2010 WLN 9356948

...Lauderdale, FL South Florida Sun-Sentinel Palm Beach Central Jewish Journal 24 {BYLINE} By
January W. Payne May 5, 2010 20100505 20100505 English JLGO 0009345 Newspaper US USA
FL Florida NorthAmerica 3997 Word Count: 662 Spring is here - and along with it ...

...allergy eyedrops. If this is your only symptom, "you may not need to take systemic medication"
such as Claritin or Zyrtec, Fisher says. Instead, you may be able to use antihistamine prescription
eyedrops, such as Patanol, or over-the-counter eyedrops ...

...more effective than using saline nasal sprays. *have symptoms all over, try nonsedating oral
antihistamines, such as OTC Claritin or Zyrtec, or prescription options like Allegra, Clarinex, or
Xyzal, which can help relieve allergy symptoms throughout the body without making you...

234.

SUFFERING FROM ALLERGIES? TRY TAILORING TREATMENT

Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 649 5/5/10 SFLSUN-SENT 10
2010 WLN 9357243

...Fort Lauderdale, FL South Florida Sun-Sentinel Boca Raton Palm Beach Forum 10 {BYLINE}
Tribune Media Services May 5, 2010 20100505 20100505 English JLGO 0009345 Newspaper US
USA FL Florida NorthAmerica 3921 Word Count: 649 Spring is here--and along with it ...

...allergy eyedrops. If this is your only symptom, "you may not need to take systemic medication"
such as Claritin or Zyrtec, Fisher says. Instead, you may be able to use antihistamine prescription
eyedrops, such as Patanol, or over-the-counter eyedrops ...

...more effective than using saline nasal sprays. ...have symptoms all over, try nonsedating oral
antihistamines, such as OTC Claritin or Zyrtec, or prescription options like Allegra, Clarinex, or
Xyzal, which can help relieve allergy symptoms throughout the body without making you...

235.

SUFFERING FROM ALLERGIES? TRY TAILORING TREATMENT

Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 649 5/5/10 SFLSUN-SENT 10 2010 WLNK 9357282

...Fort Lauderdale, FL South Florida Sun-Sentinel West Boca Palm Beach Forum 10 {BYLINE} Tribune Media Services May 5, 2010 20100505 20100505 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 3921 Word Count: 649 Spring is here--and along with it ...

...allergy eyedrops. If this is your only symptom, "you may not need to take systemic medication" such as Claritin or Zyrtec, Fisher says. Instead, you may be able to use antihistamine prescription eyedrops, such as Patanol, or over-the-counter eyedrops ...

...more effective than using saline nasal sprays. ...have symptoms all over, try non-sedating oral antihistamines, such as OTC Claritin or Zyrtec, or prescription options like Allegra, Clarinex, or Xyzal, which can help relieve allergy symptoms throughout the body without making you...

236.

CHANNEL 12 NEWS 2010-05-04 23:57:01

12 WPEC-FL Author: N/A; Word Count: 59 5/4/10 CBS12WPEC-FL (No Page) 2010 WLNK 9332656

...12 NEWS 2010-05-04 23:57:01 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH May 4, 2010 20100504 20100504 English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica 342 Word Count: 59 WEST PALM BEACH CBS 12 WPEC CHANNEL ...

...IT'S ALMOST TEE-TIME... TIME TO FACE THE POLLEN THAT USED TO MAKE ME SNEEZE... MY EYES WATER. BUT NOW ZYRTEC, THE FASTEST 24-HOUR ALLERGY RELIEF, COMES IN A NEW LIQUID GEL. NEW ZYRTEC LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR. North America GEONAMR INO39 Florida USAFL IFL79 Americas GEOAMER 1AM92 ...

...Healthcare HOTNEWS IHE06 Drugs DRUGS IDR89 Pharmaceuticals & Biotechnology PHARMIND IPH13 Allergy Drugs PTALLDRG 1AL35 CBS CHANNEL DURACELL FASTEST IRON TRUSTED ZYRTEC CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD CBS CORP AL MASRAF AL TIJAAREE AL SOOREE DURACELL INTERNATIONAL INC DURACELL EYES...

237. KHBSMORN 2010-05-04 05:13:49

ABC 40 KHBS-AR Author: N/A; Word Count: 194 5/4/10 ABC40KHBS-AR (No Page) 2010
WLNK 9258267

...2010-05-04 05:13:49 ABC 40 KHBS-AR ABC 40 KHBS - Fort Smith-Fayetteville-S May 4, 2010
20100504 20100504 English JJSH 0068731 Broadcast US USA AR Arkansas NorthAmerica
1186 Word Count: 194 Fort Smith-Fayetteville-S ABC 40 KHBS ...

...THIS MORNING MORE THAN FORTY CHILDRENS MEDICINES ARE BEING RECALLED.
THE PRODUCTS ARE CHILDRENS VERSIONS OF TYLENOL, TYLENOL-PLUS, MOTRIN,
ZYRTEC AND BENADRYL. THE DRUGS DO NOT MEET QUALITY STANDARDS.. BUT
HAVE NOT CAUSED ANY SIDE EFFECTS. EVEN SO.. CONSUMERS ARE...

238. KIRO-7 EYEWITNESS NEWS AT 6 2010-05-04 18:55:10

7 KIRO-WA Author: N/A; Word Count: 66 5/4/10 CBS7KIRO-WA (No Page) 2010 WLNK
9331907

...NEWS AT 6 2010-05-04 18:55:10 7 KIRO-WA CBS 7 KIRO - Seattle, WA May 4, 2010
20100504 20100504 English JKG 0068597 Broadcast US USA WA Washington NorthAmerica
423 Word Count: 66 Seattle, WA CBS 7 KIRO KIRO-7 ...

...THE FDA ADVISED CONSUMERS TO STOP USING THE MEDICINE AS A PRECAUTION.
IT INCLUDED CHILDREN'S TYLENOL, AND MOTRIN PRODUCTS AND **ZYRTEC**.
BECAUSE THERE ARE SO MANY PRODUCTS, AT KIROTV.COM WE EQUIVALENT YOU
THE ENTIRE -- WE GIVE YOU THE ENTIRE LIST. North...

239. Business Highlights

AP DataStream Author: N/A; Word Count: 1345 5/4/10 APDATASTREAM 21:56:22

...22 5/4/10 AP DataStream 21:56:22 Business Highlights AP DataStream Associated Press
DataStream FFF May 4, 2010 **20100504 20100504** The Associated Press English EAIF 0000682
Newswire US USA NorthAmerica 8203 Word Count: 1345 Stocks slide as new doubts about ...

...in Fort Washington, Pa., where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. By The Associated Press
The Dow fell 225.06, or 2 percent, to 10,926.77, its lowest close...

240.

Business Highlights

AP General Financial/ Business News Author: N/A; Word Count: 1345 5/4/10
APGENFINNEWS 21:56:46

...Business Highlights AP General Financial/ Business News General Financial/ Business News AP
Online All AP Financial News May 4, 2010 **20100504 20100504** The Associated Press English
EBEF 0000684 Newswire US USA NorthAmerica 8203 Word Count: 1345 Stocks slide as new
doubts about ...

...in Fort Washington, Pa., where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. By The Associated Press
The Dow fell 225.06, or 2 percent, to 10,926.77, its lowest close...

241.

AP Business NewsBrief at 5:28 p.m. EDT

AP Online Author: N/A; Word Count: 792 5/4/10 APWIRES 21:28:54

...Newswires 21:28:54 AP Business NewsBrief at 5:28 p.m. EDT AP Online AP Online All May 4,
2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA
NorthAmerica 4862 Word Count: 792 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces
Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will
auction warrants of Comerica...

242.

AP Business NewsBrief at 5:00 p.m. EDT

AP Online Author: N/A; Word Count: 791 5/4/10 APWIRES 21:00:51

...Newswires 21:00:51 AP Business NewsBrief at 5:00 p.m. EDT AP Online AP Online All May 4,
2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA
NorthAmerica 4851 Word Count: 791 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces
Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will
auction warrants of Comerica...

243. AP Business NewsBrief at 4:56 p.m. EDT

AP Online Author: N/A: Word Count: 791 5/4/10 APWIRES 20:56:41

...Newswires 20:56:41 AP Business NewsBrief at 4:56 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4851 Word Count: 791 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will auction warrants of Comerica...

244. AP Business NewsBrief at 4:54 p.m. EDT

AP Online Author: N/A: Word Count: 788 5/4/10 APWIRES 20:54:45

...Newswires 20:54:45 AP Business NewsBrief at 4:54 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4807 Word Count: 788 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will auction warrants of Comerica...

245. AP Business NewsBrief at 4:45 p.m. EDT

AP Online Author: N/A: Word Count: 817 5/4/10 APWIRES 20:45:09

...Newswires 20:45:09 AP Business NewsBrief at 4:45 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4963 Word Count: 817 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will auction warrants of Comerica...

246. AP Business NewsBrief at 4:39 p.m. EDT

AP Online Author: N/A; Word Count: 817 5/4/10 APWIREs 20:39:59

...Newswires 20:39:59 AP Business NewsBrief at 4:39 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4963 Word Count: 817 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Treasury announces Comerica warrant auction WASHINGTON (AP The Treasury Department said Tuesday it will auction warrants of Comerica...

247. AP Business NewsBrief at 4:34 p.m. EDT

AP Online Author: N/A; Word Count: 802 5/4/10 APWIREs 20:34:50

...Newswires 20:34:50 AP Business NewsBrief at 4:34 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4819 Word Count: 802 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Pfizer profit slides on charges for Wyeth purchase Drugmaker Pfizer Inc. on Tuesday reported a huge jump in...

248. AP Business NewsBrief at 4:28 p.m. EDT

AP Online Author: N/A; Word Count: 802 5/4/10 APWIREs 20:28:32

...Newswires 20:28:32 AP Business NewsBrief at 4:28 p.m. EDT AP Online AP Online All May 4, 2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 4819 Word Count: 802 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include children and infant formulations of Tylenol, Motrin, **Zyrtec** and Benadryl. Pfizer profit slides on charges for Wyeth purchase Drugmaker Pfizer Inc. on Tuesday reported a huge jump in...

249. AP Business NewsBrief at 4:25 p.m. EDT

AP Online Author: N/A; Word Count: 802 5/4/10 APWIRES 20:25:32

...Newswires 20:25:32 AP Business NewsBrief at 4:25 p.m. EDT AP Online AP Online All May 4,
2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA
NorthAmerica 4819 Word Count: 802 NEW YORK (AP) _ Stocks plunged around ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, Zyrtec and Benadryl. Pfizer profit slides on
charges for Wyeth purchase Drugmaker Pfizer Inc. on Tuesday reported a huge jump in...

250. AP Business NewsBrief at 4:24 p.m. EDT

AP Online Author: N/A; Word Count: 764 5/4/10 APWIRES 20:24:14

...Newswires 20:24:14 AP Business NewsBrief at 4:24 p.m. EDT AP Online AP Online All May 4,
2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA
NorthAmerica 4576 Word Count: 764 NEW YORK (AP) _ Stocks have plunged ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, Zyrtec and Benadryl. Pfizer profit slides on
charges for Wyeth purchase Drugmaker Pfizer Inc. on Tuesday reported a huge jump in...

251. AP Business NewsBrief at 4:17 p.m. EDT

AP Online Author: N/A; Word Count: 745 5/4/10 APWIRES 20:17:17

...Newswires 20:17:17 AP Business NewsBrief at 4:17 p.m. EDT AP Online AP Online All May 4,
2010 **20100504 20100504** The Associated Press English ALHY 0000686 Newswire US USA
NorthAmerica 4527 Word Count: 745 NEW YORK (AP) _ Stocks have plunged ...

...Fort Washington, Pa., plant where the formulas were produced. The recalled products include
children and infant formulations of Tylenol, Motrin, Zyrtec and Benadryl. Pfizer profit slides on
charges for Wyeth purchase Drugmaker Pfizer Inc. on Tuesday reported a huge jump in...

252. Do cholesterol drugs sap sex drive?
Asbury Park Press (Asbury Park, NJ) Author: N/A; Word Count: 682 5/4/10 ASBURY PARK
(No Page) 2010 WLN 9205524

...9205524 Do cholesterol drugs sap sex drive? Asbury Park Press (Asbury Park, NJ) Asbury Park Press LIFE May 4, 2010 20100504 20100504 English KIRD 0064014 Newspaper US USA NJ New Jersey NorthAmerica 4146 Word Count: 682 May 4, 2010 Q: I have ...

...also can be downloaded for \$2 from our website: www.peoplespharmacy.com. Q: I have had terrible trouble trying to stop taking Zyrtec (the generic is cetirizine). After using this antihistamine for about three years while having allergy shots, I first attempted to ...

...crying and preparing to go to the hospital for relief. Confused by the relentless itching, I forgot and took a Zyrtec by accident. Lo and behold, before I could get dressed and get in the car, my symptoms were GONE. Now...

253. Graedons' pharmacy: Do statins really lower sex drive?
Bradenton Herald (Bradenton, FL) Author: Bradenton Herald; Word Count: 603 5/4/10
BRADHERALD (No Page) 2010 WLN 9168371

...9168371 Graedons' pharmacy: Do statins really lower sex drive? Bradenton Herald Bradenton Herald (Bradenton, FL) Bradenton Herald May 4, 2010 20100504 20100504 The McClatchy Company English ACDS 0001284 Newspaper US USA FL Florida NorthAmerica 3712 Word Count: 603 By JOE GRAEDON , M.S ...

...also can be downloaded for \$2 from our website: [www. peoplespharmacy.com](http://www.peoplespharmacy.com). I have had terrible trouble trying to stop taking Zyrtec (the generic is cetirizine). After using this antihistamine for about three years while having allergy shots, I first attempted to ...

...crying and preparing to go to the hospital for relief. Confused by the relentless itching, I forgot and took a Zyrtec by accident. Lo and behold, before I could get dressed and get in the car, my symptoms were GONE. Now...

254. Local News 2010-05-04 23:55:56
CBS 12 WDEF-TN Author: N/A; Word Count: 237 5/4/10 CBS12WDEF-TN (No Page) 2010
WLNR 9328778
- ...Local News 2010-05-04 23:55:56 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 4,
2010 **20100504 20100504** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1408 Word Count: 237 Chattanooga, TN CBS 12 WDEF Local News ...
- ...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New **zyrtec** liquid gels work
fast, so I can love the air . CBS LOCAL CENTENNIAL BRILLIANCE SCIENCE AND
TECHNOLOGY CO LTD CBS...
255. Statins can cause libido to plummet
Charlotte Observer (NC) Author: King Features Syndicate; Word Count: 351 5/4/10
CHAROBSVR (No Page) 2010 WLNR 9168428
- ...2010 WLNR 9168428 Statins can cause libido to plummet King Features Syndicate Charlotte
Observer (NC) Charlotte Observer May 4, 2010 **20100504 20100504** The McClatchy Company
English CDEJ 0001812 Newspaper US USA NC North Carolina NorthAmerica 2152 Word
Count: 351 Q: I have ...
- ...and hypogonadism (reduced testosterone). Interfering with the production of cholesterol seems to
alter hormone synthesis (Journal of Sexual Medicine , April). **Zyrtec** dependence Q: I have had
terrible trouble trying to stop taking **Zyrtec** (the generic is cetirizine). After using this antihistamine
for about three years while having allergy shots, I first tried to ...
- ...so horrible that I preparing to go to the hospital for relief. Confused by the relentless itching, I
took a **Zyrtec** by accident. Before I could dress and get in the car, my symptoms were gone. Now,
seven years later, I...
256. Spring fever: Allergy sufferers facing tough season
Waterloo-Cedar Falls Courier (IA) Author: Amie Steffen Word Count: 598 5/4/10
WATERLOOCOUR (No Page) 2010 WLNR 9228766
- ...Allergy sufferers facing tough season Amie Steffen Waterloo-Cedar Falls Courier, Iowa Waterloo-
Cedar Falls Courier (IA) May 4, 2010 **20100504 20100504** McClatchy-Tribune Regional News
print feature English EJBA 0063940 Newspaper US USA IA Iowa NorthAmerica 3501 Word
Count: 598 May ...
- ...and take a good shower," Javier said. For others, many treatments are on the market without a
prescription. Claritin and **Zyrtec**, as well as their generic counterparts, are advised by both Redfern
and Javier, as are saline solutions that flush the...

257. CHANNEL 12 NEWS 2010-05-03 12:13:43
12 WPEC-FL Author: N/A; Word Count: 226 5/3/10 CBS12WPEC-FL (No Page) 2010 WLN
9188353
- ...12 NEWS 2010-05-03 12:13:43 12 WPEC-FL CBS 12 WPEC - WEST PALM BEACH May 3,
2010 **20100503 20100503** English JKIN 0068537 Broadcast US USA FL Florida NorthAmerica
1398 Word Count: 226 WEST PALM BEACH CBS 12 WPEC CHANNEL ...
- ...OVER THE COUNTER CHILDREN'S MEDICINE. JOHNSON AND JOHNSON COMPANY
RECALLED 43 MEDICINES MARKETED FOR CHILDREN. THE PRODUCTS INCLUDE
TYLENOL, MOTRIN, **ZYRTEC**, BENADRYL. . AND OTHERS. THE COMPLETE LIST IS ON
OUR WEBSITE.. CBS12.COM, CLICK ON LINKS. THE COMPANY SAYS SOME OF THE...
258. CHANNEL 13 NEWS 2010-05-03 09:47:43
13 WTVT-FL Author: N/A; Word Count: 153 5/3/10 FOX13WTVT-FL (No Page) 2010 WLN
9188303
- ...9188303 CHANNEL 13 NEWS 2010-05-03 09:47:43 13 WTVT-FL FOX 13 WTVT - TAMPA
May 3, 2010 **20100503 20100503** English JKHL 0068759 Broadcast US USA FL Florida
NorthAmerica 931 Word Count: 153 TAMPA FOX 13 WTVT CHANNEL 13 NEWS ...
- ...A LOT OF MAY NOT HAVE SEEN IT OVER THE WEEKEND. APPARENTLY RECALLING
ABOUT 45 CHILDREN'S TYLENOL PRODUCTS. THAT'S INCLUDING **ZYRTEC**,
BENADRYL, MOTRIN, BUT AGAIN ONLY THE SUSPENSIONS ORAL SUSPENSIONS NO
CHILDREN'S SO FAR HAVE HAD PROBLEMS IS WHAT WE'RE HEARING...
259. Evening News at 5 2010-05-03 17:20:27
ABC 40 KHBS-AR Author: N/A; Word Count: 540 5/3/10 ABC40KHBS-AR (No Page) 2010
WLN 9258223
- ...2010-05-03 17:20:27 ABC 40 KHBS-AR ABC 40 KHBS - Fort Smith-Fayetteville-S May 3, 2010
20100503 20100503 English JJSH 0068731 Broadcast US USA AR Arkansas NorthAmerica
3229 Word Count: 540 Fort Smith-Fayetteville-S ABC 40 KHBS ...
- ...03 17:20:27 IS MESSAGE. MEDICINES ARE BEING RECALLED. THE PRODUCTS ARE
CHILDRENS VERSIONS OF TYLENOL, TYLENOL-PLUS, MOTRIN, **ZYRTEC** AND
BENADRYL. THE DRUGS DO NOT MEET QUALITY STANDARDS BUT HAVE NOT
CAUSED ANY SIDE EFFECTS. STILL, CONSUMERS ARE ADVISED...

260. CHANNEL 6 NEWS 2010-05-03 12:20:15
6 WKMG-FL Author: N/A; Word Count: 134 5/3/10 CBS6WKMG-FL (No Page) 2010 WLN
9188468

...9188468 CHANNEL 6 NEWS 2010-05-03 12:20:15 6 WKMG-FL CBS 6 WKMG - ORLANDO
May 3, 2010 **20100503 20100503** English JKS 0068549 Broadcast US USA FL Florida
NorthAmerica 842 Word Count: 134 ORLANDO CBS 6 WKMG CHANNEL 6 NEWS ...

...FOOD AND DRUG ADMINISTRATION IS URGING PARENTS TO NOT GIVE THEIR
PARENTS OVER 40 LIQUID MEDICATIONS, TYLENOL, TYLENOL PLUS, MOTRIN,
ZYRTEC, BENEDRYL. THE FDA SAYS SOME PRODUCTS MAY HAVE HIGHER
CONCENTRATION OF ACTIVE INGREDIENTS THAN WHAT IS LISTED ON THE
ACTUAL...

261. The 10 most innovative and successful out-of-home media companies.
ADWEEK Author: Bachman, Katy; Word Count: 2339 5/3/10 ADWEEK 30 2010 WLN
10212424

...10 most innovative and successful out-of-home media companies. Bachman, Katy ADWEEK 51
18 30(3) May 3, 2010 **20100503 20100503** The Nielsen Company 1549-9553 Magazine/Journal
English KEDS 0000157 Trade Journal US USA NorthAmerica 14933 Word Count: 2339
MOST ...

...in the venture. Last year, the company created 245 campaigns, such as a giant pinball machine in
Times Square for **Zyrtec**, or taking up an entire terminal for Travelers Insurance at the Minneapolis
Airport. Part of the appeal is built-in...

262. Do cholesterol drugs sap sex drive?
Asbury Park Press (Asbury Park, NJ) Author: N/A; Word Count: 682 5/3/10 ASBURY PARK
(No Page) 2010 WLN 9209228

...9209228 Do cholesterol drugs sap sex drive? Asbury Park Press (Asbury Park, NJ) Asbury Park
Press LIFE May 3, 2010 **20100503 20100503** English KIRD 0064014 Newspaper US USA NJ New
Jersey NorthAmerica 4146 Word Count: 682 May 3, 2010 Q: I have ...

...also can be downloaded for \$2 from our website: www.peoplespharmacy.com. Q: I have had
terrible trouble trying to stop taking **Zyrtec** (the generic is cetirizine). After using this antihistamine
for about three years while having allergy shots, I first attempted to ...

...crying and preparing to go to the hospital for relief. Confused by the relentless itching, I forgot
and took a **Zyrtec** by accident. Lo and behold, before I could get dressed and get in the car, my
symptoms were GONE. Now...

263. Local News 2010-05-03 07:14:17
CBS 12 WDEF-TN Author: N/A; Word Count: 189 5/3/10 CBS12WDEF-TN (No Page) 2010
WLNR 9328457
- ...Local News 2010-05-03 07:14:17 CBS 12 WDEF-TN CBS 12 WDEF - Chattanooga, TN May 3,
2010 **20100503 20100503** English JJQB 0067971 Broadcast US USA TN Tennessee NorthAmerica
1047 Word Count: 189 Chattanooga, TN CBS 12 WDEF Local News 2010-05-03
07:14:17 tylenol plus, motrin, zyrtec and benadryl. Some of the drugs may have a higher version of
the active ingredient, but the fda says the...
264. EARLY SUNRISE 2010-05-03 04:42:12
CBS 7 KGMB - Honolulu, HI Author: N/A; Word Count: 630 5/3/10 CBS7KGMB-HI (No
Page) 2010 WLNR 9188901
- ...Online) 2010 WLNR 9188901 EARLY SUNRISE 2010-05-03 04:42:12 CBS 7 KGMB -
Honolulu, HI May 3, 2010 **20100503 20100503** English JKXO 0068038 Broadcast US USA HI
Hawaii NorthAmerica 3730 Word Count: 630 Honolulu, HI CBS 7 KGMB EARLY SUNRISE
...
- ...40 CHILDREN'S LIQUID MEDICATIONS ARE BEING RECALLED, BECAUSE THEY
DON'T MEET QUALITY STANDARDS. THEY INCLUDE CHILDREN'S TYLENOL, TYLENOL
PLUS, MOTRIN, **ZYRTEC** AND BENADRYL. OFFICIALS SAY, SOME OF THESE
PRODUCTS CONTAIN A HIGHER CONCENTRATION OF ACTIVE INGREDIENTS THAN
SPECIFIED ON THE BOTTLE...
265. SUNRISE ON KGMB 2010-05-03 05:31:15
CBS 7 KGMB - Honolulu, HI Author: N/A; Word Count: 635 5/3/10 CBS7KGMB-HI (No
Page) 2010 WLNR 9188920
- ...2010 WLNR 9188920 SUNRISE ON KGMB 2010-05-03 05:31:15 CBS 7 KGMB - Honolulu, HI
May 3, 2010 **20100503 20100503** English JKXO 0068038 Broadcast US USA HI Hawaii
NorthAmerica 3696 Word Count: 635 Honolulu, HI CBS 7 KGMB SUNRISE ON ...
- ...MORE THAN 40 LIQUID MEDICINES FOR CHILDREN AND INFANTS. THEY'RE BEING
RECALLED FOR QUALITY PROBLEMS. THE PRODUCTS INCLUDE TYLENOL, MOTRIN,
ZYRTEC AND BENADRYL. OFFICIALS SAY RIGHT NOW THE POTENTIAL OF SERIOUS
HEALTH PROBLEMS IS 'REMOTE'. IT'S OFFICIAL. UNITED AND CONTINENTAL HAVE...

266. When allergiesATTACK.

Daily Herald (Arlington Heights, IL) Author: January W. Payne U.S. News and World Report: Word Count: 650 5/3/10 CHIDLYHRLD 1 2010 WLNK 9531847

...9531847 When allergiesATTACK. January W. Payne U.S. News and World Report Daily Herald (Arlington Heights, IL) 1 May 3, 2010 **20100503 20100503** Paddock Publications Newspaper English KHIM 0002877 Newspaper US USA IL Illinois NorthAmerica 3910 Word Count: 650 Spring is here and ...

...eye drops. If this is your only symptom, "you may not need to take systemic medication" such as Claritin or Zyrtec, Fisher says. Instead, you may be able to use antihistamine prescription eyedrops, such as Patanol or over-the-counter eyedrops ...

...more effective than using saline nasal sprays. * Have symptoms all over, try non-sedating oral antihistamines, such as OTC Claritin or Zyrtec, or prescription options like Allegra, Clarinex, or Xyzal, which can help relieve allergy symptoms throughout the body without making you...

267. CHANNEL 7 NEWS 2010-05-03 07:38:06

FOX 7 WSVN-FL Author: N/A: Word Count: 133 5/3/10 FOX7WSVN-FL (No Page) 2010 WLNK 9185157

...CHANNEL 7 NEWS 2010-05-03 07:38:06 FOX 7 WSVN-FL FOX 7 WSVN - MIAMI May 3, 2010 **20100503 20100503** English JJWZ 0068538 Broadcast US USA FL Florida NorthAmerica 796 Word Count: 133 MIAMI FOX 7 WSVN CHANNEL 7 NEWS 2010-05-03 07:38:06 INVOLVING CHILDREN'S VERSION OF TYLENOL, TYLENOL PLUS, MOTRIN AND ZYRTEC AND BENADRYL. THEY ADVISE TO STOP USING THE MEDICATION. FOR MORE INFORMATION, GO TO OUR WEB SITE WSVN.COM. APPLE'S NEWEST...

268. NEWS AT 11 2010-05-03 23:20:22

FOX 5 KVVU-NV Author: N/A: Word Count: 483 5/3/10 FOX5KVVU-NV (No Page) 2010 WLNK 9256597

...11 2010-05-03 23:20:22 FOX 5 KVVU-NV FOX 5 KVVU - Las Vegas, NV May 3, 2010 **20100503 20100503** English JJUY 0067816 Broadcast US USA NV Nevada NorthAmerica 2816 Word Count: 483 Las Vegas, NV FOX 5 KVVU NEWS ...

...WARNING THAT WILL AFFECT YOUR CHILD'S COLD MEDICINE. THE AGENCY RECOMMENDS PARENTS GIVE THEIR CHILDREN GENERIC VERSIONS OF TYLENOL, MOTRIN, ZYRTEC AND BENADRYL. INSTEAD OF THE NAME BRAND VERSIONS. THAT'S BECAUSE THE MANUFACTURER HAS VOLUNTARILY RECALLED THE OVER-THE-COUNTER DRUGS...

269. Out-of-home hotlist 2010: the 10 most innovative and successful out-of-home media companies.
Media Week (USA) Author: Bachman, Katy; Word Count: 2335 5/3/10 MEDIAWEEK 30 2010
WLNK 10312552

...and successful out-of-home media companies. Bachman, Katy Media Week (USA) MEDIAWEEK
20 18 30(3) May 3, 2010 **20100503 20100503** The Nielsen Company 1055-176X Magazine/Journal
English KEDV 0006676 Trade Journal US USA NorthAmerica 14932 Word Count: 2335
MOST ...

...in the venture. Last year, the company created 245 campaigns, such as a giant pinball machine in
Times Square for Zyrtec, or taking up an entire terminal for Travelers Insurance at the Minneapolis
Airport. Part of the appeal is built-in...

270. Eyewitness News 2010-05-03 23:55:51
NBC 3 WRCB-TN Author: N/A; Word Count: 152 5/3/10 NBC3WRCB-TN (No Page) 2010
WLNK 9329977

...Eyewitness News 2010-05-03 23:55:51 NBC 3 WRCB-TN NBC 3 WRCB - Chattanooga, TN May
3, 2010 **20100503 20100503** English JJQC 0067972 Broadcast US USA TN Tennessee
NorthAmerica 890 Word Count: 152 Chattanooga, TN NBC 3 WRCB Eyewitness News ...

...it's almost tee-time Time to face the pollen that used to make me sneeze My eyes water. But now
zyrtec , the fastest 24-hour allergy relief, comes in a new liquid gel. New zyrtec liquid gels work
fast, so I can love the air [Male announcer] at Toyota , we're committed to providing our
customers...

271. Channel 6 News 2010-05-03 23:55:34
NBC 6 WTVJ-FL Author: N/A; Word Count: 112 5/3/10 NBC6WTVJ-FL (No Page) 2010
WLNK 9255694

...Channel 6 News 2010-05-03 23:55:34 NBC 6 WTVJ-FL NBC 6 WTVJ - MIAMI May 3, 2010
20100503 20100503 English JJWY 0068570 Broadcast US USA FL Florida NorthAmerica 636
Word Count: 112 MIAMI NBC 6 WTVJ Channel 6 News ...

...IT'S ALMOST TEE-TIME... IME TO FACE THE POLLEN THAT USED TO MAKE ME
SNEEZE... MY EYES WATER. BUT NOW ZYRTEC , THE FASTEST 24-HOU ALLERGY
RELIEF, COMES IN A NEW LIQUID GEL NEW ZYRTEC LIQUID GELS WORK FAST, SO I
CAN LOVE THE AIR . [Male Annncer] Personal & Institutional Investing INVEST IPE62
APPLAE CHEERS DREYFUS FASTEST IME IRON KEVIN: ADD NBC YEAH ZYRTEC
DREYFUS CORP (THE) NATIONAL BANK OF CAMBODIA Channel EYES WATER Male
Annncer ZYRTEC LIQUID GELS WORK...

272. NBC HAWAII TODAY 2010-05-03 05:31:15
NBC 8 KHNL - Honolulu, HI Author: N/A; Word Count: 632 5/3/10 NBC8KHNL-HI (No Page) 2010 WLNR 9189049
- ...2010 WLNR 9189049 NBC HAWAII TODAY 2010-05-03 05:31:15 NBC 8 KHNL - Honolulu, HI May 3, 2010 **20100503 20100503** English JKWG 0068036 Broadcast US USA HI Hawaii NorthAmerica 3670 Word Count: 632 Honolulu, HI NBC 8 KHNL NBC HAWAII ...
- ...MORE THAN 40 LIQUID MEDICINES FOR CHILDREN AND INFANTS. THEY'RE BEING RECALLED FOR QUALITY PROBLEMS. THE PRODUCTS INCLUDE TYLENOL, MOTRIN, **ZYRTEC** AND BENADRYL. OFFICIALS SAY RIGHT NOW THE POTENTIAL OF SERIOUS HEALTH PROBLEMS IS 'REMOTE'. IT'S OFFICIAL. UNITED AND CONTINENTAL HAVE...
273. CHANNEL 28 NEWS 2010-05-02 06:09:25
28 WFTS-FL Author: N/A; Word Count: 223 5/2/10 ABC28WFTS-FL (No Page) 2010 WLNR 9119105
- ...9119105 CHANNEL 28 NEWS 2010-05-02 06:09:25 28 WFTS-FL ABC 28 WFTS - TAMPA May 2, 2010 **20100502 20100502** English JKHM 0068544 Broadcast US USA FL Florida NorthAmerica 1114 Word Count: 223 TAMPA ABC 28 WFTS CHANNEL 28 NEWS ...
- ...05-02 06:09:25 MORE THAN 40 MEDICINES FOR CHILDREN ARE BEING PULLED INCLUDING CHILDREN'S TYLENOL, TYLENOL PLUS MOTRIN, **ZYRTEC** AND BENADRYL. THEY DO NOT MEET QUALITY STANDARDS. THERE ARE NO REPORTS OF ADVERSE EFFECTS BUT CONSUMERS ARE ADVISED NOT...
274. 7 News-7 AM 2010-05-02 07:00:11
ABC 7 KMGH-CO Author: N/A; Word Count: 4053 5/2/10 ABC7KMGH-CO (No Page) 2010 WLNR 9117695
- ...7 AM 2010-05-02 07:00:11 ABC 7 KMGH-CO ABC 7 KMGH - Denver, CO May 2, 2010 **20100502 20100502** English JJRU 0067761 Broadcast US USA CO Colorado NorthAmerica 20267 Word Count: 4053 Denver, CO ABC 7 KMGH 7 News ...
- ...THAN 40 ARE BEING RECALLED BECAUSE THEY DON' T MEET QUALITY STANDARDS. THEY INCLUDE CHILDREN' S VERSIONS.. OF TYLENOL, MOTRIN, **ZYRTEC** AND BENEDRYL. YOU CAN FIND A COMPLETE LIST OF RECALLED MEDICINES AT THE DENVER CHANNEL DOT COM. CLICK ON THE...

275. Good Morning Americ8 2010-05-02 08:45:19
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 280 5/2/10 ABCGMA (No Page) 2010 WLNLR 9117401
- ...Good Morning Americ8 2010-05-02 08:45:19 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 May 2, 2010 **20100502 20100502** English JJYC 0046893 Broadcast US USA NorthAmerica 1401 Word Count: 280 National ABC 10 ABC Good Morning Americ8 2010-05 ...
- ...IT. AND GOOD LUCK. THANK YOU. THANK YOU VERY MUCH. COMING UP, JAZZ FEST IN NEW ORLEANS. TIME FOR NEW **ZYRTEC** LIQUID GELS. THEY WORK FAST. SO I CAN GET RELIEF FROM THE POLLEN THAT USED TO MAKE ME SNEEZE, North...
276. Good Morning Americ8 2010-05-02 08:46:47
ABC GOOD MORNING AMERICA Author: N/A; Word Count: 207 5/2/10 ABCGMA (No Page) 2010 WLNLR 9117402
- ...Good Morning Americ8 2010-05-02 08:46:47 ABC GOOD MORNING AMERICA ABC - Good Morning Americ8 May 2, 2010 **20100502 20100502** English JJYC 0046893 Broadcast US USA NorthAmerica 1035 Word Count: 207 National ABC 10 ABC Good Morning Americ8 2010-05-02 08:46:47 MY EYES WATER. WITH NEW **ZYRTEC** LIQUID GELS, I GET ALLERGY RELIEF AT LIQUID SPEED. THAT'S THE FAST, POWERFUL RELIEF OF **ZYRTEC** , NOW IN A LIQUID GEL. **ZYRTEC** IS THE FASTEST 24-HOUR ALLERGY MEDICINE. IT WORKS ON MY WORST SYMPTOMS SO I'M READY BY THE TIME WE GET TO THE FIRST HOLE. NEW **ZYRTEC** LIQUID GELS WORK FAST, SO I CAN LOVE THE AIR . BYE MOMMA. I LOVE YOU. I LOVE YOU. BYE-BYE...
277. Free food, gifts wait for you at businesses
Augusta Chronicle, The (GA) Author: N/A; Word Count: 700 5/2/10 AUGCHRON D01 2010 WLNLR 9451961
- ...WLNLR 9451961 Free food, gifts wait for you at businesses Augusta Chronicle, The (GA) ALL BUSINESS D01 May 2, 2010 **20100502 20100502** English ACBX 0063771 Newspaper US USA GA Georgia NorthAmerica 4210 Word Count: 700 Readers often stop me when I'm out ...
- ...\$15; SmartSource, \$101.60; and Walgreens , \$50.50. The RedPlum book has a coupon to save \$4 on any adult Zyrtec, 24 count or higher. The coupon expires July 2. RECAP Here are some highlights from The Pinch blog last week...

278.

Allergy season comes around

Bismarck Tribune, The (ND) Author: N/A; Word Count: 627 5/2/10 BISMTRIB E1 2010
WLNR 9137145

...Tribune E1 2010 WLNR 9137145 Allergy season comes around Bismarck Tribune, The (ND)
Bismarck Tribune Life E1 May 2, 2010 20100502 20100502 English KBNN 0063784 Newspaper
US USA ND North Dakota NorthAmerica 3137 Word Count: 627 "Hey, Doc! My allergies are
terrible ...

...allergy symptoms. The antihistamine class is probably the most popular. This includes
medications like diphenhydramine (Benadryl), loratadine (Claritin) and cetirizine (Zyrtec). These
medications are highly effective at stopping the actions of histamine and relieving symptoms at the
source. Diphenhydramine may cause...

279.

Retiran fármacos para niños

El Nuevo Herald Author: NATASHA SINGER / The New York Times Word Count: 275 5/2/10
ELNUEHER (No Page) 2010 WLNR 9087524

...WLNR 9087524 Retiran fármacos para niños NATASHA SINGER / The New York Times
NUEVA YORK El Nuevo Herald May 2, 2010 20100502 20100502 The McClatchy Company
English GDGE 0003531 Newspaper US USA FL Florida NorthAmerica 1377 Word Count: 275
La unidad de Cuidados ...

...indicó la agencia en una declaración. Los consumidores deben suspender el uso de las medicinas
para niños marca Tylenol, Motrin, Zyrtec y Benadryl debido a que algunas de ellas podrían
contener más cantidad del ingrediente principal que el especificado en la ...

...Los productos que fueron retirados del mercado incluyen lotes de Tylenol Infants' Drops,
Children's Tylenol Suspensions, Infants' Motrin Drops, Children's Zyrtec, líquidos embotellados, y
Children's Benadryl Allergy líquido. Para más información, los consumidores deberán ir a la página
en internet mcnelpatientrecall.com...